

# URBACT II

## Thematic Network CTUR

**Cruise Traffic and Urban Regeneration of city port heritage**  
 as a key for the sustainable economic, social and urban development

**Eighth Seminar**  
**Steering Committee, Experts and Managing Authorities Workshop**  
 Helsinki (Finland)  
*“A home for all boats”*  
 9<sup>th</sup>, 10<sup>th</sup> and 11<sup>th</sup> March 2011

Naples (Italy)/ Lead Partner  
 Rhodes (Greece)/Host Partner  
 Alicante (Spain)  
 Dublin (Ireland)  
 Generalitat Valenciana (Spain)  
**Helsinki (Finland)**  
 Istanbul (Turkey)  
 Matosinhos (Portugal)  
 Port Authority of Leixões  
 (Portugal)  
 Port Authority of Naples (Italy)  
 Rostock (Germany)  
 Trieste (Italy)  
 Varna (Bulgaria)  
*With the cooperation of AIVP*



## CONCEPT PAPER

The Helsinki event is a different seminar from the previous CTUR thematic seminars; it will include:

1. Exchange of experience with Creative Metropolises network, another EU funded network of cities
2. Focus on Helsinki host city: presentation of the city and topics in the framework of CTUR theme, case studies and visit on the sites , discussion on LAP with host city ULSG members
3. Case studies partners presentation.
4. Encounter with the Managing Authorities from CTUR partner cities: results and possible further commitments after CTUR /URBACT II Programme.
5. Definitive LAPs presentation and Travelling exhibition panels: discussion with Steering Committee partners, experts , AIVP and all MAs.
6. CTUR Steering Committee meeting to agree final conclusions/recommendations from the network, final products and the final event with AIVP.

### Concerning the case studies selected

The case studies, that will be discussed during all seminars, decided by all partners, are *always* connected to several *thematic sub – areas* of the following *three themes*:

Theme 1 – Physical and environmental components

Theme 2 – Economic and social generator

Theme 3 – Governance

## Programme

### Wednesday 9<sup>th</sup> March 2011

- 17.45 **Bus transportation from the Hotel Anna to the evening venue, gathering at the hotel reception**
- 18:00 **Evening event and buffet dinner at Hernesaari**  
(Venue: Ford house, address: Henri Fordin katu 6)
- Exchange of experiences between two EU funded Programmes:  
CTUR Network meets Creative Metropoles Network**
- Speeches by:**
- *Pekka Timonen director of the Helsinki World Design Capital 2012 foundation*
  - *Jari Huhtaniemi architect of the Hernesaari area*
  - *Luis De Carvalho CEO of Consult DC*
  - *Ville Hara and Anu Puustinen from Avanto architects*
- Live performances: dance, fire show and surprises...**
- 21:30 **Bus transportation back to the Hotel Anna**

### Thursday 10<sup>th</sup> March 2011

- 9:00 **Gathering at the Hotel Anna reception for the study visits**
- 9:30 - 12:30 **Study visits**  
Three different visits are organised and participants are invited to choose in beforehand one option. The first visit is organised by the CTUR project and the two other in collaboration with the Creative Metropoles network. Participants are kindly asked to indicate in beforehand their preference for the visit (email to: [michaela.stenback@hel.fi](mailto:michaela.stenback@hel.fi)).
- The parallel visits are:
- 1. Hernesaari and Jätkäsaari**  
These harbour areas located in the Western part of the city are at the moment under redevelopment. Jätkäsaari was the location of the main container harbour in Helsinki until late 2008, when the harbour moved to the new facilities in Vuosaari. Hernesaari is an old dock area where the city is working with an important city development plan.

## 2. Arabianranta area and Aalto University

Meeting with Philip Dean, the director of Media Factory (Aalto University), Arabianranta art tour and visit to the Fiskars showroom.

For more info check <http://www.arabianranta.fi/en/info/> and <http://www.aalto.fi/en/>

## 3. Suvilahti & Kalasatama: boosting creativity around the old harbour

Meeting with the planner and the art planner of the Kalasatama area and visit to Suvilahti with the managing director Stuba Nikula.

For more info go to <http://www.suvilahti.fi/front-page/> and [http://www.kalasatama.fi/english\\_default.html](http://www.kalasatama.fi/english_default.html)

12:30-13:45

### Lunch at the Restaurant Katsomo at the Savoy theatre

address: Kasarmikatu 46-48

### Conference Venue: Old City Hall on the Senate square

address: Aleksanterinkatu 20, room 331, 3<sup>rd</sup> floor

14:00 -14:30

### Welcome of the City of Helsinki and general introduction

*Katrilena Eklöf, director of the Helsinki City Tourism Office*

14:30 -15:00

### Presentation of the agenda, and Rhodes Seminar Outputs

*Gaetano Mollura CTUR Lead Partner - Pauline Geoghegan Thematic Expert*

15:00-15:20

### Progress Report and introduction to the Workshop Topics

*Vittorio Torbianelli - CTUR Lead Expert*

15:20 - 16:45

### Helsinki case studies on the *topic: How could new technologies serve the cruise tourism?*

*Case study 1: Kimmo Lehtonen & iPad*

*Case study 2: Ulla-Maaria Engeström & Thinglink*

16:45 - 17:15

### CTUR Partner case study

#### Infrastructures, connection port and city: the Piazza Municipio Station Project – Underground Line 1/Naples

Theme 1 – Physical and environmental components - *City Council of Naples*

17:15 - 18:30

### The point of view of the Cruise companies by Luis de Carvalho, CEO, Consult DC, and discussion with CTUR Partners

18:30

### End of the first day seminar

20:15

### Gathering at the Hotel Anna reception for the dinner

20:30

### Dinner at the Lappish Restaurant Saaga

address: Bulevardi 34

## Friday 11<sup>h</sup> March 2011

Conference Venue: Old City Hall, address: Aleksanterinkatu 20, room 331, 3<sup>rd</sup> floor

- 8:30 - 9:00** Arrival of participants
- 9:00 - 9:15** **Introduction second day**  
*CTUR Lead Partner*
- 9:15 - 10:45** **Managing Authorities Workshop: ERDF2007/2013 and LAPs**  
*Governance, EU funds /URBACT II - MAs involvement in the LAPs*
- 10:45 - 11:15** **Financial management Updates**  
*Cristina Fato, Project officer City of Naples LP*
- 11:15 - 12:45** **LAP & LSG implementation and dissemination/travelling exhibition/ Morning Session**  
*CTUR Partners, Lead Partner, Lead Expert, Thematic Expert*
- **Annex 1, 2, 3**
  - **Template written description**
  - **Panels for the travelling exhibition: layout proposal , timetable, events**
  - **Partners round table**
- 12:45 - 13:45** **Lunch break at the City Hall restaurant**
- 14:00 -15:15** **LAP & LSG implementation and dissemination/travelling exhibition/ Afternoon Session**  
*CTUR Partners, Lead Partner, Lead Expert, Thematic Expert*
- **Annex 1, 2, 3**
  - **Template written description**
  - **Panels for the travelling exhibition: layout proposal , timetable, events**
  - **Partners round table**
- 15:15 - 17:30** **Next steps: Network activities / Planning the final event In Naples Communication & Dissemination**  
*Lead Partner, Lead Expert, Thematic Expert, All partners*
- 17:30** **Conclusion of the seminar and cosy closing at the Restaurant Aschan**  
(address: Pohjoisesplanadi 19)

**Coffee and snacks will be available during the meeting sessions**

## Saturday 12<sup>th</sup> March 2011

*Departure of all participants*

## LIST OF PARTICIPANTS ( work in progress)

### Helsinki (Finland) Host Partner/ ULSG members

Marianna Kajantie, City of Helsinki  
Tuija Aavikko, City of Helsinki  
Jari Huhtaniemi, architect of the Hernesaari area City Planning Department  
Sara Kuusi, City of Helsinki  
Pekka Timonen director of the Helsinki World Design Capital 2012 foundation  
Ville Hara and Anu Puustinen Avanto architect  
Olli Voutilainen and Harri Ahlgren – **Helsinki Managing Authority**

### Naples (Italy) - Lead Partner

Gaetano Mollura CTUR Lead Partner  
Dario Gargiulo – **Regione Campania - Naples Managing Authority**

Cristina Fato Project officer  
Maria Luna Nobile Project officer

### Thematic experts

Vittorio Torbianelli - C.T.U.R. lead expert  
Pauline Geoghegan - C.T.U.R. thematic expert  
Luis De Carvalho CEO of Consult DC guest expert

### AIVP (International Association Cities and Port)

Greta Marini

### CTUR Partners

#### Alicante (Spain)

Gema Muñoz Alcaraz

#### Dublin (Ireland)

Jim Keogan Executive Manager City Council, Planning & Economic Development,  
Eileen Quinlivan ULSG member -City Council, Planning & Economic Development, Senior Executive Officer  
Derville Brennan **Dublin Managing Authority Southern & Eastern Regional Authority**

#### Generalitat Valenciana (Spain)

César Jiménez –Manager Oficina RIVA  
Marta Galbis – ULSG member Architect Oficina RIVA

#### Port Authority of Leixoes (Portugal)

Amélia Castro (APDL - Administração dos Portos do Douro e Leixões, S.A.)  
Fernando Gomes CCDRN – **Matosinhos Managing Authority**

#### Rhodes (Greece)

Paraskevi Moraitou – Municipality / Programming and documentation office

#### Rostock (Germany)

Andreas Schubert (Hanseatic City of Rostock, City admin, urban dev. Office)  
Hans Dieter Kluge (Hanseatic City of Rostock, City admin, urban dev. Office)

#### Varna (Bulgaria)

Georgi Gilev