

Tovarna podjetij

business incubator of University of Maribor

Jure Verhovnik, MSc.

Maribor, november 2010

Aims / goals

- Providing services for young entrepreneurs (www.tovarnapodjemov.org and www.poslovninacrt.org),
- Office infrastructure for incubated companies,
- Cooperation with:
 - established companies (consulting, sponsorship)
 - faculties (spin-off companies, students training)
 - public institutions (EU and RS projects)
- Running start-up companies business plan competition - www.startup.si
- Promotion of Maribor as university and entrepreneurial city (www.PODIM.org conference).

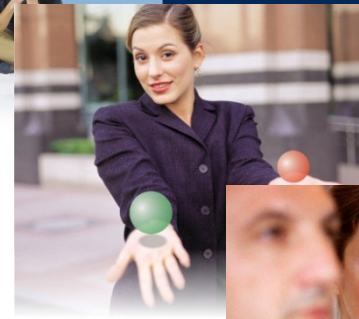
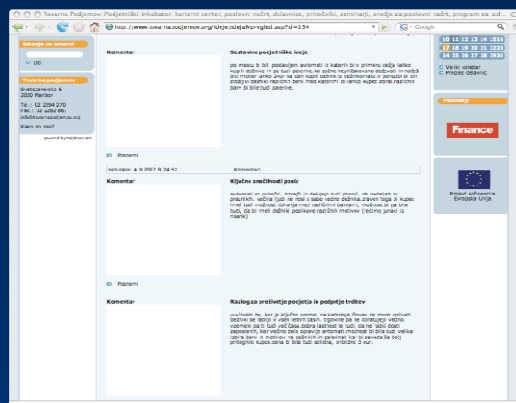


Services / programs

- mentoring,
- counseling (general, special),
- program for basic qualification (School of Entrepreneurship),
- tools
- special workshops,
- website www.tovarnapodjemov.org
- access to data bases / literature.



Tools



Business premises



Work shops and events



Start:up Slovenia Competition

- **500** attendees at workshops and 2-day entrepreneurial schools
- **10 workshops** all-round Slovenia
- **34** competitors from all industry sectors
- Excellent media coverage:
 - **140 media** clippings
 - strong web and offline ad campaign
 - recognized award ceremony





Presentations on Faculties



ITIME Business Accelerator



Time to Invest in your Business!

Edinstvena priložnost za start-up podjetja **Z INOVATIVNO PODJETNIŠKO IDEJO** s področja TELEKOMUNIKACIJ, INTERNETA, MEDIJEV IN ENTERTAINMENTA ter POTENCIALOM HITRE RASTI, ki iščejo **NAJBOLEŠE MENTORJE, FINANČNO INVESTICIJO** poslovnih angelov in **PARTNERSTVO KORPORACIJ**.

Finalisti O pospeševalniku Podjetja Ljudje Koledar Partnerji Blog Kontakt

O pospeševalniku

Podjetniški pospeševalnik je namenjen start-up podjetjem, ki imajo inovativno podjetniško idejo s širšega področja informatike v okviru dejavnosti TIME (Telekomunikacije, Internet, Mediji, Entertainment) in ki želijo to idejo nadgraditi s pomočjo nasvetov in idej uspešnih posameznikov iz omenjenih panog, prejeti investicijo poslovnih angelov ter vzpostaviti povezavo s strateškim partnerjem.



Zakaj sodelovati?

Projekt ponuja enkratno priložnost za realizacijo podjetniške ideje, ki potrebuje najboljše mentorje, investitorje, strateške partnerje in medijsko odmevnost.



skupina ITIME

AKTUALNO

18. FEB. ROK ZA PRIJAVO PROJEKTOV
6.-8. MAR. PODJETNIŠKI VIKEND
25. MAR. INVESTICIJA!

NOSILEC PROJEKTA

Microsoft | Innovation Center

ORGANIZATOR



INVESTICIJSKI PARTNER

poslovni angeli slovenije

INFRASTRUKTURNI PARTNER



PARTNERSKI PROJEKTI



Microsoft | Podjetniški forum



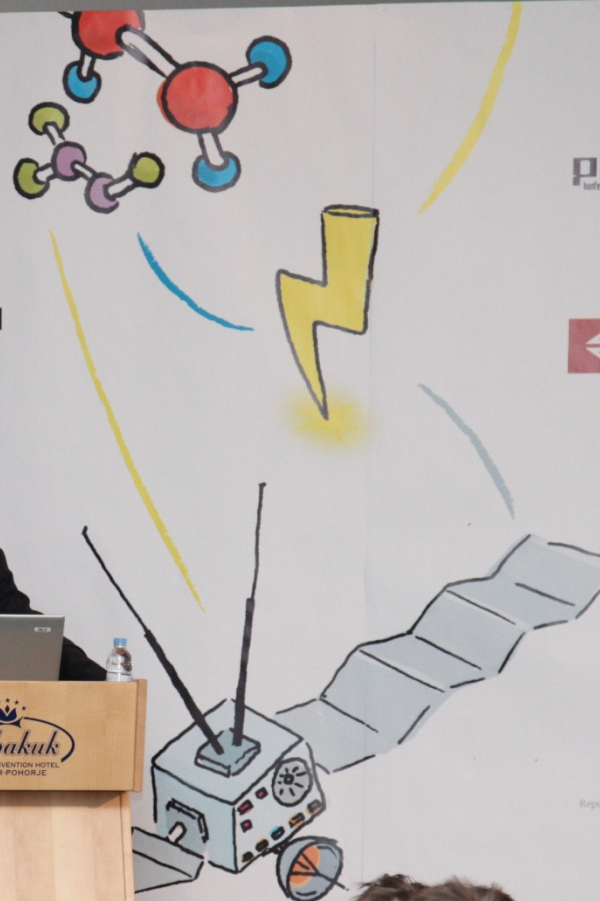
30th international PODIM conference

- 325 attendees
- 54 speakers from 13 countries
- 2-day program:
 - roundtables
 - workshops
 - plenary sessions
- Excellent media coverage:
 - 113 media clippings

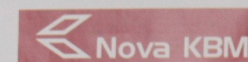


The **ZMAGOVITI** PRODUKTI Winning Products

Izzivi razvoja dobičkonosnih izdelkov
Mednarodna konferenca o podjetništvu in inovacijah
25. in 26. marec, Maribor
www.podim.org



Generalni pokrovitelj



Organizatorji



Javna agencija
Republike Slovenije
za podjetništvo
in tuje investicije



Osrednji partner



Ministrstvo za gospodarstvo

Republika Slovenija

Partner znanja



50 let
1945-2015



50 let
1945-2015

Results

- 1.700 potential young entrepreneurs visited Tovarna podjemov
- 660 individuals searched for direct assistance (3 visits on average)
- 2.120 participants of School of Entrepreneurship and workshops
- 2.900 individuals participated events and presentations

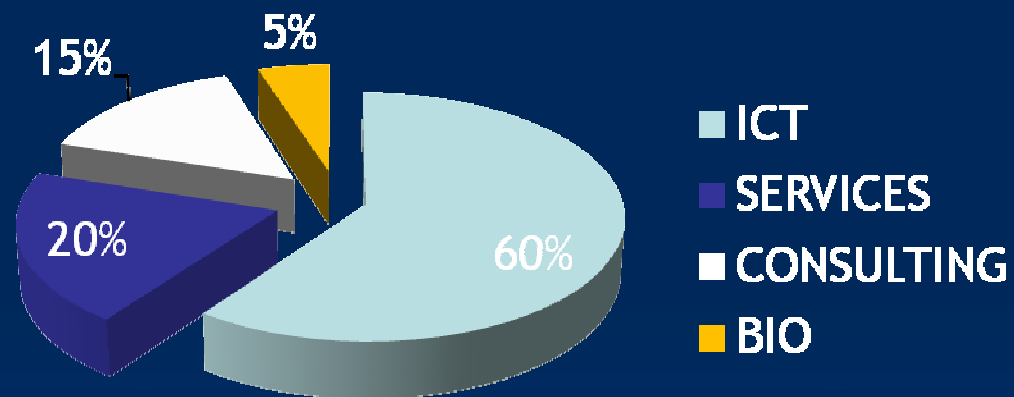


Incubees

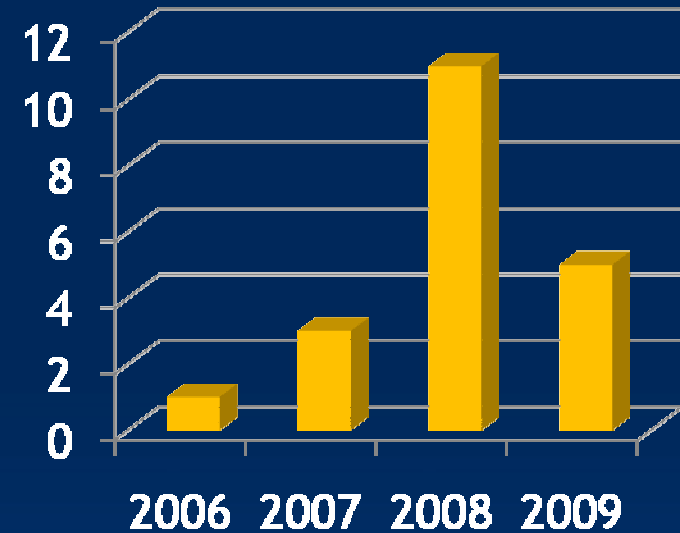


Incubees statistics

Industry sector



Established in



Inova IT d.o.o.



- *“We develop cool software and we enjoy doing so. We focus on communications, telephony and information technologies since we believe that the convergence of telecommunications, media and information technologies creates huge opportunities to develop innovative new software applications.”*











The screenshot shows a web application interface with a search results page and a 'Dialing Out' dialog box. The search results page has a navigation bar with 'IMENIK', 'POSLOVNE STRANI', 'DEJAVNOSTI', and 'POMEMBNE ŠT.'. The search results are for 'LITIJA' and include entries for 'JURIČ SIMON' with phone numbers like '(040) 587 271' and '(02) 818 33 65'. The 'Dialing Out' dialog box is titled 'Dialing Out' and 'click2call'. It contains the text: 'Ring the following phone', 'You just clicked on a Click2Call link which means you are about to dial out. The phone number you are about to dial is +38641374277 and is based in Slovenia.', 'Are you sure you want to make a call to this number?', and 'or change the country code'. There is a dropdown menu for 'Slovenia' and a checkbox for 'Do not show this again'. The dialog box also has 'OK' and 'Cancel' buttons.



Mikrospin d.o.o.



 e-Document Solutions e-Invoicing, Digital Certificate, e-Sign.	 Gaming Machines Development Roulette, Blackjack, Poker, Dice
 Web Programming Presentations, Portals, Shops, CRM	 Electronic Solutions Microcontrollers Programming
 Embedded and Kiosk Systems Kiosks, Ticket, Vending Machines	 Design Web, User Interface, Advertising, Corporate
 Web Hosting Asp.NET, Php, Mysql, Msql,	 Individual Projects From a plan to its realisation

- gaming Machines
- embedded and Kiosk Systems
- e-Document Solutions for Slovenian Government



Versor d.o.o.



- Intelligent traffic flow management system
- Angel investment for the project
- Highly skilled team of experts



G-1 d.o.o.

- Slovenian start-up of the 2009
- new type of autogas systems
- patented technology
- focused on technology and marketing



General remarks on companies

- close connection with university R&D centers
- young management team (avg. below 30)
- lack of business/management experiences
- highly technological skilled individuals
- cash flow problems due to first development phase



Contacts

Svetozarevska 6
2000 Maribor
Slovenija

Tel: ++ 386 2 229 4 270

Fax: ++ 386 2 228 28 61

E - pošta: info@tovarnapodjemov.si
www.tovarnapodjemov.org

