

Lead Partner visit to Mollet del Vallès, Spain Diet for a Green Planet Pilot Transfer Project Jan 27-29 Jan, 2015

Participants from Södertälje;

Agneta Grunnlid, project leader SYL project (Employment in Food sector), Södertälje Municipality

Eva Helén, Project Leader, Science Park, Södertälje Municipality

Sara Jervfors, project leader and Manager of Diet Unit

Helena Nordlund, Lead Expert

Christina Strandberg, Sustainability strategist, Södertälje Municipality

Hans von Essen, thematic expert

Local coordinators and actors in Mollet del Vallès and experts in Catalonia;

Sonya Callau, Barcelona Provincial Government

Nuria Dunó, Manager of the Education Institute , Mollet del Vallès

Albert Garcia, Project Coordinator, Mollet del Vallès

Alexander Garcia, Barcelona University

Eva Garcia, Alicia Foundation

Anna Gómez, Director Manager at City Hall, Mollet del Vallès

Antonio Martinez, Manager of the Personal Services Area, Mollet del Vallès

Josep Monrás i Galindo, Mayor, Mollet del Vallès

Gemma Safont, Manager of Gallecs consortium

Xavier Sans, Professor Ecological Agriculture, Barcelona University

Magda da Silva, Member of the European Project Unit, Mollet del Vallès

Objectives of the visit;

- Secure continuation of Diet for a Green Planet development in Catalunya after project end including approaching Alicia Foundation
- Continue Roadmap for Applications and start work with Final Report
- Continued Diet Policy transfer

Summary Process status and actions needed

Analysis and conclusions

Mollet has with impressive effectiveness involved relevant stakeholders, taken the concept to their hearts and acted. Diet for a Green Planet is on good way to be internalized in Mollet and next step now is to formalize this with a letter of intent about further cooperation between Mollet – maybe in connection to the



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Final Conference. The meeting with Alcalde Josep Monras also answered the Lead partner question for an Agricultural Parks project positively – Mollet has accepted this role! Södertälje on its side accepts the role of Lead Partner for a EU level strategic Diet for a Green Planet project.

There will therefor at the Final Conference be one work group for Agricultural Parks and one work group for DGP EU level strategy.

The third level of continued cooperation is education projects to continue exchange between professionals within the food chain and with an aim to strengthen the formal recognition of "silent knowledge". The Erasmus+ program has several entry points for this, so we need to discuss more in detail specific education initiatives and curricula for different key target groups.

Diet Policy transfer

The Södertälje Diet Policy has been translated and sent to all ULSG members who got two weeks reading time before evaluation. One result was that the city government in Catalonia does not have power over all parts that a Swedish city has, so the document needed to be divided into one part for decision and one part as recommendation. Then the document was discussed in one meeting with school principals and in one meeting with parents (the school canteens are managed by parents associations). These two groups were also given two weeks to read and discuss the document with their experts. This process has led to a proposed political document with three parts:

- Concept of Diet for a Green Planet
- Commitment
- Activities

The document has also been discussed with different political parties, so that it will be relevant and commitment remains even in case of a change of government at next election in May this year. Also discussion with other cities in Catalonia and Spain is planned.

Next steps are to sign Letters of intent between Södertälje and Mollet and between Södertälje and the Gallecs consortium and to prepare URBACT III and Erasmus+ projects together. Especially a project based on Agricultural Parks is on the agenda – and Mollet is willing to be a Lead Partner and/or Giving city.

Summary: Progress is beyond expectation! It is amazing how fast this works here!

Practice transfer

The starting point has not been so far from the concept. The products have been conventionally produced and from large scale system – and thereby not local – but there is a good habit of cooking real food and variation in the background. A



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main problem has been that many talk about “organic” without really checking. Anyway – the transfer has been amazingly fast and successful.

The first procurement has been followed up by an audit. Most importantly a new audit system has been developed since it needs to be very easy to use so that the non-professional parents associations are able to handle it! This is a tool that could be offered to other cities – and it is a point that should be included in the URBACT III Implementation project we plan.

Roadmap for applications – continued work

The idea of an URBACT III Action Planning project is in question. Further discussions lead to the conclusion that we probably do not have a willing Lead Partner. If Lomza and Moletai are still interested – they must consider being a Lead Partner.

However the DGP Europe and the Agricultural parks have willing Lead Partners who will work with respective groups at the final conference. Södertälje will lead DGP Europe (probably an URBACT III Implementation project) and Mollet will lead Agricultural Parks (probably an URBACT III Transfer Network – but possibly an Action Planning Project).

To the education project we can maybe add Barcelona University professor Javier Sanz as interested part. The Erasmus+ program offer many opportunities, but still we have little clarity on concrete calls. The work group should work with a more general strategy so that participants later can approach their national Erasmus+ offices. The goal will be to create an international education group that can view an EU level strategy and support future application work to Erasmus+.

Next step to be taken directly now is to form the work groups for the Final Conference.

- DGP Europe group (led by Jostein Hertwig and Sara Jervfors)
- Agricultural Parks Group (led by Mollet – need to start forming)
- Education group (Need to start forming)

Report author: Hans von Essen, Thematic Expert.



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