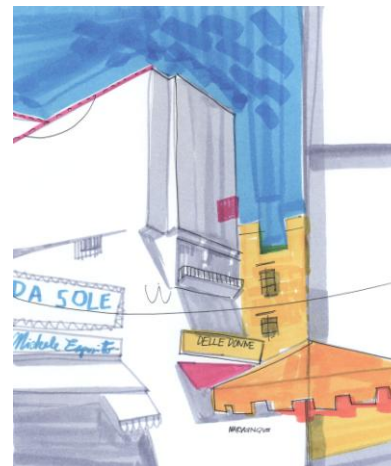




LAB Porta Capuana



LAB Porta Medina



LAB Porta del Mercato

USEAct NETWORK

Local Action Plan
CITY OF NAPLES

DEVELOPMENT STRATEGIES FOR THE "CORE" OF THE CITY



European Union
European Regional Development Fund



Connecting cities
Building successes

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Carmine Piscopo, Councillor
Urban politics, Urban Planning and Common Goods
City of Naples

PREFACE

The land use is a central theme of the architectural and urban debate. The development of the cities, in some cases increasing, in other cases inverse, has led to think that it is necessary to change the point of view. First of all, the distinction between natural and built environment has failed. Balances are inexorably overturned. Urban settlements outside the city go hand in hand shaping up as a mass urban sprawl, that despite the awareness of the need for a change of course, continues to grow.

Addressing the global phenomenon of migration of people, expansion of urban areas outside the cities, limiting urban sprawl, means dealing with the need for a different way of thinking, in which the identity and quality of projects in cities is essential.

The City of Naples since 2012 as Lead partner of the USEAct network, in the framework of the URBACT II programme, has developed this project focusing on the theme of urban development while avoiding the consumption of soil, that has now producing as outputs ten different Local Action Plans (one for each city partner).

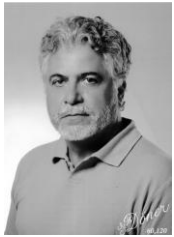
One of the interesting aspects of the USEAct project is that it is directly connected with the need to support urban communities, in the way to find solutions to solve the problem of the land consumption, mainly through two different tools: on one hand reusing existing buildings and areas in the city, and on the other hand towards new urban planning tools, which can develop – on a large scale – new settlement opportunities of the highest quality (private and public spaces) for people and investors, reducing as far as possible the use of green-field land and energy consumption.

Since June 2004, Naples has been the subject of a new town planning scheme (PRG), which would entail – amongst other things – the reduction in land use and, on the other hand, investment in recovery of the existing heritage, promoting farming and developing the environmental landscape and architecture. (USEAct Baseline study, 2013) The challenges that Naples is currently facing are: to reduce the trend of urban sprawl, increasing the quality of residential areas and, where necessary, promote densification in existing urban areas, without further land use; and to promote recovery and rehabilitation of existing neighbourhoods, in particular encourage interventions to improve energy efficiency in buildings' renovations.

The Local Action Plan, that it is developed by the city of Naples is working in particular on three different areas of the city. Porta Capuana, located in the east part of the city, boarding the area of the central station Piazza Garibaldi, that is actually interested in a large project of urban redevelopment; the area of Montesanto/Montecalvario, a mixed populated area, actually interested by a regeneration linked to cultural activities; the area of Piazza Mercato, animated by a strong identity related to the presence of art-craft and commercial activities.

The process of the building up of the USEAct Local Action Plans was an important moment for the city of Naples. Citizens, local administrators and politicians, technicians, urban planners, architects, representatives of the private sectors and local associations of citizens were the protagonists of this activities. It represent an interesting experience of participative approach that we want to continue.

On the basis on the practical experience with the Local Action Plan in the City of Naples, it is possible to affirm that it is necessary to change the state of mind and start to think that the regeneration must be necessarily considered as a tool of convergence for the implementation of technical, social, economic and environmental practices, using a participative approach.



Gaetano Mollura, Project Coordinator
USEAct Lead Partner - Comune di Napoli

FOREWORD

URBACT II program with USEAct project allowed the town of Naples to implement the Local Action Plan "Development strategies for the city consolidated " : LAB Porta Capuana, LAB Porta Medina, LAB Porta del Mercato, below is detailed. This document photographing the activities performed during two and a half years by the local support group, which involved all the various stakeholders, public and private, and still a "work in progress" this proposal aims to be a feasibility plan with actions, shared from the bottom, which are partly financed and/or implemented in most need to be finalized through obtaining the necessary funds: public and private.

The Local Action Plan is characterized by some **strong points**:

1) Bottom up process/ participation, involvement of stakeholders, public and private.

Result: Strengthening of the relationship between "stakeholders", the City, other public and private entities (investors, workers, citizens), and the creation of a capital trust (trusting and social capital) essential for regeneration of an integrated slum.

2) Improvement of "capacity building" government, through the opportunities offered by the URBACT II Program, at the program level ("URBACT Summer University" to "URBACT National Training Session") which allowed to involve stakeholders at international and national training sessions and project level, with meetings transversal and territorial Local support Groups, which made it possible to experience the work of the network and to develop the necessary comprehensive view of the problems and solutions beyond the fences of the organization sectorial government.

Result: L 'UGSL allowed to involve the various participants, public and private, to new working methods useful for the construction of a project "Integrated".

3) Promotion of participatory planning, the choice of promoting a type of participatory planning that embraces the requests coming from the territory and plays local actors, both public and private, and involving them in the design choices, accepting suggestions.

Result: positive effects to occur in the project, the so-called "spill over" (cascading effect) even outside the URBACT Local Support Group; also for the protection of the work accomplished by any acts of vandalism by inhabitants.

4) Cooperation between Universities and Local Government in the same vein of cooperation / participation fits the relationship established with the University that led to a mutual exchange between the network, which has benefited from the contribution of the scientific faculty of Architecture for analysis and processing of ideas as have arisen, and for the University that has had the opportunity to propose to the students study topics related to the themes of the Network and, through internships, to allow those participating will meet workers the work of public and private administrations who provided useful information to understand the possibilities and the limits imposed by the territory and regulations.

Result: The Local Administration benefits of scientific contribution of the University, which in turn uses the 'local government and / or other "stakeholders" in the didactic training of the students.

5) Involvement of representatives of local networks of small businesses at the district level and / or associations of local roots: craftsmen, traders, / investors associations. And the true strength of the project that is developed through the flywheel of belonging to the identity of the territory: as the involvement of the associations of the Porta Capuana that allowed also to network the various caterers in the area for an articulated action for the revival of tourism in the area (coordination "I love Porta Capuana"), for the area of Montesanto / Avvocata, the involvement and networking of the various association in the area (Parco Ventaglieri, Association Montesanto 3 / etc), then the Business Improvement District (Centro Commerciale Naturale) of Market Square that sees networking with consortia ("Borgo Orefici" and "Antiche Botteghe Tessili") most of the artisans and businesses in the area in more articulate and effective initiatives for regeneration the neighborhood. Result: investors who are most interested in and committed to the renewal of the area, the creation of jobs, the regeneration of its urban territory, regaining the pride of belonging to the territory.

6) The opportunity of the instrument's business improvement district (centro commerciale naturale): the Administration has identified in the "lower city" mall natural "Market Square".

Result: use of this tool to create a synergy public private use and maintenance of public spaces, preserving the small traders organized in networks.

7) The initiation of proposals simple, inexpensive and does not require special permissions / bureaucracy: held against the economic crisis and the need to give answers to citizens.

Result: easily achievable proposals pending final designs, give immediate answers to citizens pending the implementation of the actions / more complex projects.

8) Making marketing of the region through the promotion and dissemination of implementation of the plan (publications, media, seminars, etc ..) at the local level has been possible through the resources URBACT.

Result: participation, sharing of results.

9) The context of the European program has facilitated the establishment of group of "stakeholders".

Result: overcoming distrust, increased credibility of the Administration.

The **weak point** that should be mentioned is that of the "**The role of the Managing Authority in the implementation of Local Action Plans USEAct / URBACTII**". This round of the URBACT program having been developed in the previous stage to the new programming of EU funding 2014 2020, has had perfect timing and could be a great opportunity to work in synergy with the authority of management in order to connect the Local Action Plans with the next EU funding in 2014 - 2020. But unfortunately it was yet another missed opportunity: few Managing Authority participated in the implementation of the plans .The Campania Region has confirmed the difficulty to participate on an ongoing basis, as required by the European Commission for URBACT, a shared "bottom" in the implementation of the Local Action Plan useful to consciously decide on any financing of those actions deemed valid.

The objectives, together with the actions and sub-actions that have been defined, are those that the Local Support Group as being key to trigger a virtuous cycle that can have a positive impact on the socio-economic development and the environment in the area and whose reflections can spread to the rest of the city.

Therefore, it is only right, to thank all the local support group fully described in the section "Stakeholders, partnership, participation" for the contribution, in terms of time, ideas and active cooperation, given the results obtained with the work carried out to date.

Essentially, it was the support: Department of Architecture, University Federico II through the contribution of the director Mario Rosario Losasso, Prof. Daniela

Lepore (in particular for the analysis of the territory of the districts) with graduate students in Urban Giorgia Farina and Roberta M. Ambrosone; Profs. Pasquale De Toro, Maria Cerreta with the collaboration of the architect. Alfredo Franciosa, (in particular for the activity detection result indicators); University Federico II, Department of Humanities, Prof. Caterina Arcidiacono, for coordinating the activities of the research group "Psychology loves portacapuana", Professor Luck Procentese, Dr. Linda Ascione, dr. ssa Giorgia Borrelli, Dr. Miriam Cozzolino, dr. Fabrizio Carlo, Dr. Immaculate Di Napoli, Dr. Daria Grimaldi, Dr. Giuliana Miano, Dr. Filomena Tuccillo, Dr. Teresa Tuozzi.

For the identification of opportunities and resources for the finalization of the Local Action Plan of Naples, were of great use availability and support of Dr. Liliana Baculo, expert in Economics of Development and 'expert Dr. ssa Germana De Falco who in particular has made a real contribution to the sharing with the stakeholders of the philosophy "URBACT" in 'implementation of the plan (URBACT National Training Session).

A special thanks to the various Departments / departments / services of the Administration of Naples for the availability and commitment dedicated to the testing of a complex shared path from the bottom to the "renaissance" of three important areas of the historic centre of the city.

Essentially, it was the support to the choice to participate in the URBACT II program and the subsequent support of 'architect Giancarlo Ferulano (until November 2014) and the architect Giuseppe Pulli (December 2014) of the Directorate Planning and Land Management - UNESCO Site . Important was the contribution of 'arch Laura Travaglini, Town planning service and' arch Francesca Pignataro, the service business as well as the collaboration of the General arch.tti Claudia Rusciano and Roberta Niche service UNESCO Program and Enhancement of the Old City.

It was the fundamental technical and administrative contribution for the performance of activities CTUR arch. Giancarlo Ferulano - dirigente- and Mrs Monica Vito - official - Service Enhancement of the Old City which also worked, as a member of the local support group, the implementation of the plan URBACT / CTUR.

The results achieved were made possible by the effective collaboration and continuous, all the staff of the Unit of Project Inter-directional URBACT Projects - Networks for the Integrated Development of Urban Policy, arch. Maria Luna Nobile (Communications Officer), Anna Arena (Finance Officer), Vincent Fusco (ULSG Coordinator), Emilia G. Trifiletti (until December 2013) through technical assistance SOGES addition

Thanks to the Chief of Staff, Attilio Auricchio, who with Dr. Liliana Coppola dell'UOA Coordination Program and Major Projects conducted its activities first level controller allowing compliance with the time of the project activities.

Finally, we must thank the Mayor Luigi de Magistris (and staff, Dr. Cinzia Sammarco), the City's planning department, Carmine Piscopo (and staff, arch. Renata Ciannella), Councillor for Culture Nino Daniele (and staff, Dr. Maria Luisa Vacca, Dr. Rachel Pennetta and Dr. Dolores Anselmi), the commissioner of Labor and activities Productive, Enrico Panini (and staff Dr. Alfonso Sperandeo), the commissioner Heritage, Alessandro Fucito (and staff Raffaele Carotenuto), for joining and supported the participation in the URBACT II Programme and related activities carried out by allowing you to represent, in the best way the city of Naples, as leader of the transnational project and USEAct at the local level, carry through "innovative governance" the implementation activities of the Local Action Plan USEAct / Naples.



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Special thanks to Anna Bartiromo, Student at the Department of Architecture of the University of Naples "Federico II". He worked as a trainee to the implementation of the activities of the Local Action Plan Project USEAct within the URBACT Programme.

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USEAct PROJECT FRAMEWORK



FOREWORD

The themes of protection of empty land and the reuse and re-functionalization of inner urban areas are among the European key strategies for the cities' sustainable development and their growth.

Particularly, the link between land consumption and models for land-use management both in cities and in metropolitan areas, with special attention to the Urban Growth Management, started becoming a high matter.

THE CHALLENGES AND AIMS OF USEAct

In this context the USEAct project aims at exploring the urban development interventions and new or improved settlement opportunities for people and businesses, taking up residence in existing locations without consumption of further land. Each partner is engaged to develop integrated action plans focused on reducing land consumption, to allow at the same time, a sustainable urban change through a better reuse of inner urban areas.

THEME

The thematic pillar of the project is: how to link Urban Growth Management Planning Tools and incentives/ procedures/ partnerships to implement good interventions in urban areas.

PARTNERSHIP

Lead Partner: Municipality of Naples (Italy)

Partners: Baia Mare Metropolitan Area Association (Romania), Municipality of Barakaldo (Spain), Buckinghamshire Business First (UK), Municipality of Dublin (Ireland), Municipality of Nitra (Slovak Republic), Østfold County (Norway), Riga Planning Region (Latvia), Municipality of Trieste (Italy), Municipality of Viladecans (Spain).

Istanbul BIMTAŞ (Turkey), Observer Partner.



CITY OF NAPLES LAP

Development strategies for the "core" of the city

LAB Porta Capuana - LAB Porta Medina - LAB Porta del Mercato

LAP KEY WORDS

SUCRE

Smart renaissance

Urban identity

Creativity hubs

Reuse

Economic attractors

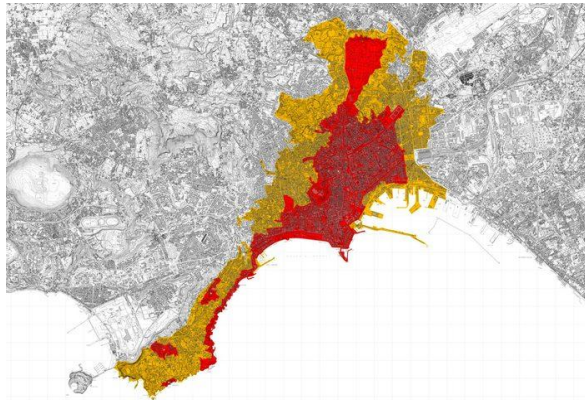


SECTION 1# LAP target and general context

GENERAL STRATEGIC OBJECTIVE OF THE LAP (MISSION)

The overall strategic objective of the Local Action Plan (mission) is the regeneration of three areas of the historical centre - the city gates and infrastructural tangle of interchange - through creativity, innovation and "smart" solutions, energy efficiency and reuse of declassified and abandoned properties.

THE CONTEXT/SETTING AND CHALLENGES



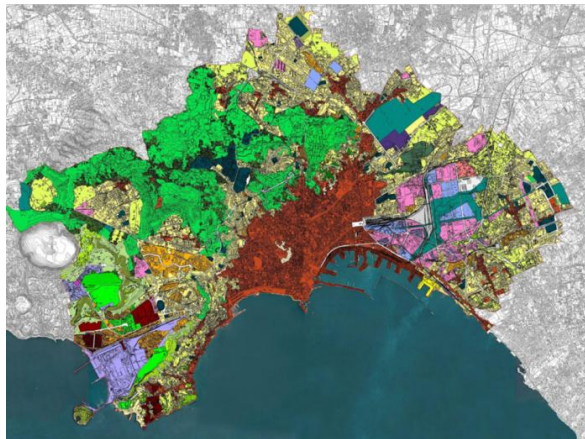
The City of Naples (1 million inhabitants, about 3 million in the metropolitan area) stand out for the richness of its urban fabric, consisting of historical city and areas on the edge of the historical city, both frequently affected by degradation.

The historical centre of Naples, UNESCO site, is characterized for being densely inhabited by a high percentage of people, not property owners and with low-income. This situation implies that a 'high percentage of historical residential buildings need to be regenerated because they lack of ordinary and extraordinary maintenance. Other critical areas are the former industrial areas (East Naples and West Naples) and the city expansion areas of the 60s, with "ghetto" neighborhoods made of houses without toilets and of great economic and social degradation (North area).

Starting situation and main challenges in relation to the theme proposed by USEAct

The approach proposed by USEAct, which places the focus on the operations of concentration of resources to upgrade what already exists, is in line with the city leaning proposed by the different administrations that ensued since 1995 and is perfectly relevant to the problems of the city.

Since June 2004, Naples has adopted a new town plan (PRG), which envisages, among other objectives, the reduction of land consumption and the investment in the recovery of existing estates, the promotion of agriculture and the enhancement of the environmental and architectural landscape. The choice of the PRG was



followed always in 2004 by the regional law for the establishment of a metropolitan park in the hills of Naples, 2200 ha, about 1/5 of the entire municipal territory. The implementation of the provisions of the PRG and of the rules for the safeguard of the park go ahead also through the Town Implementation Plans (PUA) promoted by public and private initiative, which are also appraising a patrimony of fertile land and attached real estate units. A consortium of farms that operate on about a thousand hectares of cultivated areas of the park, promotes the quality and origin of products through chains that carry their products directly into town restaurants.

This strategy was reinforced by others over municipal plans and in particular the RTP Regional Territorial Plan (Campania Region) and the Plan for the protection of soil and water resources (Basin Authority of the North West of the Campania Region) that contain binding rules for the protection of soil.

The current administration in office since May 2011, in continuity with the previous, is working in the direction foreseen by the plan, although the process of realization is laborious and requires further efforts. In particular with the "Laboratory Naples", the Naples City Council has implemented a participatory "bottom – up" process for the protection of "the commons" among which there is agricultural and / or undeveloped land, being the first Italian city to establish a Department to the Commons.

Concrete policies and actions developed by the city in relation to the problems and challenges of the project USEAct

The initiatives implemented by the City of Naples in relation to the theme of USEACT, are diversified.

First of all, with the urban plan of the city for the year 2004 already mentioned, there is the provision of urban instruments explicitly aimed at reducing the consumption of the soil and the transformation of former industrial areas through the Town Implementation Plans for the Bagnoli west area and the east area. More generally, there are also specific actions to improve the environmental quality of the city, such as initiatives to reduce traffic through the closure of the old town with limited traffic areas, (ground traffic), the implementation of a parking plan with interchange areas for car + bus and / or car + railway:

Then there are also additional punctual measures able to attract investment for the development and recovery of the private and public estates (eg. Hotel of the Poor, Urban Implementation Plan for the area of the former tobacco factory, Urban Implementation Plan for the Market Square) . With the project *SIRENA* the City has put in place, in partnership with the inhabitants, an innovative tool for the maintenance in the course of time, of the common parts of private residential buildings in the historic centre and in the suburbs.

Priorities of the city and strategy of the Local Action Plan of Naples USEAct / URBACT

One of the priorities of the city is to attract investment for the recovery and reuse of large containers no longer in use but also to put in place effective measures to recover the private degraded buildings that are part of the UNESCO heritage, preserving cultural identity through the permanence of much of the existing population in order to obtain a social mix with a consequent improvement in the quality of life.

The desire to reevaluate - in terms of operational and real estate, as well as from the point of view of environmental sustainability - important parts of the urban fabric - was reflected also in the optimization plan of the infrastructure system, which developed rail transport networks , in urban and regional scale through the construction of new metro lines to connect the suburbs to the city centre and the strengthening of regional metro ..

Taking into account the above mentioned considerations, the Local Action Plan of Naples has focused the attention on some degraded areas of the old town, chosen on the base of two observations:

- 1) **focusing** the attention on those areas affected by the construction of new stations of Line 1 of the subway, under completion, as major attractors of investment, of urban enhancement, as well as tools to reduce mobility;
- 2) **identifying**, through a listening action, the areas affected by investments / initiatives promoted by the stakeholders to be supported and networked in order to get a wider repercussion visible on the territories.

Following further investigation and discussions between the Administration and the stakeholders, we identified three areas of the old town where, starting from the initiatives already in place and observed, was possible to build a model of integrated action with the purpose of enhancing the existing assets, redevelop public spaces and increase energy efficiency in order to attract investors and generate economic development, also as response to the current crisis. The areas identified are: **LAB Porta Medina (area Montesanto / Avvocata - II Municipality), LAB Porta Capuana (area Porta Capuana - IV Municipality) LAB Porta del Mercato (Lower City area from Piazza Municipio to the Market Square, II Municipality).**

INTEGRATION OF THE USEAct LAP WITHIN THE LOCAL STRATEGY AND “ACTION PIPELINE”

Many are the important initiatives implemented that are relevant to overall regeneration strategy of the various areas of the Local Action Plan:

1) the Porta Capuana district (**LAB Porta Capuana**), attracts more and more young artists and creative people who choose it for its "centrality", near the Garibaldi station and gateway to the historic centre and for the availability of a large number of unused places (Castel Capuano with its 47,000 square meters of covered area, the former woolen mill, the Monumental Insula S. Caterina in Formiello etc). Currently it's very interesting the "piece by piece" recovery process that is taking place in the complex of the "former woolen mill" (ex factory for the processing of wool) - after a first experience launched by a group of young creative people (LANA Association), since 2005 the "Carlo Rendano Association" was a trailblazer using the space of 'former woolen mill 25' for cultural activities making it a benchmark place of the underground culture both for the neighborhood and for the city. Another

initiative of great interest is the recovery of the St. Catherine's cloister in Formiello with the project Made In Cloister. All the interventions mentioned above are private initiatives and aim to revive the area through activities related to art, crafts and free time, making the former woolen mill complex with St. Catherine in Formiello, the heart of the district from which to start a wider regeneration of the area. Extra private investments have allowed the construction of a 4 star hotel on Via Carbonara, through the recovery and restoring of an historical building, house of the Caracciolo family. The realization and the recent inauguration of the new Garibaldi station of the Metro line 1 is further contributing, in a decisive way, to attract investments in the Porta Capuana area.

2) In the Montesanto / Avvocata area (LAB Porta Medina), the recovery of the Montesanto Cumana / Circumflegrea and Funicular station has been an important operation which, together with the regeneration of the Metro Line 2 station, attracted investments. In fact, exactly on the steps near the two

stations a private company invested in the purchase of two properties to recover with energy efficiency measures and allocate them to activities related to the co working, guest houses / residences for artists and workshops. Also an area that was a dump and an element of degradation within the neighborhood has been restored and transformed into a garden, where many events take place and where a small urban vegetable garden can be cultivated by residents of the surrounding. Another interesting case of reuse of abandoned building heritage is the one of the former power station, which was bought and restored by a private investor to allocate it to the Nitsch Museum and is now a great attraction for the city and not only. Finally it should be noted the important role which over the years have had the coordination associations of the social Ventaglieri Park and Scalze that became a reference point for children and families of the neighborhood.





3) Finally, the area of “ Città Bassa” (**LAB Porta del Mercato**) has three new stations of the metro line 1, of which one functioning (Università Station) while the Municipio station will open this year and the Duomo station in 2016 . Small businesses and artisans of the area joined a consortium (Consortium Borgo Orefici and Consortium Antiche Botteghe Tessili) and gave a big push to the overall recovery of the area and together they obtained for the area of the Market Square the recognition of business improvement district (centro commerciale naturale) which is a new tool activated by the Administration to protect Medium Sales facilities, shop which serve food and drinks, small enterprises that works on services, trade or touristic activities. In fact the “ *Business improvement District* ”

through an autonomous organizational structure, arises, as the subject of a single integrated offer, to promote the growth of demand for the service provided to consumers and to achieve a common policy development and promotion of the territory concerned, through an innovative public / private use for the management of public spaces. Therefore, starting from the tradition of craftsmanship and commerce (goldsmith art and trade of textiles), the Administration with the consortia of the area (*Business improvement District*) and in synergy with the other actors involved in the territorial local support group LAB Porta del Mercato, wants to accompany a process of development of the activities that gathered in a network can create jobs by setting up incubators and

start up (along the lines of "Bulla" already in operation in the Goldsmiths Village) and transform the area in a showcase of the goldsmiths’ creativity but also of the tailoring excellence and sale of fabrics of all kind and cost, giving back to the Market Square the role of market area that it had in its long history. The presence in the area of the vocational college "Isabella D'Este", can be a great opportunity for a synergistic activity with the incubators of the consortia in the area in order to finalize the school traineeship, with particular reference to the " Fashion System and the Goldsmith Industry", creating employment opportunities for young creative graduates.



Hereafter in detail the synergistic interventions in the Local Action Plan, divided in the three territorial LAB:

LAB PORTA CAPUANA					
ACTION/PROJECT	TARGETS	PERIOD(S)	PARTNERSHIP/ AUTHORITIES IN CHARGE OF	FUNDS/ RESOURCES ALLOCATED	STATE OF DEVELOPMENT
Garibaldi Station Metro line 1	City users,	Inaugurated on December 2013	Municipality of Naples	European and national funds.	Underway , station functioning
Palazzo Caracciolo Hotel **** Renovation and reallocation of use of the old historical building of the Caracciolo family but also of Giacchino Murat.	Turists	Inaugurated November 2009	Private investors	Private funds	Completed and functioning
Parco Re Ladislao	Inhabitants	2001	Municipality of Naples	Fondi comunali	Completed
Recovery of the former woolen mill, operated by artists and art galleries	City users	since 2005 in progress	Private investors (J. Duran, Tramontano Morra, etc.)	Fondi privati	Some completed and some one other underway
LAB PORTA MEDINA					
ACTION/PROJECT	TARGETS	PERIOD(S)	PARTNERSHIP/ AUTHORITIES IN CHARGE OF	FUNDS/ RESOURCES ALLOCATED	STATE OF DEVELOPMENT
Project of modernization and completion of the Montesanto station, Cumana Circumflegrea railway and Funicular	City users ,	Inaugurated on May 2008	Ente Autonomo Volturno Campania Region	Fondi europei e nazionali	Completed and functioning
Activation of the escalator and of the lift that connect the lower part Ventaglieri Montesanto – higher areavia Avellini to Via Tarsia	Inhabitants	Inaugurated and activated on August 2014	Municipality of Naples	Fondi europei	Completed and functioning
Recovery of the former military hospital	Still to be decided		Municipality of Naples	Fondi europei	Completed, use to be decided
Recovery of the “Gardens of the Spanish districts”	Inhabitants		Municipality of Naples	Fondi europei	Completed and functioning
Recovery Reuse of the former electric station Bellini, seat of the museum, archive and laboratory Hermann Nitsch	City Users	Inaugurated on September 2008 (work in progress)	Private investors	Fondi privati e finanziamenti nazionali	Completed and functioning

Recovery of two buildings and of a former garbage dump transformed in a garden for the development of the activities promoted by the Association Montesanto 3 Smart Neighborhood	City users	Inaugurated on June 2013 (work in progress)	Private investors	Fondi privati	Underway and functioning (work in progress)
Recovery of the buildings designed to be accommodation with rental controls and commercial activities	Immigrant people/ /disadvantaged people	Since 2012	Arciconfraternita of the Pilgrims	Fondi privati	Completed and functioning
LAB PORTA DEL MERCATO					
ACTION/PROJECT	TARGETS	PERIOD(S)	PARTNERSHIP/ AUTHORITIES IN CHARGE OF	FUNDS/ RESOURCES ALLOCATED	STATE OF DEVELOPMENT
New stations Municipio, University and Duomo Metro line 1	City users	Stazione Università inaugurated on June 2011, Stazione Municipio on April 2015.) Stazione Duomo work in progress	Municipality of Naples	National and European funds	Completed station/ underway stations and functioning metro
Incubator Consortium Borgo Orefici	Young unemployed people	Inaugurated on March 2010	Municipality of Naples Consortium Borgo Orefici	European funds (FESR 2000 – 2006)	Completed and functioning
Networking of small commercial/crafts businesses in Piazza Mercato,, Consortium Antiche Botteghe Tessili	Merchants and artisans	Created on December 2006	Private investors	Private funds	Underway (work in progress)
Networking of small commercial/crafts businesses of gold-working art – Consortium Borgo Orefici	Merchants and artisans	Created since 1975	Private investors	Private funds	Underway (work in progress)
Creation of a “ <i>Business improvement District</i> ” Piazza Mercato	City users	From 2014	Private investors	Private funds/ public funds	Underway
Public Vocational school Isabella d’Este	Training in 4 sectors of great development – Fashion system, commercial services, Health-care services and goldsmith art	From 1972	Province of Naples	Provincial and National funds	Functioning

SECTION 2# LAP development

ANALYSIS OF CHALLENGES TO BE ADDRESSED BY THE LAP AND OPTIONS FOR SOLUTIONS



From the top left: Porta Medina, Porta Capuana and Porta del Mercato.

The Local Action Plan of Naples is a work in progress that defines an organic framework for the regeneration of three key geographical areas of the city and starts an organic implementation path, linked to the identification of financial and management solutions for the realization of each one of the interventions identified.

The three selected urban areas are: 1. The area of Porta Capuana; 2. The area of Porta Medina; 3. The area of Porta del Mercato. These areas were originally outside the oldest walls, originally used for less noble functions (including waste disposal) were included in the city from the age of Anjou. Currently, the three areas are characterized by the presence of monuments often undervalued or abandoned and major metropolitan attractions, surrounded by dense territorial tissue, still inhabited by traditional social mix and often hit by difficult socio-economic conditions and sometimes by degradation phenomena.

The selection of the urban areas of intervention is related to the identification of common challenges, which make the three areas readable as a unit which can also be a reference model exportable to other urban areas both at city and European level.

Indeed the three areas are:

- a) Historic city gates and, today, fundamental infrastructural areas of exchange between the historical part and the part of the city later expansion;
- b) Areas characterized by the presence of important metropolitan attractions;
- c) Areas connoted by the presence of valuable properties and buildings that may be used to incentivize new mechanisms of an integrated process of urban regeneration.

The table below summarizes the framework of the challenges and solutions that inspire the intervention logic of the Local Action Plan

LOCAL ACTION PLAN – TABLE OF CHALLENGES AND SOLUTIONS	
<i>Challenges</i>	<i>Solutions</i>
Reuse and recovery of abandoned public / private properties, with new attractive purposes Promoting the redevelopment of brownfield sites (ruins) in the city as a growth factor	Identify and catalog the public/private real estate disused Promote new planning and "governance" tools for abandoned areas
Increase the schooling level of disadvantaged groups Increase employment in particular the youth one Rediscover and value traditional crafts that are disappearing, creating new employment opportunities	Promote educational initiatives to accompany needy families including the creation of new meeting places Activate training courses to disseminate the knowledge of traditional crafts, identifying employment gaps in the labor market
Attract the growing tourism in the target areas Create new meeting places Revitalize areas during the night ensuring greater safety Transforming the areas from transit places to destinations	Develop activities and places dedicated to tourists Redevelop and expand the existing infrastructure through the use of innovative technologies Encourage the creation of new facilities dedicated to culture and creativity
Enhance cultural multiethnic integration, given the high number of immigrants, transforming it into an opportunity	Activate initiatives of intercultural exchange in the districts which people belongs Create initiatives, routes and places related to the collective memory of the area
Support entrepreneurial initiatives already in place Create and implement new tools to support small craft and commercial activities, through their networking	Support existing activities through "governance" and urban marketing actions. Support merchants and craftsmen in the management and / or the establishment of commercial areas

In particular, the process of declination of the solutions will be managed through the activation of three laboratories:

1. LAB PORTA CAPUANA: area Porta Capuana - IV Municipality. In the case of Porta Capuana, the strip privileged by PAL – restricted by Via San Giovanni a Carbonara, via Foria, via Rosaroll and Piazza San Francesco - includes the remains of the Aragonese walls and two large complexes already convent (San Giovanni a Carbonara and Santa Caterina in Formiello), partly reused and partly object of interesting regeneration proposals, which "close" a small residential sector composed by old quite degraded warehouses, inhabited by traditional local poorer people and, for some years, in the middle of a physical and social transformation process due to the entry of immigrant groups that are gradually replacing the Neapolitans in so-called "bassi" improper housing in road level spaces. The area is also characterized by the presence of a vibrant network of associations and individual actors (especially merchants, creative peoples, professionals and cultural institutions) working in participated regeneration projects involving primarily the side of Porta Capuana and in particular areas of the former woolen mill that in age of "Borbone" ad occupied the convent of Santa Caterina. Along Via Carbonara, however, one of the great historic buildings has been successfully transformed into a 4-star hotel. The area also has a great development potential for the proximity to the access points for the ancient best known and visited centre (Porta San Gennaro, Via Tribunali), significant buildings and monuments of great cultural and tourist interest (Castel Capuano, Madre Museum, area of SS. Apostoli and Donna Regina), often affected by operations financed by the Big UNESCO Project (a series of interventions in the

UNESCO historical centre financed by the ERDF 2007 - 2013) and for the high accessibility especially to metropolitan rail transport hubs (metro line 2 to Piazza Cavour, lines 1 and 2 in Piazza Garibaldi).

2. LAB PORTA MEDINA: Montesanto / Avvocata area - II Municipality. The laboratory of Porta Medina acts on the area that extends around the important intermodal hub that includes Montesanto Station of Metro Line 2, the station of the two EAV lines that connect the centre with the flegrea area (Circumflegrea and Cumana) and the Montesanto funicular station, and it is characterized by a lively commercial life and, for some years, by the presence of functions of urban level mainly cultural (branch of the University Federico II, Nitsch Museum) who joined the oldest presence of Pilgrim Hospital and some large high schools.

The physical structure of the area, dating back to the hill of Vomero, however, is in some way a critical point since it favors the concentration of activities, vitality and partly also of regeneration initiatives in the more easily accessible while remaining unused and exposed to the degradation paths and buildings placed in positions less comfortable for users.

Because of the presence of the railway junction and the above mentioned functions, in fact, the area is crossed daily by very large and varied flows of people that help keep alive the traditional commercial activities in the area known as the "Pignasecca", full of small shops and outdoors market areas. But those same flows could contribute much more to the redevelopment of the entire area if its various "pieces" were able to form a real system.

Recently, for example, the Montesanto station - EAV rail transport (Cumana and Circumflegrea) and funicular, has been renovated with an interesting architectural design but the restyling and functions enrichment has never been able to fully get off the

ground. In particular, remain unused the connection through escalator that would allow easy access to the complex of the former "Military Hospital", placed at a higher level and that is now a public gardens waiting for the placement of other new functions, and the higher floor of the station, where catering businesses were expected to be placed.

The vibrant network of associations acting in this territory is located, in open spaces and buildings very interesting but little known to the public and not very visible. In particular, the network of the Social Park dei Ventaglieri and associations that operate in the complex of the *Scalze* since many years aim to promote social and cultural activities through a set of open spaces and public buildings very interesting but located in "uncomfortable" places, which could vice versa - if fully used - greatly enrich the vitality and also property values in the neighborhood, which is currently very lively during the day but little used, if not by the inhabitants, in the evening hours.

In closing, of great interest, is the recent presence of migrant communities living and working in the district - at least in appearance without major conflicts with the traditional inhabitants of the area - that visibly began to consolidate their reference points and living spaces.

3. LAB PORTA del MERCATO: area of the "Lower City" from Piazza Municipio to Piazza Mercato - II Municipality. The situation is different in the Laboratory of Porta Mercato, which develops its activities in an area for several years in critical condition.

The parts of the districts of Pendino and Mercato that are part of this area in fact extended around the large space of Piazza Mercato largely emptied of its traditional life because of the transfer of merchants to CIS Nola.

Again, the area is characterized by the presence of significant monuments very little valued (starting with the complex of Mount Carmel and Saint Eligio) and by an Historical urban fabric of great value but little appreciated by Neapolitans and visitors.

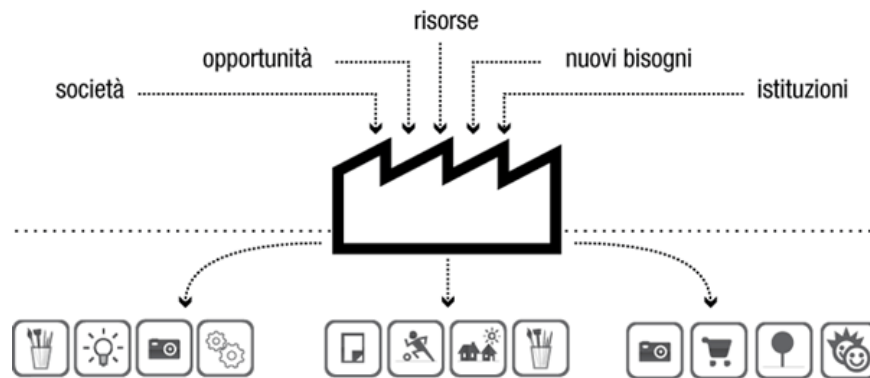
The area is the only piece of the ancient lower town, close to the port, survived to the reconditioning actions implemented in the nineteenth century and, at least in the urban form and in place names, retains

the original features of the place, formerly privileged seat of artisans and merchants. This potentials, however, are overshadowed by the recent construction of buildings (first of all the gigantic building of “laurina age” ('60 period) that separates the square from the waterfront area) and by the crisis of the traditional life of the district, mainly due to the fact that traditional operators, after the transfer, have left in the area only weak facilities who fail to

make critical mass. However, also in this case, the area is interested since many years by the regeneration activities and projects promoted by a network of associations and local operators, which aim to reevaluate both the monuments and the economic activities in a modern way, through slow processes that involve the local populations, which also in this case is in the middle of a transformation due to the presence of immigrant communities.

LAP GENERAL STRUCTURE: GOALS, OBJECTIVES, RESULTS, OUTPUTS AND MAIN ACTIONS

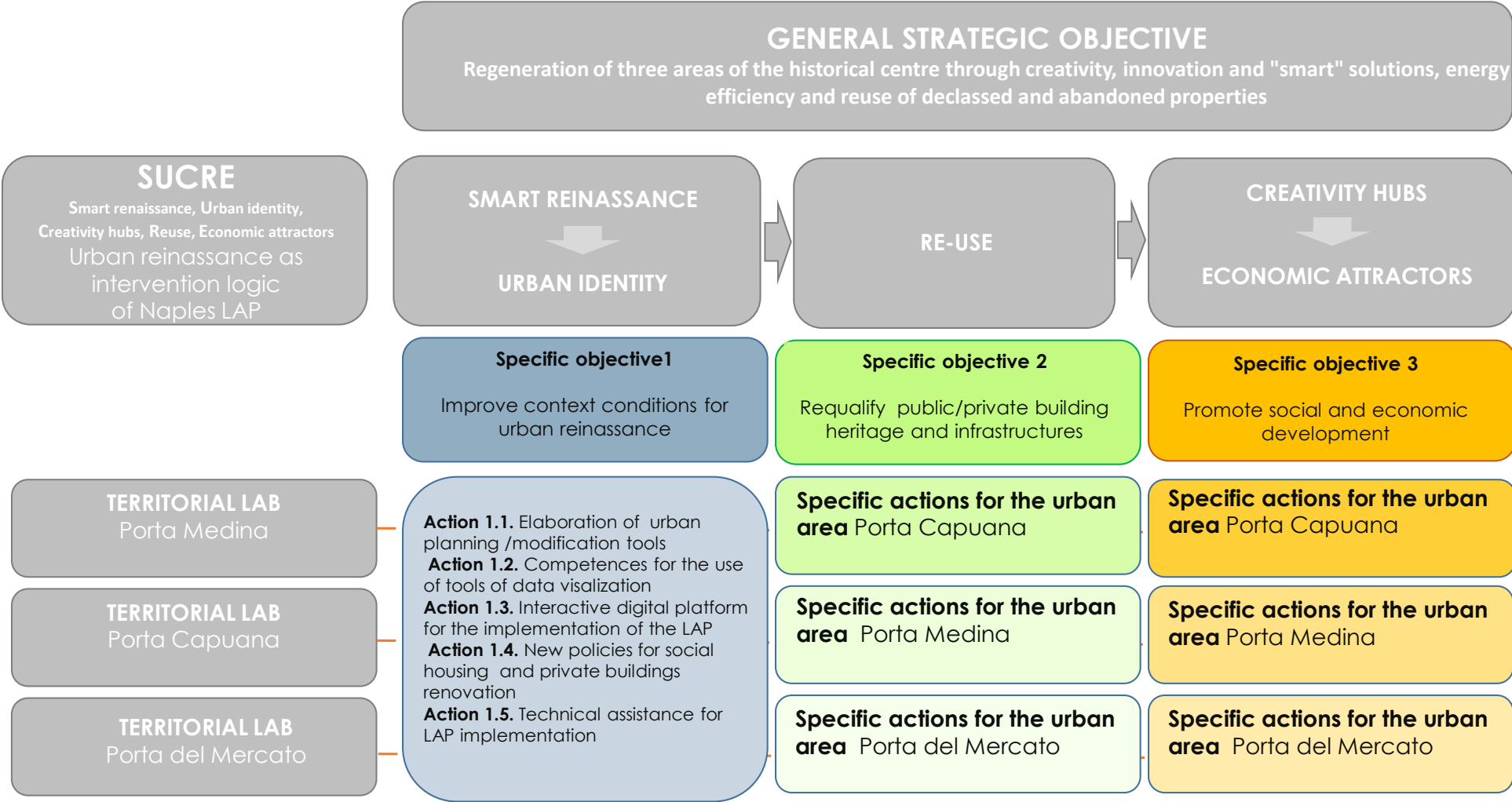
Nel riutilizzo sociale e creativo degli spazi ...



... la nuova sfera pubblica

Source: www.urban-reuse.eu

LAP of Napoli City is inspired by an integrated vision, starting from the possibility to activate a virtuous path recognizable by the acronym SUCRE. As illustrated in the following image, the general implementation plan has the “mission” of regenerate the three areas, through *creativity, innovation and “smart” solutions, energy efficiency and re-use of downgrade and abandoned buildings*. Therefore bottom-up actions, proposed by *stakeholders*, start from the idea that generating virtuous path of urban quality and competitiveness should re-focus on the context for a **Smart renaissance**; the reflection on urban identity as readable dimension of places, based on the evolutionary knowledge of context conditions (**Urban identity**), that in turn activates strategies of buildings recovery and public spaces, linked to development of places for creativity and new economic activities development (**Creativity hubs, Reuse, Economic attractors**).



In particular, actions of the Local Action Plan, even if descending differently in the three urban areas, are connected by three specific objectives:

- **Specific objective 1. Enhance context conditions for urban renaissance**
- **Specific objective 2. Requalify public/private buildings heritage and urban infrastructures**
- **Specific objective 3. Promote social and economic development**

Referring to what previously described, the Local Action Plan has been structured starting from some key initiatives, possible driving forces for territorial development, activated by the respective stakeholders, members of the working groups of territorial support. In particular:

LAB PORTA CAPUANA : private interventions for the reuse of the previous woollen mill and the historical complex of S. Caterina in Formiello

LAB PORTA MEDINA : intervention of a private owner for the restoration of two abandoned buildings and a green area used as purifier, with the aim of making the area a “*smart city hub*” with residence for artists.

LAB PORTA DEL MERCATO : activity of two consortia having the objective of valorising commercial and handcrafted tradition of the area, through the relaunch of goldsmith art and textile tradition. This LAB is linked with the Local action Plan implemented with the previous project CTUR of URBACT II; USEAct tried to finalize and further implement CTUR Local Action Plan, considering what has already been realized and in coherence with its objectives.

In the planning process, particular attention has been devoted to actions for requalification of private buildings and public spaces, avoiding the emigration of local population and supporting the existence of little commercial and handcraft activities, through the involvement of economic operators in buildings requalification and close public spaces. Great importance is given to “social innovation “initiatives, promoted by social communities of the various city districts and strongly linked to them.

Concerning challenges and solutions analysis, the **main actions** proposed are:

For Specific objective 1 (crosscutting and immaterial actions for the three areas):

- **Editing of instruments for urban planning**, for the re-use of real estate in the city, private and public, in ruin condition, providing the related mapping, even in the Local Action Plan areas (around 100 buildings in the whole city, of which 32

in the Local Action Plan areas) and drafting a proposal of variation to the current Urban Planning (*work in progress*), with the aim of creating better economic conditions, to encourage ruins reconstruction through a low impact architecture.

- **tools and competences for local administrations for a smart use of instruments for data visualization;**
- **new “social housing” policies** and instruments for private buildings renovation, avoiding gentrification;
- **scientific collaboration with Napoli University** (department of Architecture and department of Humanities) for the Implementation Plan.

For Specific objective 2 (works in the three areas) :

- **Requalification of main streets and squares in the areas** selected by the Local Action Plan. In particular the works concern the restoration of existing paving, realized with the typical volcanic stone, the urban fabric, with the organization of parking areas, and interventions on sewage pipes and public lighting;
- **Renovation of public/private buildings abandoned;** in particular the works concern:
 - Restoration of churches subject to preservation obligations (some of them celebrating, such as S. Pietro Martire, some other to be addressed or already functioning with other purposes, such as S.Giuseppe delle Scalze, where some cultural associations are working);
 - Restoration of ancient Aragon walls of Porta Capuana, with the respective tower, to be addressed to activities linked to the city district and tourism;
 - Renovation of a part of Castel Capuano (previous seat of Napoli courthouse), where the restoration of public spaces is foreseen, as well as some parts of the ground floor and basement to be addressed to tourism and local district activities. The requalification and opening of public spaces is highly relevant, since the free opening to public of court area integrates the building in the urban path, considering it as a privileged and qualified access to the historical Centre, UNESCO site, more than a barrier, to be bypassed and overcome- as it has been until now;
 - Renovation of a former public factory (previous ANM warehouse, public transport company of Napoli) abandoned for more than 60 years, to be addressed to socio-cultural activities in Montesanto/Avvocata district;
 - The conclusion of renovation and restructuring intervention of two buildings private owned with annexed garden, seat of the association Montesanto 3

Q.I. “Smart district”. In particular, for the first building, a former factory of about 300 sq.m., already used for coworking, some intervention for energy efficiency are foreseen. For the second building, of about 700 sq.m. (19th century palace), the complete renovation is foreseen, to be addressed at residential use and workshop areas. Moreover is foreseen the completion of the garden area, 900 sq.m.

For Specific objective 3 (immaterial actions for economic and social growth of the areas), actions within **tourism, social and cultural activities**, obviously integrating with each other, and with interventions and environment works described at point 2. Moreover, analysing stakeholders proposals, it’s clear that actions proposed for LAB Porta Capuana and LAB Porta Mercato are mainly addressed to commercial, handcraft, restaurant activities and, more in general, to tourism and social innovation, while for LAB Porta Medina actions proposed concern culture, social, energy efficiency and innovation.

As for LAB Porta del Mercato, actions foreseen are strictly linked, as already told in the introduction, with the initiatives of two consortia actively working in the territory : consortium “ Antico Borgo Orefici” (Ancient Goldsmith Village) and consortium “Antiche Botteghe Tessili “ (Ancient Textile Ateliers).

In particular:

▪ **Tourism Activities**

LAB Porta Capuana activities are addressed to improve tourism in the area, that, even if rich in historic-artistic- food experiences, has few visitors, since it’s not included in the usual tourism itineraries, while it’s more and more increasing the presence of foreign immigrants, giving to the city district a multicultural identity.

Proposed actions concern:

- The organization of an annual festival, with live performances, little market, tourists welcome, guided visits,
- The implementation and reorganization of the activities of the existing *Infopoint*, for the diffusion of information on city district history, as well as cultural, handcraft and manufacturing activities;
- the creation of art itineraries with wine and food tasting, and the realization of an *historic-artistic –gastronomic* guide;
- the implementation of the app **READY 4 TOURIST**, for an integrated exploitation of the historic, artistic and archaeological heritage, as well as public and private services offered in the area Porta Capuana.

Concerning **LAB Porta Mercato**, the realization of periodical fairs in piazza Mercato is foreseen, to create a strong attraction and facilitate the development of various synergies between the SMEs of the area (especially linked to the productive chains of textile and jewellery), citizens, visitors and public administration.

▪ **Social activities**

- Realization of a laundry beside the current location of the public dormitory, with job integration of homeless people through the constitution of a cooperative;
- Some didactic multidisciplinary projects are foreseen, that have been proposed by various actors operating in the territory, and that are organized in workshops in collaboration with schools and citizens;
- Permanent workshops of participation and communities development, with particular attention to the city district collective memory, for the implementation of the participated management of public spaces and buildings;
- The creation of a neighbourhood library for children;
- The creation of a multifunctional centre, including profit activities (“cultural coffee”, an early childhood centre, an “essai” space), whose incomes could finance no profit activities (educational, training and leisure);
- Creation of an exchange competence network, and a help desk for social planning.

▪ **Cultural activities**

- Realization of collective design workshops for Self-build;
- Realization of artists residences beside the public structure of S.Giuseppe delle Scalze (theatre) and the private buildings seat of the Association *Montesanto 3 – Quartiere Intelligente* (visual arts);
- Realization of workshops addressed to young “*makers*” (artisans and artists);
- Realization of some events and expositions in the public and private buildings of the city district, who participate at the Local Action Plan;
- Realization of a “*student zone*” beside the previous factory public owned (former ANM warehouse).

▪ **Economic implementation activities**

Consortium “Antico Borgo Orefici” was born in March 2000, thanks to a project of artisans and retailers working in the area with the same name. The consortium groups about ninety firms of the best Neapolitan goldsmith tradition, cooperating in

a project of valorisation of the ancient jewellery area in Naples, through an urban requalification and commercial relaunch of the area. The Consortium intends to promote the Borgo Orefici as gateway to the ancient Centre of Naples, through the creation of thematic cultural and tourism itineraries, as well as coordinated initiatives promoting artistic handcrafts products.

Consortium “Antiche Botteghe” has been created in December 2006, with the objective of organizing the participation of economic operators to the initiatives of requalification and valorisation of the area in Piazza Mercato. It is open to all commercial operators and artisans, belonging to all commodities sectors, working within the identified area. The commercial system of Piazza Mercato is historically interconnected to the productive system of Borgo Orefici, representing the unique architectural, cultural and commercial image of the so-called “Città bassa” .

One of the main objectives of this activity is to have returns in terms of youth employment, through training and assistance in incubators for SMEs start-up. At the moment the incubator “ La Bulla ” is operating for goldsmith art, while another linked to the textile/fashion chain is expected to be planned, that should mainly host young talents graduated at the Institute “Isabella d’Este” nearby.

LAB Porta Medina foresees within the “Quartiere Intelligente” the creation of enterprise incubators.

Expected Outputs :

Specific objective 1:

- **Zoning modifications, allowing to realize buildings** of new architecture (through private/public investments), for an overall surface of about 6.500 sq.m.
- **Interactive digital platform MAPPINA for the implementation of the Local Action Plan**

- **New project proposal** named “*Smart data and territorial planning in a participatory perspective: how to invest in urban big data as a driver for urban renaissance*”(*work in progress*), to be financed through various EU programmes
- **New project proposal** named “*Social Housing: innovative models and financial sustainability*” (*work in progress*) to be financed through various EU programmes
- **Scientific agreements** with Naples University for the implementation of the Local Action Plan.

Specific objective 2:

- **Requalification** of 75.000 sq.m. of streets and squares (financed with ERDF funds 2007-2013;)
- **Requalification** of 107.000 sq.m. of streets and squares (to be financed)
- **Realization of footbridge and lift** between piazza Dante and Nitsch museum
- **Renovation of four churches** for socio- cultural use, **one church** for religious activities, **Aragon walls** for cultural activities, a **public building** (former ANM, 750 sq.m. covered and 180 uncovered) and **two private buildings** (1000 sq.m.) plus **one private garden** (900 sq.m.)
- **wifi** piazza Mercato (40 chioschi /box).

Specific objective 2:

- **Creation** of youth employment
- **Improvement** of city districts attractiveness, cultural innovation, social inclusion
- **Reviving** the area overnight
- **Increasing** of tourists in the areas
- **Training of young people for goldsmith and fashion design**
- **Economic growth** for little commercial and handcraft activities of the areas.

In the following pages there are more information about the actions realized in each one of the three urban intervention.

PARTNER: CITY OF NAPLES (LP)

TITLE OF THE LAP: Development strategies for the "core" of the city

GENERAL STRATEGIC OBJECTIVE: Regeneration of three areas of the historical centre through creativity, innovation and "smart" solutions, energy efficiency and reuse of declassified and abandoned properties

LAB PORTA CAPUANA

OBJECTIVE 1 : Enhance context conditions for urban renaissance

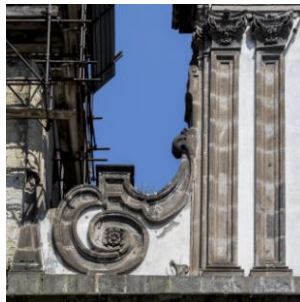
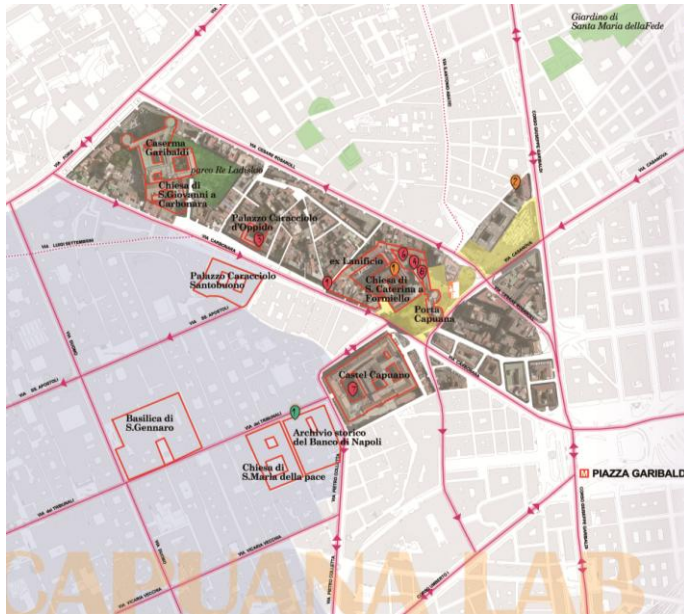
Action 1.1: Preparation of urban planning tools/ planning tools for the reuse of abandoned buildings
Action 1.2: Tools and skills for local administration for an intelligent use of data visualization tools
Action 1.3: Interactive digital platform MappiNa for an improvement of Local Actions Plan
Action 1.4: New solutions of social housing and tools for recovery of private buildings avoiding urban gentrification
Action 1.5: Support of Università di Napoli for to implement the Local Actions Plan

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures

Action 2.1: Big Project – Historical city of Naples, enhancement of UNESCO heritage – Redevelopment of streets and squares.
Action 2.2: Big Project – Historical city of Naples, enhancement of UNESCO Heritage – Recovery of the “Aragonese” walls in Porta Capuana
Action 2.3: Big Project – Historical city of Naples, enhancement of UNESCO heritage - Enhancement of Castel Capuano UNESCO Heritage
Action 2.4: Big Project – Historical city of Naples, enhancement of UNESCO heritage – enhancement of “Monte dei poveri” Church UNESCO Heritage
Action 2.5: Redevelopment of streets and squares. New batch

OBJECTIVE 3: Promote economic and social development

Action 3.1: Urban sequences/ Minimum unity of convera(c)tions on public spaces
Action 3.2: pilot project on lights
Action 3.3: pilot projects on dumpsters
Action 3.4: pilot project on handicraft
Action 3.5: public laundry room
Action 3.6: “Porta capuana” Feast day
Action 3.7: born and raised in Porta Capuana (I)
Action 3.8: born and raised Porta Capuana (II)
Action 3.9: RIR – Risorse In Rete (net resources)
Action 3.10: Tourist information centre
Action 3.11: Food & Art routes
Action 3.12: Ready 4 tourist and Citizen



ACTIONS/LAB PORTA CAPUANA

PARTNER: CITY OF NAPLES

TITLE OF THE LOCAL ACTION PLAN: DEVELOPMENT STRATEGIES FOR THE "CORE" OF THE CITY: LAB PORTACAPUANA

OBJECTIVE 1: Enhance the conditions of the context for the urban renaissance

ACTION 1.1: Preparation of urban planning tools/ planning tools for the reuse of abandoned buildings

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Preparation of urban planning tools/ planning tools for the reuse of abandoned buildings</p> <p>Variant planning for the reuse of abandoned ruins with the ability to assign new functions to real estate (about 100 properties) including 4 in the Lab Porta Capuana area for a 300 square meters surface.</p>	CITY OF NAPLES		General Plan	<p>EXPECTATIONS: Recovery and reuse of abandoned buildings</p> <p>OUTCOME INDICATORS: Surface (square meters) of recovering buildings on the total = Data not available</p> <p>Surface (square meters) of buildings destined to new functions on the total = data not available .</p>	Insured financing Municipal budget
Phase	In progress				
Timetable					

OBJECTIVE 1: Enhance the conditions of the context for the urban renaissance

ACTION 1.2: Tools and skills for local administration for an intelligent use of data visualization tools

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Tools and skills for local administration for an intelligent use of data visualization tools	CITY OF NAPLES in net with others (leader tbd)			Project proposal aimed to implementation of the subject and whether its finalization through the opportunities of financing trough European call	Funding and programs that partners can apply: Horizon 2020 POR Campania ERDF-ESF 2014 – 2020 OT 2 – improve access to information and communication technologies, his use and quality. OS 2.2 digitization of administrative processes and dissemination of digital services fully interoperable
Phase	In progress				
Timetable	In progress				

OBJECTIVE 1: Enhance the conditions of the context for the urban renaissance**ACTION 1.3:** Interactive digital platform MappiNa for an improvement of Local Actions Plan

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Interactive digital platform MappiNa for an improvement of Local Actions plan</p> <p>The action-research project in "Politiche per I beni comuni " includes the construction of on line collaborative maps integrated with maps can be made available and geographically locatable open data on abandoned public buildings. The project uses the collaborative mapping of the existing platform Mappina</p>	<p>MappiNa</p> <p>CITY OF NAPLES</p>	<p>Free</p>			<p>Funding and programs that partners can apply:</p> <p>Horizon 2020</p> <p>POR Campania ERDF-ESF 2014 – 2020</p> <p>OT 2 – improve access to information and communication technologies, his use and quality.</p> <p>OS 2.2 digitization of administrative processes and dissemination of digital services fully interoperable</p>
Phase	In progress				
Timetable					

OBJECTIVE 1: Enhance the conditions of the context for the urban renaissance

ACTION 1.4: New solutions of social housing and tools for recovery of private buildings avoiding urban gentrification

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
New solutions of social housing and tools for recovery of private buildings avoiding urban gentrification	CITY OF NAPLES in net with others (leader tbd)			Project proposal aimed to implementation of the subject and whether its finalization through the opportunities of financing trough European call	Funding and programs that partners can apply: Interreg IVC
Phase	In progress				
Timetable					

OBJECTIVE 1: Enhance the conditions of the context for the urban renaissance**ACTION 1.5** Support of Università di Napoli for to implement the Local Actions Plan

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Support of Università di Napoli for to implement the Local Actions Plan</p> <p>Architecture department: analysis of the urban context (problems and opportunities) relating to the areas of intervention ; urban policies with which projects can be integrated ; how to define the feasibility and performance of projects; decision support tailored to urban regeneration processes .</p> <p>Humanities department: Cognitive and Shared researches; Activation of group initiatives aimed at promoting social welfare , and negotiation processes and social interaction for the definition of collective needs</p>	<p>UNIVERSITY OF NAPLES "FEDERICO II"</p> <p>DEPARTMENT OF ARCHITECTURE DEPARTMENT OF HUMANITIES</p> <p>CITY OF NAPLES</p>		Scientific agreement		Free
Phase	In progress				
Timetable	Ends on July 31st 2015				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.1: Big Project – Historical city of Naples, enhancement of UNESCO heritage – Redevelopment of streets and squares.					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Big Project – Historical city of Naples, enhancement of UNESCO heritage – Redevelopment of streets and squares.</p> <p>The project involves restoration and redevelopment of streets and squares , some of them are in the area of the Local Action Plan: via dei Tribunali, via Concezio Muzi, piazza dei Tribunali, via Oronzo Costa, piazza Enrico De Nicola, piazza Capuana, via S. Giovanni a Carbonara, part of piazza S.Francesco.</p>	CITY OF NAPLES	€ 8.325.000,00	<p>Urban Plan</p> <p>To realize the Big Project are signed an agreement between:</p> <ol style="list-style-type: none"> a. Regione Campania; b. CITY OF NAPLES; c. Arcidiocesi di Napoli; d. Direzione Regionale Ministero per i Beni e le Attività Culturali; e. Provveditorato Interregionale per le opere pubbliche per la Campania e Molise. 	<p>OUTPUT:</p> <p>Restoration of existing floor, of street furniture, of sewage system and public lights.</p> <p>INDICATORS:</p> <p>Surface of renovated streets and squares compared to total surface of public spaces.</p>	<p>Funding secured</p> <p>Operative regional program POR ERDF Campania 2007-2013, Asse 6 – urban development and quality of life 6.2 - Napoli e Area Metropolitana</p>
Phase	In progress				
Timetable	Ends on 31 dicembre 2015				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.2: Big Project – Historical city of Naples, enhancement of UNESCO Heritage – Recovery of the “Aragonese” walls in Porta Capuana					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Big Project – Historical city of Naples, enhancement of UNESCO Heritage – Recovery of the “Aragonese” walls in Porta Capuana</p> <p>The project involves restoration and redevelopment of streets and squares, some of them are in the area of the Local Action Plan.</p> <p>The restoration of “aragonian walls” in Porta Capuana, is about the verticals and horizontal routes on the walls and the restoration of spaces inside the Virtù Tower.</p>	CITY OF NAPLES	€ 1.497.540,00	<p>Urban Plan</p> <p>To realize the Big Project are signed an agreement between:</p> <ol style="list-style-type: none"> Regione Campania; CITY OF NAPLES; Arcidiocesi di Napoli; Direzione Regionale Ministero per i Beni e le Attività Culturali; Provveditorato Interregionale per le opere pubbliche per la Campania e Molise. 	<p>OUTPUT:</p> <p>The restoration of “aragonian walls” in Porta Capuana, is about the verticals and horizontal routes on the walls and the restoration of spaces inside the Virtù Tower.</p> <p>INDICATORS:</p> <p>Surface (700 sq.m.) of renovated routes</p>	<p>Funding secured</p> <p>Operative regional program POR ERDF Campania 2007-2013, Asse 6 – urban development and quality of life 6.2 - Napoli e Area Metropolitana</p>
Phase	In progress				
Timetable	Ends on 31 December 2015				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.3: Big Project – Historical city of Naples, enhancement of UNESCO heritage - Enhancement of Castel Capuano UNESCO Heritage					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Big Project – Historical city of Naples, enhancement of UNESCO heritage - Enhancement of Castel Capuano UNESCO Heritage</p> <p>The project involves restoration and redevelopment of streets and squares , some of them are in the area of the Local Action Plan.</p> <p>The intervention on Castel Capuano is a partial refunctionalization. The project expert the free entry for the public to the courtyards area, to the groundfloor and basement to guarantee a privilege access to the UNESCO Heritage.</p>	CITY OF NAPLES	€ 5.000.000,00	<p>Urban Plan</p> <p>To realize the Big Project are signed an agreement between:</p> <p>Regione Campania; CITY OF NAPLES; Arcidiocesi di Napoli;</p> <p>Regional Management the Ministry of Heritage and Culture;</p> <p>Interregional Superintendency for public works for the Campania and Molise.</p>	<p>OUTPUT:</p> <p>Restoration of public spaces and routes .</p> <p>Restoration of basement and groundfloor of Castel Capuano</p> <p>INDICATORS:</p> <p>Surface (sq.m. 7000) of renovated spaces</p>	<p>Funding secured</p> <p>Operative regional program POR ERDF Campania 2007-2013, Asse 6 – urban development and quality of life 6.2 - Napoli e Area Metropolitana</p>
Phase	In progress				
Timetable	Ends on 31 December 2015				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.4: Big Project – Historical city of Naples, enhancement of UNESCO heritage – enhancement of “Monte dei poveri” Church UNESCO Heritage					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Big Project – Historical city of Naples, enhancement of UNESCO heritage – enhancement of “del Monte dei poveri” Church UNESCO Heritage</p> <p>The project involves restoration and redevelopment of streets and squares , some of them are in the area of the Local Action Plan.</p> <p>The intervention expert the restoration of Monte dei Poveri Church.</p>	CITY OF NAPLES	€ 3.000.000,00	<p>Urban Plan</p> <p>To realize the Big Project are signed an agreement between:</p> <p>Regione Campania; CITY OF NAPLES; Arcidiocesi di Napoli;</p> <p>Regional Management the Ministry of Heritage and Culture;</p> <p>Interregional Superintendency for public works for the Campania and Molise.</p>	<p>OUTPUT:</p> <p>Restoration of Monte dei Poveri Church</p> <p>INDICATORS:</p> <p>Surface (sq.m.550) of renovated buildings</p>	<p>Funding secured</p> <p>Operative regional program POR ERDF Campania 2007-2013, Asse 6 – urban development and quality of life 6.2 - Napoli e Area Metropolitana</p>
Phase	In progress				
Timetable	Ends on 31 December 2015				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures

ACTION 2.5: Redevelopment of streets and squares. New batch

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Redevelopment of streets and squares. New batch</p> <p>The project expert interventions of renovations of streets, squares on Porta Capuana area, especially on floor, urban furniture and services.</p> <p>In particular: via Domenico Cirillo, ending of via Settembrini, via Campanile SS. Apostoli, largo SS. Apostoli, ending of via S.Sofia, salita Pontenuovo, via Generale Albanese, via Cesare Rossariol, ending of di piazza S. Francesco, via S. Francesco, corso Garibaldi (da via S.Francesco a piazza Garibaldi), piazza Principe Umberto</p>	<p>CITY OF NAPLES</p>	<p>€ 10.300.000,00</p>	<p>Urban Plan</p>	<p>OUTPUT: Restoration of existing floor, of street furniture, of sewage system and public lights.</p> <p>INDICATORS: Surface (sq.m. 48.733) of renovated streets, squares and public spaces compared to total surface to renovate.</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 – 2020 Completing of Major Projects: Medium City - Naples: Historical Centre UNESCO Axis Urban Development</p>
<p>Phase</p>	<p>To achieve</p>				
<p>Timetable</p>	<p>24 months</p>				

OBJECTIVE 3: Promote economic and social development**ACTION 3.1: Urban sequences/ Minimum unity of convera(c)tions on public spaces**

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Urban sequences/ Minimum unity of convera(c)tions on public spaces</p> <p>Urban sequences is a web platform and a mobile application, that by sharing a workspace media is aimed at promoting creative actions and opportunities for discussion on public space in the centre of Naples.</p>	<p>RESTART</p> <p>RIOTSTUDIO</p>	<p>€ 250.000,00</p>		<p>OUTPUT:</p> <p>Cross-media collaborative mapping of new areas of the ancient centre with the creation of a database to improve the governance of the territory.</p> <p>INDICATORS:</p> <p>Number of subscribers to the web platform = N.A.</p> <p>Number of views weekly web platform = N.A.</p> <p>Number and type of data acquired. = N.A.</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage of 6 - protecting the environment and promoting efficient use of resources o.s. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions</p>
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development

ACTION 3.2: Pilot project on lights

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Pilot project on lights The experimental project is about the installation of lighting art, created in collaboration with an art school, along some streets in the centre of Old city.</p>	<p>PROF. FRANCO ROTELLA I CARBONARI I LOVE PORTA CAPUANA HIGH SCHOOL ARTISTIC SS.APOSTOLI - NAPLES CITY OF NAPLES CITELUM</p>	<p>On Voluntary donations</p>		<p>OUTPUT: Artistic lighting of via Domenico Cirillo, via Carbonara, Porta Capuana</p> <p>INDICATORS: Surface (sq.m. 30.000) of public space with artistic lighting</p> <p>From 2 to 8 students engaged from Liceo SS. Apostoli.</p> <p>12 hours per day of lighting</p> <p>10 ml. Distance between the elements in the public space</p>	<p>Financing assured - municipal funds</p>
Phase	Done				
Timetable	1 mese nel periodo natalizio				

OBJECTIVE 3: Promote economic and social development**ACTION 3.3: Pilot projects on dumpsters**

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Pilot projects on dumpsters</p> <p>The experimental project provides a graphic pictorial intervention of the waste bins, in collaboration with an art school, along some streets in the centre of Old city.</p>	<p>PROF. FRANCO ROTELLA</p> <p>I CARBONARI</p> <p>I LOVE PORTA CAPUANA</p> <p>HIGH SCHOOL ARTISTIC SS.APOSTOLI - NAPLES</p> <p>CITY OF NAPLES</p> <p>ASIA</p>	<p>On Voluntary donations</p>		<p>OUTPUT:</p> <p>Intervention on bins in via Domenico Cirillo, via Carbonara, Porta Capuana</p> <p>Involvement of students of liceo SS. Apostoli.</p> <p>Better promotion of waste collection.</p> <p>INDICATORS:</p> <p>From 2 to 8 students engaged from Liceo SS. Apostoli.</p> <p>100 bins involved in the artistic intervention</p> <p>Annual quantity (tons) of waste differentiated on the total amount of waste.</p>	<p>Funding and programs that partners can apply:</p> <p>POR Campania ERDF-ESF 2014 – 2020</p> <p>Priority VI - Protection and enhancement of environmental and cultural heritage</p> <p>6.1 Optimizing the management of municipal waste according to the hierarchy Community</p>
Phase	On progress				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development

ACTION 3.4: Pilot project on handicraft

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Pilot project on handicraft The project provides, through collaboration between students of the art school and the artisans on the area of Porta Capuana, the construction of new craft products linked to the historical - cultural area identity.</p>	<p>I CARBONARI INSTITUTE ISABELLA D'ESTE – NAPLES CITY OF NAPLES</p>	<p>On Voluntary donations</p>		<p>OUTPUT: Construction of craftworks with artisans in via Domenico Cirillo, via Carbonara, Porta Capuana, via Alessandro Poerio. Students engagement from Liceo Isabella d'Este.</p> <p>INDICATORS: 6 artisans involved From 2 to 8 students involved Number of persons employed Number of products produced Number of companies that are willing to sell the products produced on the total number of businesses in the district</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority IX - infrastructure for the regional education system OT 10 - invest in education, training and vocational training for skills and lifelong learning OS 10.8 Dissemination of the knowledge society in the world of education and training and adoption of innovative educational approaches</p>
<p>Phase</p>	<p>In progress</p>				
<p>Timetable</p>	<p>12 months</p>				

OBJECTIVE 3: Promote economic and social development**ACTION 3.5: Public laundry room**

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Public laundry room</p> <p>The project involves the construction of a public laundry in the present site of the public dorm with the employment of homeless people through the establishment of a cooperative.</p>	<p>CITY OF NAPLES; FOUNDATION "MASSIMO LEONE"; Poor Sisters ORDER OF THE INSTITUTE OF BLESSED PALAZZOLO BERGAMO</p>	<p>€ 463.000,00</p>		<p>OUTPUT: Works to adapt the rooms Purchase machinery Laundry Creating a cooperative.</p> <p>INDICATORS: 120 sq. M. of surface of dorm adapt to the new function. 10 laundry machinery purchased 9 persons involved in the cooperative 9 persons employed in the Public Laundry room</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VIII - Social inclusion OT 9 promote social inclusion, fight poverty and all forms of discrimination. OS 9.4 Reduction of the number of families with special social and economic fragility in terms of housing problems</p>
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development

ACTION 3.6: "Porta Capuana" Feast day

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>"Porta Capuana" Feast day Music Festival and multiethnic, which aims at the integration and active interaction of the different people through the enhancement of the elements of traditional cultural district and the new multi-ethnic cultures present. Articulated in live performance, market, tourist assistance, guided tours.</p>	<p>COORDINATION I LOVE PORTA CAPUANA INTOLAB CARLO RENDANO ASSOCIATION CITY OF NAPLES</p>	<p>€ 100.000,00</p>		<p>OUTPUT: Increase in number of tourists and city-user of Piazza Enrico De Nicola / Porta Capuana. Creation of live performance, market, tourist assistance and guided tours. INDICATORS: 20 expected performance in the Festival.. 15 local exhibitors on the total number of exhibitors expected in the market. 300 travel requirements to the info point on the total number of users. 500 views weekly to the event website. 500 accesses to the free wifi point enabled, during the days of the festival. 10 guided tours on the total number of tourists in the area during the days of the festival. 150 people participating in guided tours of the total number of guided tours. Number of participants expected in 2000</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage OT 6 - protecting the environment and promoting efficient use of resources OS. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions PriorityIII - Competitiveness of the production system OT3 - promote competitiveness' of small and medium enterprises, agriculture and fisheries and aquaculture OS 3.3 - consolidation, modernization and diversification of production systems territorial</p>
Phase	To achieve				
Timetable	6 months + 2				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.7: Born and raised in Porta Capuana (I)					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Born and raised in Porta Capuana (I) Multidisciplinary educational project of urban regeneration divided into: - Teaching lessons; - Tours in historical and artistic sites in the area of Porta Capuana; - Laboratories of artistic activities and projects aimed at identifying problems and potential of the district; - Creation of a shared action of urban regeneration, through an artistic installation in the district.</p>	COORDINATION I LOVE PORTA CAPUANA	On Voluntary donations		<p>OUTPUT: Didactic lessons with school students Guided tours and hands-on labs.</p> <p>INDICATORS: Number of teaching lessons annual activated every 150 students. Number of annual tours every 150 students.</p>	Volunteer work
Phase	Done				
Timetable	2013/2014				

OBJECTIVE 3: Promote economic and social development

ACTION 3.8: Born and raised Porta Capuana (II)

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Born and raised Porta Capuana (II) Multidisciplinary educational project of urban regeneration divided into: - Teaching lessons; - Tours in historical and artistic sites in the area of Porta Capuana; - Laboratories of artistic activities and projects aimed at identifying problems and potential of the district; - Creation of a shared action of urban regeneration, through an artistic installation in the district.</p>	<p>COORDINATION I LOVE PORTA CAPUANA</p>	<p>€ 25.000,00</p>		<p>OUTPUT: Lessons with school students, guided tours and workshops.</p> <p>INDICATORS: 150 students involved in teaching lessons per year 4 disciplines involved in teaching lessons. 6 professionals involved in the workshops.</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority IX - infrastructure for the regional education system OT 10 - invest in education, training and vocational training for skills and lifelong learning OS 10.8 Dissemination of the knowledge society in the world of education and training and adoption of innovative educational approaches</p>
Phase	To achieve				
Timetable	2015/2016				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.9: RIR – Risorse In Rete (net resources)					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
RIR – Risorse In Rete (net resources) the project aims to create a network for the exchange of expertise to promote social contact between the residents and the neighborhood associations	COORDINATION I LOVE PORTA CAPUANA PSYCHOLOGY LOVES PORTA CAPUANA UNIVERSITY OF NAPLES “FEDERICO II” DEPARTMENT OF HUMANITIES	€ 80.000,00		OUTPUT: Creating a network of exchange of expertise and information seminars, creation of a info-counter. INDICATORS: 500 monthly participants "Bank exchange of expertise." 500 contacts per month at the counter. 12 seminars activated monthly.	Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VIII - Social inclusion OT 9 promote social inclusion, fight poverty and all forms of discrimination.
Phase	To achieve				
Timetable	24 months				

OBJECTIVE 3: Promote economic and social development

ACTION 3.10: Tourist information center

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Tourist information centre</p> <p>The project is about the use and improvement of the existing Info Point in Porta Capuana through the implementation of the following services:</p> <p>More of information on the history of the neighborhood and cultural activities, artisans and productive;</p> <p>House of Associations for the organization and implementation of cultural projects and enhancement of historic and traditional;</p> <p>Develop closer cooperation between community and public administration.</p>	<p>COORDINATION I LOVE PORTA CAPUANA</p> <p>CITY OF NAPLES</p>	<p>On Voluntary donations</p>		<p>OUTPUT:</p> <p>Improvement of the Infopoint tourist existing, creation of the House of the associations and the “megaphone of the district” for a better promotion of district events</p> <p>INDICATORS:</p> <p>250 tourist info-point requests on the total number of users per month.</p> <p>50 contacts of organizations involved in the project.</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage OT 6 - protecting the environment and promoting efficient use of resources OS 6.8 Repositioning competitive tourism destinations</p>
Phase	In progress				
Timetable	4 months				

OBJECTIVE 3: Promote economic and social development**ACTION 3.11: Food & Art routes**

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Food & Art routes</p> <p>The project has raised the urban image of Porta Capuana with an intervention that combines tourism, food and research: the creation of artistic tour with wine tasting: the Porta Capuana tour and the Food and Art Tour.</p>	<p>COORDINATION I LOVE PORTA CAPUANA</p> <p>ASTE E NODI</p>	<p>€ 5,000 for the cost of production of a paper guide and creating a specific website.</p> <p>Staff costs and supply are based on internally and sponsorships</p>		<p>OUTPUT:</p> <p>Historical, artistic, gastronomic Porta Capuana guide and organization of tours and the Food and Art.</p> <p>INDICATORS:</p> <p>200 local participants on the total number of participants in the event.</p> <p>100 foreign participants on the total number of participants in the event.</p> <p>3 alternative routes organized on the number of tourist routes already existing in the district.</p> <p>5 restaurateurs involved on the total number of restaurants in the district.</p>	<p>Funding and programs that partners can apply:</p> <p>POR Campania ERDF-ESF 2014 - 2020</p> <p>Priority VI - Protection and enhancement of environmental and cultural heritage</p> <p>ot 6 - protecting the environment and promoting efficient use of resources</p> <p>o.s. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions</p>
Phase	To achieve				
Timetable	From May 2015				

OBJECTIVE 3: Promote economic and social development

ACTION 3.12: Ready 4 tourist and Citizen

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Ready 4 tourist and Citizen The project is about the improvement of the app READY 4 TOURIST for a better usability of the historical, artistic and archeological heritage in PORTa Capuana district and also a better usability of private/public services in the same area.</p>	<p>ASSOCIATION CULTURALE AGORÀ OFFICINE RAMBALDI ORMU CITY OF NAPLES</p>	<p>Euro 80.000</p>		<p>OUTPUT: Improvement of the app for citizens and tourists.</p> <p>INDICATORS: Number of app download.= N.A.</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage ot 6 - protecting the environment and promoting efficient use of resources o.s. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions</p>

Phase To achieve

Timetable 12 months

PARTNER: CITY OF NAPLES (LP)

TITLE OF THE LAP: Development strategies for the "core" of the city

GENERAL STRATEGIC OBJECTIVE: Regeneration of three areas of the historical centre through creativity, innovation and "smart" solutions, energy efficiency and reuse of declassified and abandoned properties

LAB PORTA MEDINA

OBJECTIVE 1 : Enhance the conditions of the context for the urban renaissance

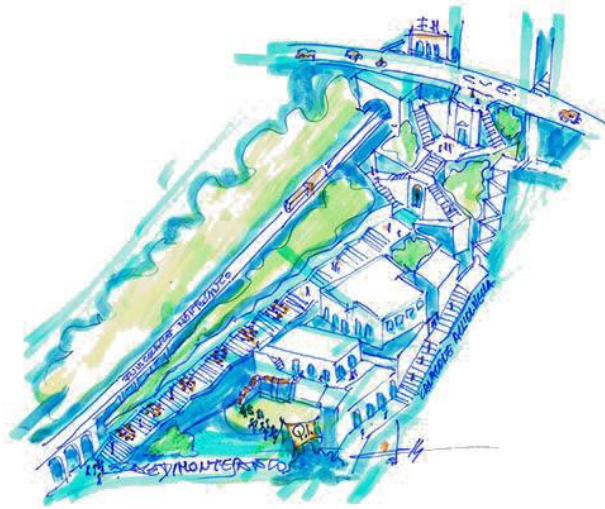
- Action 1.1:** Preparation of urban planning tools/ planning tools for the reuse of abandoned buildings
- Action 1.2:** Tools and skills for local administration for an intelligent use of data visualization tools
- Action 1.3:** Interactive digital platform MappiNa for an improvement of Local Actions Plan
- Action 1.4:** New solutions of social housing and tools for recovery of private buildings avoiding urban gentrification
- Action 1.5:** Support of Università di Napoli for to implement the Local Actions Plan

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures

- Action 2.1:** Refunctionalization of Complesso Monumentale di San Giuseppe delle Scalze
- Action 2.2:** Redevelopment of properties of headquarter of Associazione Montecalvario 3 – Q.I.
- Action 2.3:** Redevelopment of ex warehouse of ANM scala di Montesanto
- Action 2.4:** Redevelopment of streets and squares
- Action 2.5:** pedestrian link between “Museo Nitsch” and piazza Dante

OBJECTIVE 3: Promote economic and social development

- Action 3.1:** “Graffire con coscienza” – Consciousness Graffiti
- Action 3.2:** N.A.P. (Network Associativo Permanente)
- Action 3.3:** Altrascena _Napoli Multidisciplinary creative residency
- Action 3.4:** Ti ricordi: collective memory workshop
- Action 3.5:** ScalzaBanda: improvement of the district music band
- Action 3.6:** L.A.P selfbuilding permanent laboratory
- Action 3.7:** Me ne leggi un' altra? District library for childrens
- Action 3.8:** Com'è fatto: material experience workshop
- Action 3.9:** CambiaMenti Resilienti
- Action 3.10:** Permanent laboratory of participation and community development
- Action 3.11:** Olivella Urban Makers LAB
- Action 3.12:** Quartiere Intelligente. Centro culturale, Coworking, social hub, Design factory
- Action 3.13:** Montesanto Student zone -
- Action 3.14:** Ruin Montesanto Event / Workshop design collective / DIY
- Action 3.15:** FEM – Eco Fair of Montesanto
- Action 3.16:** Q.I. WORKSHOP
- Action 3.17:** Q.I. VEDO
- Action 3.18:** NoStraNa per Montesanto/ The urban regeneration that starts from citizens
- Action 3.19:** Q.I. WATER RECOVERY
- Action 3.20:** Q.I. COWORKING
- Action 3.21:** Q.I. VEGETABLE GARDEN
- Action 3.22:** Q.I. SUMMER HOSTEL
- Action 3.23:** Q.I. VERTICAL GARDEN
- Action 3.24:** Q.I. SHARING LAB
- Action 3.25:** SAIUTA-Smart StAirs over Urban Tangles



Disegno del Prof. arch. Aldo Capasso



sabato 23 marzo 2013 - ore 11-17



ACTIONS / LAB PORTA MEDINA

PARTNER: CITY OF NAPLES (LP)

TITLE OF THE LOCAL ACTION PLAN: DEVELOPMENT STRATEGIES FOR THE "CORE" OF THE CITY

OBJECTIVE 1: Enhance the conditions of the context for the urban renaissance

ACTION 1.1: Preparation of urban planning tools/ planning tools for the reuse of abandoned buildings

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Preparation of urban planning tools/ planning tools for the reuse of abandoned buildings</p> <p>Variant planning for the reuse of abandoned ruins with the ability to assign new functions to real estate (about 100 properties) . In particular in the Lab Portamedina are 9 ruins with a total area of 2921 square meters, of which 1023 square meters. already made.</p>	CITY OF NAPLES		General Plan	<p>OUTPUT: Recovery and reuse of abandoned property</p> <p>INDICATORS: surface of recovered properties on total surface to recover = N.A.</p> <p>Surface (sqm) of properties intended for new features on the total recovered surfaces = N.A.</p>	financing secured municipal budget
Phase	In progress				
Timetable					

OBJECTIVE 1: Enhance the conditions of the context for the urban renaissance					
ACTION 1.2: Tools and skills for local administration for an intelligent use of data visualization tools					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Tools and skills for local administration for an intelligent use of data visualization tools	CITY OF NAPLES in net with others (leader tbd)			Project proposal aimed to implementation of the subject and whether its finalization through the opportunities of financing trough European call	Funding and programs that partners can apply: Horizon 2020 POR Campania ERDF-ESF 2014 – 2020 OT 2 – improve access to information and communication technologies, his use and quality. OS 2.2 digitization of administrative processes and dissemination of digital services fully interoperable
Phase	IN progress				
Timetable					

OBJECTIVE 1: Enhance the conditions of the context for the urban renaissance					
ACTION 1.3: Interactive digital platform MappiNa for an improvement of Local Actions Plan					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Interactive digital platform MappiNa for an improvement of Local Actions plan</p> <p>The action-research project in "Politiche per I beni comuni " includes the construction of on line collaborative maps integrated with maps can be made available and geographically locatable open data on abandoned public buildings. The project uses the collaborative mapping of the existing platform Mappina</p>	<p>MappiNa</p> <p>CITY OF NAPLES</p>	Free			<p>Funding and programs that partners can apply:</p> <p>Horizon 2020</p> <p>POR Campania ERDF-ESF 2014 – 2020</p> <p>OT 2 – improve access to information and communication technologies, his use and quality.</p> <p>OS 2.2 digitization of administrative processes and dissemination of digital services fully interoperable</p>
Phase	IN progress				
Timetable					
OBJECTIVE 1 : Enhance the conditions of the context for the urban renaissance					
ACTION 1.4: New solutions of social housing and tools for recovery of private buildings avoiding urban gentrification					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>New solutions of social housing and tools for recovery of private buildings avoiding urban gentrification</p>	<p>CITY OF NAPLES</p> <p>in net with others (leader tbd)</p>			<p>Project proposal aimed to implementation of the subject and whether its finalization through the opportunities of financing trough European call</p>	<p>Funding and programs that partners can apply:</p> <p>Interreg IVC</p>
Phase	In progress				
Timetable					

OBJECTIVE 1: Enhance the conditions of the context for the urban renaissance					
ACTION 1.5: Support of Università di Napoli for to implement the Local Actions Plan					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Support of Università di Napoli for to implement the Local Actions Plan</p> <p>Architecture department: analysis of the urban context (problems and opportunities) relating to the areas of intervention ; urban policies with which projects can be integrated ; how to define the feasibility and performance of projects; decision support tailored to urban regeneration processes .</p> <p>Humanities department: Cognitive and Shared researches; Activation of group initiatives aimed at promoting social welfare , and negotiation processes and social interaction for the definition of collective needs</p>	<p>UNIVERSITY OF NAPLES "FEDERICO II"</p> <p>DEPARTMENT OF ARCHITECTURE DEPARTMENT OF HUMANITIES</p> <p>CITY OF NAPLES</p>		Scientific agreement		Free
Phase	In progress				
Timetable	Termina 11 31 July 2015				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.1: Refunctionalization of Complesso Monumentale di San Giuseppe delle Scalze					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Refunctionalization of Complesso Monumentale di San Giuseppe delle Scalze</p> <p>The project involves the redevelopment of the entire property. In particular the entrance to the church (atrium and monumental scale) will be allocated to "Archive of collective memory."</p>	CITY OF NAPLES	€ 2.000.000,00	General Plan	<p>OUTPUT:</p> <p>Redevelopment of the entrance to the Church (2 rooms and services)</p> <p>INDICATORS:</p> <p>Recovered surface (sq.m. 250) on the total surface to recover (sq m 1200) .</p>	<p>Financing potential - Loans for amounts due for financial year 2014, for the assistance provided by the law of 20 February 2006 n.77</p> <p>€ 112.000,00 funded by the City of Naples to € 12,000.00</p> <p>Funding and programs that partners can apply:</p> <p>POR Campania ERDF-ESF 2014 - 2020</p> <p>Priority VI - Protection and enhancement of environmental and cultural heritage</p> <p>OT 6 - protecting the environment and promoting efficient use of resources</p> <p>OS 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions</p>
Phase	To achieve				
Timetable	24 months				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.2: Redevelopment of properties of headquarter of Associazione Montecalvario 3 – Q.I.					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Redevelopment of properties of headquarter of Associazione Montecalvario 3 – Q.I.</p> <p>The project involves the renovation and restoration of two privately owned properties with garden. In particular, for the first building of 300 square meters, already used for coworking, are planned energy efficiency measures. For the second building of approximately 700 square meters. (nineteenth-century building) is expected to complete the restructuring and allocated to the guesthouse and laboratory areas.</p> <p>It is also expected completion of the garden, 900 square meters.</p>	<p>ASSOCIATION MONTESANTO 3</p> <p>QUARTIERE INTELLIGENTE</p>	€ 1.500.000,00	General Plan	<p>OUTPUT:</p> <p>Energy efficiency of the former factory. Complete renovation of a nineteenth-century building and completion of the garden.</p> <p>INDICATORS:</p> <p>Energy consumption (megawatts) monthly = NA.</p> <p>Surface mq.700 spaces recovered on the total surface of the property to retrieve.</p>	<p>private Funds</p> <p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority IV - Sustainable Energy OT 4 - support the transition to a low-carbon economy in all sectors OS - 4.1 Reduction of energy consumption in buildings and in public or private use residential and non-residential and integration of renewable sources</p>
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.3: Redevelopment of ex warehouse of ANM scala di Montesanto					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Redevelopment of ex warehouse of ANM scala di Montesanto</p> <p>The project involves the restoration of sanitary conditions and the commissioning of a portion of the property (two floors and open area).</p>	CITY OF NAPLES	€ 2.000.000,00	General Plan	<p>OUTPUT:</p> <p>Restoration and renovation of the property. Renovation of the ground floor area and discovery.</p> <p>INDICATORS:</p> <p>Surface 750 sqm of exhibition area and recovered. 180 discovered.</p> <p>Surface sqm. 750 restored</p>	<p>Self-financing potential Funding requested to the Ministry of Heritage and Cultural Activities, ANCI and other public and private entities through the Association for the Circuit of Young Italian Artists € 550,000.00 (€ 210.00 entity to be defined) 340.00,00 (City of Naples)</p> <p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Axis IV - Sustainable Energy OT 4 - support the transition to a low-carbon economy in all sectors OS - 4.1 Reduction of energy consumption in buildings and in public or private use residential and non-residential and integration of renewable sources Priority VI - Protection and enhancement of environmental and cultural heritage OT 6 - protecting the environment and promoting efficient use of resources OS - 6.7 Improving the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions</p>
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.4: Redevelopment of streets and squares					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Redevelopment of streets and squares</p> <p>The project involves redevelopment of streets, squares and wide dell'aera of Avvocata/Montesanto with interventions on paving, street furniture and underground utilities. In particular: via Pignasecca, largo Pignasecca, via Portamedina, piazza Montesanto, via Montesanto, via Olivella, piazza Olivella, via dei Ventaglieri, vico Lepri ai Ventaglieri, salita Ventaglieri, salita Tarsia, largo Tarsia, via Avellino a Tarsia, via Cappuccinelle, vico Pontecorvo, via Gesù e Maria, salita Pontecorvo, salita Tarsia.</p>	CITY OF NAPLES	Euro 7.300.000	General Plan	<p>OUTPUT:</p> <p>Redevelopment of the existing pavement, street furniture, the sewerage system and public lighting.</p> <p>INDICATORS:</p> <p>Surface (sqm. 35,590) of streets, public squares renovated on the total area to renovate</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020</p> <p>Completion of Major Projects: Medium City - Naples: Historical Centre UNESCO, Axis Urban Development</p>
Phase	to achieve				
Timetable	24 months				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.5: Pedestrian link between “Museo Nitsch” and piazza Dante					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>pedestrian link between “Museo Nitsch” and piazza Dante</p> <p>The project involves connecting the pedestrian area of the Museum Nitsch with the existing network of urban mobility. In particular, with the restoration of existing stairs and the construction of an elevator.</p>	CITY OF NAPLES	€ 115.000,00	General Plan	<p>OUTPUT:</p> <p>Redevelopment of the existing stairs and construction of an elevator that connects the upper and lower parts of the district.</p> <p>INDICATORS:</p> <p>Increased levels of accessibility by 0-60%</p> <p>Increase safety levels from 0 to 100%</p> <p>Increased levels of promotion and enhancement from 0 to 50%</p> <p>Increased levels of accoglienza and cultural assistance to the public from 75% to 90%</p>	<p>Self-financing potential - potential Financing - Loans for amounts due for financial year 2014, for the assistance provided by the law of 20 February 2006 n.77</p> <p>€ 115,000.00 funded by FOUNDATION Morra - Nitsch Museum for € 15,000.00</p>
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.1: "Graffiti con coscienza" – Consciousness Graffiti					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>"Graffiti con coscienza" – Consciousness Graffiti</p> <p>The project is about the removal of graffiti disfiguring;</p> <ul style="list-style-type: none"> -information to students of various age groups; -A Short documentary (25 min.) for students, in collaboration with schools. 	TECNIKOS	€ 26.000,00		<p>OUTPUT:</p> <p>Removal of graffiti disfiguring;</p> <ul style="list-style-type: none"> -information to students of various age groups; -A Short documentary (25 min.) for students, in collaboration with schools. <p>INDICATORS:</p> <ul style="list-style-type: none"> 50 boys awarded the honorary title of "the common heritage conservatorship citizen" on the total number of the young population of the district (13-30 years). Surface (sq.m.) of cleaned walls on surface total = N.A. Number of schools involved in the production of the documentary on the total number of schools in the district. 	<p>Funding and programs that partners can apply:</p> <p>POR Campania ERDF-ESF 2014 - 2020</p> <p>Priority VI - Protection and enhancement of environmental and cultural heritage</p> <p>OT - 6 - protecting the environment and promoting efficient use of resources</p> <p>OS - 6.7 Improving the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions</p>
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.2: N.A.P. (Network Associativo Permanente)					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>N.A.P. (Network Associativo Permanente)</p> <p>N.A.P. is a cultural lab, based on San Giuseppe delle Scalze, where are available spaces for services dedicated to social enterprises, creative people, professionalis with innovative ideas, creative multidiscipline residency.</p>	<p>COORDINATION LE SCALZE: ALTRADEFINIZIONE ARCHINTORNO; DUOMIMATTO, FORUM TARSIA; MAMMAMÀ; MEDICI SENZA FRONTIERE; RAMBLAS; SCALZABANDA.</p> <p>CITY OF NAPLES</p>	€ 1.232.000,00		<p>OUTPUT:</p> <p>Creation of a centre of territorial aggregation, training, artistic residencies and implementation of events</p> <p>INDICATORS:</p> <p>Average annual number of registered users. Average annual number of guests in the residences. Average number of users participating annually in training activities. Number of jobs created. Annual number of exhibitions / events. Annual number of training activities enabled. Number of social enterprises in the complex. Average daily cost of the residences.</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage OT 6 - protecting the environment and promoting efficient use of resources OS. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions Priority III - Competitiveness of the production system OT3 - promote competitiveness' of small and medium enterprises, agriculture and fisheries and aquaculture OS 3.3 - consolidation, modernization and diversification of production systems territorial OS 3.7 Dissemination and strengthening of economic activities with social content</p>
Phase	To achieve				
Timetable	24 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.3: Altrascena _ Napoli Multidisciplinary creative residency					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Napoli Multidisciplinary creative residency</p> <p>The project involves the implementation of the activities already on way at the complex of San Giuseppe dele Scalze.</p> <p>In particular:</p> <ul style="list-style-type: none"> - Multidisciplinary creative residencies; - Training professionals of the show; - Creation of events. 	ALTRADEFINIZIONE	€ 550.000,00		<p>OUTPUT:</p> <p>Creation of a centre of territorial aggregation, training, artistic residencies and implementation of events</p> <p>INDICATORS:</p> <p>Annual number of registered users = NA. Annual number of guests in the residences = 2500 Annual number of users participating in training activities = 1000 Number of jobs created: 3 Annual number of exhibitions / events = 40 Annual number of training activities enabled = 10 Number of beds provided = 30 Average daily cost of the residences = 20 €</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage OT 6 - protecting the environment and promoting efficient use of resources OS. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions Axis III - Competitiveness of the production system OT 3 - promote competitiveness' of small and medium enterprises, agriculture and fisheries and aquaculture OS 3.3 - consolidation, modernization and diversification of production systems territorial.</p>
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.4: Ti ricordi: collective memory workshop					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Ti ricordi: collective memory workshop</p> <p>The project involves the collection of materials, the installation of a permanent exhibition at the monument of S. Giuseppe delle Scalze, the creation of a web platform for a Virtual Museum of the collective memory of the district.</p>	FORUM TARSIA	Euro 80.000		<p>OUTPUT: Creation of a web platform and a permanent exhibition</p> <p>INDICATORS: Number material collected= N.A. Average monthly number of local visitors to the exhibition on the total number of visitors = N.A. Average monthly number of tourists on the total number of visitors to the exhibition = N.A. Number of workers involved in the management of the exhibition = N.A. Surface(sqrm) where will be allocated the permanent exhibition on total surface of property = N.A. Average monthly number of average visitors of the website = N.A.</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage OT 6 - protecting the environment and promoting efficient use of resources OS. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions Axis III - Competitiveness of the production system OT 3 - promote competitiveness' of small and medium enterprises, agriculture and fisheries and aquaculture OS 3.3 - consolidation, modernization and diversification of production systems territorial OS 3.7 Dissemination and strengthening of economic activities with social content.</p>
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.5: ScalzaBanda: improvement of the district music band					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Improvement of the district music band</p> <p>Implementation of the activities of Scalzabanda: musical training and organization of events with the children of district.</p>	SCALZABANDA	€ 10.000,00		<p>OUTPUT:</p> <p>Musical training and musical events organization</p> <p>INDICATORS:</p> <p>Increase the annual number of students enrolled in the music training + 30% (65 to 85)</p> <p>Increase the annual number of events organized 100%</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage OT 6 - protecting the environment and promoting efficient use of resources OS. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions Axis III - Competitiveness of the production system OT 3 - promote competitiveness' of small and medium enterprises, agriculture and fisheries and aquaculture OS 3.3 - consolidation, modernization and diversification of production systems territorial OS 3.7 Dissemination and strengthening of economic activities with social content.</p>
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.6: L.A.P selfbuilding permanent laboratory					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>L.A.P selfbuilding permanent laboratory</p> <p>The project involves the establishment of a permanent selfbuilding laboratory, at the monumental complex of San Giuseppe delle Scalze, using a teaching model (through the experience of professionals and skilled local workforce) that offers to university students the opportunity to design and constructed some architecture works by themself.</p>	ARCHINTORNO	Euro 15.000		<p>OUTPUT: Realization of workshops about the design and construction of architecture works</p> <p>INDICATORS: Number of students participating in the workshop = N.A. Number of projects = NA.</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage OT 6 - protecting the environment and promoting efficient use of resources OS. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions Axis III - Competitiveness of the production system OT 3 - promote competitiveness' of small and medium enterprises, agriculture and fisheries and aquaculture OS 3.3 - consolidation, modernization and diversification of production systems territorial OS 3.7 Dissemination and strengthening of economic activities with social content.</p>
Phase	To achieve				
Timetable					

OBJECTIVE 3: Promote economic and social development					
ACTION 3.7: Me ne leggi un' altra? District library for childrens					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Me ne leggi un' altra ? District library for childrens</p> <p>The project involves the construction of a district library dedicated to childhood in San Giuseppe delle Scalze and the creation of an annual four days festival of reading.</p>	ASSOCIATION MAMMAMÀ	€ 55.340,00		<p>OUTPUT: Creation of a district library and o fan annual reading festival</p> <p>INDICATORS: Average monthly number of users who use the library = N.A.</p> <p>Number of participants feast of reading = NA.</p> <p>Area (sqm 100) to devote to library</p> <p>Number of volumes expected to hold in the library = N.A.</p> <p>Number of hours per week the opening of the library to the public = 56</p> <p>Number of employees in the management of the library = 2</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage OT 6 - protecting the environment and promoting efficient use of resources OS. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions Axis III - Competitiveness of the production system OT 3 - promote competitiveness' of small and medium enterprises, agriculture and fisheries and aquaculture OS 3.3 - consolidation, modernization and diversification of production systems territorial OS 3.7 Dissemination and strengthening of economic activities with social content.</p>
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.8: Com'è fatto: material experience workshop					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Com'è fatto: material experience workshop</p> <p>The project involves the implementation of laboratory activities, already in progress, exploration and knowledge of materials (from pottery and papier mache, recovery and reuse).</p>	ASSOCIATION LE CRETE	Euro 15.000		<p>OUTPUT:</p> <p>Realization of laboratory of ceramic, papier-mahce, recovery and reuse and linked exhibitions.</p> <p>INDICATORS:</p> <p>Number of users who participate in the workshop. = N.A.</p> <p>Annual number of exhibitions = N.A.</p> <p>Average monthly number of visitors to the exhibition = N.A.,</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage OT 6 - protecting the environment and promoting efficient use of resources OS. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions Axis III - Competitiveness of the production system OT 3 - promote competitiveness' of small and medium enterprises, agriculture and fisheries and aquaculture OS 3.3 - consolidation, modernization and diversification of production systems territorial.</p>
Phase	To achieve				
Timetable					

OBJECTIVE 3: Promote economic and social development**ACTION 3.9:** CambiaMentiResilienti

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>CambiaMentiResilienti</p> <p>The project is aimed at the local youth population. In particular, it proposes the creation of a multipurpose centre that includes business profit ("cultural coffeshop, nursery") with the proceeds of which finance the activities of non-profit organizations (educational, training and recreational).</p>	ASSOCIATION K&PASSO	Euro 300.000		<p>OUTPUT:</p> <p>creation of a polifunctional centre with profit and no-profit activities .</p> <p>INDICATORS:</p> <p>Number of employees at the "cultural coffeshop" and nursery= 10</p> <p>Average annual number of people participating in the activities voluntarily nonprofit N.A. =</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Axis III - Competitiveness of the production system OT3 - promote competitiveness' of small and medium enterprises, agriculture and fisheries and aquaculture OS 3.7 Dissemination and strengthening of economic activities with social content</p>
Phase	to achieve				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.10: Permanent laboratory of participation and community development					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Permanent laboratory of participation and community development</p> <p>The project's main objective is the enhancement of the Ventaglieri Park, through the implementation of participatory management. It will be organized workshop activities on the green (compost, gardening, vegetable garden) and an open-air classroom..</p>	COORDINATION PARCO SOCIALE VENTAGLIERI	Euro 15.000		<p>OUTPUT:</p> <p>Organization of workshop activities on the green (compost, gardening, vegetable garden) and an open-air classroom..</p> <p>INDICATORS:</p> <p>Average number of daily visitors to the park. = N.A.</p> <p>Number of local citizens who participate in the activities organized =N.A.</p> <p>Area (sqm) dedicated to the vegetable garden teaching of the total area of the park = N.A.</p> <p>Area (sqm) dedicated open-air classroom on the total area of the park = N.A..</p>	Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority III - Competitiveness of the production system OS 3.7 Dissemination and strengthening of economic activities with social content
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.11: Olivella Urban Makers LAB					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Olivella Urban Makers LAB</p> <p>The permanent laboratory for urban regeneration, with possible location of the building ex-ANM, is the operational where artists, citizens, students and professionals meet each other for the implementation of interdisciplinary strategies of action on the area of Montesanto, in particular the monumental stairs.</p>	<p>ASSOCIATION MAO</p> <p>ASSOCIATION DUEDIQUATTRO</p> <p>ASSOCIAZIONE MONTESANTO 3</p> <p>QUARTIERE INTELLIGENTE</p> <p>CITY OF NAPLES</p>	€ 50.000,00		<p>OUTPUT:</p> <p>creation of a permanent laboratory .</p> <p>INDICATORS:</p> <p>Average monthly number of participants in the permanent laboratory = 50</p> <p>Average monthly number of local citizens who participate in the permanent laboratory = 50</p> <p>Annual number of projects = 4</p> <p>Average number of daily "cityuser" of monumental stairs = N.A.</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage OT 6 - protecting the environment and promoting efficient use of resources OS. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions Axis III - Competitiveness of the production system OT3 - promote competitiveness' of small and medium enterprises, agriculture and fisheries and aquaculture OS -3.5 Birth and Consolidation of Micro, Small and Medium Enterprises</p>
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.12: Quartiere Intelligente. Cultural center, Coworking, social hub, Design factory					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Quartiere Intelligente. Cultural center, Coworking, social hub, Design factory</p> <p>The project involves the implementation of the activities already in progress at the headquarters of Associazione MONTESANTO 3 – Quartiere INTELLIGENTE,. In particular: coworking for the start-up of small businesses, temporary residences for artists, workshops for young makers (craftsmen and artists) and in the garden the teaching garden, bio markets and events.</p>	ASSOCIAZIONE MONTESANTO 3 - QUARTIERE INTELLIGENTE	Euro 300.000		<p>OUTPUT:</p> <p>Implementation of coworking for the start-up of small businesses, temporary residences for artists, workshops for young makers (craftsmen and artists) and in the garden the teaching garden, bio markets and events.</p> <p>INDICATORS:</p> <p>Annual number of start-ups enabled = 4 Annual number of guests in the residences = 12 Average monthly number of participants in events organized = 500 Number of local businesses on the total number of companies participating in the markets = 70% Number of beds in temporary residences = 6 Daily cost of temporary residences = 50 €</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage OT 6 - protecting the environment and promoting efficient use of resources OS. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions Axis III - Competitiveness of the production system OT3 - promote competitiveness' of small and medium enterprises, agriculture and fisheries and aquaculture OS -3.5 Birth and Consolidation of Micro, Small and Medium Enterprises</p>
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development**ACTION 3.13: Montesanto Student zone - study room multipurpose**

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Montesanto Student zone - study room multipurpose The project involves the creation of a multipurpose facility dedicated to students, with possible headquarter in the building owned by the city ANM.</p>	<p>ASSOCIATION CULTURALE MAO</p> <p>ASSOCIATION DUEDIQUATTRO</p> <p>ASSOCIAZONE MONTESANTO 3 –</p> <p>QUARTIERE INTELLIGENTE</p> <p>CITY OF NAPLES</p>	<p>€ 50.000,00</p>		<p>OUTPUT: creation of a multipurpose facility dedicated to students</p> <p>INDICATORS: Annual number of students enrolled = 1,500 Area (sqm) of multipurpose space of the total area of the property = 800 square meters.</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Axis IX - infrastructure for the regional education system OT 10 - invest in education, training and vocational training for skills and lifelong learning OS 10.8 Dissemination of the knowledge society in the world of education and training and adoption of innovative educational approaches</p>
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.14: Ruin Montesanto Event / Workshop design collective / DIY					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Ruin Montesanto Event / Workshop design collective / DIY The project includes an event / workshop for the production of furniture and equipment for the activities to be allocated in the former ANM.</p>	<p>ASSOCIATION CULTURALE MAO</p> <p>ASSOCIATION DUEDIQUATTO</p> <p>CITY OF NAPLES</p>	<p>Euro 15.000</p>		<p>OUTPUT: event / workshop for the production of furniture and equipment</p> <p>INDICATORS: Number of participants in events / workshops = 30 + public Annual number of products made = N.A.</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority III - Competitiveness of the production system OT3 - promote competitiveness' of small and medium enterprises, agriculture and fisheries and aquaculture OS 3.7 Dissemination and strengthening of economic activities with social content</p>
Phase	To achieve				
Timetable	3 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.15 FEM – Eco fair ifMontesanto					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>FEM – Eco fair of Montesanto</p> <p>It is an event that will highlight the tools and technologies available on the market to ensure a lifestyle virtuous and environmentally friendly.</p>	ASSOCIATION MONTESANTO 3	€ 30.000,00		<p>OUTPUT:</p> <p>Activities to promote the culture of sustainable living, updated on news regarding ecology, renewable sources and critical consumption.</p> <p>INDICATORS:</p> <p>Number of fair visitors: 1200 Number of companies involved in fair = 60 Number of local businesses on the total number of companies involved in trade = 70% Number of local citizens on the total number of visitors to the fair = 90%</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Axis IV - Sustainable Energy OT 4 - support the transition to a low-carbon economy in all sectors OS - 4.1 Reduction of energy consumption in buildings and in public or private use residential and non-residential and integration of renewable sources</p>
Phase	To achieve				
Timetable	120 giorni per l'organizzazione generale / Durata evento 3 giorni / Annuale				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.16. Q.I. WORKSHOP					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Q.I. WORKSHOP</p> <p>The program is divided into master classes and workshops for all ages, with special attention to the issue of sustainability and smart practices.</p>	ASSOCIATION MONTESANTO 3	€ 16.725,00		<p>OUTPUT: creation of workshop</p> <p>INDICATORS: Number of participants in relation to the number productions = 20 x 20 Number of workshop participants = 20 Percentage (%) of participants (divided into age groups) seminars / workshops offered: 40% 4/18 years 50% 18/55 years 10% 55/80</p>	Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Axis IX - infrastructure for the regional education system OT 10 - invest in education, training and vocational training for skills and lifelong learning OS 10.8 Dissemination of the knowledge society in the world of education and training and adoption of innovative educational approaches
Phase	To achieve				
Timetable	90 days for the organization / Duration Annual				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.17 Q.I. VEDO					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Q.I. VEDO It is a visual format, edited by Adriana Rispoli, made specifically for the Quartiere Intelligente	ASSOCIATION MONTESANTO 3	€ 16.000,00		OUTPUT: Enhance the appeal of the district Montesanto, cultural innovation, social inclusion. INDICATORS: Number of visitors who reach the quarter stimulated by viewing the visual format = 500 Daily number of projections of the format = 1 projection loop	Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage OT 6 - protecting the environment and promoting efficient use of resources OS. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions
Phase	To achieve				
Timetable	60 days for the organization / Duration annual monthly				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.18: NoStraNa per Montesanto/ The urban regeneration that starts from citizens					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>The urban regeneration that starts from citizens</p> <p>Experiment urban regeneration / recovery of public space degraded</p> <p>EVENT: temporary involvement of the stairs and of the spaces related to it</p> <p>PERMANENT INTERVENTION: focuses on green pertaining to the viaduct Funicular.</p>	<p>ASSOCIATION DUEDIQUATTRO</p> <p>MELANIA CERMOLA</p>	<p>Anno 1 € 51.000,00</p> <p>Anno 2 € 43.500,00</p> <p>Anno 3 € 41.100,00</p>		<p>OUTPUT:</p> <p>Free activities that allow different levels of participation Some planned activities are: basketball, dance (tango and swing), table-tennis, table football, a games area dedicated to children.</p> <p>Gradual occupation of green under the viaduct to be devoted to children's play area and urban park through a series of performances of self-construction by citizens</p> <p>INDICATORS:</p> <p>Number of participants in relation to the number of activities on offer.</p> <p>Area (sqm) of green retained on total area of green.</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Axis III - Competitiveness of the production system OT3 - promote competitiveness' of small and medium enterprises, agriculture and fisheries and aquaculture OS 3.7 Dissemination and strengthening of economic activities with social content</p>
Phase	To achieve				
Timetable	90 days for the organization / Duration annual monthly				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.19: Q.I. WATER RECOVERY					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Q.I. WATER RECOVERY</p> <p>Experimental design of a roof treated with extensive green roof type and the another one finished with waterproof membrane. On this coverage will be collected rainwater and channeled into two distinct downspouts directed toward the garden below, where the water will be collected in two closed containers, separated and graded.</p> <p>The building of Q.I. also will be renovated considering the recovery of waste waters from bathrooms and discharges of bars. These waters will be made reusable for all non-drinking purposes through a pumping system powered by photovoltaic cell.</p>	ASSOCIATION MONTESANTO 3	€ 86.000,00		<p>OUTPUT:</p> <p>Experimental project for the recovery of rainwater. Waste water recovery of the building Q.I. for non-drinking purposes.</p> <p>INDICATORS:</p> <p>Water retention curve (pF) of a roof with green roof in certain climatic conditions of exposure. Water retention curve (pF) of a roof without green roof under certain conditions of exposure conditions (equal to the indicator above). Quantity (mc) of water used. Number of participants at seminars and conferences on the recovery of water = 10 to 100 seminar and conference Quantity (mc) annual gray water recovered and reused on the total of waste water produced.</p>	Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Axis IV - Sustainable Energy OT 4 - support the transition to a low-carbon economy in all sectors OS - 4.1 Reduction of energy consumption in buildings and in public or private use residential and non-residential and integration of renewable sources
Phase	TO ACHIEVE				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.20: Q.I. COWORKING					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Q.I. COWORKING</p> <p>Encourage the development of innovative business projects by encouraging the creation of a territorial network between businesses, associations and the local community by sharing services, resources, skills and knowledge.</p>	ASSOCIATION MONTESANTO 3	Euro 30.000		<p>OUTPUT:</p> <p>Workstations "open space", and use of common areas in the structure of QI</p> <p>INDICATORS:</p> <p>Area (sqm) of meeting space equipped on the total area of the property 150 sqm.</p> <p>Annual number of groups of co-worker = 30.</p> <p>Total average annual number of people participating in the co-worker = 30</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 – 2020</p> <p>Axis III - Competitiveness of the production system</p> <p>OT3 - promote competitiveness' of small and medium enterprises, agriculture and fisheries and aquaculture</p> <p>OS -3.5 Birth and Consolidation of Micro, Small and Medium Enterprises</p>
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development**ACTION 3.21 :** Q.I. VEGETABLE GARDEN

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Q.I. VEGETABLE GARDEN</p> <p>Theoretical and practical activities to teach children the birth of a vegetable garden, from seed to fruit.</p> <p>Nutrition education courses.</p> <p>Lessons for school.</p> <p>Summer camps: whole days dedicated to children with learning activities and play.</p> <p>Courses for adults: recommendations and tips to learn how to make a vegetable garden in the city.</p> <p>Workshops and seminars on various types of existing garden.</p>	ASSOCIATION MONTESANTO 3	Euro 15.000		<p>OUTPUT:</p> <p>Educational activities, games and training for adults and children in the garden of IQ .</p> <p>INDICATORS:</p> <p>Monthly number of educational workshops and workshops activated = 3</p> <p>Annual number of awareness programs in schools activated = 2</p> <p>Annual number of participants in educational activities, workshops and summer camps = 360</p> <p>Annual percentage of people (divided by age) participating in the activities organized:</p> <p>33% 4/18 years</p> <p>33% 18/55 years</p> <p>33% 55/80</p>	<p>Funding and programs that partners can apply:</p> <p>POR Campania ERDF-ESF 2014 - 2020</p> <p>Axis IX - infrastructure for the regional education system</p> <p>OT 10 - invest in education, training and vocational training for skills and lifelong learning</p> <p>OS 10.8 Dissemination of the knowledge society in the world of education and training and adoption of innovative educational approaches</p>
Phase	TO ACHIEVE				
Timetable	6 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.22 : Q.I. SUMMER HOSTEL					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Q.I. SUMMER HOSTEL</p> <p>The project recovers an empty public property with the aim of creating an economic return at low cost to the community. The structures which are best suited regarding those buildings housing programs of public utility such as schools, dormitories, recreational centers for children and / or adolescents, who already the legal requirements required for this kind of activity . These structures, in addition to limiting the environmental impact that the need for an increase of the accommodation capacity would result (especially in the summer months), allow the identification of collocations absolute centrality within the urban fabric and the ability to contain the costs of supply increasing their competitiveness at all levels.</p>	<p>ASSOCIATION MONTESANTO 3</p> <p>ASSOCIATION ONLUS W.I.H.</p> <p>CITY OF NAPLES</p>	€ 58.000,00		<p>OUTPUT:</p> <p>Accommodation use of public facilities in the periods in here do not perform their main function (such as schools, dormitories, recreational centers for children and / or adolescents)</p> <p>INDICATORS:</p> <p>Annual number of registered guests: 500</p> <p>Number public facilities involved in the initiative on the total number of structures in the district = 1</p> <p>Number of days per year of actual use of the facilities for the "Summer Hostel" = 60 days.</p> <p>Average daily cost of accommodation = 15 €</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020</p> <p>Priority VI - Protection and enhancement of environmental and cultural heritage</p> <p>OT 6 - protecting the environment and promoting efficient use of resources</p> <p>OS. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions</p>
Phase	TO ACHIEVE				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.23 : Q.I. VERTICAL GARDEN					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Q.I. VERTICAL GARDEN</p> <p>The property affected by the project QI. lends itself perfectly to testing the vertical garden in urban areas. The Green Roof recovers an important urban resource: the roofs, which are transformed into functional living spaces to live better and that they also become part of the landscape.</p>	<p>ASSOCIATION MONTESANTO 3</p> <p>ARCH. ONDINA CASOLARO</p>	Euro 120.000		<p>OUTPUT:</p> <p>Construction of roof and vertical vegetation on the roofs of urban buildings.</p> <p>INDICATORS:</p> <p>Number of individuals who experience the "Green Technology" total residents of the district = 5%</p> <p>Number of buildings public who experience the "Green Technology" on the total of public buildings in the neighborhood.</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020</p> <p>Axis IX - infrastructure for the regional education system</p> <p>OT 10 - invest in education, training and vocational training for skills and lifelong learning</p> <p>OS 10.8 Dissemination of the knowledge society in the world of education and training and adoption of innovative educational approaches</p>
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.24: Q.I. SHARING LAB					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Q.I. SHARING LAB</p> <p>On the ground floor of the building of Q.I. born the Q.I. Sharing Lab, one SpazioA available to young makers, craftsmen and Italian and foreign artists, who need laboratories equipped for temporary use for the realization of projects and artifacts</p>	ASSOCIATION MONTESANTO 3	Euro 60.000		<p>OUTPUT:</p> <p>Creations of equipped spaces temporary available to young makers, craftsman and artist</p> <p>INDICATORS:</p> <p>Average annual number of group sharing lab created = 6</p> <p>Annual number of networking projects realized = 6</p> <p>Size (sq m) of space to use for temporary workshops on the total surface of the ground floor available = 80 sqm.</p> <p>Average daily cost of space occupation = 50 €</p> <p>Percentage (%) annual young makers, artisans and foreign artists on the total of young people using the spaces = 50%</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 – 2020</p> <p>Axis III - Competitiveness of the production system</p> <p>OT3 - promote competitiveness' of small and medium enterprises, agriculture and fisheries and aquaculture</p> <p>OS -3.5 Birth and Consolidation of Micro, Small and Medium Enterprises</p>
Phase	To achieve				
Timetable	12 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.25: SAIUTA-Smart StAirs over Urban Tangles					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>SAIUTA-Smart StAirs over Urban Tangles</p> <p>The project aims to increase pedestrian mobility, particularly along the monumental stairs of Montesanto, through the creation of infographics and an inaugural event.</p>	<p>NEW SCIENCE RESEARCH CENTRE</p> <p>UNIVERSITY SUOR ORSOLA BENINCASA</p>	€ 100.000,00		<p>OUTPUT:</p> <p>Creation of an infographic and an event on monumental stairs of Montesanto</p> <p>INDICATORS:</p> <p>Number of participants to the event.</p> <p>Number of users of the stairs later iconography compared to total users of the scale previously the installation = N.A.</p> <p>Area (sqm) of public space occupied iconography of the total available surface = N.A.</p>	<p>Funding and programs that partners can apply:</p> <p>POR Campania ERDF-ESF 2014 - 2020</p> <p>Priority VI - Protection and enhancement of environmental and cultural heritage</p> <p>OT 6 - protecting the environment and promoting efficient use of resources</p> <p>OS. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions</p>
Phase	To achieve				
Timetable	12 months				

PARTNER: CITY OF NAPLES (LP)

TITLE OF THE LAP: Development strategies for the "core" of the city

GENERAL STRATEGIC OBJECTIVE: Regeneration of three areas of the historical centre through creativity, innovation and "smart" solutions, energy efficiency and reuse of declassified and abandoned properties

LAB PORTA DEL MERCATO

OBJECTIVE 1 : Enhance the conditions of the context for the urban renaissance

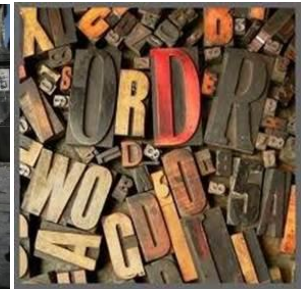
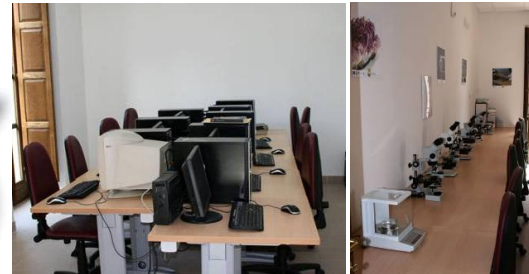
Action 1.1: Preparation of urban planning tools/ planning tools for the reuse of abandoned buildings
Action 1.2: Tools and skills for local administration for an intelligent use of data visualization tools
Action 1.3: Interactive digital platform MappiNa for an improvement of Local Actions Plan
Action 1.4: New solutions of social housing and tools for recovery of private buildings avoiding urban gentrification
Action 1.5: Support of Università di Napoli for to implement the Local Actions Plan

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures

Action 2.1: Big Project – Historical city of Naples, enhancement of UNESCO heritage – Redevelopment of streets and squares.
Action 2.2: Redevelopment of streets, squares and wide - new batch
Action 2.3: Restoration of S.Pietro Martire Church
Action 2.4: Restoration of S.Croce al Mercato church
Action 2.5: Equipped area for farmer'market square and free wi-fi in the Market Square
Action 2.6: Ambito 21 del PRG rigenerazione di piazza Mercato parcheggio sotterraneo (CTUR)
Action 2.7: Ambito 28 del PRG riqualificazione della cortina edilizia su via Marina (CTUR)
Action 2.8: Redevelopment of the Immacolatella property (CTUR)
Action 2.9: Church del Carmine e piazza del Carmine (CTUR)
Action 2.10: Stazione Bayard (CTUR)
Action 2.11: Complesso di Carmeniello al Mercato (CTUR)
Action 2.12: Monastero e Church di S.Eligio (CTUR)
Action 2.13: Church S.Maria in Cosomodin

OBJECTIVE 3: Promote economic and social development

Action 3.1: Fair in the market square
Action 3.2: Goldsmith museum in S.Maria in Cosomodin church (CTUR)
Action 3.3: Incubator of textile companies and fashion in Carmeniello al Mercato property (CTUR)
Action 3.4: museum laboratory of typographical arts in via San Donato 57-59 (CTUR)
Action 3.5: Service center of Natural commercial centre in S.Eligio complex. (CTUR)



ACTIONS/ LAB PORTA DEL MERCATO

PARTNER: CITY OF NAPLES (LP)

TITLE OF THE LOCAL ACTION PLAN: DEVELOPMENT STRATEGIES FOR THE "CORE" OF THE CITY: LAB PORTA DEL MERCATO

OBJECTIVE 1: Enhance the conditions of the context for the urban renaissance

ACTION 1.1: Preparation of urban planning tools/ planning tools for the reuse of abandoned buildings

Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Attivare strategie per attrarre investitori</p> <p>Variant planning for the reuse of abandoned ruins with the ability to assign new functions to real estate (about 100 properties) including 19 in the Lab Porta Mercato area for a 3.288 square meters surface.</p>	CITY OF NAPLES		General Plan	<p>EXPECTATIONS: Recovery and reuse of abandoned buildings</p> <p>OUTCOME INDICATORS: Surface (square meters) of recovering buildings on the total = Data not available</p> <p>Surface (square meters) of buildings destined to new functions on the total = data not available .</p>	Insured financing Municipal budget
Phase	In progress				
Timetable					

OBJECTIVE 1: Enhance the conditions of the context for the urban renaissance					
ACTION 1.2: Tools and skills for local administration for an intelligent use of data visualization tools					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Tools and skills for local administration for an intelligent use of data visualization tools	CITY OF NAPLES in net with others (leader tbd)			Project proposal aimed to implementation of the subject and whether its finalization through the opportunities of financing trough European call	Funding and programs that partners can apply: Horizon 2020 POR Campania ERDF-ESF 2014 – 2020 OT 2 – improve access to information and communication technologies, his use and quality. OS 2.2 digitization of administrative processes and dissemination of digital services fully interoperable
Phase	In progress				
Timetable					

OBJECTIVE 1: Enhance the conditions of the context for the urban renaissance					
ACTION 1.3: Interactive digital platform MappiNa for an improvement of Local Actions plan					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Interactive digital platform MappiNa for an improvement of Local Actions plan</p> <p>The action-research project in "Politiche per I beni comuni " includes the construction of on line collaborative maps integrated with maps can be made available and geographically locatable open data on abandoned public buildings. The project uses the collaborative mapping of the existing platform Mappina</p>	MappiNa CITY OF NAPLES	Free			<p>Funding and programs that partners can apply: Horizon 2020</p> <p>POR Campania ERDF-ESF 2014 – 2020</p> <p>OT 2 – improve access to information and communication technologies, his use and quality.</p> <p>OS 2.2 digitization of administrative processes and dissemination of digital services fully interoperable</p>
Phase	In progress				
Timetable					

OBJECTIVE 1: Enhance the conditions of the context for the urban renaissance					
ACTION 1.4: New solutions of social housing and tools for recovery of private buildings avoiding urban gentrification					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
New solutions of social housing and tools for recovery of private buildings avoiding urban gentrification	CITY OF NAPLES in net with others (leader tbd)			Project proposal aimed to implementation of the subject and whether its finalization through the opportunities of financing trough European call	Funding and programs that partners can apply: Interreg IVC
Phase	In progress				
Timetable					

OBJECTIVE 1: Enhance the conditions of the context for the urban renaissance					
ACTION 1.5: Support of Università di Napoli for to implement the Local Actions Plan					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Support of Università di Napoli for to implement the Local Actions Plan</p> <p>Architecture department: analysis of the urban context (problems and opportunities) relating to the areas of intervention ; urban policies with which projects can be integrated ; how to define the feasibility and performance of projects; decision support tailored to urban regeneration processes .</p> <p>Humanities department: Cognitive and Shared researches; Activation of group initiatives aimed at promoting social welfare , and negotiation processes and social interaction for the definition of collective needs</p>	<p>UNIVERSITY OF NAPLES "FEDERICO II"</p> <p>DEPARTMENT OF ARCHITECTURE DEPARTMENT OF HUMANITIES</p> <p>CITY OF NAPLES</p>		Scientific agreement		Free
Phase	IN progress				
Timetable	Ends on 31 July 2015				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.1: Big Project – Historical city of Naples, enhancement of UNESCO heritage					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Big Project – Historical city of Naples, enhancement of UNESCO heritage –</p> <p>The project involves restoration and redevelopment of streets and squares, some of them are in the area of the Local Action Plan.</p> <p>In particular the recovery of streets and squares: piazza Mercato, piazza del Carmine, via Fossataro, piazzetta Oronze de Donno, via Ludovico Bianchini, piazza S. Eligio, via Campane S. Eligio, via Giubbonari, via S. Giovanni a Mare, tratto via S. Eligio</p>	CITY OF NAPLES	€ 3.825.000,00	<p>Urban Plan</p> <p>To realize the Big Project are signed an agreement between:</p> <ul style="list-style-type: none"> a. Regione Campani a; b. CITY OF NAPLES; c. Arcidiocesi di Napoli; d. Direzione Regionale Ministero per i Beni e le Attività Culturali; e. Provveditorato Interregionale per le opere pubbliche per la Campania e Molise. 	<p>OUTPUT:</p> <p>Restoration of existing floor, of street furniture, of sewage system and public lights.</p> <p>INDICATORS:</p> <p>32.640 sq.m of streets and squares renovated compared to the total surface of public spaces.</p>	<p>Funding secured</p> <p>Operative regional program POR ERDF Campania 2007-2013, Asse 6 – urban development and quality of life 6.2 - Naples e Metropolitan area</p>
Phase	In progress				
Timetable	Ends on 31 December 2'015				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.2: Redevelopment of streets, squares and wide - new batch					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Redevelopment of streets, squares and wide - new batch</p> <p>The project involves redevelopment of streets, squares and wide in the area of Piazza Mercato and "città bassa", with interventions on paving, street furniture and underground utilities. In particular via Cesare Cortese, via Duca di S. Donato, via Gregorio Maffei, via Giacomo Savarese, vico dei Campanari, via dei Berrettari, via Antonello De Pace, piazza S. Maria della Scala, via del Lavinaio, via del Carmine, via Sopramuro, via Cesare Carmignano, I – II – III – IV traversa Garibaldi.</p>	CITY OF NAPLES	Euro 5.170.000	General Plan	<p>OUTPUT:</p> <p>Restoration of existing floor, of street furniture, of sewage system and public lights.</p> <p>INDICATORS:</p> <p>22.056 sq.m of streets and squares renovated compared to the total surface of public spaces.</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020</p> <p>Completion of Major Projects: Medium City - Naples: Historical Centre UNESCO, Axis Urban Development</p>
Phase	To achieve				
Timetable	24 months				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.3: Restoration of S.Pietro Martire Church					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Restoration of S.Pietro Martire Church The project involves the restoration of the church, the redevelopment and the functional adaptation of some internal space to be allocated to social activities for the district	CITY OF NAPLES	€ 2.000.000,00	General Plan	OUTPUT: The restoration of the church, the redevelopment and the functional adaptation of some internal space to be allocated to social activities for the district INDICATORS: 1.000 sq.m. of recovered surface	Funding secured Regional Operational Programme 2007-2013 ERDF ROP Campania, Axis 6 - urban development and quality of life, operational objective 6.2 - Naples and Metropolitan Area.
Phase	In progress				
Timetable	Ends on 31 December 2015				
OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.4: Restoration of S.Croce al Mercato church					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Restoration of S.Croce al Mercato church The project involves the ending of restoration of property.	CITY OF NAPLES	€ 500.000,00	General Plan	OUTPUT: Recover of property INDICATORS: 470 sq.m. of recovered surface .	Funding secured Regional Operational Programme 2007-2013 ERDF ROP Campania, Axis 6 - urban development and quality of life, operational objective 6.2 - Naples and Metropolitan Area.
Phase	In progress				
Timetable	Ends on 31 December 2015				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.5: Equipped area for farmer'market square and free wi-fi in the Market Square					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Equipped area for farmer'market square and free wi-fi in the Market Square</p> <p>The project incorporates new functions of the square, with the creation of an area equipped to accommodate initiatives farmer'market and exhibitions related to crafts identity and typical products. Also planned is the construction of a public space fully equipped with wireless technology.</p>	CITY OF NAPLES	€ 183.000,00	General Plan	<p>OUTPUT: Realization of 38 kiosk, street furniture, photovoltaic lighting and free WiFi.</p> <p>INDICATORS: Area (sqm) occupied by kiosks on the total area of the square. Area (sqm) equipped realized on the total area of the square. Number of illuminated photovoltaic on the total number of light elements. Daily number of connections to the wifi network.</p>	<p>1-funding secured</p> <p>budget Campania - Naples City Council budget</p>
Phase	In progress				
Timetable	Ends on 31 December 2'015				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.6: Ambito 21 del PRG rigenerazione di piazza Mercato parcheggio sotterraneo (CTUR)					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Ambito 21 del PRG rigenerazione di piazza Mercato parcheggio sotterraneo (CTUR)	CITY OF NAPLES	Euro 10.000.000	General Plan	OUTPUT: construction of an underground car park INDICATORS: surface sqm. 6,500 650 parking spaces	Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 OT 4 - support the transition to a low-carbon economy in all sectors OS 4.6 Increased sustainable mobility in urban areas private Funds
Phase	To achieve				
Timetable	24 months				
OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.7: Ambito 28 General Plan redevelopment of building curtain on Via Marina (CTUR)					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Ambito 28 del PRG riqualificazione della cortina edilizia su via Marina (CTUR)	CITY OF NAPLES	Da definire	General Plan	OUTPUT: N.A. INDICATORS: N.A.	Private Funds
Phase	To achieve				
Timetable	N.A.				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.8: Redevelopment of the Immacolatella property (CTUR)					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Redevelopment of the Immacolatella property (CTUR)	CITY OF NAPLES	tbd	General Plan	OUTPUT: N.A. INDICATORS: N.A.	Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 big project Ports and logistics: Port of Naples.
Phase	To achieve				
Timetable	N.A.				
OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.9: Church of the Carmine and Piazza of the Carmine (CTUR)					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Church of the Carmine and Piazza of the Carmine (CTUR)	CITY OF NAPLES	Euro 4.000.000	General Plan	OUTPUT: N.A. INDICATORS: N.A.	Funding and programs that partners can apply: POR Campania ERDF-ESF 2014/20 Priority VI - Protection and enhancement of environmental and cultural heritage OS 6 - protecting the environment and promoting efficient use of resources OS 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions.
Phase	To achieve				
Timetable	N.A.				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.10: Bayard Station (CTUR)					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Stazione Bayard (CTUR)	CITY OF NAPLES	Euro 1.000.000	General Plan	OUTPUT: N.A. INDICATORS: N.A.	Funding and programs that partners can apply: POR Campania FESR-FSE 2014 – 2020
Phase	To achieve				
Timetable	N.A.				
OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.11: Complesso di Carmeniello al Mercato (CTUR)					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Complesso di Carmeniello al Mercato (CTUR)	CITY OF NAPLES	Euro 3.000.000	General Plan	OUTPUT: N.A. INDICATORS: N.A.	Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage ot 6 - protecting the environment and promoting efficient use of resources o.s. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions.
Phase	To achieve				
Timetable	N.A.				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.12: Monastery e Church of S.Eligio (CTUR)					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Monastery e Church of S.Eligio (CTUR)	CITY OF NAPLES	Euro 2.500.000	General Plan	OUTPUT: N.A. INDICATORS: N.A.	Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage ot 6 - protecting the environment and promoting efficient use of resources o.s. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions.
Phase	To achieve				
Timetable	N.A.				

OBJECTIVE 2: Renovate the public/private building heritage and urban infrastructures					
ACTION 2.13: Church S.Maria in Cosomodin					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Church S.Maria in Cosomodin	CITY OF NAPLES	Euro 4.000.000	General Plan	OUTPUT: N.A. INDICATORS: N.A.	Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage ot 6 - protecting the environment and promoting efficient use of resources o.s. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions.
Phase	To achieve				
Timetable	N.A.				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.1: Fair in the market square					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
<p>Fair in the market square</p> <p>The project involves the organization of periodic fairs in the Market Square, to create an attractor that favors the development of connections, both physical and virtual, between local businesses, residents, visitors and the public administration.</p>	<p>CITY OF NAPLES</p> <p>MALL NATURAL "ANTIQUÉ SHOPS" PIAZZA MERCATO</p>	<p>Euro 100.000</p>		<p>OUTPUT: Organization of fairs and new commercial activities</p> <p>INDICATORS: Number of new businesses on the total of existing business. Average annual number of visitors to the square. Number of days per year when the square is set up to accommodate exhibitions. Number of local entrepreneurs on the total of entrepreneurs participating in trade fairs. Number of new business generated.</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 – 2020</p> <p>Priority III - Competitiveness of the production system OT3 - promote competitiveness' of small and medium enterprises, agriculture and fisheries and aquaculture OS - 3.3 Consolidation, modernization and diversification of production systems territorial</p>
Phase	To achieve				
Timetable	N.A.				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.2: Goldsmith museum in S.Maria in Cosomodin church (CTUR)					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Goldsmith museum in S.Maria in Cosomodin church (CTUR)	CITY OF NAPLES	Euro 1.500.000		<p>OUTPUT: exhibition of handicrafts of the goldsmiths of the district</p> <p>INDICATORS: Number of visitors= N.A. Number of handicrafts engaged i= N.A. Number of products displayed=N.A.</p>	Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage of 6 - protecting the environment and promoting efficient use of resources o.s. 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions.
Phase	To achieve				
Timetable	N.A.				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.3: Incubator of textile companies and fashion in Carmeniello al Mercato property (CTUR)					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Incubator of textile companies and fashion in Carmeniello al Mercato property (CTUR)	CITY OF NAPLES	Euro 820.000		<p>OUTPUT: implementation of training courses and support for start-ups</p> <p>INDICATORS: number of training courses=N.A. number of start-up started=N.A.</p>	<p>Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 – 2020</p> <p>Priority III - Competitiveness of the production system OT 3 - to promote the competitiveness of small and medium enterprises, agriculture and fisheries and aquaculture OS -3.5 Birth and Consolidation of Micro, Small and Medium Enterprises.</p>
Phase	To achieve				
Timetable	18 months				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.4: Museum laboratory of typographical arts in via San Donato 57-59 (CTUR)					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Museum laboratory of typographical arts in via San Donato 57-59 (CTUR)	CITY OF NAPLES	Euro 1.000.000		OUTPUT: Museum Exhibition – training courses INDICATORS: number of visitors = N.A. Numbers of attendants to training courses N.A. Number of training courses=N.A.	Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 - 2020 Priority VI - Protection and enhancement of environmental and cultural heritage OT 6 - protecting the environment and promoting efficient use of resources OS 6.7 Improvement of the conditions and standards of supply and use of cultural heritage in the areas of attraction through the development of integrated resources and territorial jurisdictions.
Phase	To achieve				
Timetable	N.A.				

OBJECTIVE 3: Promote economic and social development					
ACTION 3.5: Service center of Natural commercial centre in S.Eligio complex.(CTUR)					
Title and brief description of the specific LAP Action	Responsible (Institutions/Authorities in charge)	Estimated costs	Legal/official planning framework	Expected Output and corresponding Result Indicator	Resources
Service center of Natural commercial centre in S.Eligio complex. (CTUR)	CITY OF NAPLES	€ 450.000		<p>OUTPUT: creation of business services</p> <p>INDICATORS: number of contacts enterprises = N.A. number and type of offered services = N.A. .</p>	Funding and programs that partners can apply: POR Campania ERDF-ESF 2014 – 2020 Priority III - Competitiveness of the production system OT 3 - to promote the competitiveness of small and medium enterprises, agriculture and fisheries and aquaculture OS -3.5 Birth and Consolidation of Micro, Small and Medium Enterprises
Phase	To achieve				
Timetable	N.A.				

SECTION #3 LAP Implementation

ORGANIZATIONAL SOLUTIONS



The Local Action Plan implemented within USEAct / URBACTII project is a “*work in progress*” to be followed even after USEAct, in the implementation and finalization of actions, through the search of economic resources necessary for the related realization. To this aim the Administration, through a Committee Resolution, will take cognizance of the Local Action Plan implemented within URBACT II, and will give more indications about the procedures of following activities, with the objective of not wasting the trusting social capital created through the local support group. Another interesting opportunity for the Local Action Plan is to participate to URBACT II call(still under definition), that will concern just the implementation of Local Action Plans. However it’s necessary to provide additional resources for the Interdirectional URBACT Unit, in order to participate to new European projects (such as: *Interreg Europe* , *Horizon 2020* but also *URBACTIII*) and continuing the implementation of the Local Action Plan .

FUNDING

The Local Action Plan is designed as a feasibility plan and work in progress including private, public, private/public actions, -financed and to be financed- as reported below.

1) Estimated funding for the realization of the whole Local Action Plan (update March 2015)

- The estimation is about 85 millions € , of which 29 millions for LAB Porta Capuana , 16 millions for LAB Porta Medina and 40 millions for LAB Porta del Mercato

2) Funding guaranteed for some actions

- Running actions are financed through 2007- 2013 EU funds, corresponding to 24.147. 000 €;
- Immaterial actions foreseen in Objective 1 (“MappiNa” and scientific agreements with the University) are free of charge for the Administration.

3) Funding asked for some actions

- Actions to be granted correspond to 777.000 €, financed by local, National (Ministry of Cultural Heritage and Tourism) and private funds.

4) Funding to be asked through other actions

- Actions to be realized, totally lacking of funds, are the most substantial part of the plan, whose financing is foreseen mainly through the calls that will be published by Campania Region for the use of European Funds 2014 – 2020, European programmes, Municipality, National and private funds, for a total estimated amount of about 60 millions of Euros.

To this amount immaterial actions foreseen in objective 1 should be added, that could be financed by European calls (such as *Interreg Europe* , *Horizon 2020* but also *URBACT III*).

SECTION #4 LAP Impact Assessment

ANALYSIS OF THE LAP DEVELOPMENT PROCESS

Opportunities

- *Availability of public and private buildings unused*
- *Great attractiveness of the areas for the presence of a strong cultural/popular identity to be preserved for tourism*
- *New attractiveness of the areas for the artists, even foreign, for staying and working; art galleries*
- *Multiethnic character of city districts*
- *Investments of private actors on the territory*
- *The instrument of “natural shopping centres” launched by the Administration, to support the economic development of little retail and handcraft activities of the city*
- *Tourism in growth*

Threats

- *High unemployment rate, especially for young people*
- *Racketeering*
- *Mistrust in public administration*
- *Lack of security overnight, for few people passing by*
- *Low literacy rate*
- *Presence of immigrants with problems of job integration.*
- *Gradual decline of public and private buildings unused*
- *Depletion of offer and commercial and handcraft*
- *Progressive degeneration of private buildings used by less advantaged people.*
- *Global economic crisis*

Strengths

- *Important infrastructure nodes for mobility*
- *Areas interested by the realization of new architecture projects and recovery of stations for railway transport*
- *High historical-artistic, cultural, material and immaterial value of the selected areas, UNESCO heritage*
- *Strong presence of socio-cultural associations*
- *Public investments on public heritage and infrastructures to be realized*
- *Strong commercial and handcraft tradition*

Weaknesses

- *Degraded areas with high socio-economic disadvantages*
- *Fragmentation of private property*
- *Strong presence of weak lodgers of private degraded houses*
- *Planning and governance instruments not responding to the new needs of sustainable change of the existing city*
- *Increase of the migrant population with various integration problems*

LAP RISK ASSESSMENT

Risks to which LAP will be subject are classifiable into four principal categories:

- a. **Risks linked to the search of resources for the intervention implementation:** for the management of this risk typology, a Steering Committee will be constituted, with the dual function of monitoring financial opportunities, supporting the application form phase, monitoring quantity and typologies of financial resources gained;
- b. **Risks linked to costs and time of infrastructural interventions implementation foreseen:** for the management of this type of risks some checklist on time and realization costs will be prepared, to be linked to periodical revisions of LAP state of art;
- c. **Risks linked to alignment of procedural and regulatory framework:** for the management of these risks, is foreseen the involvement of all municipality services for the definition of solutions, in order to pursue guarantee and promptness of the public procedures linked to the realization of the LAP;
- d. **Risks linked to the stakeholders' involvement and coordination, after LAP submission:** for the management of this type of risk, Permanent Territorial Committees will be activated, to be the interface of the Steering Committee, that will guarantee communication flow and verifying- through a bottom-up- approach of actions and projects able to maintain high levels of consensus and participation.

The efficient **check of risks** is a continuous process, that will be looked after by the Municipality: in fact it's necessary to trace identified risks, monitoring remaining and identifying new ones; guarantee the execution of a reply plan and evaluating the corresponding effectiveness; activate quickly contingency plans foreseen by necessity, and communicate with all those who are involved to define the degree of global acceptability of project risk.

In particular, it will be evaluated if: risks **response actions** will be executed as planned; if these actions have been efficient as foreseen, or if it's necessary to identify new ones; if all the purposes and requirements concerning project risks are still valid; if **risks exposition** has not been modified; if a warning event occurred, advising the actualization of a possible risk; if correct **procedures** have been respected; if not previously identified risks appeared.

In this phase **communication** is essential: alternative strategies could be applied or even re-plan the whole project; for this reason we suggest, among the tools to be used for this purpose, **verification meetings with external auditors and periodical project reviews, EV** (Earned Value) analysis, to evaluate project economic situation, technical and qualitative performance indicators.

Don't forget, finally, the old motto «To err is human, to persist in error is diabolical»: all the arrangements added to the risk management plan or to the project, following the real occurrence of the events identified as potentially dangerous, will flow into a specific **database** for risks documentation (**repository** of the so-called "lessons learned"), in order to increase the knowledge source where drawing future projects, and update in this way check-lists and procedures for risk management.

INNOVATION

The following “innovation” characterize Napoli Local Action Plan.

Governance process, through the reorganization – from sector-based to cross-cutting – of local administration activities, for USEAct project management and for the implementation of the Local Action Plan, through the creation of an interdirectional unity for technical activity coordination and entrusting a councillor for following political issues.

Social innovation; all proposed actions having social impact gave great attention to the respective “sustainability” (work in progress).

Experimentations promotion, for the renovation of buildings using innovative sustainable solutions and energy efficiency (work in progress)

Trial of potentials for “Natural commercial centre Piazza Mercato” (work in progress), tools activated by municipality administration, to protect little commercial and handcraft activities in the city, and make them more competitive compared to the shopping centres of new realization

Territory valorisation, through the activation of new urban instruments to attract investors in the city areas affected by degraded building (work in progress).

Use of “collaborative mapping”, for data sharing and interactive participation of stakeholders in the implementation of the Local Action Plan: interactive digital platform MAPPINA

It should be also noticed the inclusion of some innovative actions, in the implementation of the Local Action Plan, which are not referred to a precise intervention to be realized, but to define useful tools to give concrete responses to priorities of Napoli administration (and the Local Action Plan) and EU Member States, according to the themes of USEAct project.

The possibility to have local working groups with “key crosscutting stakeholders”, allowed to investigate two important themes that have been discussed during transnational meetings (**Bilateral /multilateral meetings**) of USEAct network subgroups, each one composed within a theme of interest. These activities have been shared with the whole USEAct network,

within specific workshops named “**LIFE BEYOND USEAct**”, in order to verify the possibility to build with USEAct partners new project proposals with thematic focus, to be financed through new EU calls. In particular, actions selected in Napoli Local Action Plan, linked to two “**Bilateral / multilateral meetings**” and included in objective 1, are:

- **New “social housing” policies and instruments for private buildings renovation, avoiding gentrification**, for the elaboration (work in progress) of a new project proposal with some USEAct partners named “*Social Housing: innovative models and financial sustainability*”.
- **Instrument and competences for local administrations for an smart use of data visualization tools**, for the elaboration (work in progress) of a new project proposal with some USEAct partners, named “*Smart data and territorial planning in a participatory perspective: how to invest in urban big data as a driver for urban reinassance*”.

SECTION #5 Stakeholders, partnerships, participation

Urbact
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COMITATO
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Gioco
Socializzazione
partecipazione
cristianità



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SPAZI
DI
PROSSIMA
MITA
PRESSO
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DI
CIASCUNA
MUNICIPALITÀ
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territorio
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dell'imprenditoria
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lavoro
che è lavoro



È IMPORTANTE
CREARE UN
CORPUS DI
PROGETTI

WILL
SECURE
East
New
York

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modello
di
censurato
caricature
del
patrimonio
Approfondimento
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STAKEHOLDERS

TRANSVERSALLY INVOLVED

Public Institutions



City of Naples

Departments: Urban politics, Urban planning and Common Goods; Environment; Sports; Infrastructure, Public Works and Mobility; Young people's politics; Culture and Tourism; Building Heritage; Welfare; School and Education; Labor and Productive activities

Directorates and related Offices:

Heritage - Economic development, Research and labor market- Culture, Tourism e Sport - Welfare and educational services - Infrastructure, public works e mobility - Planning and land management –UNESCO site-; Enviroment, Land protection and protection of the sea.



Regione Campania

Dario Gargiulo, Giulio Mastracchio

Managing Authority op - ERDF - ESF 2007- 2013/ 2014-2020



ANEA Agenzia Napoletana

energia e ambiente:

Michele Macaluso, Nicola Barbato

Neapolitan Agency Energy and Enviroment, is no-profit independent consortium that promoting the rational use of energy, the spread of renewable sources,

sustainable mobility and the enviromental protection L'ANEA carries out information training and technical assistance addressed to local authorities and businesses for the realization of innovative projects in the enviromental energy sector.

University and Research Institute



Università degli Studi di Napoli Federico II



dipartimento studi umanistici

Dipartimento di Studi Umanistici

Humanities departments: *Caterina Arcidiacono*

Both departments undertaking research to support the development of the implementation process of the Local Action Plan. Humanities departments with the INCOPARDE laboratory – Psychology section (contact person prof. Caterina Arcidiacono) has signed an agreement for scientific collaboration with the City of Naples regarding the activation and monitoring of the Urbact program. This collaboration involves the collaboration of the department for research and training activities of study that relate to the community psychology and its applications. This activity is expressed in the wider group of Psychology loves Portacapuana and in collaboration with the association Psi-com.



Architecture departments: *Pasquale De Toro, Maria Cerreta, Daniela Lepore*

DiARC founded his role on the integration of common knowledge to the humanities and techno-scientific: from the mathematics methods of representation of the city's history and architecture design methodologies and tecnologies to architectural scale and urban land, from the restoration to the recovery and building renovation



Istituto di Ricerche sulle Attività Terziarie
Consiglio Nazionale Delle Ricerche

IRAT - CNR Consiglio Nazionale

Ricerche

Massimo Clemente, Gabriella Esposito De Vita, Stefania Ragozino

The Institute's Research on Tertiary Activities (IRAT) is an organ of the National Research Council (CNR) which refers to the new department of Human and Social Sciences, Cultural Heritage.



Accademia di Belle Arti di Napoli

Aurora Spinosa

Fine Arts Academy has as objective, in addition to the training of students, a continuous collaboration with different public bodied of the territory. In recent years were born many collaboration with public and private. Among the most significative agreements that increase and strengthen the link between training and work include those with the City of Naples.

Associations



Giovanni Lamagna, Ornella Capezzuto

World Wide Fund For Nature, **WWF**, is an international non-governmental environmental protection in Gland, Switzerland. In Campania, the WWF has existed since 1970, when a group of a shareholders decided to commit to the protection of nature in the region. Today in Campania are about 14,000 members represented by the Regional Chamber, 7 and 11 local associations Oasis.



LEGAMBIENTE Legambiente

Carmine Maturro

Legambiente was born in 1980, heir of the first group of environmentalists and anti-nuclear movement that developed in Italy and throughout the western world since the mid-70s. A distinctive feature of the association was from the beginning the scientific environmentalism, that is the choice to found each project to protect the environment on a solid base of scientific data, a tool with which you can specify alternate routes concrete and achievable.

**Italia
Nostra** CONVIVIA Italia Nostra

Luigi De Falco

Association for the preservation and conservation of the environment and territory in Italy. the cultural and the environment heritage, cities, parks, landscapes, the quality of the territory, the environmental remediation of the peninsula, the promotion of sustainable

development, are among the main objectives of the Association.



La convivialità URBANA – Associazione

Napoli Creativa

Grazia Torre

Napolicreativa is a neapolitan association founded to promote architecture and sustainable design. that aims to involve citizens pursuing the concept of participatory architecture stimulate idea of environmental quality linked to creativity as a tool of social regeneration, cultivate the tradition of the place so that any project functions in respect of a continuity and a consciousness of the same, preserving the tradition and enhancing the environmental and artistic architectural references, stimulate the visibility of architects and artists from Naples, especially young.

mappi[na] mappa
alternativa
di napoli **MappiNa**

Ilaria Vitellio

is an urban communication platform of collaborative mapping it wants to build an alternative map intercepting the variety of languages used to express the city. Intends to carry – through a critical contribution to the collective and stereotyped images of Naples – open readings, variables imaginary, many voices of the city.

Privates

ACEN
ASSOCIAZIONE COSTRUTTORI EDILI NAPOLI **ACEN – Associazione**

Costruttori edili

Barbara Rubertelli, Paolo Franco Biancamano

Voluntary association between private companies, non-profit and with the aim of protecting entrepreneurship building taking care of the development, advancement, professional qualification and its technological advancement. the aim is the representation of the category and its legitimate provincial interests.



**Ordine degli Architetti Pianificatori
Paesaggisti e Conservatori Salvatore Visone**

Ciro Buono, Giancarmine Basile

is established by state law and has the task to keep the register of registered architects, monitoring the accuracy of the professional, to advise the public administration.



Confcommercio della Provincia di Napoli is the most representative organization at the provincial level of business, professional activities and self-employment. Promotes and protects the moral, social and economic associates' interests. Promote vocational training and technical union of entrepreneurs and aspiring entrepreneurs. Provides assistance and advice to businesses, provides services and exclusive opportunities for saving in business management..



Camera di Commercio di Napoli

Luigi Iavarone

is an autonomous institution under public law and elective provincial, under the reorganization law n° 580/93, performs support functions and promotion of the general interests of companies and, subject to the powers conferred by the Constitution and State law to the central governments to the region, functions in the administrative and economic matters related to the business system.



FONDAZIONE MORRA *Fondazione Morra*

Giuseppe Morra, Pasquale Persico

The Foundation, established as the foundation of its business artistic cultural “art for the sake of research and knowledge”, recalling strongly the social goals they see in promoting the cultural horizon of meaning to follow to reevaluate the areas of high social deprivation. Foundation Morra consists in a Documentation Center, research and training pursued through the implementation of computer science texts, images and Leventi from the middle of the XX century for accommodation of the speech on the visual arts and the dissemination of experiences; from the Department for Experimental Independent Cinema and from the Performing Arts and Media Center to encourage dialogue between technology and the arts.

PORTA CAPUANA LAB

Public Institutions



Municipalità IV

Mariolina Formisano Armando Coppola

Associations



I love Porta Capuana:

Aste e Nodi – Scenari possibili – *Fabio Landolfo, Anna M.C. Rossi, Nicola D’Angelo*

Lanificio 25/Carlo Rendano association – *Franco Rendano*

Associazione PSI.com Carraturo

I love Porta Capuana is an independent project, independent and self-financed of urban regeneration participatory and sustainable. It aims to create a network of synergies between the inhabitants, entrepreneurs and social actors of the district, to showcase the sights and culinary traditions and crafts and make it known to all across the website.



Associazione PSI.com

L’associazione Psi.com ha lo scopo di: promuovere Psi.com association has the purpose of: promotes actions aimed at the development of communities in a sustainable and community establish institutional relationships to promote the individual and collective welfare with particular reference to communities and

individuals who have social difficulties ; implement interventions and integrated network for the development of equal opportunities and promote the empowerment of women also in difficult contexts.

aste & nodi **Aste e Nodi**

informal agency of local development is an association founded in 2009 by (Architettura, Ingegneria, Urbanistica, Sociologia...) by a group of graduate students and researchers from different geographical origins in order to build a complex approach that can better understand the dynamics and the transformations of territories proposing a key reader capable of handling both its physical structure of social relations that compose them.



Agorà Cultura/Politiche sociali

deals with the promotion and development of cultural and artistic development of activities related to the area of social policies. AGORA promotes and implements: shows, recreational moments, events, conferences, exhibitions, music stands, art exhibitions, tours and visits to cultural and historic archaeological caving, artistic exploration and recovery divers, training refresher, charitable events, festival, protection activities enhancing dissemination and preservation of artistic heritage and cultural promotion activities in the field of social policies and development projects through the implementation of branches with saddle and tutoring. Research activities in all fields, promotes the preparation of publication and magazines to sports and cultural events.



Intolab

Marcello Lettera

Intolab deals with the management and dissemination of cultural and artistic events through the promotion and organization of live, dj set, performance, exhibitions. The association operates on Porta Capuana where it has its registered.



I Carbonari

Franco Rotella

The Committee "I Carbonari" is a group of people formed by the heads of professional firms, traders, resident in via Domenico Cirillo, via Carbonara, Porta Capuana, Via Alessandro Poerio and sympathizers of other areas that collaborates with the City of Naples and with some associations in the implementation of projects to determine a redevelopment of the affected area.



Il Cerchio Infinito

Marcella Rodriguez, Tommasina Montone

The cultural association Il Cerchio Infinito since 1996 has the purpose of research and experimentation in the field of the expression of communication through the language of color. Realizes path laboratory according to the Laura Mancini Method, aimed at children and adults in a wide and diverse range of intervention.



Ceramiche

Paola Cislaghi, Marcella Manuela
Cultural Association.



Antica Pasticceria Carraturo

Ulderico Carraturo

Now in its fifth generation l'Antica Pasticceria Carraturo (bakery), in Porta Capuana since 1837, now represented by brothers Ulderico ed Alessandro, continues to defend the heritage identity of Porta Capuana.



Studio Keller architettura

Made in Cloister

Antonio Martiniello, Gennaro Piscopo

Made in Cloister is a project born in Naples in 2011 by the desire to combine the work of promotion and innovation of traditional craftsmanship through interaction with artists and designers, and the preservation of the architectural heritage. Made in Cloister, starts from the idea of "PlaceBranding": renovation and development of a piece of cultural heritage of the city that became the center of a larger project of territorial development. Made in Cloister starts from the restoration of the sixteenth century Cloister of Santa Caterina a Formiello, which was in a state of disrepair, to turn it into a place of meetings, experimentation of "production" where artists and designers can "reside" and work with the teachers and craft.

PORTA MEDINA LAB

Public Institutions



Municipalità II

Comune di Napoli

Francesco Chirico

Associations



Coordinamento parco

sociale Ventaglieri

Grazia Paggetta, Francesco Giannino

In November 2005, groups, associations and individuals gather around the idea project of Parco Sociale and give life to the Coordinamento Parco Sociale Ventaglieri: the idea comes from the "take care", set of people and places, through the "promotion of fundamental and positive social relationships".

Currently individuals are part of the district together with the Centro Eta Beta del Servizio Giovani del Comune di Napoli, the Forum Tarsia_associazione di cittadinanza attiva, i Laboratori di Educativa Territoriale della Fondazione Fabozzi, associazione K&Passo, Mammamà_associazione di promozione sociale.



MAMMAMà

Grazia Paggetta

MAMMAMà is a group of mothers, some dads and many children, born in the autumn 2005 to the desire to share the experience of parenting leaving the private sphere of the family and building care practices enlarged children. Privileged places for the report, games, meeting and creativity were so far the public spaces, in particular the Ventaglieri Garden and some autonomous spaces in the town.



le scalze

coordinamento
di Salita Pontecorvo
laboratori socioculturali
di cittadinanza attiva

Coordinamento Le Scalze

A network of multidisciplinary and intergenerational associations which are working for the promotion of the good, the promotion of active citizenship and social inclusion, working in different areas : architecture, theater, music, communication, childhood, science, crafts, cooperation. The attempt is to return from the district and the town church as a public place and make it a point of reference for children and adults, in respect of the artistic and historic value of property.



altradefinizione
ASSOCIAZIONE CULTURALE

Altradefinizione associazione culturale

Costantino Raimondi, Angelo Laurino

Altradefinizione is a cultural association no-profit, born in Naples in November 1999 formed by professionals of the performing arts and media

workers. Since its establishment is engaged in the search for new ways of participation in the creativity and the enjoyment of culture and art, integral to the enhancement of monumental and environmental, material and immaterial. At the Monumental Complex of San Giuseppe delle Scalze in Naples, Altradefinizione has the headquarters and in collaboration with the coordination of the association present at Le Scalze.



La Scalzabanda

is a band of boys and girls in the Montesanto neighborhood in Naples. Was born in 2012 with the aim to create a path of social integration through the collective practice of music and currently involves 65 children aged 5 to 16 years; the activities are held in the San Giuseppe delle Scalze, Naples.

La ScalzaBanda performed in many occasions, collaborated with writer Stefano Benni in the Cyrano de Bergerac and achieved a twinning project with the italo-latin american higher education music in the "Fronteras Musicales Abiertas".

]a[archintorno
ARCHINTORNO

associazione di promozione sociale

Andrea Tulisi, Giuliana Sandulli

Archintorno is an association of social promotion no-profit born in Naples in October 2005

Our activities are based on its national territory and abroad. In Italy we promote a culture of waste reduction, recycling and reuse, experiencing the possibility of reuse of waste materials. In this area, we do promoters of cultural debates, through

technical and scientific workshop, seminars, conferences, exhibitions and publications.



RAMBLAS associazione di promozione

sociale

The association of social promotion Ramblas born in Naples since the creation of the Festival di Arte di Strada "Ramblas vie permanenti dell'arte di strada" that since 2009 is held in conjunction with the Napoli Teatro Festival Italia with the aim of disseminating and supporting the culture of the new circus and street art in the city.



A.P.S. K&Passo

Luisa Amalfi, Ciro Toriello

Youth association was founded with the aim of promoting interventions aimed at social inclusions, promoting the welfare and equal opportunities for disadvantaged people, for whom it is a very high risk of exclusion from the circuits work and training, enabling participatory practices and planning activities educational, training, cultural and working to promote social integration.

It is composed by operators who for years operating in the territory of the II Municipalities through services for children at continuous risk of drift behavior.

forum tarsia
un'altra città è possibile

FORUM Tarsia associazione

di cittadinanza attiva

Forum Tarsia is an association of local resident the area Tarsia – Pontecorvo – Ventaglieri and the surrounding area since 2001 operates in the neighborhood Avvocata of Naples. It seeks to protect the environmental conditions and to stimulate social activities and cultural.

The association - relies on similar experiences of "citizenship activity" - aims to build communication channel and gatherings among the residents of the neighborhood and tries to exert a pressure on institutions to achieve greater efficiency in services.

RIOT
STUDIO

Riot

Francesca Nicolais

Riot studio is a space dedicated to the arts and new ideas, experimental and independent.

Highlight artists and movements that carry languages elusive in preconceived categories that involve multiple areas of knowledge reflecting on issues sensitive to sudden changes in the contemporary world. Promote cultural events in order to create profitable connections between the urban and the international context

2 [4]
collaboratorio
d'architettura
duediquattro e urbanistica

Duediquattro

is a no-profit organization, founded by Bruna Vendemmia and Laura Falcone,

that is engaged in the design and research particularly attentive to the transformations of contemporary cities. Making use of various multidisciplinary of architectural culture and urban.

Q.i.
QUARTIERE
INTELLIGENTE

Associazione Montesanto 3 Quartiere

Intelligente + MAO

Cristina Di Stasio, Aldo Capasso, Danilo Capasso, Fiammetta Adriani

The association Montesanto 3 operates within the experimental laboratory for eco sustainability, new engine of urban regeneration in Montesanto, an attractor/activator of urban ecological practices and participatory. A space catalyst functions in which citizens are welcomed and involved, sensitized and encouraged participation in the creation of ecological city of the future, starting from this particular corner of the city full of potential. QI wants to promote a model of space, design and social activator microdynamics gazing at a new urban ecology.

MAO
MEDIA & ARTS
OFFICE
ONLUS

MAO - Media & Arts Office ONLUS

Media & Arts Office ONLUS is a cultural association no profit, dedicated to the production of cultural events, content and publishing initiative in the field of media art. The actual art expressed in all platforms where it is usual declined: environmental installation applying new technologies, live video and audio cast by creative from all continents, talks and conferences on the most typical current that affect us as users and consumers of technology and new communication platforms. Database, copyright, art on the net... these are some of the issues that have come and animated monographic. Summary, international festival of electronic arts, which was held in unusual spectacular locations – churches, clubs, museum and art galleries since 2002 to 2005 in Napoli and in Milano: nowadays MAO collects his legacy.

Privates

Tecnikos srl

Maria Rosaria Vigorito, Barbara Balbi, Jole Rago

The company Tecnikos deals with many years of restoration and preservation of historical artistic collaborating with public and private entities. In recent years it has been highly specialized in the removal of graffiti from monuments proposing information campaigns and awareness in defence of urban high school.

Religious Organizations

Augustissima Arciconfraternita della SS. Trinità dei Pellegrini e Convalescenti

Giovanni Cacace, Giuseppe Brancaccio

Hospitals and Confraternity of SS. Trinita dei Pellegrini and Convalescents was founded in Naples in 1578 to assist the many pilgrims during their long journeys were standing in the city. Soon extended its assistance also for convalescents, the Confraternity turned, in the late 1700s, his work to the care of the sick poor, who gradually took in his hospital the place of the pilgrims. The hospital healthcare, succeeded that of the pilgrims, was directed in 1815 to rescue the wounded, and were established clinics for care and medical consultations and a dispensary of medicines, the convalescent home was extended to the chronically ill. The Confraternity was to transfer in 1971 without compensation, to such entities its two hospitals and his convalescent.

PORTA DEL MERCATO LAB

The implementation of the actions of the LAB are in continuity with the Local Action Plan already developed within CTUR - Cruise Traffic and Urban Regeneration and HerO - Heritage as Opportunity (2008-2011) - Programme URBACT II and in synergy with the Local Support Group - social capital - activated as part of the projects and the Local Action Plan: "The waterfront of the historic centre and port area from piazza Municipio to piazza Mercato: a sustainable development through the improvement of the cruise tourism impact".



AUTORITÀ PORTUALE DI NAPOLI

Autorità Portuale di Napoli

Partner del progetto CTUR

Fiorinda Corradino, Barbara Casolla

The Port Authority is an organisation endowed with the corporate legal status of public law and administrative autonomy. It has financial, budgetary and administrative functions.

Naples Port Authority is the governing organisation of the port area. This area stretches for about 20 km along the coastline from La Pietra (Pozzuoli) to Pietrarsa (Portici).



Università degli studi di Napoli Federico

II

Dipartimento di architettura:

Roberta Amirante, Riccardo Florio, Alma Esposito, Orfina Fatigato

DiARC founded his role on the integration of knowledge common to the humanities and technical

scientific: from mathematics methods of representation of the city's history and architecture design methodologies and technologies to architectural scale and spatial planning

Privates



Bruno Discepolo, Bernardino Stangherlin, Brunella Como, Luca Ganguzza

The Company was responsible, not for money aims, to promote Regeneration Interventions in Naples established in 2001 both by the Naples City Council and the Building Contractors of the Province of Naples Association. Sirena had the main aim to promote, to draft and to realize urban regeneration programmes, programmes for public and social purpose, research and studies to improve the old town areas, the historic fabric and blights.



Consorzio Antico Borgo Orefici

Fabrizio Monticelli

A group of entrepreneurs from Naples, traditionally linked, even several generations, to the most remote embedded in the body of the city of Naples called "ANTICO BORGO OREFICI", intends to achieve, through a number of initiatives and activities, the redevelopment of the area, its commercial relaunch and its reopening to the constant tourist use.



Consorzio Antiche Botteghe Tessili

Claudio Pellone

"Antiche Botteghe" consortium was built in December 2006 with the aim to organize the participation of traders in the initiatives to upgrade and enhance in the Piazza Mercato area in Naples.



Studio Keller Architettura and XStudio have dealt with the design of piazza Mercato and in particular of the workshops in the market, as part of the larger project proposed by the consortia Borgo Orefici and Botteghe Tessili and the Centro Commerciale Naturale (Business Improvement District).

RVM

Guido Riano, Luigi Russo

The investor group, promoter of an Urbanistic Plan for redevelopment some abandoned buildings in piazza Mercato / Via Marina.

Associazione albergatori napoletani

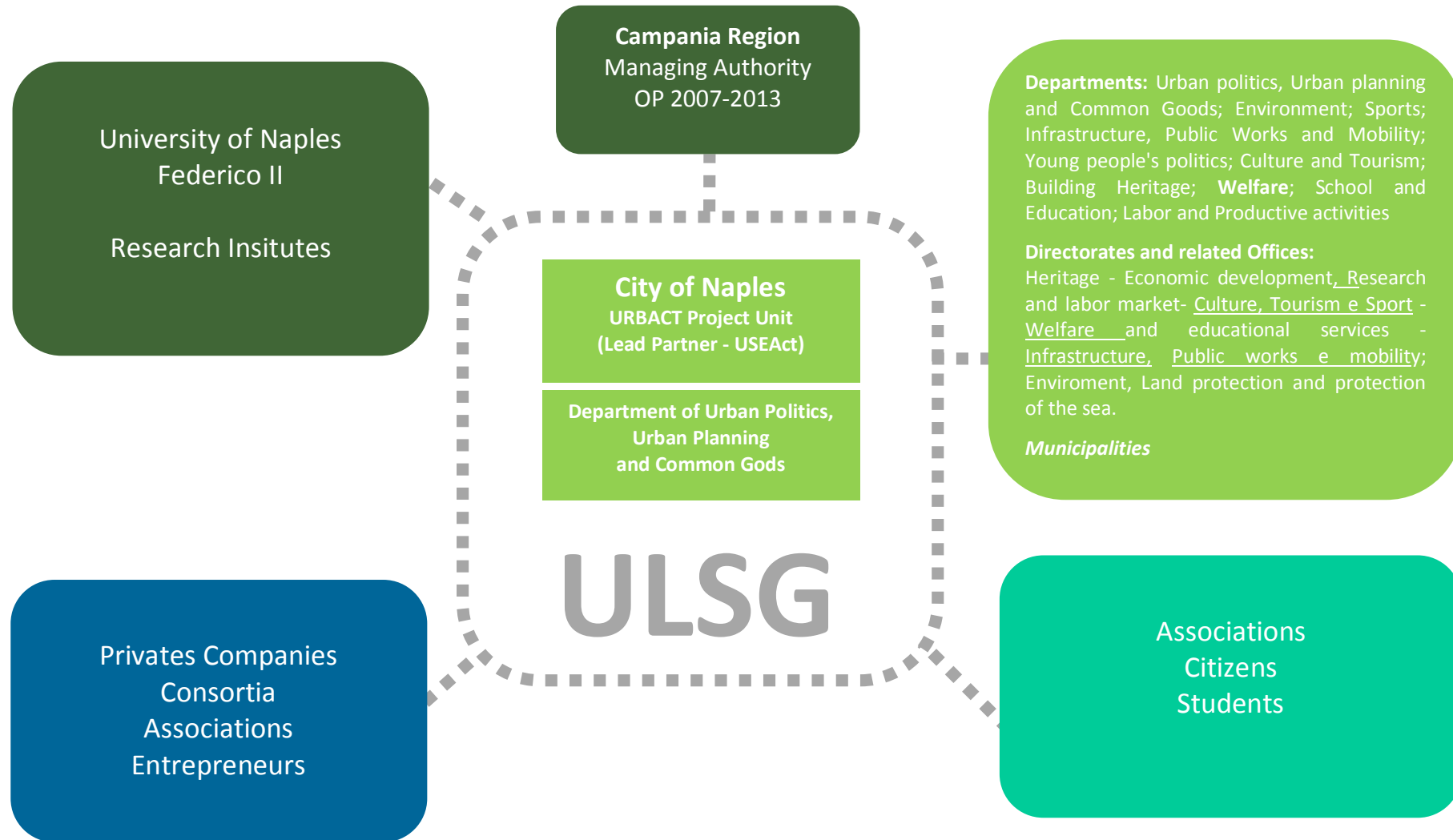
Salvatore Nardi

The Organization associates about 80 companies located in the City of Naples in the metropolitan area. The statutory purposes of the Association provide for the protection of the interests of members and the promotion of all initiatives useful for the increase in turistic activities.

Schools

ICS Campo del Moricino
ISIS Isabella d'Este

ULSG MAP



THE PARTICIPATION PROCESS: LAP AS CO-PRODUCTION EXERCISE



For USEAct project, for local implementation plan, Napoli municipality organized a “*governance ad hoc*”, in order to answer better to the need of an integrated approach, that is crosscutting to the activities carried out.

To this aim the City Council authorized, for USEAct project, a political coordination carried on by the Urban Department and a technical coordination devolved to *URBACT Interdirectional Project Unit and Networks for the development of urban integrated policies*”, in order to overcome the sectorial organization of the Administration and work in a cross-cutting way.

Concerning stakeholders, they have been selected through a listening activity that allowed to identify those who were already carrying out initiatives in the areas concerned. Other stakeholders have furtherly been involved and put in network between each other, in order to set up common proposals. As described in section 5, four stakeholder groups have been identified:

- A group of **stakeholders** – “**stakeholders key**” for the three intervention areas **LAB Porta Medina/LAB Porta Capuana/LAB Porta del Mercato** / *about 35 people*

- A “**territorial**” stakeholder group: **LAB Porta Medina** / *about 30 people involved*
- A “**territorial**” stakeholder group: **LAB Porta Capuana** / *about 36 people involved*
- A “**territorial**” stakeholder group: **LAB Porta del Mercato** / *about 43 people involved*

Participation process with various stakeholders group can be synthesized with the following type of activities and related numbers:

Local activities:

- **One to one**; (with stakeholders and Councillors/Directions/ Administration Services involved) / **about 250 meetings**
- **Cross-cutting** (with cross-cutting stakeholders and Councillors/Directions/ Administration Services involved)/ **about 20 meetings** .
- **Territorial** (with all the stakeholders of the same area, Councillors/Directions/ Administration Services and Departments) **about 60 meetings**
- **Plenary** (all the stakeholders, the Councillor responsible for the political coordination of the Plan) /**about 8 meetings**
- **Public plenary Workshops** (all the stakeholders and general public)/ **2 meetings**

Dissemination activities

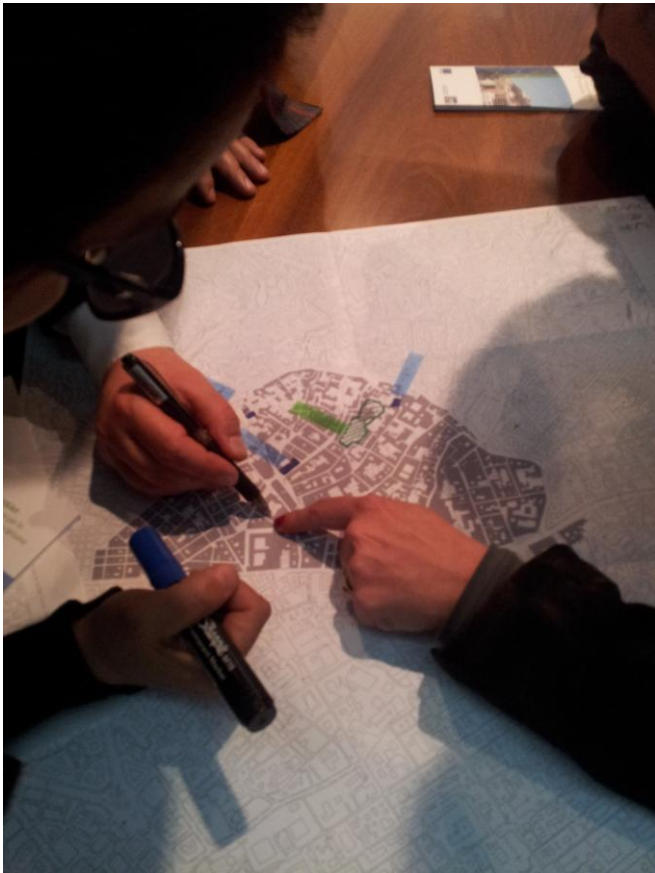
- Napoli City Council website (from 2012 to now) : www.comune.napoli.it/useact
- Italian interactive websites , MAPPINA platform : www.mappi-na
- Three newsletters (in Italian) – November 2013 / April 2015
- Seminar “Asia – Europe Foundation Experts’ Meeting & Public Forum Investing in Heritage Cities”- Yangon (Myanmar), 24th – 26th June 2013
- International conference of the network CAT- MED “ Platform Sustainable Urban Models”, Parma, 29th October 2013

- Conference “European Funds- Programming period 2014 – 2020” organized by ANCE Giovani – National association of Young Builders , Rome, 14th November 2013
- Participation to the network of “URBAN Italia Cities”, organized by Infrastructures and Transports Ministry , Rome – 5th , 6th December 2013
- Participation to the Energy Med “Conference-Exposition on Renewable Resources and Energy Efficiency in Mediterranean” , Napoli 27th ,28th ,29th March 2014
- Workshop “Invest in existing city: opportunities and problems in degraded buildings use” USEAct URBACT II, in the framework of the initiative EnergyMed “Conference-Exposition on Renewable Resources and Energy Efficiency in Mediterranean”- Napoli, 28th March 2014
- Participation to AUDIS board – “Association of Disused Urban Areas” , Firenze 16th April 2014
- Participation to Urban Empathy International Conference “ Recovering the Classical City for Smart Living- 2nd Mayor ‘s Forum of CAT – MED Platform, Genova 9th June 2014;
- Participation to the meeting organized by GAI – Association for the Network of Young Italian Artists – Presidency and Secretariat City of Torino , project Creative Regenerations” , Torino 19th June 2014;
- Seminar promoted by the Permanent Observatory of Napoli Historical Centre UNESCO Site – Napoli, 11th July 2014

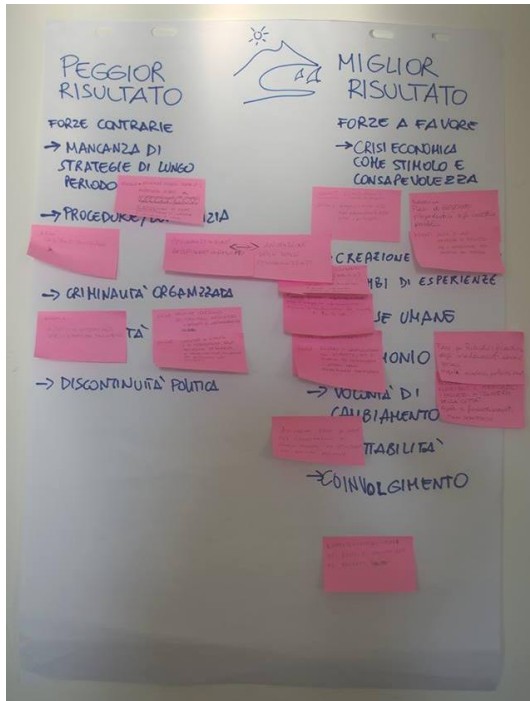
- Participation to the international meeting “Switch On – Let’s build together Creative Europe” , Ravenna – 18th – 20th September 2014
- International Seminar: “Urban Regeneration and independent centres of cultural production/ Remixing Cities” Napoli, 23rd September 2014
- Participation to the 11th Edition XI of URBANPROMO in Milano Triennale’s spaces – INU – National Urban Institute , Milano 11th – 14th November 2014
- Space in online Gallery – homepage of URBAN PROMO - INU – National Urban Institute, for a period of 12 months (year 2015)
- Participation to the Final Conference of TUTUR project (URBACT II) , Roma , 3rd March 2015
- Local action Plan exposition – USEAct final seminar 23rd ,24th April 2015

Programme URBACT II activities:

- **National Training / 3 meetings/40 stakeholders (of which 30 organized to Napoli training)**
- **URBACT Summer University / 4 stakeholders**
-



ULSG MEETINGS



II National Training Seminar
Napoli, November 2013



URBAN SUSTAINABLE ENVIRONMENTAL ACTIONS
USEAct
Urban Sustainable Environmental Actions

WORKSHOP
Investire nella città esistente
opportunità e criticità
nell'utilizzo dei ruderi

EnergyMed

European Union

COMUNE DI NAPOLI

Connecting cities
Building successes

URB ACT

WORKSHOP
March 28th 2014
"Investire nella città esistente: opportunità e criticità nell'utilizzo dei ruderi"

SECTION #6 Looking forward...

LESSON LEARNT



From USEAct /URBACT experience, we can shortly depict the following lessons learnt:

The demonstration that is possible an economic growth without soil consumption at urban scale.

This is possible through the implementation of urban tools and appropriate measures, as done by the city of Trieste, with the introduction in the new Urban Strategic Plan of the innovative instrument of “building credits” for energy efficiency of existing building heritage.

The fundamental importance of “governance”

The aim of reducing soil consumption and fostering development through the reuse

of existing heritage can be reached only through:

- an appropriate integration of various instruments, direct and indirect ;
- the coordination between territorial policies, at National, regional and local level;
- the identification of an adequate territorial level for an integrated urban planning of a “functional” wider than the administrative urban area.

A greater availability of stakeholders to invest in what already exists

The global economic crisis constitutes a great opportunity for the involvement of stakeholders, especially the Builder association, of initiatives addressed to invest on the existing city, instead of soil consuming.

The role of Managing Authorities in the implementation of Local Action Plans USEAct /URBACTII

The current round of URBACT Programme, being developed in the phase just preceding the new European programming period 2014-2020, could be a great opportunity to work in synergy with the Managing Authority, in order to link Local Action Plans with the future EU funds 2014 – 2020. Unfortunately this has been another lost opportunity: few Managing Authorities participated to the Plans implementation.



WHAT ABOUT AFTER USEAct/URBACT?



For the future USEAct and URBACT it's necessary to highlight the need to give concrete answers to some weak points that at the moment characterise the economical and political activity of EU, also to make the citizens aware of the importance of belonging to Europe:

1) **The need of a more efficient role of EU in urban development policies in Member States**

It's necessary to persuade Member States to make actions aimed at stimulating the investment on what already exists, discouraging soil consumption. In addition EU should launch urban development policies integrated to rural policies and viceversa, especially in terms of financing. For a real sustainable development of Member States it's necessary that Europe has an integrated vision of the problems, and not sector-based.

2) **Give a correct meaning to the words "Sustainability for Europe", full of contents.**

Which Europe do we want in the future? What is the political "vision"? At the current situation, the word sustainability is too often abused and more and more ambiguous: it's necessary to clarify what exactly means sustainable and how it's related to the theme of environmental protection, among which soil consumption, in order to address the model of European cities development in future years.

Concerning USEAct network, following activities carried out in Bilateral/ multilateral meetings and specific workshops named "**LIFE BEYOND USEAct**", two themes have been selected to be developed as new projects to be financed through European calls for proposals, projects being part of the current Local Action Plan included in Objective 1:

- First new project proposal – shared with some USEAct partners- named "**Social Housing: innovative models and financial sustainability**".
- Second new project proposal – shared with some USEAct partners- named "**Smart data and territorial planning in a participatory perspective: how to invest in urban big data as a driver for urban renaissance**".

The future USEAct /URBACT II , for some partners of USEAct network willing to continue working together has as objective the identification of the European call for the corresponding financing, the constitution of possible partnerships, the accomplishment of project proposals above indicated.

WHICH RECOMMENDATIONS FOR URBACT III?

Some ideas and suggestions for URBACT III following the experience of the City of Napoli within URBACT II Programme :

1)foresee a budget for transnational close meetings between partners and stakeholders to combine with traditional thematic meetings of the whole transnational network.

The experience : the thematic USEAct network, besides the transnational seminars of the whole network (six thematic seminars, one seminar dedicated to the capitalization and one final seminar) planned six further transnational meetings named “bilateral/multilateral meeting”, that were attended by smaller groups, composed by partners interested in analyzing in depth additional themes, often closely linked to the development of respective Local Action Plans.

The USEAct experience: the initiative has been very positive, thanks to the active participation of partners, who have been more responsible in the organization and results of the meeting, and for the rich debate that allowed to imagine future network activities to analyze better the themes discussed.

2) Foresee a support and improvement of the Lead Expert activity through the involvement of thematic experts on specific issues discussed each time in seminars, whose choice could be shared with the hosting partner in order to have a dual objective: reducing travel and subsistence costs, making partners more responsible in seminars success, contributing to better promote the hosting Country/City, enriching the network discussion thanks to the presence of new speakers. Obviously this would be within the total of working days assigned to the network for “expertise”, reducing the working days assigned to the Lead Expert, who has always the main role of coordinating, together with the Lead Partner, experts’ activities.

USEAct experience : The involvement of several “ ad hoc” *guest experts*, linked to the territory through the suggestion of hosting partners, each time invited, contributed to give intensity and added value both at discussions and

investigations on themes discussed, as well as a better knowledge of the cities and countries hosting USEAct seminar.

3) More efficient dissemination of activities and results of URBACT in Member States.

Give more instruments for a synergic activity between URBACT III and each Member State. Activities of “ URBACT National Training” and “National Dissemination Point” should work in close cooperation with Central Governments, in order to constitute an attractor, making URBACT cities of each Member State to meet together for an exchange of experiences related to the activities of each thematic network . This would allow – at national level – to have a real information flow, without language barriers, and a larger diffusion of activities developed, with related enhancement of competences of technicians/cities representatives. Moreover, it could be possible that each Member State organizes these meetings opening the participation even to non-URBACT cities, in order to give them also the opportunity to enhance competences and competitiveness.

4) Efficient instruments for a real involvement of Managing Authorities in the implementation of Local Action Plans USEAct /URBACTII, and for the related funding through European funds (ERDF)

- Starting mechanisms to facilitate the participation of Managing Authorities to workshops on Local Action Plans, as well as in the activities related to transnational thematic and national meetings;
- Foreseeing in next Local Action Plans elaborated within URBACT IV , an award of “**EU Quality Project**” (LABEL) qualifying the project to be examined primarily by the Managing Authority, in order to decide if it should be financed;
- Allocating a quote of financing of each Member State to each partner participating to URBACT III, to realize one or more actions of the Local Action Plan realized.

INFORMATION SOURCES



COMUNE DI NAPOLI

URBACT Project Unit

Projects and Networks on Integrated Urban Development Policies

Directorate Urban Planning and Management - UNESCO Site
Department Urban Politics, Urban planning and Common Goods

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www.facebook.com/marycinqueart

All the images of this document are from the stakeholders website/social networks.

URBACT II

URBACT is a European exchange and learning programme promoting sustainable urban development.

It enables cities to work together to develop solutions to major urban challenges, reaffirming the key role they play in facing increasingly complex societal changes. URBACT helps cities to develop pragmatic solutions that are new and sustainable, and that integrate economic, social and environmental dimensions. It enables cities to share good practices and lessons learned with all professionals involved in urban policy throughout Europe. URBACT is 500 cities, 29 countries, and 7,000 active participants. URBACT is jointly financed by ERDF and the Member States.

www.urbact.eu/useact

www.comune.napoli.it/useact