

# Making Spend Matter Final Conference (Online)

Wednesday 24<sup>th</sup> March 2021

## AGENDA

**Wednesday 24<sup>th</sup> March 2021**

**Session 1 – Welcome to Schaerbeek and the story of Making Spend Matter**

**09.30 – 10.45 (CET)**

### **Welcome to the Making Spend Matter Final Conference**

To talk about agenda, logistics, social media, why we are here.

*Matthew Baqueriza-Jackson, Lead Expert and Conference Compere*

### **Welcome from Schaerbeek**

To talk about Schaerbeek, why they got involved in Making Spend Matter

*Mayor of Schaerbeek*

### **Why Transfer**

To talk about why URBACT have supported Transfer Networks

*Adele Bucella, Head of Projects and Programming, URBACT*

### **The Making Spend Matter Story**

To tell the story of Making Spend Matter, following the structure of the final report and case studies

- About the Good Practice
- About the Network
- The findings of the Spend Analysis
- The wider activities of the partners
- The recommendations

*By Tamar Reay, Lead Partner Coordinator, but interspersed with partner input (either direct or pre-prepared videos)*

### **Summary and about the next session**

*Matthew Baqueriza-Jackson, Lead Expert and Conference Compere*

### **Break**



## Session 2 – An opportunity to engage with the Making Spend Matter Partners

### **11.00 – 11.45 (CET)**

#### **Welcome to this session**

To re-cap on previous session and explain breakouts.

*Matthew Baqueriza-Jackson, Lead Expert and Conference Compere*

#### **Breakout sessions with Partners**

Opportunity for delegates to talk with partners about their activities, results and next steps around strategic procurement.

*Three Groups*

- *Group 1 with Matthew Baqueriza Jackson, Schaerbeek and Famalicao and focused on advanced spend analysis, Strategic Plans, and Social Value Procurement Frameworks*
- *Group 2 with Emma Clarence (Ad-Hoc Expert), Preston, Bistrita, and Koszalin and focused on Anchor Institutions and SME Engagement*
- *Group 3 with John Watt (Ad-Hoc Expert), Pamplona and Kavala and focused on social and environmental criteria*

#### **Summary and about the next session**

*Matthew Baqueriza-Jackson, Lead Expert and Conference Compere*

### **Break**

## Session 3 – Panel Discussion – the strategic role of procurement in the future

### **12.00 – 13.00 (CET)**

#### **Welcome to this session**

To re-cap on previous sessions.

*Matthew Baqueriza-Jackson, Lead Expert and Conference Compere*

#### **Panel Discussion**

Opportunity for delegates to ask questions of the panel about the strategic role of procurement in the future. Panel Members to include:

- Tamar Reay, Lead Partner Coordinator, Making Spend Matter
- European Commission representative
- Councillor from Schaerbeek
- URBACT representative
- Business representative

#### **Conclusion and call for action**

*Matthew Baqueriza-Jackson, Lead Expert and Conference Compere*

### **Close**

