

podjetniški inkubator Univerze v Mariboru

w: www.tovarnapodjemov.org

Tovarna podjemov business incubator of University of Maribor

Jure Verhovnik, MSc.

Maribor, november 2010

Aims / goals

- Providing services for young entrepreneurs (<u>www.tovarnapodjemov.org</u> and <u>www.poslovninacrt.org</u>),
- Office infrastructure for incubated companies,
- Cooperation with:
 - established companies (consulting, sponsorship)
 - faculties (spin-off companies, students training)
 - public institutions (EU and RS projects)
- Running start-up companies business plan competition <u>www.startup.si</u>
- Promotion of Maribor as university and entrepreneurial city (<u>www.PODIM.org</u> conference).



Services / programs

- mentoring,
- counseling (general, special),
- program for basic qualification (School of Entrepreneurship),
- tools
- special workshops,
- website <u>www.tovarnapodjemov.orq</u>
- access to data bases / literature.





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Sastavina porjetniška icaja

Klječne značihosti posla

po nesu b bli potavljen avomati iz kateris bi v primeru cežja latko kupli dobile i s po tudi polorina, ko zočne neprišalevono dobivoti in neboš biti mostr anko ževa na tan kupli odbilik iz odbiletnica, v portubi iz biti polavjiv odbilo radkom to tev mok katerim to kalone moke zastrižatelja.

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Finance

Priset sofressrin Evropsia Unja



Business premises



Work shops and events



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Start:up Slovenia Competition

- o 500 attendees at workshops and 2-day entrepreneurial schools
- 10 workshops all-round Slovenia
- 34 competitors from all industry sectors
- Excellent media coverage:
 - 140 media clippings
 - strong web and offline add campaign
 - recognized award ceremony





Presentations on Faculties









ITIME Business Accelerator



Microsoft | Podjetniški forum

imagine cup

Zakaj sodelovati?

Projekt ponuja enkratno priložnost za realizacijo podjetniške ideje, ki potrebuje najboljše mentorje, investitorje, strateške partnerje in medijsko odmevnost.

30th international PODIM conference

o **325** attendees

- 54 speakers from 13 countries
- **2-day** program:
 - roundtables
 - workshops
 - plenary seasons
- Excelent media coverege:
 - 113 media clippings



The PRODUKTI Winning Nonite Production

Habakuk

Izzivi razvoja dobičkonosnih izdelkov Mednarodna konferenca o podjetništvu in inovik

25. in 26. marec, Ma www.podim.org 🖌 Nova KBM

Generalni pokrovitelj

aadim

Organizatorji

29

Osrednji partner

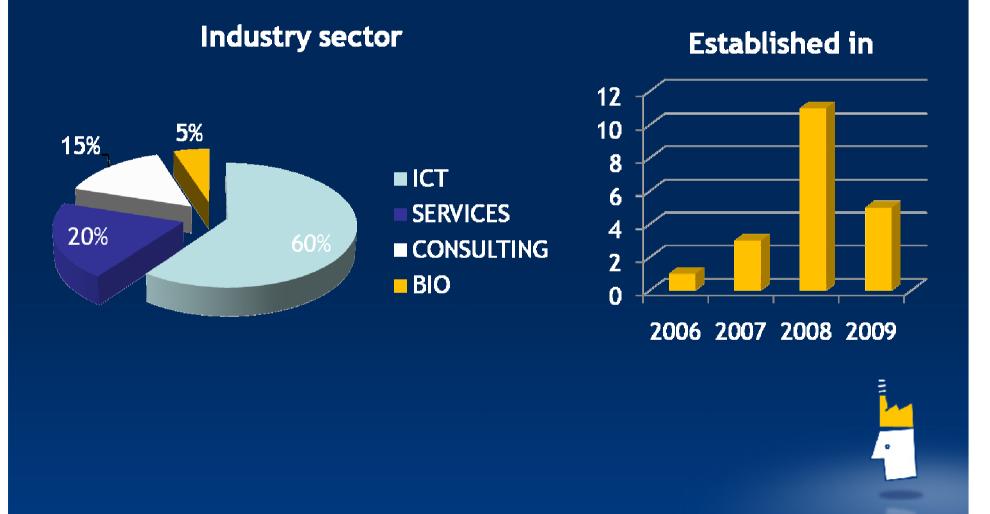
Partner znanja

Results

- 1.700 potential young entrepreneurs visited Tovarna podjemov
- 660 individuals searched for direct assistance (3 visits on average)
- 2.120 participants of School of Entrepreneurship and workshops
- 2.900 individuals participated events and presentation



Incubees statistics



Inova IT d.o.o.



 "We develop cool software and we enjoy doing so. We focus on communications, telephony and information technologies since we believe that the convergence of telecommunications, media and information technologies creates huge opportunities to develop innovative new software applications."

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Mikrospin d.o.o.



IL	e-Document Solutions e-Invoicing, Digital Certificate, e-Sign.	۲	Gaming Machines Development Roulette, Blackjack, Poker, Dice
ā	Web Programming Presentations, Portals, Shops, CRM		Electronic Solutions Microcontrollers Programming
1	Embedded and Kiosk Systems Kiosks, Ticket , Vending Machines		Design Web, User Interface, Advertising, Corporate
1	Web Hosting Asp.NET, Php, Mysql, Msql,	?	Individual Projects From a plan to its realisation

- o gaming Machines
- embedded and Kiosk Systems
- e-Document Solutions for Slovenian Government

Versor d.o.o.

- Intelligent traffic flow management system
- Angel investment for the project
- Highly skilled team of experts





G-1 d.o.o.

- \circ Slovenian start-up of the 2009
- new type of autogas systems
- patented technology
- focused on technology and marketing







General remarks on companies

- close connection with university R&D centers
- young management team (avg. below 30)
- lack of business/management experiences
- highly technological skilled individuals
- o cash flow problems due to first development phase



Contacts

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