

## JobTown: A European Network of Local Partnerships for Advancement of Youth Employment and Opportunity

### 4<sup>th</sup> Transnational Thematic Workshop, Enfield & Thurrock - UK

**Date:** 17<sup>th</sup>, 18 & 19 June 2014

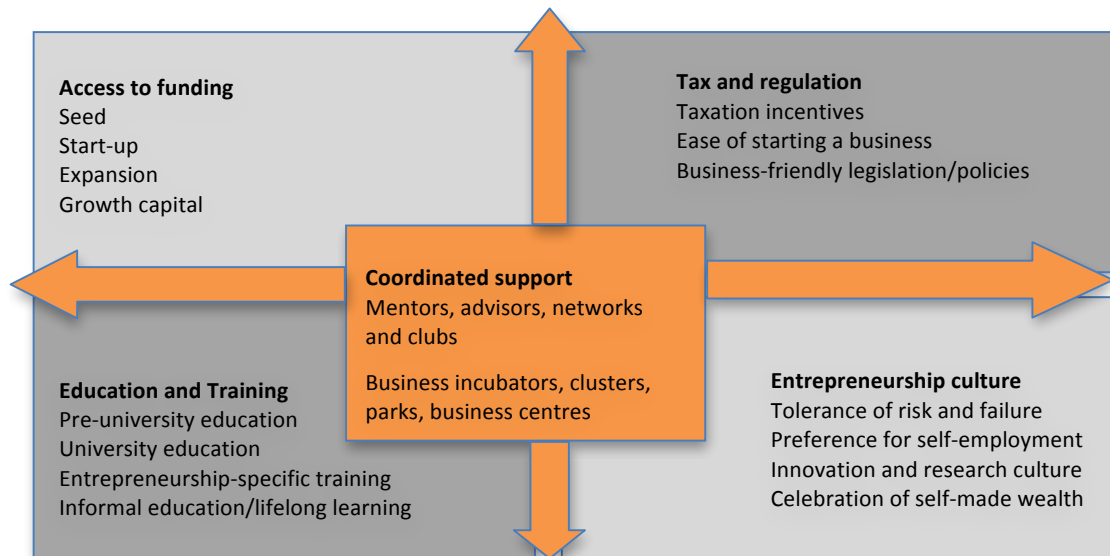
**Theme:** Support for business creation and development, self-employment, acquisition of Entrepreneurial skills and improving the business environment.

**Languages:** Working language: **English**. Interpretation: **French, Spanish, German**

**Background:**

The 2010 G20 Young Entrepreneurs Alliance summit, agreed 5 pillars key to any **entrepreneurial ecosystem**<sup>1</sup> (see diagram below). These are: (1) Access to Funding (accompanied by Business Support), (2) Entrepreneurship Culture, (3) Tax & Regulation, (4) Education and Training, and (5) Coordinated support.

We are using these pillars as a clear and complete framework to organise the main elements/issues we have to deal with in the Workshop.



<sup>1</sup> <http://www.ey.com/GL/en/Services/Strategic-Growth-Markets/The-EY-G20-Entrepreneurship-Barometer-2013>



## **Tuesday 17 June**

### **Arrival in Enfield**

14:30 – 14:45 1<sup>st</sup> Transport pick up from Enfield Hotels

Activity for early arrivals: Visit to Forty Hall Farm to showcase the Enfield Market Garden Project and its work with Capel and opportunities for young people <http://www.fortyhallfarm.org.uk/>

Guided tour and presentation by: Kate McGeevor, Forty Hall Farm, Capel Manor College  
Jane Crawford Berger, Urban Regeneration, Programme and Projects Manager, Neighbourhood Regeneration Team,  
[http://www.enfield.gov.uk/info/1000000670/market\\_gardening/2507/market\\_gardening](http://www.enfield.gov.uk/info/1000000670/market_gardening/2507/market_gardening)

17:35 – 17:45 2<sup>nd</sup> Transport pick from Enfield Hotels

17:00 – 17:30 Registration, Welcome drink and dinner to follow

17:30 – 18:15 Guided Tour of Forty Hall Estate

18:15 Drinks and Canapés Reception

18:20 Welcome by The Mayor Ali Bakir

18:30 Presentation by a young entrepreneur – Nikkita Mulchandani, Managing Director, Meridian Grand, sponsorsers of this evening's dinner and drinks  
<http://www.meridiangrand.co.uk/location.php>

18:45- 20:45 Buffet Dinner

20:45 - 21:00 Transport back to local hotels



## **Wednesday 18 June – Thurrock**

**Chair & Moderator:** Carol Anson-Higgs, Vice-Principal Business Development, South Essex College

**08:00** Departure by bus to Thurrock

Venue: **High House Production Park**, Vellacot Close, Purfleet, Essex, RM19 1RJ.

High House Production Park is a new charity established to support an international centre of excellence for creative industries in Thurrock that will inspire a new generation. It is the result long-term collaboration between the Royal Opera House, Creative & Cultural Skills, Acme Studios, Thurrock Council, Arts Council England, together with the departments of Business Innovation and Skills, Communities and Local Government and their agencies. The first phase of development of the fourteen-acre site, its heritage buildings and public park, was completed in 2010 with the opening of the Royal Opera House's Bob and Tamar Manoukian Set Production workshop. This was followed in 2013, by the launch of Creative & Cultural Skills' Backstage Centre, a world-class production, rehearsal and training venue for performance, broadcast and live events. Acme Studios opened the High House Artists Studios in October 2013, a new building that reflects the latest thinking in creative workspace.  
<http://www.highhouseproductionpark.co.uk/>

**09.00** Arrival and refreshments

**09.30** **Welcome** by *Cllr John Kent, Leader, Thurrock Council* & **Short functional briefing of Thurrock** by *Matthew Essex, Head of Regeneration, Thurrock Council* and **Introduction to High House Production Park** by *Andrea Stark, CEO, HHPP*

**09.45** **Ice-breaker: JobTown Newscast**

Each ULSG chooses a representative (*preferably ULSG member or ULSG coordinator to make it participatory for them*) to update the audience on their local situation (loosely following the format of segments of a TV newscast). **1-3 minute** news brief maximum:

- a) Introduce themselves and delegation members (name and position only)
- b) Summarise main local focus for JobTown, in **one** sentence
- c) Top significant developments, since the last Workshop in Rennes: 1-3 news items, one sentence each, maximum.
- d) Key challenges they are facing going forward: maximum 3, one sentence each.

**10.30** **Workshop outline and orientation**

*Ian Goldring, JobTown Lead Expert & ProjectWorks Director*  
Q&A

**10.40** **Coffee-break**



**11.00 UK Business Environment Panel: i.e. norms of business creation, regulation, taxation, financing, attitudes to business, etc.**

- Ian McNab, BIS Local: London and East, Local Growth Directorate, Department for Business, Innovation and Skills (BIS)
- Zoe Gordon, Business Engagement and Communications Manager, South East Local Enterprise Partnership
- Pat Smith, Partnership Manger, UK Trade & Investment (UKTI)
- Aled Williams, Manufacturing Advisor, Manufacturing Advisory Service (MAS)
- John Scott, Growth Manager, Growth Accelerator

***Moderator:** Ian Goldring, JobTown Lead Expert and ProjectWorks Director*

**12.00 Business ‘panel’ – showcasing entrepreneurship in Thurrock**

Local entrepreneurs and business leaders showcasing the support available to businesses in Thurrock (and the wider region) to help them grow and succeed. The panel will provide partners with the opportunity to find out the pros and cons of starting a business.

- Mike Wayans (Team Fitness)
- Louise Ince (Dotty Hippo Design)
- Neil Woodbridge (Thurrock Lifestyle Solutions)

***Moderator:** Chris Burr, Senior Economic Development Officer, Thurrock Council*

**12.30 Lunch**

**13.30 Four Parallel Training & Exchange sessions and Study Visits (including coffee-breaks)-** These sessions and the study visits are organised according to pillars 1 to 4 of the Entrepreneurial Ecosystem (see diagram above).

| Session 1<br>(13h30-17h00)             | Session 2<br>(13h30-17h00)            | Study Visits 1<br>(13h30-17h00) | Study visits 2<br>(13h30-17h00) |
|--|---------------------------------------|---------------------------------|---------------------------------|
| Access to Funding and business support | Tax, regulation and reducing red-tape | Education and Training          | Entrepreneurship culture        |

## Content of Session 1: Access to Funding and business support (13h30-17h00)

*Interpretation: Spanish, French & German*

### 1) Presentations (25 min each including Q&A?):

- *Presentation 1 (25 mn): Good practice on funding alternatives for start-ups and for more established entrepreneurs.* Angela Kimberley, Angela Kimberly Associates (20mn).
- *Presentation 2 (25 mn): Consulting infrastructure for Entrepreneurship and Venture Capital: Examples from Kaiserslautern.* Dr Matthias Vogelgesang, Business Development Corporation of Kaiserslautern.
- *Presentation 3: Good practice on mentoring and practical advice for running a business and building useful networks with peers and mentors:*
  - Jane Cormack, YTKO Group <http://www.ytko.com/> (25 mn)
  - Susan Rom and Graham Clarke, Bizphit (local delivery partner for provision of 1 to 1 business support and advice) <http://www.bizphit.co.uk/> (25 mn)

### 2) Partner Exchange and Debate:

Each JobTown partner briefly presents its situation (3 to 5 mn) in relation to one or two of the following themes and chooses one or two most important problems/challenges they would like to address in the future in relation to: *(Total 30 mn)*:

- **Alternative funding** for start-ups
- **Advice** services for start-ups
- How to **reach-out** people who want to start a business and let them know about existing support services and funding options?
- What is the role of **local authorities** in business support and funding? How can they be involved to support all this?

Debate is engaged with all participants to identify answers/solutions to these most important challenges (1 h 20).

**Moderator:** Chris Burr, Senior Economic Development Officer, Thurrock Council

**Rapporteur:** *To be identified among the participants*

*\* If the group finishes earlier, they can either join session 2 quietly, go out for some fresh air or simply continue discussing informally with their peers and **be at 16.30 sharp in the plenary room.***

## Content of Session 2: Tax, regulation and reducing red tape (13h30-17h00)

*Interpretation: Spanish & French*

### 1) Presentations (30 mn each including Q&A?):

- **HMRC webinar: Self-employment and HMRC – what you need to know**, including review of support available (30 mn). HMRC Webinar (online) and Lisa Ricketts, Thurrock Council (describing range of support materials available to businesses)
- **Regulation and Red-tape for UK Businesses, including support provision for start-up businesses in Thurrock (30 mn)**, Graeme Loveland, Thurrock Local Enterprise Agency.
- **Aviles Online Company Creation (30 mn)**, Victor Manuel Fernandez, Enterprise Promotion Department, City of Aviles (Spain)

### 2) Partner exchange and debate:

Each JobTown partner briefly presents its situation (3 to 5 mn) in relation to one or two of the following themes and chooses one or two most important problems/challenges they would like to address in the future in relation to: *(Total 30 mn)*:

- Reforms, incentives and support (something particularly suited to local administrations) need to be targeted for each step of the entrepreneur's journey
- Reduce – and/or help navigate – the administrative burden of tax and regulation
- Tackle labour market rigidity – in terms of the costs of, and barriers to, hiring and maintaining employees
- Give entrepreneurs a voice on reform

Debate is engaged with all participants to identify **what can the local level do** to address these most important challenges (1 h 30).

**Moderator:** *Lisa Ricketts, Acting Economic Development Manager, Thurrock Council*

**Rapporteur:** *To be identified among the participants*

*\* If the group finishes earlier, they can either join Session 1 quietly, go out for some fresh air or simply continue discussing informally with their peers and **be at 16.30 sharp in the plenary room.***

## Study Visits 1: Entrepreneurial Education and Training (13h30-17h00)

*Interpretation: Spanish & French*

*This study visit includes a tour of all three locations (South Essex College Thurrock campus, The Ockendon Studio School and Logistics Academy East of England)*

**Rapporteur: to be identified among the participants**

| Visit   | Content <i>(See details in Annex)</i>  |
|---|--|
| South Essex College Thurrock Campus                                   | <b>The Future's Bright The Future's Grays:</b> September 2014 sees the grand unveiling of a new £45 million Thurrock Campus in Grays which will include restaurants, health facilities, shops and an advice centre. There will also be specialist workshop and studio spaces linked to courses for technology, media and creative arts, and facilities for art, design, logistics, engineering and IT courses. |
| The Ockendon Studio School  | The <b>Studio Schools</b> movement is an exciting opportunity to transform learning for 14-19 year olds. The possibilities for partnership work and practical project based learning extends the local and at times inward/insular position and offers a bold new approach to learning involving enterprise projects and real work, highlighting the importance of the 'real world'.                           |
| Logistics Academy East of England (Incorporating boat tour on Thames) | <ol style="list-style-type: none"> <li>1. Overview of the Logistics Academy East of England</li> <li>2. Thurrock's Next Top Boss programme, by Michele Lucas</li> </ol>  |

## Study visits 2: Entrepreneurship culture (13h30-17h00)

*Interpretation: Spanish & French*

*This study visit includes a tour of all three locations (Centre for Business, Old Magistrates Court, Riverside business Centre)*

**Rapporteur: to be identified among the participants**

| Visit                     | Content <i>(See details in Annex)</i>   |
|---------------------------|---|
| Centre for Business       | Offering flexibility and 'easy-in, easy-out' tenancy terms on professional office space, Thurrock Centre For Business provides a stimulating, unique environment for start-up businesses to flourish. |
| Old Magistrates Court     | The old Magistrates Court in Grays is currently being converted in to small business units.   |
| Riverside Business Centre | Our Tilbury Basepoint business centre has a wide range of workshop, studio units and newly refurbished offices to let.  |

17.00 **Wrap up and Discussion** by the rapporteurs & moderators of the 4 parallel sessions

18.00 **Site visit of the High House Production Park**

19.00 **Dinner buffet** at High House Production Park

21.00 Departure by bus Enfield

## **Thursday 19 June Enfield**

**08:00 - 8.15** Transport pick up from hotels travel to **Lee Valley Athletics Centre**  
<http://www.visitlee valley.org.uk/go/lee-valley-athletics-centre/>

Lee Valley Athletic Stadium – State of Art, high level sporting facilities developed for 2012 Olympics, with the largest indoor and outdoor athletics centre in the south of England, not only for the best to train but for absolutely everyone to take advantage of this amazing place.

**8.30 - 9.00** Arrival and refreshments

**9.00 – 9.05** **Enfield Day – Run through**, *Anna Loughlin, Employment and Skills Commissioning Manager, Business and Economic Development Service, Enfield Council and JobTown Local Coordinator*

**Moderator:** **Helen Price, Enfield Volunteer Centre Manager, until 10:50**  
<http://www.enfieldva.org.uk/#/volunteer-centre/4530880450>

**9:05 – 9.10** **Welcome to Enfield – Context for the Day**, *Neil Isaac, Assistant Director Economic Development, Enfield Council*

**9:10 – 9.15** **Enfield Council Cabinet Member**

**9:15 – 9.30** **Martin Fitches**, District Operations Manager, Department of Work and Pensions, Work Services Directorate, North London District Office,  
<https://www.gov.uk/government/organisations/department-for-work-pensions>

**9:30 -9.40** **Peter O'Brien, Regional Commissioning Manager**, (Young People's Education and Skills) London Councils, *The London Education and Skills offer for young people.*  
[www.londoncouncils.gov.uk](http://www.londoncouncils.gov.uk)

**09:40** **Malcolm Goodwin, Vice Principal, Capel Manor College**, Overview of the College Offer <http://www.capel.ac.uk/>

**9:50** **Despina Johnson**, CEO Enterprise Enfield, Overview, <http://enterpriseenfield.org/>  
**John Spindler**, CEO Capital Enterprise <http://capitalenterprise.org/>  
**Overview and Alternative ways to raise finance/young entrepreneurship and innovation**

**10:10 – 10:50** **Panel Discussion Chair – Martin Fitches**  
Peter O'Brien  
Despina Johnson  
John Spindler  
Malcolm Goodwin  
Liz Gjoni

**10:50 – 11:10** *Break and tour of the Athletics Centre*



**Moderator:** Joyceline Hogan, LBE HR Apprenticeship Scheme Manager  
[http://www.enfield.gov.uk/info/200067/jobs\\_at\\_the\\_council/1818/apprenticeship\\_opportunities](http://www.enfield.gov.uk/info/200067/jobs_at_the_council/1818/apprenticeship_opportunities)

**11:10 – 11:20 Shirley- Anne Wheeler**, EQUALS Manager, Inclusiveness  
**Inete Miskinyte**, Transition Development Manager, **Enfield’s Transition Programme**, Health, Housing and Adult Social Care, Enfield Council

**11:20 - 11:30 Daniel Cunningham**, Prince’s Trust, Introduction to the Enterprise Programme work of the Prince’s Trust. <http://www.princes-trust.org.uk/>

**11.30 – 11.50 Case Studies – Prince’s Trust** Young Entrepreneurs tell their story

**11:50 – 12.30 Panel discussion - Chair – Helen Price, Enfield Volunteer Centre**

Shirley-Ann Wheeler  
 Daniel Cunningham  
 Young Entrepreneurs

**12: 30 – 12:45** Travel to Unity Hub@Craig Park

**12:45 – 13.30 Lunch at Unity Hub@Craig Park – Social Space, Ground floor.**  
[http://www.enfield.gov.uk/youth/info/18/craig\\_park\\_youth\\_centre](http://www.enfield.gov.uk/youth/info/18/craig_park_youth_centre)

**13:30 – 14:15 Rafique Ulla**, Unity Hub Manager, presentation **My Place Journey** followed by tour of the Centre.

**14:00** Centre Tour – group 2 and 3, followed by group 1 and 4

**14:15 – 14:30** Travel time for group 2 – by mini bus

**14:30 – 16:30 Four Parallel sessions**

| 1. Market Place at Unity Hub jointly facilitated by young people  | 2. Visit to Capel Manor College - horticulture and animal husbandry college  | 3. Politicians and Managing Authorities meeting (14:00-15:00)  | 4. Coordinators’ meeting (14:00 – 15:30)   |
|---|--|--|--|
| <b>Market stalls:</b><br>1. Enfield Enterprise<br>2. Enfield Council’s Transition Team<br>3. Potential entrepreneurs and their journey at Unity Hub | <b>Paul-Anthony Campbell</b> , Governor at Capel Manor College delivering the session.<br>Case studies, tour including student engagement, HE progression<br><a href="http://capel-">http://capel-</a> | <b>14:00-15:00</b> Centre tour and Market Place visit<br><br><b>15:00 – 16:20 Meeting</b> at Unity Hub@ Craig Park – Cowards Room – 1st floor. | <b>Venue:</b> Unity Hub@ Craig Park – Lambs Room – 1st floor<br><br><b>Moderator:</b> Lisa Rickets<br><br>14:00-15:00 Preparing contents of Fifth Transnational Thematic |

|  |   |   |   |
|--|---|---|---|
| <p>4. Prince's Trust<br/>5. College of Enfield, Haringey and North East London<br/>6. Enfield Volunteering Service and London Ambassador Volunteers<br/>7. Library and Museum Services</p> | <p><a href="http://px.rtrk.co.uk/">px.rtrk.co.uk/</a></p> | <p><b>Content:</b> Each partner will carry out its initiative and defend an agenda for youth employment, in its local and regional context, and will also, through JobTown, lobby 'Brussels' to support the actions and policies that they want to take and support, as a result of JobTown learning.</p> | <p>Workshop in Aveiro: <i>Ian Goldring and Marlene Amorim</i></p> <p>15:00-15:30<br/>*Study visits overview (<i>Serena Nesti</i>);</p> <p>*Short recap on present budget situation (<i>Elena Giovannini</i>);</p> <p>*KTW 3 reports; Activities at local level for Communication and Dissemination plan; Communicating on local actions via the mini-site and JobTown Newsletter (<i>Serena Nesti</i>).</p> <p><b>15:30-16:30 Tour and Market Place visit</b></p> |
|--|---|---|---|

- 16:10 - 16:40** Travel time to Enfield Town Station for Group 2 – by mini bus
- 16:52 – 17:26** Train from Enfield Town to Liverpool Street Station London, Group 2
- 16:20 – 17:26** Travel time for Groups 1, 3, 4 to Edmonton Green Station by Coach to catch the 16.58 train to Liverpool Street.
- 17:30 – 18:30** Guided Walk through City of London to City Hall <https://www.london.gov.uk/city-hall>
- 18:30 – 19:15** Tour of City Hall, Welcome from European Programme Management Unit, JobTown Managing Authority
- 19:15 - 21:30** Walk/public transport to Ev restaurant on South Bank for dinner - Delegates make own way back to Enfield, The Arches, 97-99 Isabella Street.  
<http://www.tasrestaurants.co.uk/ev.html>

## ANNEX

### Study Visits 1: Entrepreneurial Education and Training- 18 June (13h30-16h30)

| Visit                                  | Contents   |
|--|--|
| South Essex College<br>Thurrock Campus | <p><b>The Future's Bright The Future's Grays</b> - September 2014 sees the grand unveiling of a new £45 million Thurrock Campus in Grays which will include restaurants, health facilities, shops and an advice centre. There will also be specialist workshop and studio spaces linked to courses for technology, media and creative arts, and facilities for art, design, logistics, engineering and IT courses.</p> <p>There will also be key areas available for public and community use. Hair and beauty salons, a restaurant and coffee shop will also be open to the public and are destined to breathe new life back into Grays. The redevelopment will comprise of two buildings: the West Building and the East Building. An outdoor seating area will link the two buildings and the existing grassed area to the south will remain. The four-storey West Building will be accessible to students, staff and members of the public and will contain restaurants, health provision, a presentation space, a shop and an advice centre.</p> <p>Above this there will be a library and study facilities as well as ICT resources and staff space. The three-storey East Building will contain a well-equipped workshop and studio spaces linked to applied science, technology, media and creative arts courses. There will also be facilities for art, design, logistics, engineering and IT courses. In the south east corner there will be a car park with single access from Sherfield Road, offering 70 car parking spaces, including three disabled spaces and a coach drop off point. A second car parking area with spaces for the disabled will be provided to the south of the West Building</p> <p><a href="http://www.southessex.ac.uk/about-us/campuses/ultra-modern-new-buildings/new-thurrock-campus">http://www.southessex.ac.uk/about-us/campuses/ultra-modern-new-buildings/new-thurrock-campus</a></p> |
| The Ockendon Studio School             | <p>The Ockendon Studio School: Our commitment to excellence requires all at The Studio School and The Academy to extend young people's learning possibilities and find an alternative, different and creative way to engage us all in the agenda of providing much needed opportunities for a grounded learning experience in a realistic way that is 'connected' to the real world and up to date. We need to develop the necessary skills that are current as well as flexible and those that will meet the changing and challenging world of work, a career, earning and working or learning. We fully recognise that the 'one size fits all' solution now needs to become much more sophisticated and more clearly reflect the local context in meeting our young people's needs. The Studio Schools movement is an exciting opportunity to transform learning for 14-19 year olds. The possibilities for partnership work and practical project based learning extends the local and at times inward/insular position and offers a bold new approach to learning involving enterprise projects and real work, highlighting the importance of the 'real world'. It is 'looking outward' and contextual learning which makes sense to</p>   |

|  |  |
|--|--|
|  | <p>many students and their parents in this current climate. This is therefore motivating to a significant number of young people with the chance to apply what they do know and reward their work in any learning and accreditation environment. It is also an agenda that is motivational for many parents, who also have ambition but understand the need for employability and employment at some stage in a young person's life. This reduces risk and failure as well as dropout from study, work and life. This transformational approach will help to address the gap between what young people require to be a success and take responsibility for in their working and learning life and the skills and knowledge that current educational systems provide. Link to the Studio Schools Trust website to find out more about the Essential Elements of a Studio School: <a href="http://www.studioschoolstrust.org/studio-schools/essential-elements-studio-school">http://www.studioschoolstrust.org/studio-schools/essential-elements-studio-school</a></p>  |
| <p>Logistics Academy East of England<br/>(Incorporating boat tour on Thames)</p> | <p><b>1. Overview: Logistics Academy East of England</b></p> <p>Sitting on the edge of London and at the heart of the South-East, Tilbury is one of the UK's premier ports and at the heart of a national logistics supply chain. With major port estate expansion plans come online in 2015, it was felt that the Port needed to invest in the development of a dedicated training academy.</p> <p>Central to the Port of Tilbury's success is its close relationship with the local community and it's development of high quality staff. This is reflected in three impressive facts. The Port's has a very high retention rate - 93% of staff have been with Tilbury over 10 years - while the workforce represents 1 in 10 of the employed population in Thurrock and for each employee to gain a pay rise he or she must gain a certified new skill.</p> <p>Building upon the success of being the main storage, distribution and logistics site for the 2012 Olympics and Paralympics Games and after nine years of discussion between the Port's education and training partners, Tilbury took the initiative to create a training centre. The new Academy was required to satisfy the need to provide the existing Thurrock workforce with the necessary training opportunities and logistics pathways to help secure the 13,000 transport and logistics jobs – including 1,100 jobs at the Port's new distribution park – arising in the Thames Gateway area in the coming years.</p> <p>The Port spent £228k on refurbishing the former London Organising Committee of the Olympic and Paralympic Games building, transforming the facilities into a new dedicated training centre for logistics related education and training. Alongside the training centre, the Academy also includes the development of a dedicated fork lift and plant training centre.</p> <p>Although the Academy sits within the port estate, the Port delivers the following programme in partnership with Thurrock Council, Job Centre Plus, Ixion Holdings (part of Anglia Ruskin University):</p> <ul style="list-style-type: none"> <li>• pre-employment training</li> <li>• traineeships</li> <li>• apprenticeships</li> <li>• advanced apprenticeships</li> </ul> |

|  |  |
|--|--|
|  | <ul style="list-style-type: none"> <li>• higher apprenticeships</li> </ul> <p>The new facilities provide a range of mandatory, technical and management training for not only the 135 companies and 3,500 people employed within the port estate, but also the business community across the Thames Gateway area.</p> <p>Thus far, 9 cohorts for the adult pre employment course (Thurrock Skills Programme) and 4 groups for the Port of Tilbury traineeship programme have progressed through the Academy since its inception. And many development sessions have been held to support the unemployed population gain the skills needed to satisfy local employment opportunities.</p> <p><b>National recognition</b></p> <p>On 27th February 2014, the Department for Business, Innovation and Skills recently issued a press release highlighting the Port’s support for traineeships and the fact that they plan to expand the Academy's traineeship provision.</p> <p>On 31st March 2014, Rt. Hon. George Osborne MP, Chancellor of the Exchequer officially opened the facility and said: <i>“Creating jobs and getting people into employment are central to building a stronger, more competitive economy. Government action is creating long-term training and career opportunities for hard-working people, and it is at places like the Tilbury Training Academy that young people will develop the skills they need to enter the workforce. And what better place for them to do this than right next to London's major port, a big employer from where UK manufactured goods are shipped all over the world.”</i></p> <p>Perry Glading, Chief Operating Officer at Forth Ports (owners of The Port of Tilbury) said: <i>“We are seeing the real benefit of our focus on skills development with a rise in our skills per operational employee to 27, a 30% increase over the last three years.”</i></p> <p><b>2. Thurrock’s Next Top Boss programme</b>, presentation by Michele Lucas</p> <p>Next Top Boss is a set of business based challenges. You work with an employer to kick-start your career for example you will develop your branding and presentation skills in a business environment. These skills will help you with your studies and employability prospects.</p> <p>Next Top Boss is a partnership between education and some of the most high profile businesses in Thurrock, England, Europe and the World!</p> <p>What is Opportunity Thurrock?</p> <hr/> <p>Thurrock is an area of regeneration with lots of opportunity for local people and businesses.</p> <p><b>Graham Farrant, CEO Thurrock Council comments:</b></p> |
|--|--|

|  |  |
|--|--|
|  | <p><i>"One of our key priorities is to improve the education and skills of our community as well as encouraging and promoting job creation and economic prosperity.</i></p> <p><i>Quite simply, if Thurrock's young people do not have access to the professional and managerial jobs and opportunities from the regeneration programme then we will have failed."</i></p> <p>Thurrock Council and the other flagship businesses based in Thurrock support Next Top Boss because it will help achieve this.</p> <p>What will you get out of Thurrock's Next Top Boss?</p> <hr/> <ul style="list-style-type: none"> <li>○ Great experience</li> <li>○ Work with an employer</li> <li>○ Update your cv</li> <li>○ A real working opportunity</li> <li>○ A passport to work</li> <li>○ Useful business contacts</li> </ul> <p style="padding-left: 40px;">And more... it's what you make it.</p> <hr/> <p><a href="http://www.nexttopboss.co.uk/">http://www.nexttopboss.co.uk/</a></p> |
|--|--|

### Study visits 2: Entrepreneurship culture - 18 June (13h30-16h30)

| Visit                     | Content  |
|---------------------------|--|
| Centre for Business       | <p>Offering flexibility and 'easy-in, easy-out' tenancy terms on professional office space, Thurrock Centre For Business provides a stimulating, unique environment for start-up businesses to flourish.</p> <p>Conveniently located with strong transport links to London, the centre is a former Post Office, and so offers an unusual and interesting working environment, with offices ranging from 77 to 213 sq. ft.</p> <p>With high quality shared facilities and a flexible, functional conference room, Thurrock Centre for Business is the perfect home for local businesses looking for flexible, fully managed workspace.</p> <p>The resident Nwes team at Thurrock Centre for Business offers core services to tenants, including post and parcel handling, visitor enquiries and administration assistance, as well as access to business advice.</p> <p><a href="http://www.nwes.org.uk/premises/business-centres/thurrock-centre-for-business">http://www.nwes.org.uk/premises/business-centres/thurrock-centre-for-business</a></p> |
| Old Magistrates Court     | <p>The old Magistrates Court in Grays is currently being converted in to small business units.</p> <p>Jacqui North, Senior Project Officer, Thurrock Council and a representative from NWES (operator of the new business centre) will be on hand to provide more information about the development.</p>   |
| Riverside Business Centre | <p>Our Tilbury Basepoint business centre has a wide range of workshop, studio units and newly refurbished offices to let.</p> <p>Set by the River Thames, and adjoining the cruise line terminal at Tilbury and Tilbury Fort, workshop units range from 700 to 1,900 sq. ft,</p>   |

|  |  |
|--|--|
|  | <p>along with fully managed offices and studios from 230 to 1,650 sq. ft – some delivering incredible views of the river. Virtual office rental is also available via the centre.</p> <p>The Basepoint business centre is easily accessible by road with the A1089 linking Tilbury to the A13, with speedy access to J30 of the M25 and by foot ferry from Gravesend.</p> <p>Centre Offers</p> <p>In addition to our generous corporate offers, our Business Centres also have a range of fantastic offers to help your business with the finer details.</p> <p><b>OFFER 1</b><br/> <i>INTRODUCE A FRIEND TO BASEPOINT AND RECEIVE UP TO £500 IN HIGH STREET VOUCHERS</i><br/> <i>Valid until Wednesday, 1 April 2015</i><br/>         At Basepoint we really do like to say thank you. So if you know someone that is looking for business premises then why not earn up to £500 of high street vouchers simply by introducing them to Basepoint.</p> <p><b>OFFER 2</b><br/> <i>6 MONTHS RENT FREE ON VIRTUAL OFFICES AT BASEPOINT</i><br/> <i>Valid until Monday, 30 June 2014</i><br/>         Discover the benefits of a virtual office with 6 months free. Let your office look after itself with a virtual package.</p> <ul style="list-style-type: none"> <li>• Business address</li> <li>• Mail collection</li> <li>• Phone &amp; fax numbers</li> <li>• Use of breakout areas</li> <li>• Invitation to networking events</li> <li>• Business support</li> <li>• Professional, friendly environment to meet clients</li> <li>• Reduced rates for meeting rooms</li> </ul> <p>With centres throughout the South of England, Midlands and Wales, locate your nearest centre at <a href="http://basepoint.co.uk">basepoint.co.uk</a> to find out how we can help your business.</p> <p><b>OFFER 3</b><br/>         BASEPOINT SUPPORTS GRADUATE BUSINESSES WITH A 3 MONTH'S FREE OFFER<br/> <i>Valid until Wednesday, 31 December 2014</i><br/>         We're offering three months' FREE office rental to all graduates from the Year of 2013.<br/>         We offer easy in, easy out agreements that won't hinder your progress. Plus we have the latest technology, friendly staff and just being around other small businesses can get you really rolling. With 30 business centres across the South, Midlands and Wales, we have plenty of locations to choose from.<br/>         In the current economic climate, we think this offer is just what The Doctor would order. Why not take advantage and exterminate barriers to your business' growth?<br/> <a href="http://www.basepoint.co.uk/locations/tilbury">http://www.basepoint.co.uk/locations/tilbury</a></p> |
|--|--|