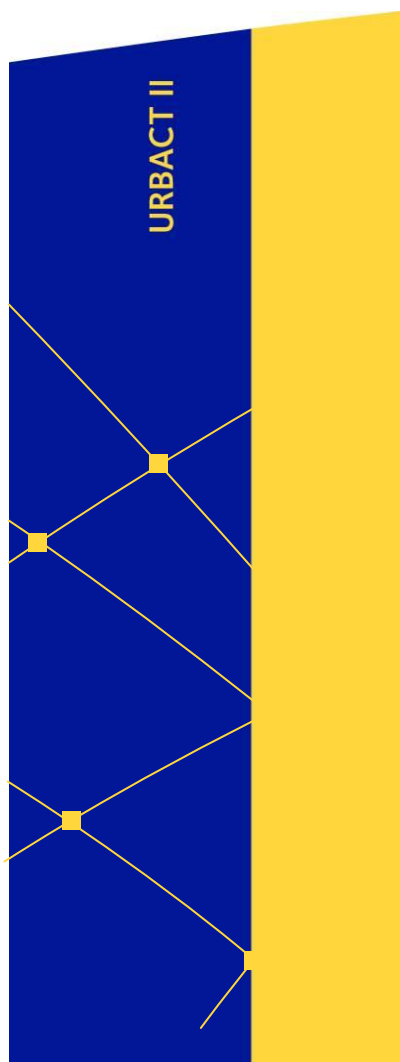


DIET FOR A GREEN PLANET

TRANSNATIONAL CONFERENCE 2

Mollet del Vallès, 16-20 September 2014



Connecting cities
Building successes



DAY 1 – TUESDAY 16 SEPTEMBER

18.15 – 19.00 **City walk.**

Albert Garcia Macian, European Projects Officer in Mollet del Vallès

19.00 – 19.30 **Official reception at the town hall of Mollet del Vallès.**

The Mayor of Mollet and other representatives will give the official welcome to the city

19.30 – 21.00 **Reception at Centre Cultural La Marineta. Dinner prepared by students of the Occupational Center Al Bosch (center for disabled people)**

Members of the management team and kitchen staff from Occupational Center Al Bosch

DAY 2 – WEDNESDAY 17 SEPTEMBER

VENUE: **Centre Cultural La Marineta
Plaça de l'Església, 7
Mollet del Vallès**

Morning

FOCUS: **Mollet local context**

09.00 – 9.15 **Joint walk from Ibis Hotel to Centre Cultural La Marineta**

09.15 – 9.30 **Sign-in**

09.30 – 9.50 **Welcome and introduction to the transnational conference**

Speakers:

- Josep Monràs i Galindo, Mayor of Mollet del Vallès Municipality
- Ewa Lofvar Konradsson, Deputy Mayor of Södertälje Municipality, leader of the Green Party and the chairman of the sustainability committee

9.50 – 10.15

Audit of the public school canteen services in Mollet del Vallès

Presentation of the report performed by the Ecological School Canteen Association of Catalonia

Speaker: Carles Soler, Ecological School Canteen Association

10.20 – 10.45

Mollet's first step in the transformation of the public school canteen services

Speakers:

- Antonio Matínez, personal services manager at the city hall of Mollet del Vallès
- Núria Duñó, manager of the Public Education Institut of Mollet del Vallès

This session will explore in more details one of the key actions identified in the Baseline study: the transformation of the public school canteen services in Mollet del Vallès

10.50 – 11.20

Coffee Break. Breakfast prepared by the students of Occupational Center Al Bosch (center for disabled people) according to the Diet for a Green Planet Concept.

11.20 – 11.45

Gallec's Consortium

Speaker: Gemma Safont, Consortium's manager

Gallecs consortium began the transformation to ecological agriculture in 2006 and currently this public institution is supplying ecological and local products to some kindergartens and primary schools in the area.

11.50 – 12.30

State of art in Catalonia

Speakers:

- County Council of Vallès Oriental
Speaker: Carme Garrido
- County of Barcelona
Speaker: Gillem Miralles, coordinator of the network Xarxa de Productes de la Terra

12.35 – 12.55
canteen

9Natural Cuina: a private company offering a public school service

Speaker: Núria Ripoll, 9Natural cuina manager

9Natural Cuina is the private company currently offering the school canteen service in the three kitchens which have been transformed in the three public kindergartens of Mollet del Vallès.

13:00-14:30

Lunch at La Xarranca Public Kindergarten incl. presentation of management team and kitchen staff. Menu according to Diet for a Green Planet Concept.

14:30 – 20:00h

Visiting local producers:

- Visit to the Ecofarm Salgot: located in a reforested quarry in a National Park on the slopes of Montseny processing meats of the highest quality for gastronomic uses.
- The Tavella, an organic vegetable garden with strong social commitment.
- Art Cerveser: the farmhouse Can Partegàs recovers ancient way of making beer with Gallecs Spelt.

20:00 – 21.00

Dinner at Mercat Vell. Catering prepared by 9Natural Cuina. Menu according to Diet for a Green Planet Concept.

DAY 3 – THURSDAY 18 SEPTEMBER

VENUE:

**Consorci de Gallecs
Can Jornet Xic
Mollet del Vallès**

Morning

FOCUS:

Organization, political document and participation

09.30 -10.30

Södertälje's good practice

Political process, participation and organization – from Diet Policy and participation to organization and management.

Content of the Diet Policy and background to the consensus driven process. The creating of an organization and management structure that promotes participation. How to get decisions made at the right level and thereby reach efficiency. Challenges we have met and meet along the way.

Speakers:

Roger Svanborg, Head of Sustainability and strategy Unit.
Sara Jervfors, Head of the Diet Unit
Ewa Lofvar Konradsson, Deputy Mayor, the Green Party
Mats Siljebrand, Leader of the Liberal Party in Södertälje

10.30 – 13.30 Thematic workshop

Structure:

- Introduction: 20 minutes (Sara Jervfors)
- National working groups (each partner delegation forms a group) incl. coffee break: 1 h 40 minutes.
- Working group presentations, discussion: 1 h (20 minutes per partner)

The main role for the Lead Partner representatives during the national working groups will be to interact with and support the partners. They will answer questions, clarify details and be at general disposal. The main focus is that the partners can learn about Södertälje's work and design their own ways forward from those learnings.

Coffee Break at 11h. Local products from Gallecs; Can Jornet Xic

13.30 – 15.00 Lunch at Can Jornet Xic with local products from Gallecs. Menu according to Diet for a Green Planet Concept.

15.00 – 17.45 The experience of Gallecs Agroecological project

Walk & Talk:

- The organic vegetable garden and the renewable energies
- *Isidre Molist, local producer*
- *Núria Gascón and Joana González, "Black radish" Collective*
- Gallecs's farm shop and workshop
- *Gemma Safont, Manager of Gallecs Consortium*

18.00- 21.45 **Visit to La Boqueria, Barcelona’s main indoors market and short visit to the city center**

Míriam Garcia, Ecological School Canteen Association

21.00– 22.30 **Dinner at the Restaurant *Gat Blau*. Menu according to “KM 0” Concept.**

DAY 4 – FRIDAY 19 SEPTEMBER

VENUE: **Centre Cívic Can Borrell
Plaça de l’Església, 7
Mollet del Vallès**

Morning

FOCUS: **Public procurement, audit and
monitoring**

09.15 -13.15 **Södertälje’s good practice.
Thematic Workshop: public service management**

Speaker:

Elin Waltersson, Manager at the Södertälje Diet Unit and responsible for the public procurement in cooperation with Telge Inköp, the municipal company that is formally in charge of all procurement in Södertälje Municipality.

This part of the program aims to give a short discription of what public procurement is and how Södertälje use it to get ecological and local products to a low price. We will also discribe different methods on how to make sure we get what is agreed on the contract and how Södertälje does to follow its goals.

The workshop aims to analyze the use of public procurement in each country. What is already working and what can be improved? How can we use public procurement to get more ecological and local produced food? The method will show where we stand in the resp. cities and display our strengths and weaknesses in terms of

knowledge, experience and ability to perform a good management through public procurement.

Parts:

- Introduction: 60 minutes (Elin Waltersson)
- National working groups (each partner delegation forms a group) incl. coffee break: 2 h.
- Working group presentations, discussion: 1 h (20 minutes per partner)

The main role for the Lead Partner representatives during the national working groups will be to interact with and support the partners. They will answer questions, clarify details and be at general disposal. The main focus is that the partners can learn about Södertälje's work and design their own ways forward from those learnings.

Coffee Break at 11h. Breakfast prepared by the students of Occupational Center Al Bosch (center for disabled people) according to the Diet for a Green Planet Concept.

- | | |
|----------------------|---|
| 13:30 – 15.00 | Lunch at Can Besora's 100% Organic School Canteen and menu according to Diet for a Green Planet Concept |
| 15.00 -16.00 | Presentation of the private company Ecomenja (member of the LSG) and discussion on the management of school canteen service in Can Besora. Visit to kitchen facilities and presentation of management team and kitchen staff. |
| 16.00 -17.00 | <p>Introduction to Can Besora's environmental projects:</p> <ul style="list-style-type: none"> - The Organic School Garden - Parents school: "Ecoparents" - 50 x 50 (reduction of energy consumption) <p>Time for Q&A
 <i>Mireia Oliva, principal of Can Besora primary School</i>
 <i>Representatives from the teachers team at the school</i></p> |
| 17.00 -20:00 | Project Steering Committee |
| 20:30 -21:00 | Opening of Artisans Fair |

The four delegations will take part in the opening due to the fact that the project Diet for a Green Planet will have a stand during the whole weekend in the "Fira d'Artesans".

21:00 – 23:00 Dinner and music at Artisans Fair

The Neighborhood Association which manages the Artisans Fair offers every year a dinner to all citizens. All delegations will take part in it (more than 100 people). *Theme: Building relations across cultural borders.*

DAY 5 – SATURDAY 20 SEPTEMBER

VENUE: Fira d'Artesans
Plaça de l'artesanía
Mollet

Morning

FOCUS: Making the project Diet for a Green Planet Public

9:15– 10.15 Visit to Mollet's indoors city market.

Albert Garcia Macian, European Projects Officer in Mollet del Vallès

10:15 -13:30 Diet for a Green Planet Stand

16:00 -17:00 Visit to the local charcuterie Can Brunés

17.00-20.00 Diet for a Green Planet Stand

The four delegations are invited to take part in this activity aiming to inform the Artisans Fair visitors about Diet for a Green Planet Project.

The stand will contain the projects main information and special brochures will be printed for the visitors (thousands during the weekend). The project stand will be located in the food section of the fair besides the Agroecological Association of Gallecs stand.

It would be advisable to divide the delegations in two groups in order to allow everyone to have time to stay at the stand but also to visit the artisans fair.

URBACT II

URBACT is a European exchange and learning programme promoting sustainable urban development.

It enables cities to work together to develop solutions to major urban challenges, reaffirming the key role they play in facing increasingly complex societal challenges. It helps them to develop pragmatic solutions that are new and sustainable, and that integrate economic, social and environmental dimensions. It enables cities to share good practices and lessons learned with all professionals involved in urban policy throughout Europe. URBACT is 181 cities, 29 countries, and 5,000 active participants

www.urbact.eu/esimec



EUROPEAN
PROGRAMME
FOR
SUSTAINABLE
URBAN
DEVELOPMENT

