



FIN-URB-ACT

Danubius University – actions towards Entrepreneurship

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Nowadays Challenges

- Continuous change
 - Continuous learning and adaptation
 - Job and qualification changes
- ICT & technological advancements
 - Broad range of knowledge and skills
- Open and wide communication means
 - Easy jumps in space and time for everyone
 - Individual focus on the world and life

Entrepreneurship - training/teaching

- Courses refer to areas of Management, Marketing, Communication, Legislation
 - Few business plan matters
 - Few practical skills
 - Few development of personal abilities
- Best practice in the field
 - Using simple business games
 - Examples from real world
 - Search of materials on the Internet

Entrepreneurial matters in projects

- Projects seem suited for entrepreneurial approach in education, due to
 - Funding necessary for various training material
 - Funding of special guests that share experience
 - Specific training activities less suited to curricula
- Seminars and training courses organized with students
- Certificates for attendees
- Broaden contacts and perspective for young and adult people showing certain initiative

Projects on Entrepreneurship

Structural funds project “*Entrepreneurial solutions adapted to the South-East Region of Romania*”

- Young and adult students (under- and post-graduate) in the target group
- Seminars and courses sustained along one year time; exams and certificates for attendees.

Danubius University - Lisbon Strategy (I)

- **Economic pillar** preparing the ground for the transition to a competitive, dynamic, knowledge-based economy
 - Educational process addresses community required fields in economics, law, etc., and qualification and competence development
EUQuaSIT project www.euquasit.net
 - Research project on competitive SMSs and on local fiscal incentives offered in significant areas in Romania
STUD-COMP-IMM project www.stud-comp-imm.ro

Danubius University - Lisbon Strategy (II)

- A **social pillar** designed to modernise qualifications by investing in human resources,
 - Training service for operators in the system of lifelong learning and Professional Formation and active labour politics
 - **ITE Integration** - www.ldv-tfi.eu
 - **Virtual Incubator for Creative Industries**
 - **VirIncCreate** www.vicreative.org

Danubius University - Lisbon Strategy (III)

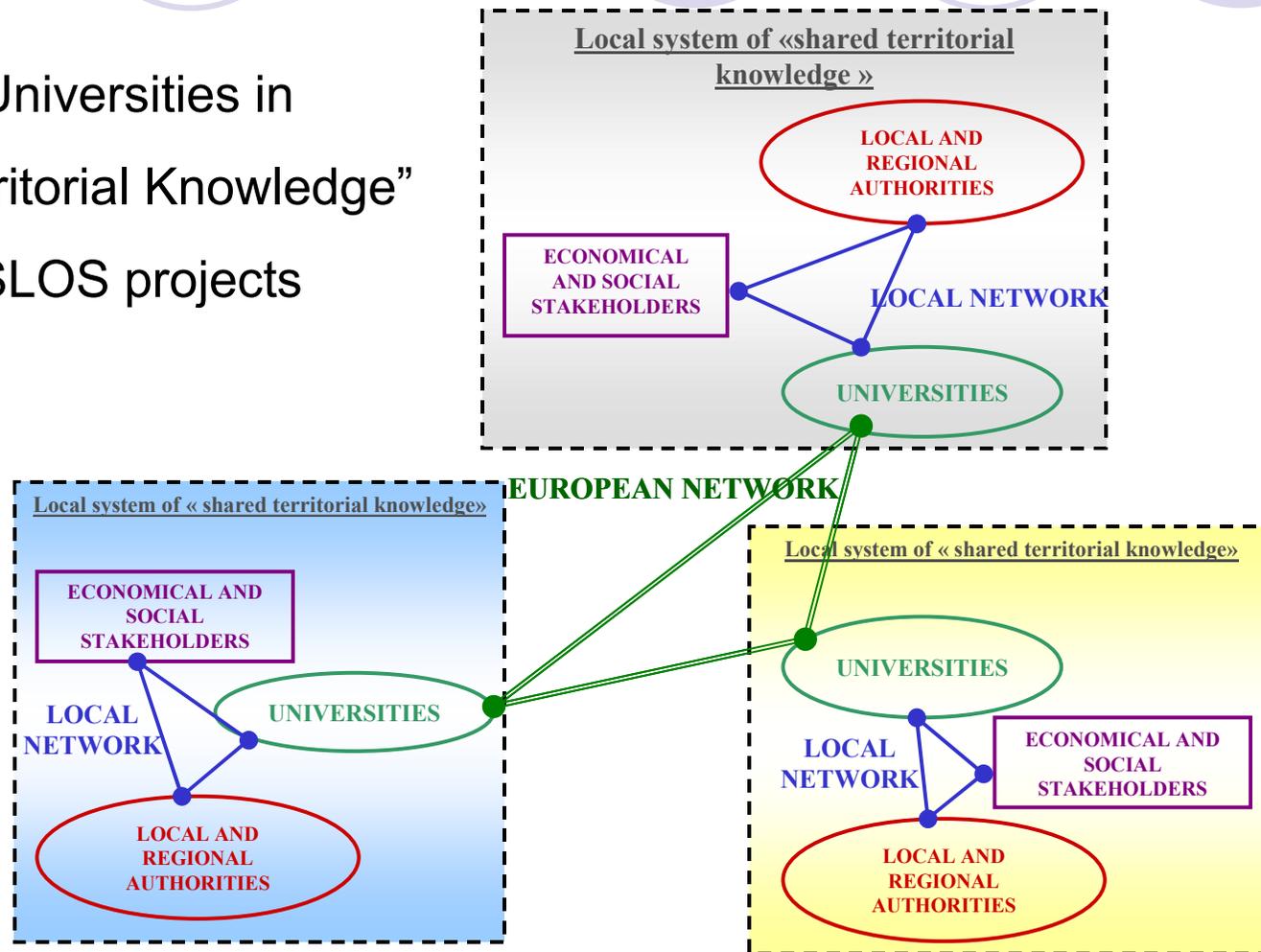
- A **social pillar** designed to modernise the European social model and combating social exclusion
 - To Sustain the Women's Careers as Academics, Researchers and Professionals in Engineering, Computers and Sciences
ESTIA-EARTH www.estiatn.net
 - **eHealth benchmarking**
www.enir.org/projects/ehealth_benchmarking.html

Danubius University - Lisbon Strategy (IV)

- An **environmental pillar**, economic growth must be decoupled from the use of natural resources
 - Geo–Referenced Data and Metadata Basis for Administrating Danube Aquatic Flora and Fauna – **GEOAQUA**
 - Multilevel Intelligent System for Decision Assistance in the Waste Management - **NAPOLI**

Education to Community (I)

Network of Universities in
 “Shared Territorial Knowledge”
 SLOS / MESLOS projects



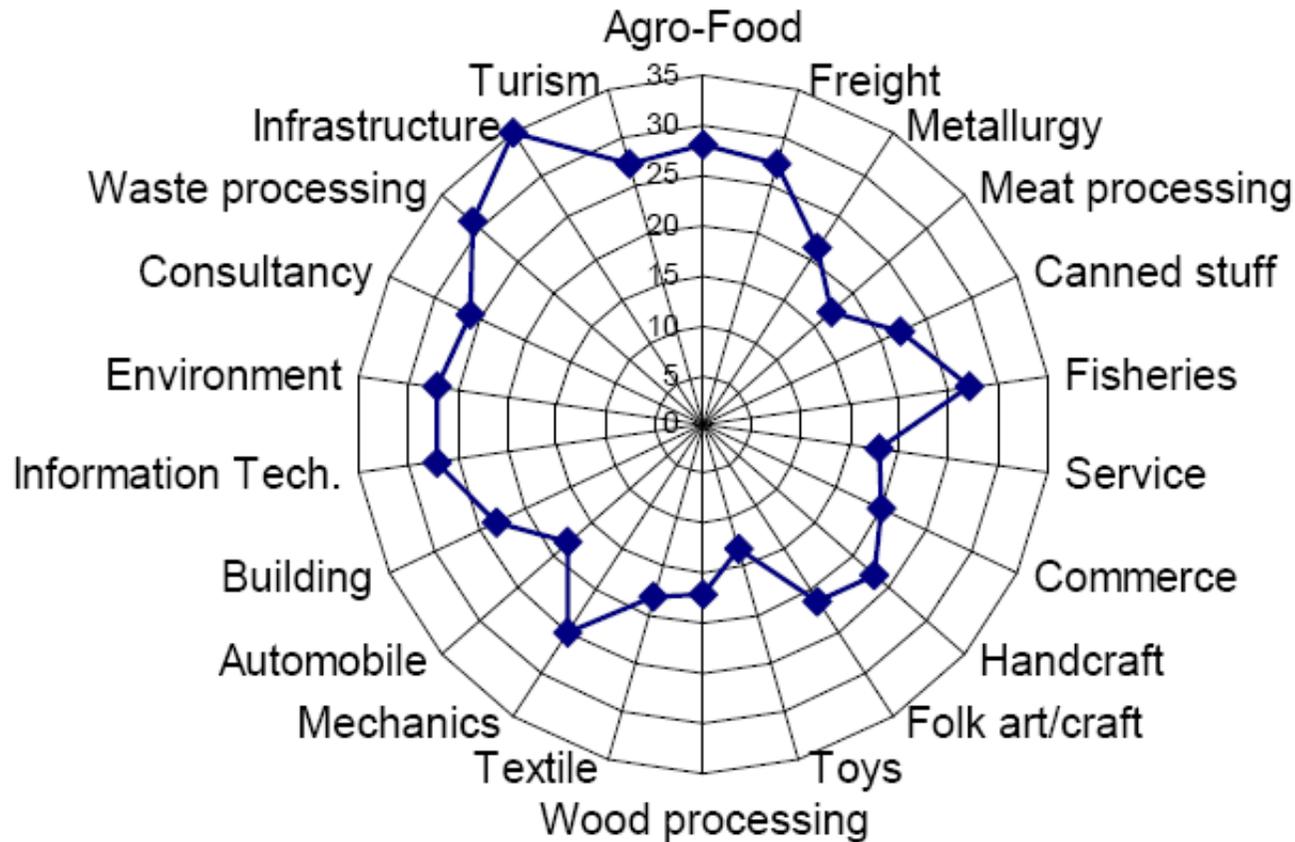
Education to Community (II)

- Europe composed of “local systems of shared territorial knowledge” able to integrate within a positive spiral “codified and contextual knowledge”
 - from “European University Platform for Local and Regional Sustainable Development” – **SLOS/MESLOS** projects
 - Performance in the management of Galati business environment - Promoting Lifelong Learning Throughout Life for Qualification and Retraining of Labor Force - **PHARE CES**

Education to Community (III)

- **Local networks** between universities, economic and social stakeholders and local and regional authorities so as to activate the process of creating « shared territorial knowledge »
 - Better administering of public funds, developed on **PHARE CBC Funds**
 - Integrated System toward Fostering the Quality Culture in Universities **CCISOC POS –DRU** (submitted);
 - partner in various projects of: the Ministry of Education, the National Political and Administration School, the Agency for Quality in HE

Business opportunities in the region



Questionnaire issued by Galati town-hall team on perception of SMEs in the region

Success factors in business competitiveness



Questionnaire issued by Galati town-hall team on perception of SMEs in the region

SMEs' needs – support and consultancy

- Investigations (on questionnaires) revealed SMEs' need and call for *advice and support* on:
 - Business financing by bank and European funds
 - Certification of competencies at national level
 - Project management
- The required knowledge for SMSs and local or regional administrations could be sustained by an *Institute for Regional Development*, created with the help of the university and the interested NGOs, for studies and strategic alternatives.



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New initiatives required by the community
to the academic and research milieus
which could be only sustained by projects

Thank you
for your attention