

Guadalajara

Executive Summary



URBACT III



AYUNTAMIENTO
DE GUADALAJARA

V 1.1

February 2018

Executive Summary

The main aim of this plan is to present the Integrated Action Plan (IAP) of the Guadalajara city developed in the framework of SmartImpact project¹. SmartImpact is a two year project funded by the European Commission (URBACT). Led by Manchester and supported by the Fraunhofer Institute, the focus is cities, people and the promotion of sustainable development. Along with development of a model for smart cities, the ten cities are working on action plans to make their own cities smarter.

Guadalajara IAP is the result of work in last years around the goal of achieving an integrated and sustainable urban development.

In this line, there are three basic and remarkable pillars that have contributed to shape this document. In the first place, version 1 (2015) and 2 (2016) of the integrated sustainable urban development strategy. Secondly, the sustainable urban mobility plan. In the third place, the revitalization plan of the old town and finally, the e-government transformation processes already undertaken by the city council administration staff.

Thus, this IAP aims to improve the innovation ecosystem of the city, the public private partnership and the relationship with potential stakeholders. For this purpose, the structure of the IAP is mainly divided into thematic objectives, guidelines and actions. Then, a results and indicators framework will be applied for the tracking and monitoring of each action and ensure that the objectives have been met.

The plan has been developed taking into account five thematic objectives:

- Enhancing access to, and use and quality of, information and communication technologies.
- Supporting the shift towards a low-carbon economy.
- Preserving and protecting the environment and promoting resource efficiency.
- Promoting social inclusion, combating poverty and any discrimination.
- Promoting sustainable and quality employment and supporting labour mobility.

This version takes into consideration the feedback received in the peer review process of the draft version who took place in the SmartImpact meeting in Porto (June 2016). The partners played different roles (e.g. major, citizen, local business, municipal department, heads of procurement and finance, etc.) and important conclusions were made in order to improve the upcoming versions.

Last but not least, it is important to mention that the Urbact Local Group (ULG), created in the SmartImpact project framework and formed by the local coordinator, the

¹ <http://urbact.eu/smartimpact>

urbanism responsible, the smart city political representative and the CI3 Foundation, has been entirely involved in the IAP development and review.