



Integrated urban actions
for fostering and financing
innovative economies and SMEs

Meeting Cities and the Managing Authorities

Brussels

André Cester Costa – City of Aveiro
9th February 2011



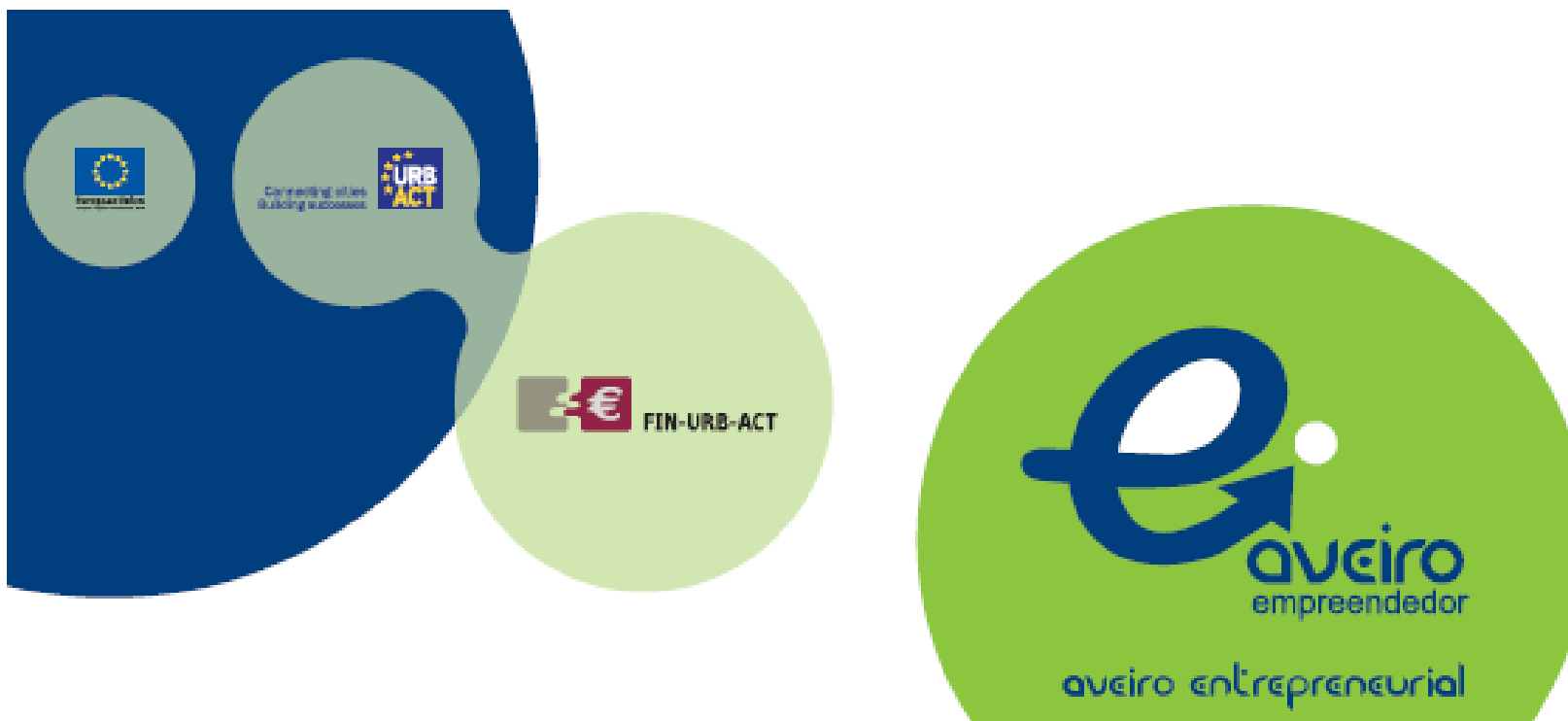
Connecting cities
Building successes



FIN-URB-ACT to Aveiro Entrepreneurial



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Partners of the Local Support Group



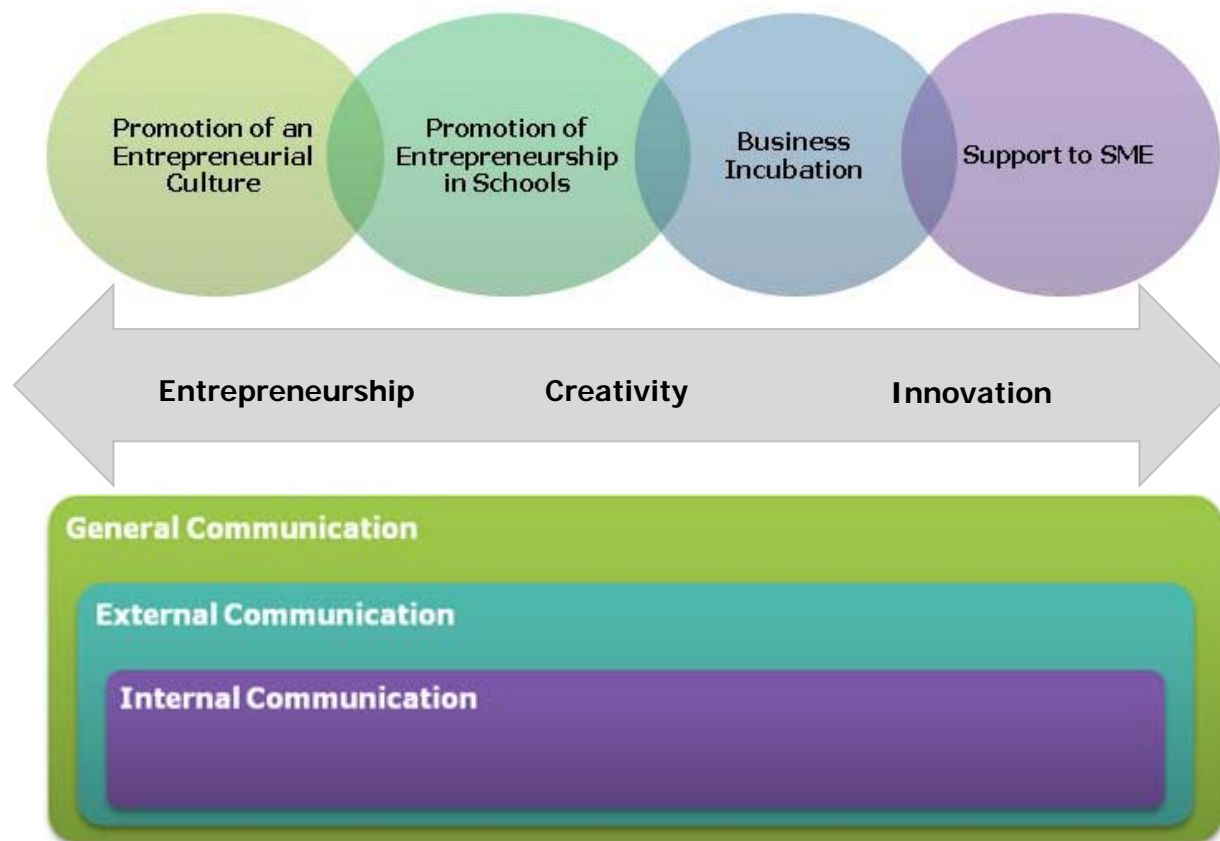
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Local Action Plan – 5 Strategic Axes



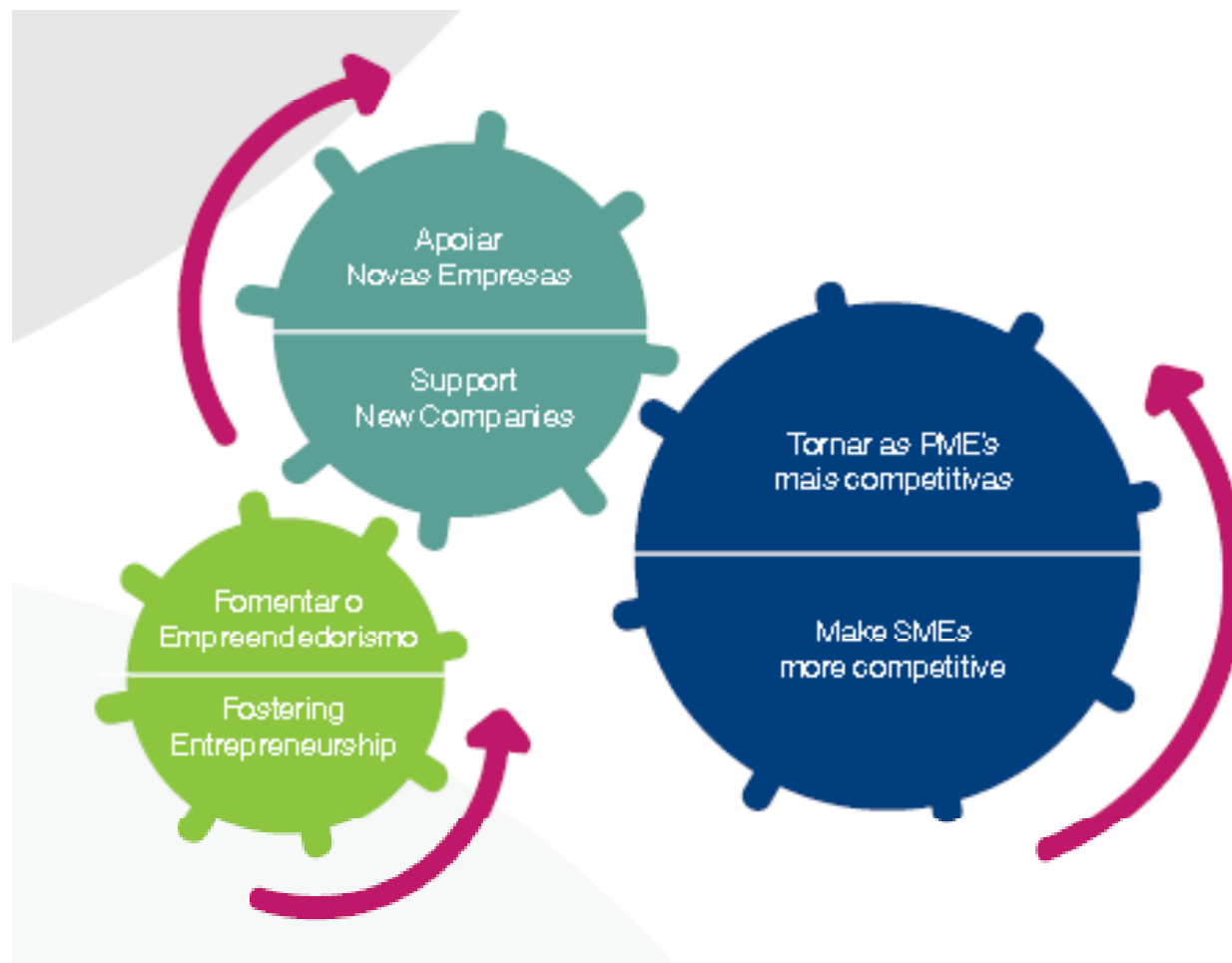
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Local Action Plan – 3 Priority Guidelines



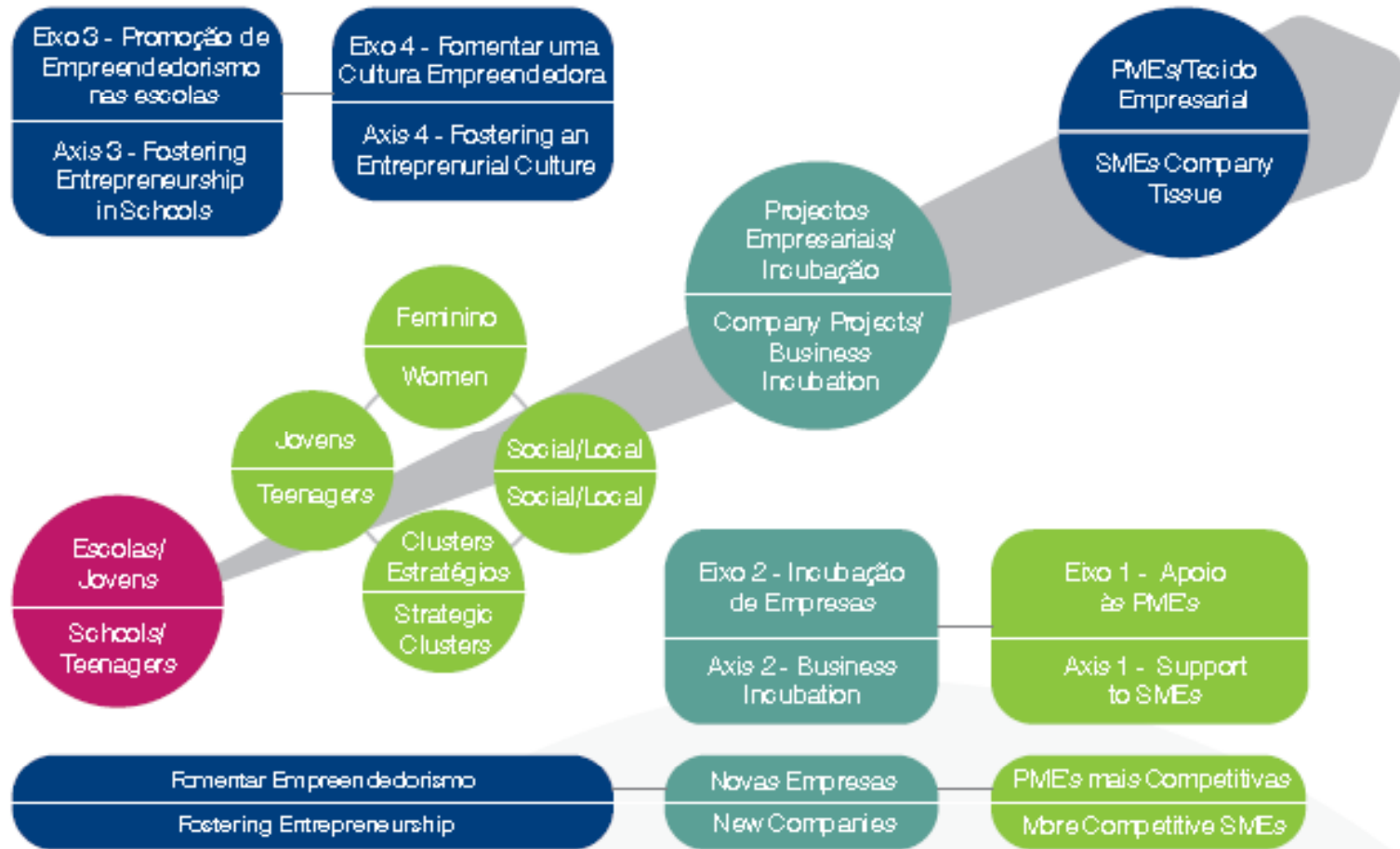
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Local Action Plan



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1. Theme of the Project

2. Methodology Implemented

- . Strong Commitment from the MA led to a strong commitment from the stakeholders
- . The Idea that after the Local Action Plan there would be a chance to financing the projects and implementing the strategy was apprehended by all

3. Strong Leadership from the City (technically and politically)

- . LSG meetings every 3 months (in total we had so far 8 meetings in 24 months. On the 24th February 2011 will be the “last” one)
- . Political presence in almost all local and European meetings



Aveiro Entrepreneurial Proposal do SIAC (MaisCentro)

. 1,2 M€ on Soft Issues

. 5 partners

. Implementation of the LAP in the first 2 years



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Following Steps...

- . Going Public on the 11th March 2011:
 - . Cooperation Protocol
 - . signed by all 18 entities
 - . duration 4 years
 - . no investment from partners
 - . Presentation of the Aveiro Entrepreneurial Action Plan (Brochure / Website)
 - . Presentation of the SIAC Project and actions to be implemented in the following 2 years

Lessons Learned...

- . Same methodology to be implemented in other EU programs, such as IEE or INTERREG



Grazie Thanks
Danke **Merci** Gracias
Ευχαριστώ multumesc
Takk dziękuję dakujem hvala
Obrigado dziękować
tänan kiitos köszönöm aciu
Tack děkuji paldies
nizžik ħajr dank u wel

