# 1<sup>ST</sup> EXPERT WORKSHOP OF THE PHASE II OF THE HerO PROJECT NETWORK

9-11 May 2010, Vilnius

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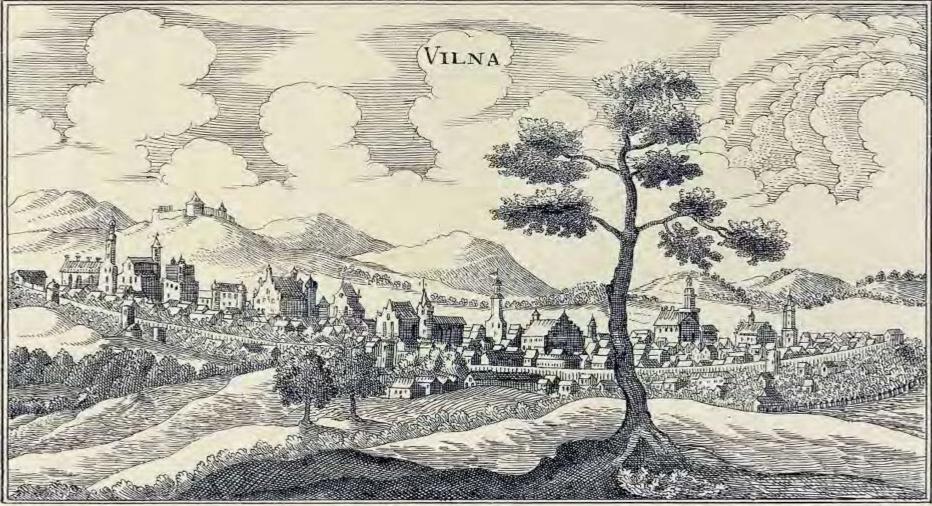
European Union European Regional Development Fund Investing in Your Future

### Regions for economic change



# EVALUATION OF THE VISUAL INTEGRITY IN VILNIUS

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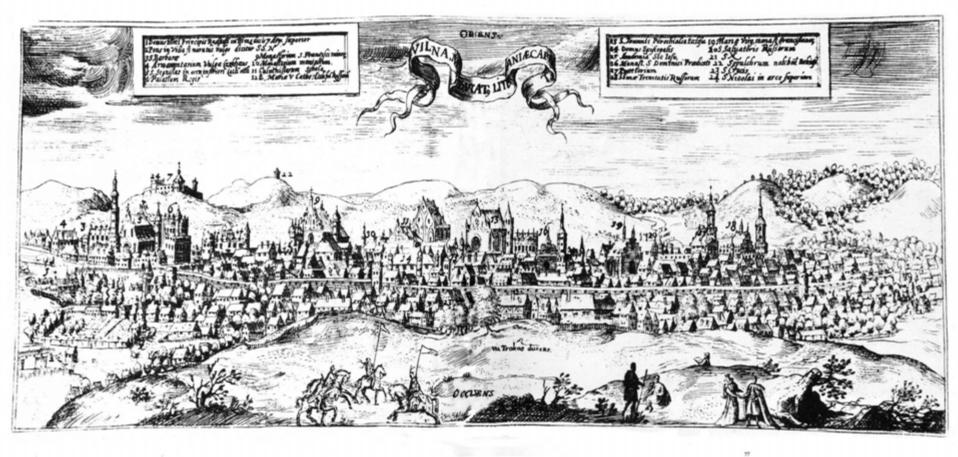


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### VALUATION OF THE VISUAL INTEGRITY:

- ENTITY OF NATURAL AND CULTURAL/URBAN LANDSCAPE
- GENERAL PANORAMIC VIEWS AND THEIR PROGRESS
- VISUAL PROSPECTIVES OF OBJECTS, STREETS, AREAS



## VALUATION OF THE VISUAL INTEGRITY:

- TIME AND CHANGE IMMAGES & SENTIMENTS
- NATURAL EVOLUTION OF THE 'LIVING CITIES'
- MENTHAL EVOLUTION & CHANGE OF VALUES & PERCEPTIONS

### STRUCTURES, FUNCTIONS & AND PROGRESS ENVIRONMENT, CIRCUMSTANCES & HUMAN NEEDS





ICOMOS "Charter of the Conservation of Historic Towns and Urban Areas" (Washington D.C. 1987, under current update)

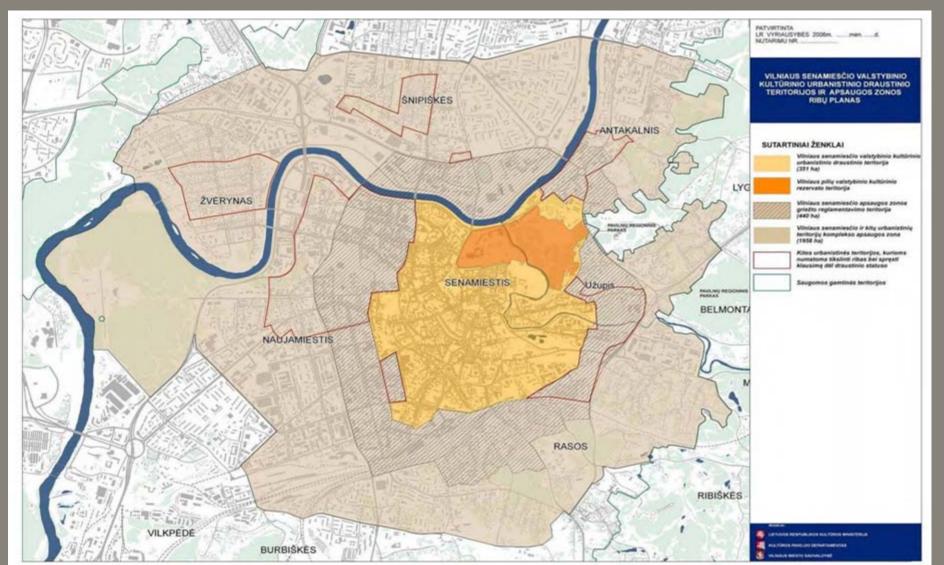


Historic towns and urban areas are living organisms and as an active part of contemporary life, are subjected to change. Change could have positive effect on historic towns and urban areas as well as negative impact



During the last decades many great phenomena, derived from change and globalization, and new problems aroused to menace historic town and urban areas: mass tourism, urban traffic, intangible heritage destroy, energy problems and climate changes

Historic towns and urban areas are all the living structures which express the evolution of a society and its cultural identity. They are integral part of a broader natural or man-made context that must be considered an indissoluble part of them





The setting shall be taken to mean the natural or man-made context which influences the static or dynamic way these areas are perceived or which is directly linked to them in space or by social, economic or cultural ties



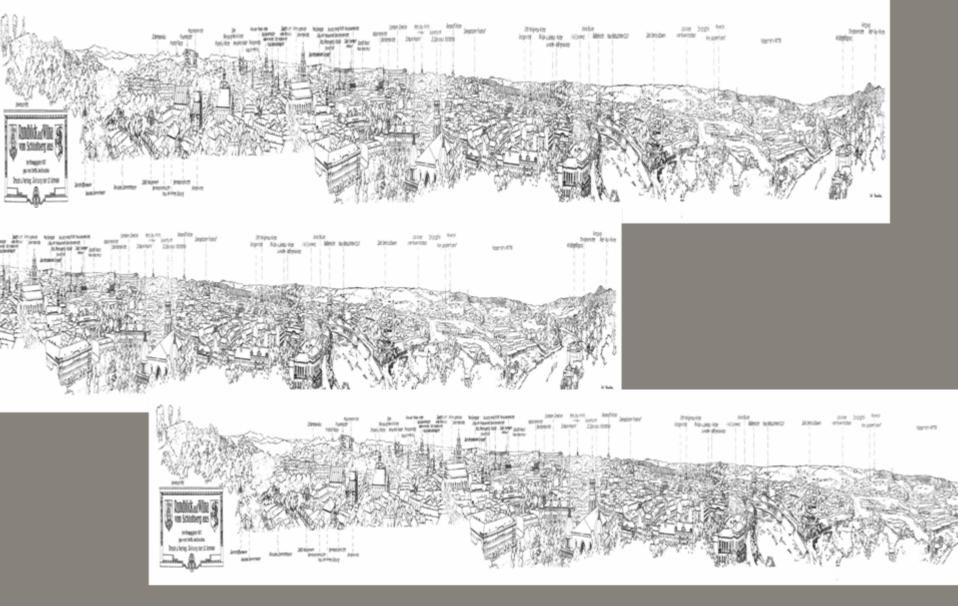
The safeguard of historic towns and its setting is understood to mean those steps necessary for the protection, conservation and restoration of such towns and areas as well as their *coherent development and harmonious adaptation to contemporary life* 



Elements to be preserved: The relationship between the town or urban area and its surrounding setting, both natural and man-made



The various functions that the town or urban area has acquired over time and its adaptability to new functions without betray its history and without loosing its inhabitants



Elements to be preserved:

cultural tradition, spirit of places and whatever contribute to the identity of a place



Any threat to these qualities would compromise the authenticity of the historic town or urban area



# Change and Built Environment

The introduction of contemporary elements in harmony with the surroundings should not be discouraged since such features can contribute to the enrichment of an area



Change has not to be seen as a threat but as an opportunity to increase quality in historic towns and urban areas



The Cathedral Square in 2009

Gediminas/ St. George avenue in XIX c.



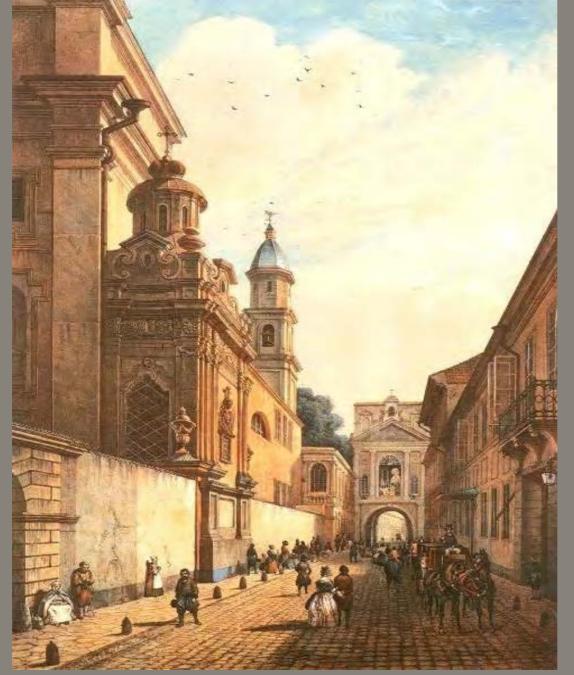
The adaptation of historic towns and urban areas to contemporary life or their revitalization requires the careful installation or improvement of public service facilities and new activities

Gediminas avenue in 2006

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The substitution of activities has also concrete and tangible effects on historical centers. It could lead to the loss of traditional activities which contribute to the identity of places and the transformation of historic towns and urban areas in monofunctional areas oriented to satisfy leisure needs and not suitable for living

### The Dawn Gate in XVIII c.



The Dawn Gate in XIX c.



The Dawn Gate in 1980-ies

The Dawn Gate in 2009

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Historic towns and urban areas run the risk of becoming a consumer product for mass tourism. The introduction of new activities could determine an unsustainable urban charge, introducing damages (as traffic increasing, congestion...).



It is necessary to preserve historic towns and urban areas from a break in the social fabric and its cohesion



The preservation of intangible heritage is as important as the conservation and safeguard of built environment



Every historic area and its setting should be considered in their totality as a coherent whole whose balance and specific nature depend on the fusion of the parts of which it is composed and which include human activities as much as the buildings, the spatial organization and the surroundings



The safeguard of historic towns and other historic urban areas should be an integral part of a general territorial understanding, which can not be divided from the overall urban structure.



Vilna.

La place du théâtre.

No. 70. Edition A. Fialko, Vilna.



It asks for coherent policies of economic and social development and should be considered in the Structural and Urban Plans at any level.



The elements which contribute to build the identity of places and its spirit have to be identified and safeguarded, since they help in determine a live environment, giving sense to the existing building layout



Lithuania President's Palace (formerly Archbishop, then General Governor of Czarist Russia) in Daukantas square in 2007



The conservation of the fundamental environmental, social, cultural and economic balances is an unavoidable requirement to guarantee safeguard of historic town and urban area heritage



"All valid elements, including human activities, however modest, thus have a significance in relation to the whole which must not be disregarded" (Nairobi Charter, art.3)



The safeguard actions should aim ensuring a harmonious relationship between the historic urban areas and its setting. It concerns both tangible and intangible elements in order to protect identity of places without impeding their evolution.



The Safeguard Plan should be supported by the residents of the historic area



An effective system of management should be conceived according to the type and characteristics of historical towns and urban areas as well as their cultural and natural context



The management systems/plans can change according to different cultural expectancies, available resources and other factors. We should combine traditional practices, tools of urban and regional planning in force and other formal and informal systems of planning control



Historic panorama of Tallinn from the 15th c.



Contemporary panorama of Tallinn's Old Town from the sea



Contemporary silhouette of Tallinn from the sea



Monitoring and visioning of panoramic views

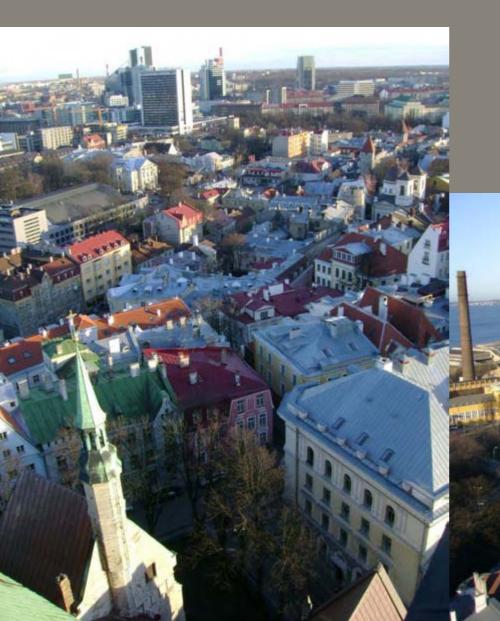


Contemporary panorama of Tallinn: view to the Old Town

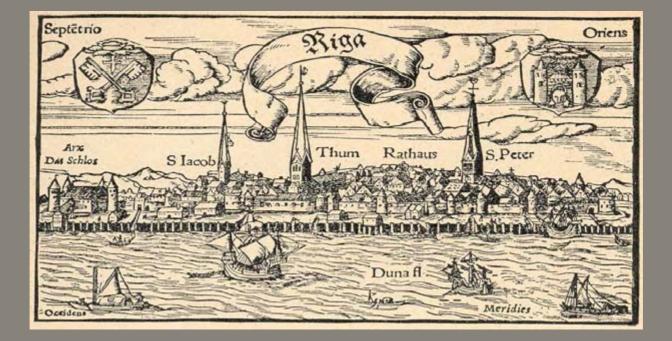


Visual impact of high-rise construction: view from the Old Town

#### Views from the St. Oleviste church spire:



high-rise development areaand the main sea port



#### Historic panoramas of Riga from the 16th-17th c.





Contemporary panorama of Riga in summer



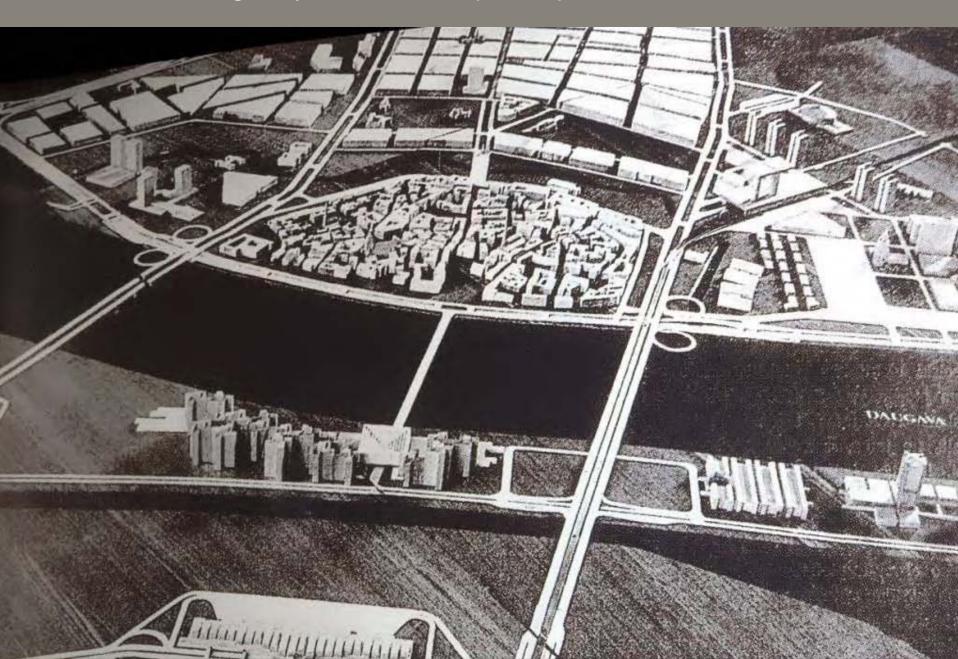
Contemporary panorama of Riga in winter

## Views of Riga Old Town:



Castle and the Dome
bridges connecting with left bank of Daugava river, area for new development

## Riga city centre development plan of 60-ies



## Arial view of Riga city centre in 2008



Machu Pichu from Uajana Pichu, Peru 2005



Quito, Equador 2009



Cusco, Peru 2005

# MANAGEMENT OF THE HISTORIC CITY CENTRE:

- EXCLUSIVE SOURCE FOR THE CONTINUOS DEVELOPMENT
- CHALLENGE RESTRICTING FREEDOM OF CREATIVE PROCESS

• CHALLENGES OF ELITE, DEMOCRACY & GLOBALISATION ASPECTS OF CULTURAL DEVELOPMENT

• LUCK OF THE DESTINY – ENTITY OF CULTURAL, ECONOMIC & SPIRITUAL ASPECTS



# Thanks for your kind attention