

# ROOF

## 9 cities, 1 objective: ending homelessness

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EUROPEAN UNION  
European Regional Development Fund



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# ROOF in a nutshell



ROOF is a network of 9 European cities exchanging and planning on ending homelessness through Housing First and data collection.

The cities are Ghent (BE) as Lead Partner, Braga (PT), Glasgow (UK), Liège (BE), Odense (DK), Poznan (PL), Thessaloniki (EL), Timișoara (RO), Toulouse Métropole (FR)

Here's a video on the ROOF project: [xxx](#)

# How ROOF made a difference for the cities



## (More) political will

To make ending  
homelessness a priority  
and make  
the **systemic shift** from shelter  
towards housing first

- start Housing First or develop and consolidate existing HF policy
- collect data



## (Closer) local cooperation

Between  
**homelessness & housing**

+

Strong **network** of  
**local stakeholders**  
from all relevant domains  
**through**  
**ULG/Local Action Plan**



## (More) changed mindsets

**On the feasibility**  
of the actual ending  
of homelessness  
through Housing First

at **local, national  
and European level**  
through  
**advocacy** trajectory

# How collaboration between cities can help ending homelessness



# No copy paste please

Solutions for sustainable development cannot just be copied and pasted in different contexts.

One great solution in a specific city may be of inspiration to another city, but before one may say if it is a suitable solution, there should be a deep understanding of the local place and therefore adaptation methods. – Importance of ULG

When adopting a solution, one should adapt without losing core values or main desirable outcomes – Housing first is challenging in this terms because it is so defined and consolidated

# How to act small and think big





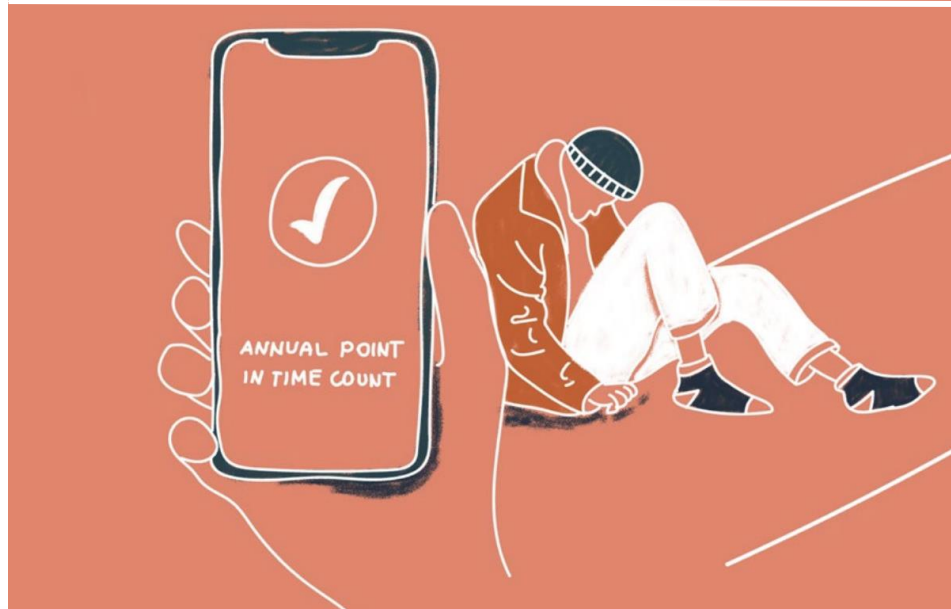
# Small scale actions as adaptation strategy

Setting up an action with a “right to fail” is often not easy for a public administration. Conducting the SSA not only allows to confirm the specific actions but even more so does it bring a new approach to the city to address future issues (with a moderate budget).

Examples:

- Setting up new support systems for a small amount of users
- Creating campaigns with the local group
- Combining existing services in new ways
- Brining training and information to the specific context

HOW TO SUCCEED BY DARING TO FAIL



# What are the future plans for each city?



# Producing an integrated action plan

- ULG role during the co-design process and after that
- A plan that is able to act on local and national level
- Plans are combining the need for housing with the goal to end homelessness
- Plans consider still the collaboration with other cities in the future
- Plans are able to access diverse offer of funds if the focus changes (gender, elderly, housing, support, data...)

# More information

## Our webpages

roofnetwork.eu

urbact.eu/roof

## Our contact details

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# Initiating housing policies in Greece through Thessaloniki

Initiating housing policies in Greece through Thessaloniki



CITY OF **THESSALONIKI**

- **Roof project partner,**
- **Policy Owner**



**MAJOR  
DEVELOPMENT  
AGENCY  
THESSALONIKI S.A.**

ORGANIZATION FOR LOCAL DEVELOPMENT

- **Technical Support,**
- **ULG Coordination – IAP design,**
- **Policy Development,**



Initiating housing policies in Greece through Thessaloniki

# Greece

- high property ownership
- no social housing stock
- nor housing policies
- temporary solutions for homeless (staircase model)
- surplus of vacant houses and buildings



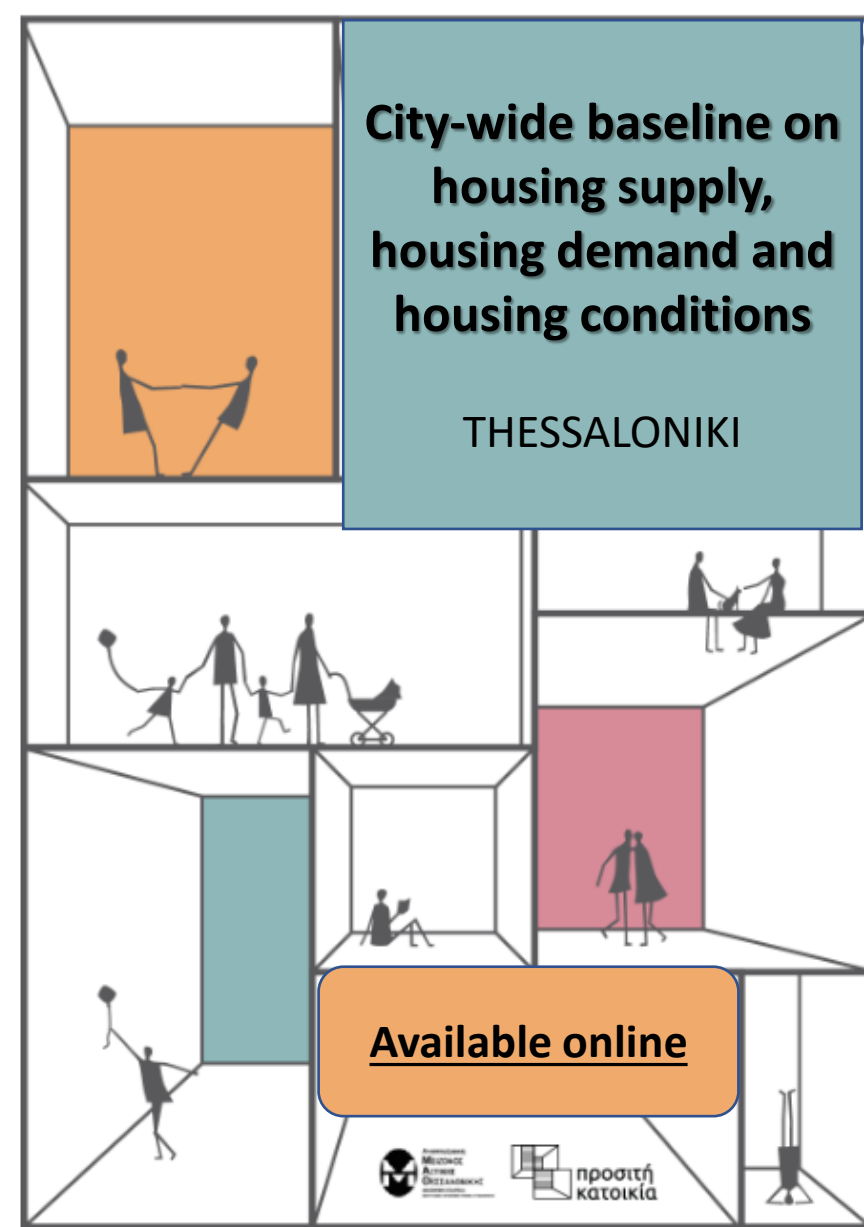


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# Mobilizing with numbers

Using data for problem solving & advocacy

- 123,355 vacant private housing stock (507,000 in the metropolitan area)
- 90% of low-income households suffer from housing cost over burden
- Urban shrinkage: in 10 years the population of MoThess shrank by 23%
- 38% increase in rent levels since 2016



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# Small Scale Action

## Making the shift to Housing First

- **Piloting Housing First for the first time in Greece**
  - developing a service model and operational methodology for the Greek context.
  - support to 4 homeless individuals through Housing First



Added Value



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## Planning Integrated actions

Creating Meaningful stakeholders' plans

- **Our Housing First Pilot- support to 4 homeless**
  - Will be funded directly by the National Homelessness Program
  - The Ministry of Labour will upscale the results of the pilot to integrate a Housing First component to the upcoming programming period



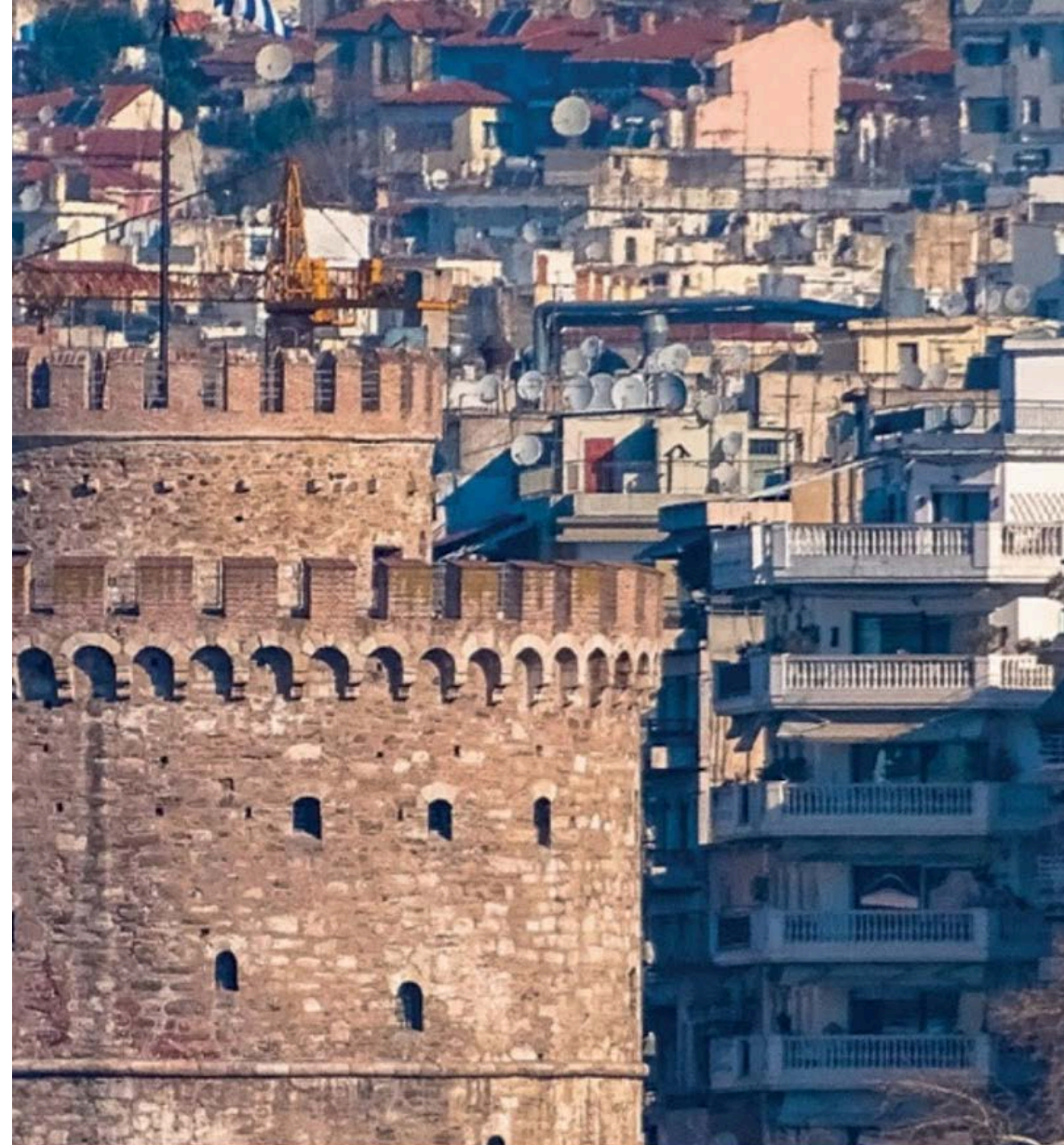


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# Generating affordable housing stock

Creating availability for HF

- **Social Rental Agency by MDAT sa**
  - Improving energy performance of vacant properties (spread throughout the city) and making them available to homeless and households under risk of housing exclusion
  - Increase awareness on tenancy rights
  - Consult on alternative models of housing provision



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# Social Rental Agency by MDAT sa

Launching in 2023



- **2022:** Sustainability Business plan of the SRA and Social Criteria Matrix
- **2023:** Participate in the pilot social housing program **funded by the EU Resilience & Recovery Fund.**
- Habitat International Award 2021

# Roof Results: The Greek Case Study



Development of a **HOUSING FIRST SERVICE MODEL & OPERATIONAL METHODOLOGY** that is currently under review to be integrated in the Greek national social housing policy.



SSA: **HOUSING AND MENTORING TO 4 INDIVIDUALS FOR 4 YEARS**, supported also by the National Homelessness program



Launching of a **SOCIAL RENTAL AGENCY IN THESSALONIKI**, pilot program: Renovating 30 properties and housing 30 households, funded by the Resilience & Recovery Fund initially top be gradually increased

# Thank you all!

MDAT SA – Thessaloniki, Greece

# Developing a homelessness policy at different levels

Toulouse Metropole





 depositphotos

Image ID: 174780390

[www.depositphotos.com](http://www.depositphotos.com)



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# Helpful national legislation



# 13 social housing organizations

## 80 925 social housing units



# Local social housing policy

2 400 social housing units  
per year

- minimum 30% low rent
- maximum 15% higher  
rents but still under private  
market rents



# SIAO : a key partner



# 2018 : Launch of national call for project



The poster features a blue background with a photograph of a modern apartment building. On the left, there are three stylized house icons: a tall white house with a blue roof, a smaller white house with a blue roof, and a tall white house with a red roof. The main title is in large white letters: "PLAN QUINQUENNAL POUR LE LOGEMENT D'ABORD". Below the title, in a red box, is the period "2018-2022". At the bottom left, the French government logo is shown with the text "PREMIER MINISTRE MINISTÈRE DE LA COHÉSION DES TERRITOIRES ET DES RELATIONS AVEC LES COLLECTIVITÉS TERRITORIALES". At the bottom right is the "dihal" logo.

PLAN QUINQUENNAL POUR  
LE LOGEMENT D'ABORD  
2018-2022

PREMIER MINISTRE  
MINISTÈRE DE LA COHÉSION DES TERRITOIRES  
ET DES RELATIONS AVEC LES COLLECTIVITÉS TERRITORIALES

dihal

















## Financial and social support





