



## PROGRAMME



### REDIS CONFERENCE “Restructuring Districts into Science Quarters”

Vienna Implementation Lab

Tuesday 14<sup>th</sup> to Friday 17<sup>th</sup> December 2010

#### Tuesday 14<sup>th</sup> December

Arrival of the participants from outside Vienna.

Check-in at the, Austria Trend Hotel Rathauspark, Rathausstraße 17, A-1010

Wien, Tel.: +43/1/40412-0, Fax: +43/1/40412-761, e-mail:

rathauspark@austria-trend.at, www.austria-trend.at/Hotel-Rathauspark

Informal Dinner

#### Wednesday 15<sup>th</sup> December

Conference Room Municipal Department 21B, Rathausstraße 14 – 16, 3<sup>rd</sup> floor, room 304 (3 min walk from the hotel)

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| 8:30  | <b>Registration</b>  |
| 9:00  | <b>Welcome</b><br>Maria Vassilakou, Vice-Mayor of Vienna, Municipal Councillor for Urban Planning, Traffic, Climate Protection, Energy Planning and Citizens Participation |
| 9:10  | <b>Opening of the Implementation Lab</b><br>Kurt Puchinger, Chief Urban Planner Vienna   |
| 9:20  | <b>Short Introduction of the Participants</b>  |
| 9: 25 | <b>The Vienna Urban Development Plan STEP 05</b><br>Kurt Mittringer, Municipal Department for Urban Development and Urban Planning   |
| 9:45  | <b>General presentation of the target area and the adjacent zones</b><br>Volkmar Pamer, Municipal Department 21B assisted by Peter Höger, Chamber of Commerce              |

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| <b>10:15</b> | <b>Coffee Break</b>  |
| <b>10:45</b> | <b>Liesing is alive! Proposed Cultural Temporary Use in the target area</b><br>Thomas Hotko, Ute Burkhardt-Bodenwinkler, Lisa Schmidt; Daniel Aschwanden, Brains Consultant, content.associates                                    |
| <b>11:15</b> | <b>Vienna EcoBusinessPlan, How it works</b><br>Thomas Hruschka, Vienna EcoBusinessPlan, Clemens Rainer, Denkstatt  |
| <b>11:45</b> | <b>Viennese Environment Advisory Service</b><br>Johanna Leutgöb, Umweltberatung Wien   |
| <b>12:15</b> | <b>Public Space in enterprise zones</b><br>Gisa Ruland, Landscape architect  |
| <b>12:45</b> | <b>Interim Use, Perfekta Straße, how to work on an abandoned site</b><br>Micheal Schultes, Architect   |
| <b>13:15</b> | <b>Site visit, running lunch</b><br>Going by bus to the Liesing industrial area  |
| <b>16:00</b> | <b>Baking cookies at the Schönbrunn Castle (only for the participants from outside Vienna)</b>   |
| <b>17:00</b> | <b>Visit of the Christmas Market in front of Schönbrunn Castle</b>   |
| <b>18:45</b> | <b>Leaving for dinner by metro</b>   |
| <b>19:00</b> | <b>Dinner at Gasthaus Stafler (traditional Viennese inn architecture)</b><br><b><i>for those who have registered in time</i></b><br>Ehrenfelsgasse 4, 1120 Wien, Tel.: +4318156235<br>Email: gasthaus@stafler.at<br>www.stafler.at |
| <b>21:30</b> | <b>Leaving for the hotel by metro, end of programme</b>  |



## PROGRAMME



**Thursday, 16<sup>th</sup> December**

Conference Room Municipal Department 21B, Rathausstraße 14 – 16, 3<sup>rd</sup> floor, room 304

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| <b>9:00</b>  | <b>Opening of day 2 of the Implementation Lab</b>  |  |
| <b>9:10</b>  | <b>REDIS expert's recommendations. Reflections on day 1, questions and answers, and planning of day 2.</b><br><b>Presentation of workshops. Distribution of the groups</b><br>Willem Van Winden (lead expert EU)   |  |
| <b>9:30</b>  | <b>Group 1 + 3</b><br><b>Room 304 + 308</b><br><br>Facilitator & opening note<br>[Willem van Winden, NN + Sven Gabor Jansky, NN]<br><br>How to organise an eco-holistic enterprise zone as 'living laboratory', a science and technology quarter for sustainable development of enterprise zones, focussing on economic parameters, links to universities, branding etc.?<br><br>Creating a "product", a distinctive address. Designing a process of development | <b>Group 2 + 4</b><br><b>Room 307 + 112</b><br><br>Facilitator & opening note<br>[Volkmar Pamer, Birgit Hundstorfer + Gerhard Jakisch, Hans Emrich]<br><br>How to create a liveable enterprise zone from the urban planning point of view, focussing on public space, 'reward able walks', attractive transportation, humanely working environment etc. ?<br><br>Designing a general picture as a model also for other zones of this kind. |
|              | 1) Observations stage  | 1) Observations stage  |
| <b>11:15</b> | <b>Coffee break</b>  |  |
| <b>11:45</b> | 2) Suggestions stage   | 2) Suggestions stage   |
|              | 3) Agreeing suggestions  | 3) Agreeing suggestions  |
| <b>12:45</b> | <b>Plenary session (room 304)</b><br>All groups present their findings   |  |
| <b>13:00</b> | <b>Lunch break</b>   |  |

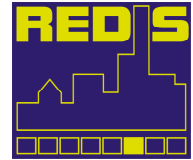


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| 13:45 | <b>Groups 1 + 3 and Group 2 + 4 decide on which tasks the different groups focus</b><br>Rooms 304 and 307  |
| 14:00 | <b>Working session (groups). Each group works deeply and focus on the decided tasks</b>  |
|       | <b>Coffee break individually</b>   |
| 16:30 | <b>End of the working session, Willem van Winden, Sven Gabor Jansky, Gerhard Jakisch and Volkmar Pamer design the presentation for the next day.</b><br>Other participants are free to do what they want   |
| 17:30 | <b>City walk guided by Wolfgang Vevera</b><br>Meeting point: Hotel lobby, Hotel am Rathauspark   |
| 19:00 | <b>Dinner at the famous Schnitzel Restaurant Figlmüller</b><br><i>for those who have registered in time</i><br>Restaurant Figlmüller, Bäckerstraße 6, 1010 Wien, Tel. 01/512 17 60<br><a href="http://www.figlmueeller.at">www.figlmueeller.at</a> |
| 21:30 | <b>End of programme</b>  |



## PROGRAMME



**Friday, 17<sup>th</sup> December**

Conference Room Municipal Department 21B, Rathausstraße 14 – 16, 3<sup>rd</sup>  
floor, room 304

|              |   |
|--------------|---|
| <b>9:00</b>  | <b>Opening of Day 3 of the Implementation Lab</b>   |
| <b>9:05</b>  | <b>Final work on the presentation</b>   |
| <b>10:00</b> | <b>Final Presentation, findings and recommendations</b><br>Willem van Winden, Sven Gabor Jansky, Gerhard Jakisch, Volkmar Pamer |
| <b>11:00</b> | <b>Q&amp;A</b>  |
| <b>11:30</b> | <b>REDIS Information, Final Meeting Magdeburg</b><br>Lead Partner   |
| <b>12:00</b> | <b>Lunch</b>  |
| <b>13:00</b> | <b>End of the Implementation Lab Vienna</b>   |