

URBACT II

Thematic Network CTUR

Cruise Traffic and Urban Regeneration of city port heritage
 as a key for the sustainable economic, social and urban development

Seventh Seminar – Thematic Conference

“Governance/2”

RHODES (GREECE)

“Modern approach in a medieval port”

9th and 10th December 2010

- Naples (Italy)/ Lead Partner
 - Rhodes (Greece)/Host Partner
 - Alicante (Spain)
 - Dublin (Ireland)
 - Generalitat Valenciana (Spain)
 - Helsinki (Finland)
 - Istanbul (Turkey)
 - Matosinhos (Portugal)
 - Port Authority of Leixões (Portugal)
 - Port Authority of Naples (Italy)
 - Rostock (Germany)
 - Trieste (Italy)
 - Varna (Bulgaria)
- With the cooperation of AIVP*





CONCEPT PAPER

Theme 3 “Governance/2”

Between governance and investments

The governance issue already has been faced during the last meeting in Rostock, paying specific attention to the necessity to develop cooperative frameworks between stakeholders. In this second thematic meeting, the governance issue will be analyzed starting from the “private investors” point of view. What are the conditions and the procedures which improve the possibility for private capitals to be involved in projects and plans related to the cruise tourism in port cities? What kinds of subjects (real estate developers, banks, retail-districts management companies (?)) could be involved and, more important, what could be the role played by local authorities to favour a socially well balanced involvement of these private capitals? What possible schemes to be adopted? These general questions are faced giving space both to theoretical considerations and practical case studies, stressing the role that investment-oriented planning and project financing frameworks can play in attracting private investors into the business. Last but not least, the possibility to induce agreements, favoured and guaranteed by public local authorities, between private capital (e.g. banks) and group of citizens in deprived districts to renovate historical buildings is discussed.

Concerning the case studies selected

The case studies, that will be discussed during all thematic seminars, decided by all partners, are *always* connected to several *thematic sub – areas* of the following *three themes*:

Theme 1 – Physical and environmental components

Theme 2 – Economic and social generator

Theme 3 – Governance



Cruise Traffic and Urban Regeneration
URBACT II Thematic Network CTUR – Thematic Conference
Rhodes (Greece) 9th and 10th December 2010



Programme

Wednesday 8th December 2010

BEST WESTERN PLAZA HOTEL, 7 Ierou Lochou st.- 85100 Rhodes Greece

20:30 **Informal get together dinner in Best Western Plaza Hotel Restaurant**

Thursday 9th December 2010

Conference Venue: Best Western Plaza Hotel, Conference room

- 8:30 - 9:00** Arrival of participants
- 9:00 - 12:45** *Morning Plenary session - Moderation Gaetano Mollura CTUR Lead Partner*
- 9:00 - 9:15** **Welcome of City Council of Rhodes**
Hatziefthimiou Hatzis, Mayor
Kampouropoulos Manolis, Deputy Mayor in charge of the Technical Services Department of the Municipality
- 9:15 – 9:30** **Presentation of the agenda, and Rostock Seminar Outputs**
Gaetano Mollura CTUR Lead Partner - Pauline Geoghegan Thematic Expert
- 9:30 - 10:00** **Progress Report and introduction to the meeting focal theme 3**
"Governance I2" - *Vittorio Torbianelli - CTUR Lead Expert*
- 10:00–11:30** **Presentation of the city of Rhodes and case studies**
- General introduction**
Santorinios Nectarios, Programming and Documentation office
Municipality of Rhodes
- Case study 1: Re- designing and promoting medieval city's waterfront**
Magos Kiriakos, Chatziioannou Panagiotis, Architects
Medieval City Department – Municipality of Rhodes
Mandikou Maria, Architect
- Case study 2: Regenerating the former industrial area "Kova", at the south of the port.**
Moraitou Voula, Programming and Documentation office
Municipality of Rhodes
- 11:30-14:00** **Visit on the site /1**
Port facilities along the east coast of the city.
New Marina/ Commercial Port/ Cruise port/ Mandraki Marina.
- 14:00 - 15:00** **Lunch Break**



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- 15:00-18:00** **Afternoon Plenary session**
Moderation Gaetano Mollura CTUR Lead Partner
- 15:00–16:00** **Host City’s ULSG and LAP.**
- *Deligianni Marika, Municipal Harbour Fund of the Southern Dodecanese*
 - *Xanthis Agapitos, Technical chambers of Greece*
- 16:00 – 16:30** **Presentation of Rhodes LAP first draft**
Voula Moraitou, Nectarios Santorinios - Comments: All partners, LE, LP
- 16:30 - 18:00** **Case studies partners’**
- 1. Nausicaa Society spa for the development of the waterfront of Naples**
Fiorinda Corradino Port Authority and Patrizia Serena Vollero Urban Planning Department - City of Naples
 - 2.**
- 20:30** **Dinner, Restaurant Aspro Piato**

Friday 10th December 2010

Conference Venue: Best Western Plaza Hotel, Conference room

- 8:45 - 9:00** Arrival of participants
- 9:00 - 13:00** **Plenary session**
- 9:00 - 9.15** **Introduction to the second day work - CTUR Lead Partner**
- 9.15 - 12:00** **LAPs & LSG’s updates CTUR Partners / / travelling / exhibition**
CTUR Partners, Lead Partner, Lead Expert, Thematic Expert
- 09:30 – 09:50** **Alicante City Council, Gema Munoz Alcaraz**
- 09:50 – 10:10** **Dublin City Council, Cait Rain**
- 10:10 – 10:30** **Helsinki City Council, Jari Huhtaniemi**
- 10:30 – 10: 50** **Matosinhos and APDL, Amelia Castro**
- 10: 50 – 11:10** **Naples City Council and Port Authority of Naples,**
Gaetano Mollura, Claudio Pellone ULSG member
- 11:10 – 11:30** **Rostock City Council, Andreas Schubert**
- 12:00 – 14.00** **Visit on the site /2 Cultural roots in the Medieval city of Rhodes**
- 14:00-15:00** **Lunch Break in the hotel**



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- 15:00- 17:00** **Afternoon Session - Plenary session - moderation CTUR Lead Partner**
- 15:00-15:20** **The URBACT Annual Seminar /Liege 2010 – Report and outputs**
Thematic Expert Pauline Geoghegan
- 15:20-15:40** **Planning the next seminar to Helsinki**
Jari Huhtaniemi Helsinki city partner, LP, LE, TE and partners
- 15:40-16:00** **Financial management Updates**
Cristina Fato, Project officer City of Naples LP
- 16:00-17:00** **Thematic Pole / Communication & Dissemination / Next steps Network activities / Planning the final event**
Lead Partner, Lead Expert, All partners
- 17:00** **Conclusion of the seminar**
- 17:00 – 18:30** **Rhodes train visit**
- 20:30** Dinner, Four Seasons restaurant

Coffee and snacks will be available during the meeting sessions
Translation Greek English, English Greek will be given

Saturday 11th December 2010:
Departure of all participants

USEFUL INFORMATION

RHODES (GREECE)

Hotel Best Western Plaza Hotel Ierou Lochou st.- 85100 Rhodes Greece

From Rhodes Airport to Hotel Best Western Plaza Hotel Ierou Lochou st

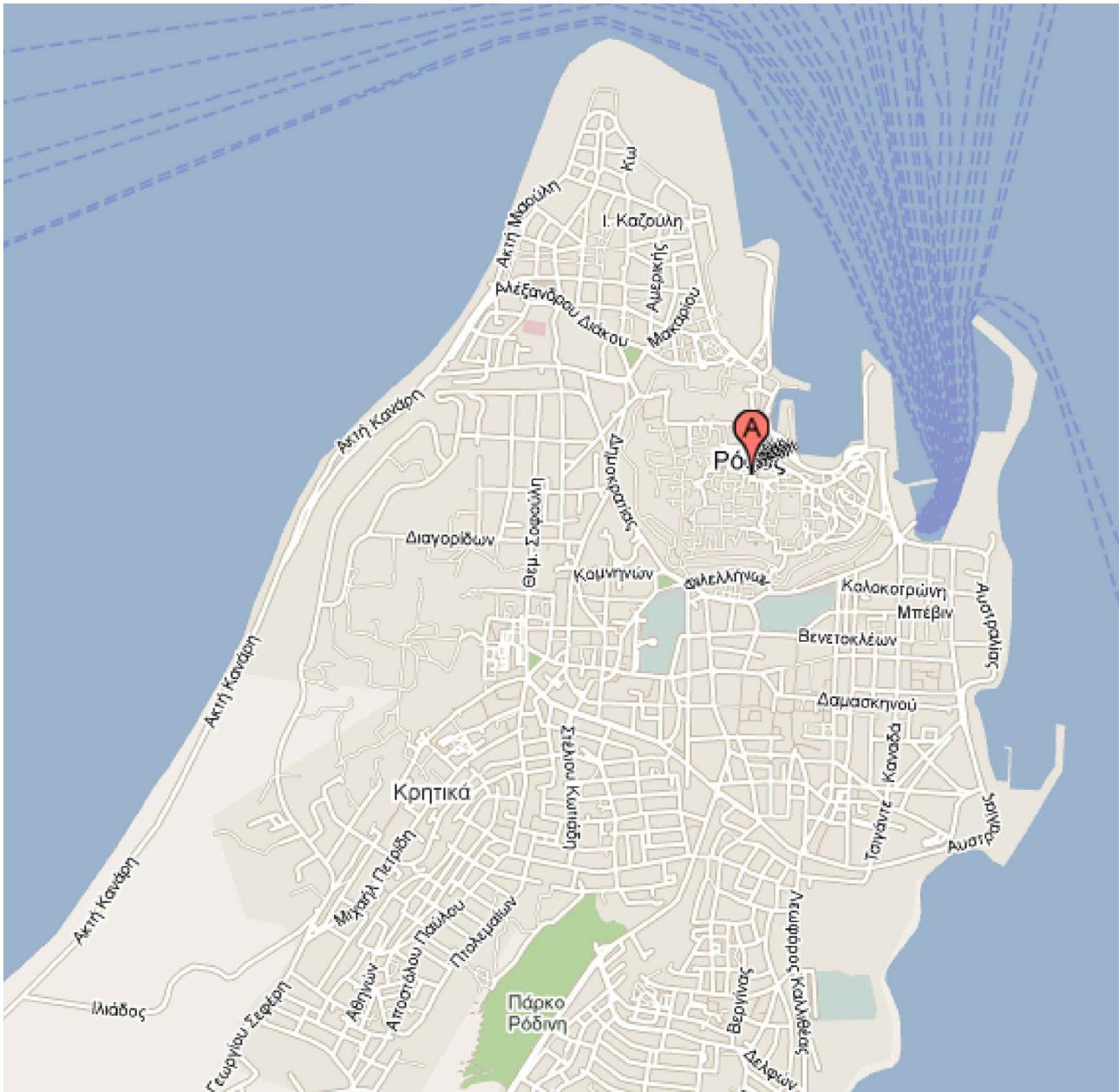
- **Public bus:** The bus stop is across the road outside the north terminal. Buses run frequently and take about 30 minutes to the west coast station in the town centre. Best Western Plaza is a 3 minutes walk from the station.
- **Taxi :** There is a taxi station just outside the arrivals area. It takes about 20 – 25 minutes



Venue : Best Western Plaza Hotel, Conference room



RHODES OVERVIEW



CITY CENTRE



LIST OF PARTICIPANTS

Rhodes (Greece) Host Partner/ ULSG members

Chatziefthimiou Chatzis, Mayor
Kampouropoulos Manolis, Deputy Mayor - Technical Services Department – Municipality of Rhodes
Santorinios Nectarios, Programming and Documentation office – Municipality of Rhodes
Moraitou Voula, Programming and Documentation office - Municipality of Rhodes
Karagianni Christina, Programming and Documentation office - Municipality of Rhodes
Magos Kiriakos, Medieval City Department – Municipality of Rhodes
Chatziioannou Panagiotis, Medieval City Department – Municipality of Rhodes
Mandikou Maria, Architect
Deligianni Marika, Municipal Harbour Fund of the Southern Dodecanese - ULSG members
Xanthis Agapitos, Technical Chambers of Greece - ULSG members

Naples (Italy) - Lead Partner

Gaetano Mollura CTUR Lead Partner
Cristina Fato Project officer
Patrizia Serena Vollero Urban Planning Department
Claudio Pellone Antiche Botteghe Tessili Consortium

Thematic experts

Vittorio Torbianelli - C.T.U.R. lead expert
Pauline Geoghegan - C.T.U.R. thematic expert

CTUR Partners

Alicante (Spain)

Gema Muñoz Alcaraz

Dublin (Ireland)

Kehinde Oluwatosin – Assistant Planner, Planning Department
Cait Ryan – Civic Offices

Helsinki (Finland)

Aavikko Tuija
Jari Huhtaniemi

Port Authority of Leixoes (Portugal)

Amélia Castro (APDL - Administração dos Portos do Douro e Leixões, S.A.)

Port Authority of Naples (Italy)

Fiorinda Corradino

Rostock (Germany)

Georg Scholze (Hanseatic City of Rostock, Deputy Mayor)
Andreas Schubert (Hanseatic City of Rostock, City admin, urban dev. Office)
Ralph Maronde (Hanseatic City of Rostock, City admin, urban dev. Office)