

## REDIS Summer School - in Aarhus/Denmark, 16. – 17. September 2010

More info on REDIS can be found here:

<http://urbact.eu/en/projects/innovation-creativity/redis/homepage/>

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### Description:

The summer school focuses on new trends and insights regarding the development of science parks, knowledge hubs and other 'hotspots' for the knowledge economy. It is planned as a 2-day session for selected employees of municipalities and related organisations who are involved in the development of knowledge hotspots. The Summer School offers lessons from university teachers and professionals, presentations of new studies and best practices, and new methodologies of urban planning. The summer school will take place in Aarhus in September 2010.

**Location:** Aarhus, Denmark

#### Venue

Aarhus University, Lakeside Lecture Theatres, Wilhelm Meyers Allé,  
DK – 8000 Aarhus

#### Hotel:

Radisson Blu Scandinavia Hotel,  
Margretheplassen 1, DK - 8000 Aarhus  
<http://www.radissonblu.com/hotel-aarhus>

### Audience:

5 representatives from each partner city in REDIS; Managing authorities are invited as well. That will make a group of about 40 people.

### Aims:

- Getting the participants up to date with state-of-the-art strategies and methods for knowledge- and science based urban development
- Sharing experiences among partner cities
- Generating ideas and inspiration for local support groups and local action plans

### Format:

A 2-day programme filled with lectures of experts, and ample room for discussion. Each expert is asked to formulate recommendations/questions for the REDIS cities, that form the basis for the debates and discussions.

## Homework for each city:

What will you bring home?  
Mention 5 points, to be submitted to LP REDIS and then published in special edition of newsletter.

## Programme

### Day one - 16 September 2010

8.30 Departure from the Hotel

8.45 Registration

9.00-9.45

Introduction of the summer school and lecture on cities in the knowledge economy – Willem van Winden, Lead expert REDIS

9.45 – 10.30

Challenges of the emerging knowledge economy for different types of cities, with a focus on the role of universities – Jessica Barker, University of Liverpool

10.30-11.00 Coffee break

11.00 – 12.00

The integrative approach: putting the development of the individual science quarter in the overall plan and development for the entire city - Niels-Peter Mohr, Architect, Head of Comprehensive Planning, Planning and Building Department, Technique and Environment, City of Aarhus

12.00 Lunch

13.30

A new campus model. A cluster approach to campus development in the city of Aachen, Mr. Baumann, RWTH Aachen Campus GmbH

14.30

Organising the quadruple helix (co-operation between city-university-business-users) - an example from praxis, Ole Lehrmann Madsen, Professor and Managing Director of The Alexandra Institute, Aarhus, Denmark.

15.30-16.00 Coffee break

16.00

The future: What will our science quarters look like in 20 years from now? -Sven Gabor Jansky, head of future thinktank Forward2Business, Leipzig, Germany

17.00 End of lectures Day 1 (departure to the hotel)

18.15 Departure from the Hotel to the restaurant

18.45 Dinner at vankoch, Kystpromenaden 5, DK- 8000 Aarhus

### Day two - 17 September 2010:

9.00 -10.00

Financing science quarters using European funds - Rakesh Bhana, European Investment Bank, involved in the JESSICA-programme

10.00            Coffee break

10.30 – 11.30

Bringing down the city walls: new open innovation for new open cities – Eurico Neves, Urbact expert on open innovation

11.30 – 12.30

Science quarters and entrepreneurship - how to design optimal frame conditions for entrepreneurs and start-up companies - Niels Christian Sidenius, managing director, Incuba Science Park, Aarhus, Denmark

12.30-13.30    Lunch

13.30 – 14.30

The Asian perspective: the development of a knowledge hub in Songdo, South Korea - Luis Carvalho, Erasmus University Rotterdam

14.30

Evaluation/reflection session, internal REDIS issues

15.30            End (departure to the hotel)