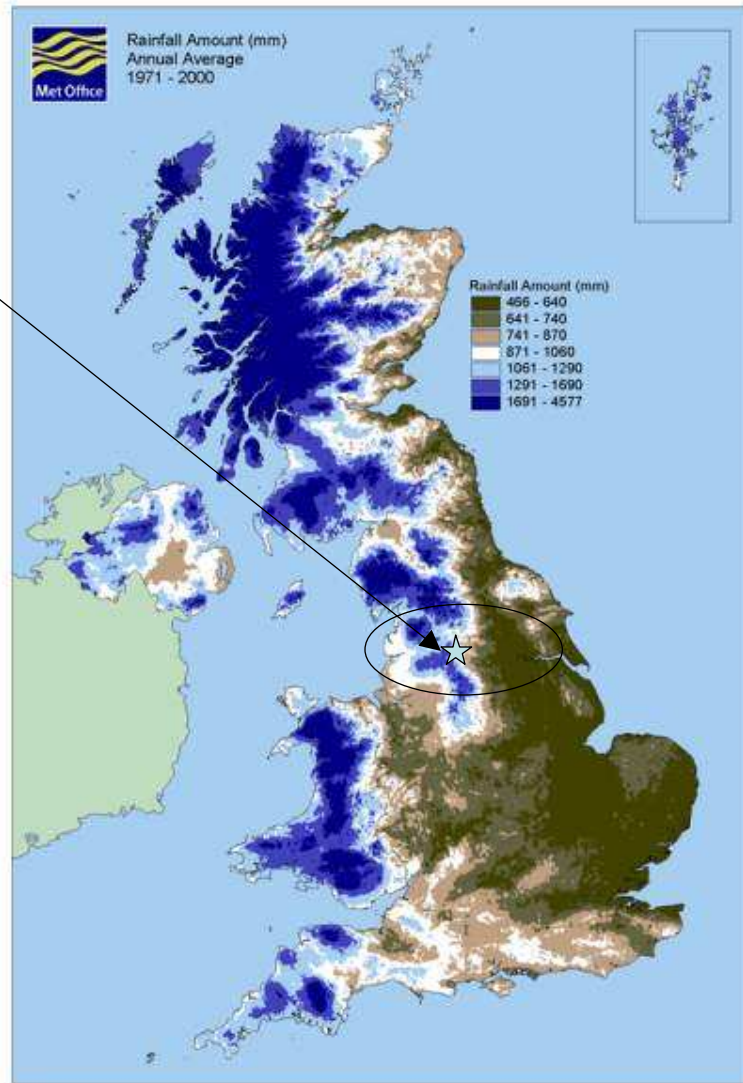




LC-FACIL KICK OFF MEETING Kirklees

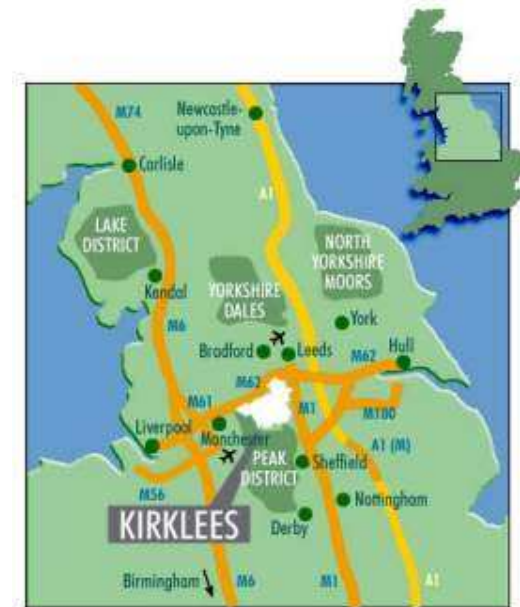
**James Devitt
2 July 2009**

Kirklees



Kirklees

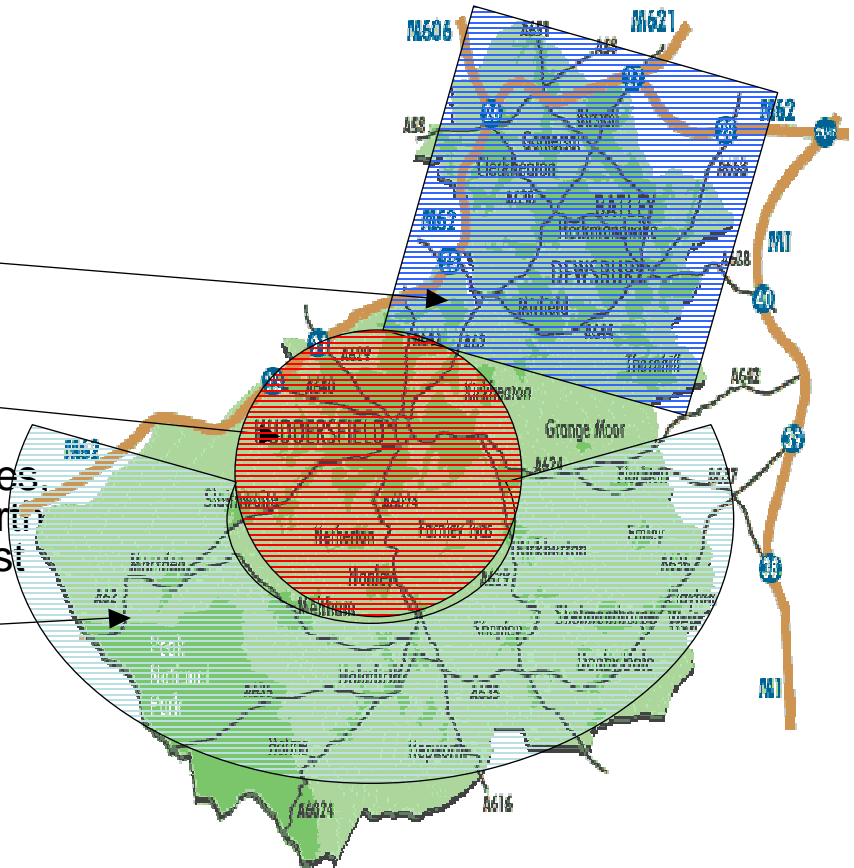
- West Yorkshire
- Metropolitan District
- 41,000 hectares
- population of 400,000
- 45km from Manchester, 30km from Leeds, 45km from Sheffield, 100km from the Humber ports



Kirklees

Three distinct areas

- “Heavy Woollen Area” a former textile manufacturing region of North Kirklees, including Dewsbury, Batley and Cleckheaton
- Huddersfield
- Valleys Semi-rural villages and towns countryside South Kirklees including towns such as Holmfirth and Slaithwaite. The south west of the district is within the Peak District National Park.

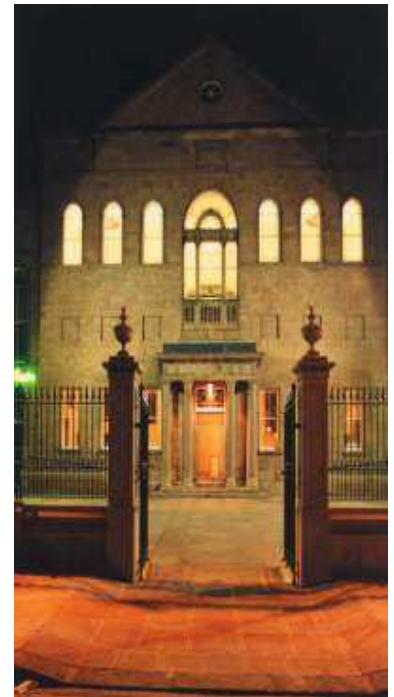


TYPICAL VIEWS









Kirklees – The Big Picture



- 7th largest Metropolitan Authority
- Kirklees Partnership – Local Strategic Partners
- Reputation for Excellence

Our Ambitions:

Real help for communities

Responding to recession

Reducing inequalities

Reducing carbon

Kirklees is a place where residents live their lives:

- In an atmosphere of fairness and opportunity for all
- With good, secure and better paid employment
- In communities that are strong, safe , healthy and at ease with each other
- With a reduced carbon impact

Key Issues/Challenges (1)

- The Kirklees economy provides approx 150,000 jobs – over 20% in manufacturing
- Too many jobs in Kirklees are low skilled/low paid (91% of GB average wages)
- Large numbers of people travel out to work most likely to higher paid jobs.
- A growing disparity in incomes across the District
- Increasing congestion on key routes – road and rail
- Provision of the right infrastructure and measures to support housing and economic growth

Key Issues/Challenges (2)

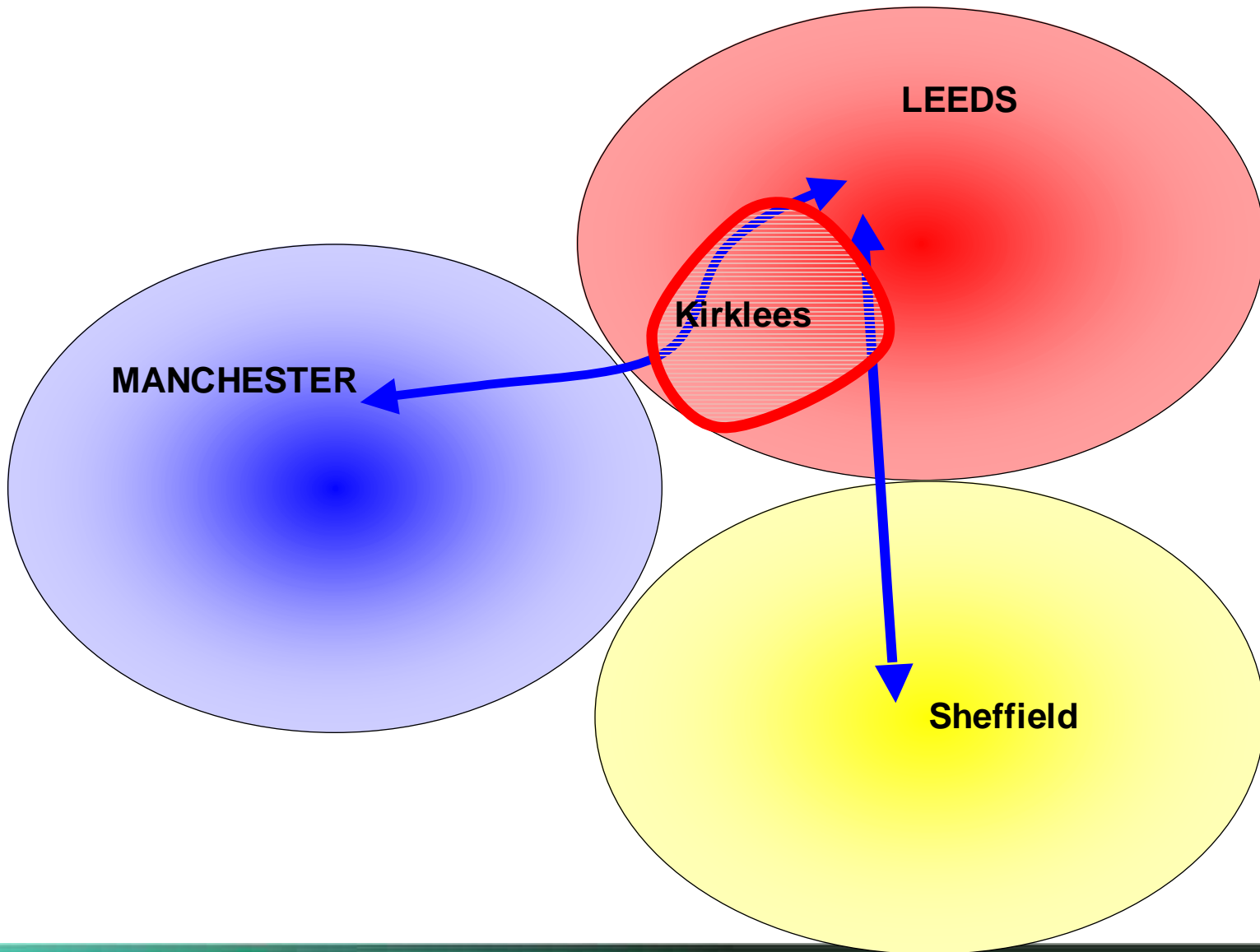
- Significant pressures on housing i.e. annual affordable housing shortfall of 1540 homes (RSS requirements to 2026 35,000)
- Major household growth – need to increase supply
- Disparities in quality of homes and places to support economic success
- 17000 non decent private sector homes
- Diverse nature of the district – areas of significant deprivation and prosperity
- Kirklees 7th worst in country in relation to ‘segregation’

Our Response

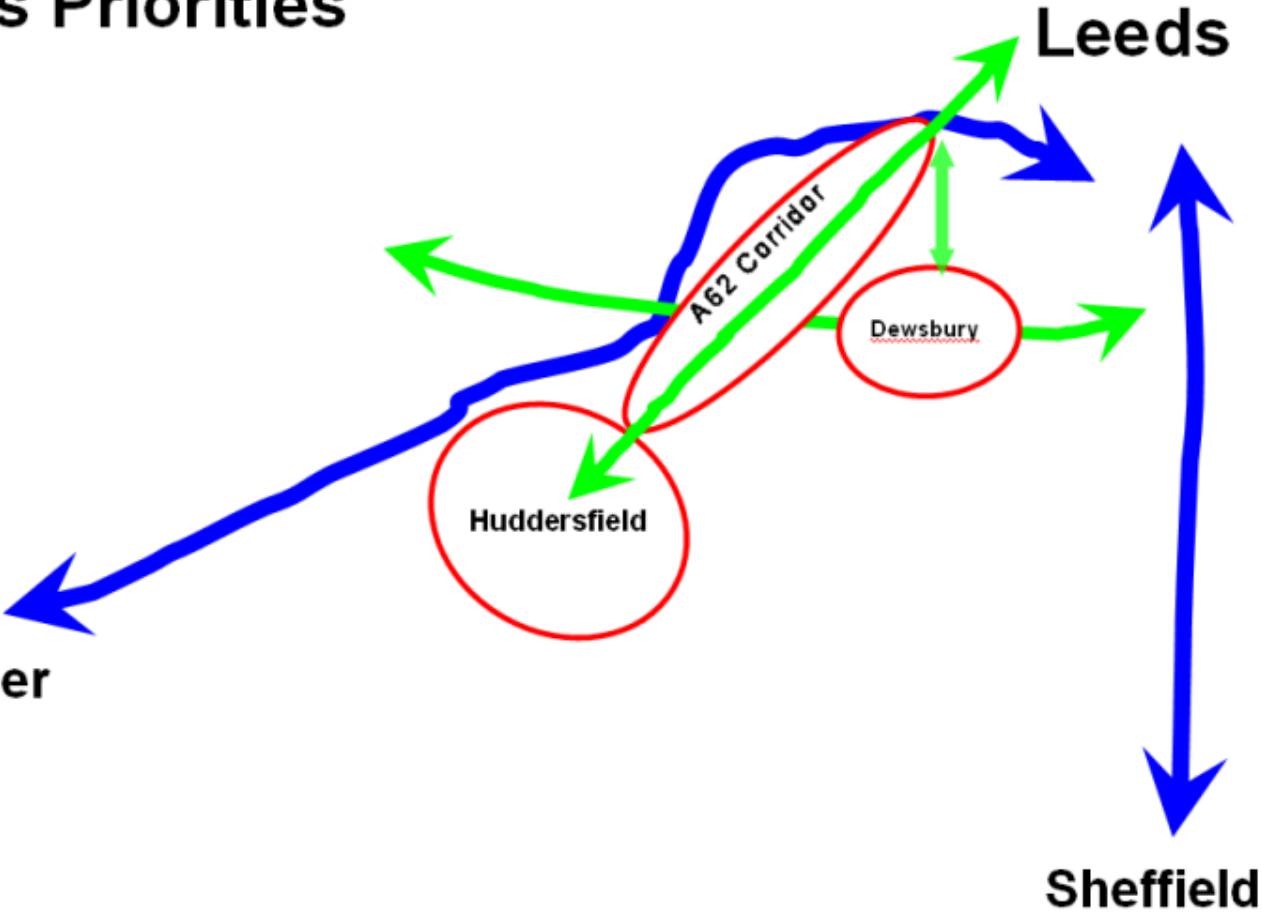
- Integrated and sustainable regeneration programmes to
 - Maintain and strengthen a diverse economy
 - Improve skills and attainment levels – and engage more of our population in work and in better paid jobs
 - Reinvigorate our communities and places
 - Housing provision to meet need and support economic growth
 - Improve accessibility between communities and the facilities they want and need
 - Wider public transport use to tackle congestion
 - Reduce our carbon emissions

Our Unique Selling Points

- Our Strategic Location
- The City Region counter-balance
- Our Diversity – people places and business



Kirklees Priorities



Our Regeneration Priorities

Greater Huddersfield & The Gateways

- An emerging city
- A diversified economy – University, services and high value added sectors
- Mismatch of housing demand and supply

A62 Corridor Including North Kirklees Towns

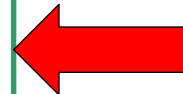
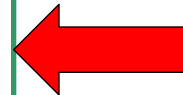
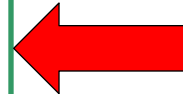
- Strengthened towns
- Employment and housing opportunities
- Focus for regional manufacturing
- Improved accessibility

Dewsbury and the Neighbourhoods

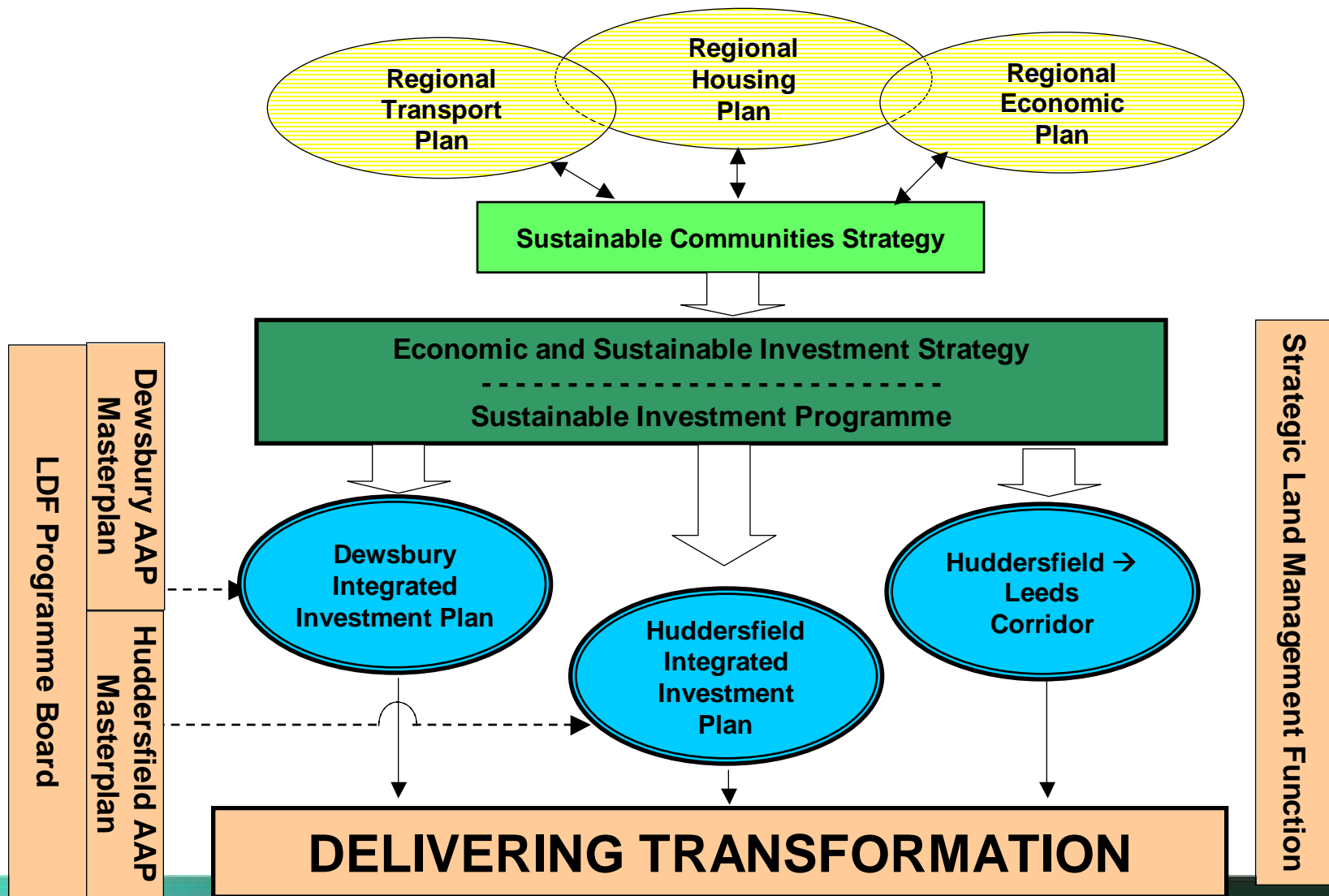
- Create new energy – a strengthened economy, a diverse community, new housing growth
- Connection of communities to future prospects

Green Economy / Low Carbon Living

- Warmzone Plus
- Local employment opportunities
- Improve sustainable transport / public transport
- Sustainable Skills and Business
- South Dewsbury Eco-Settlements



STRATEGIC APPROACH



Impact / Outcomes

- A stronger, more diverse economy
- Improved skills and attainment levels
- More of our population in work and in better paid jobs
- Increase our housing stock
- Reinvigorate our communities and places
- Improve our connectivity
- Build on the District reputation as a centre of excellence for the green economy / low carbon living.

Leeds City Region

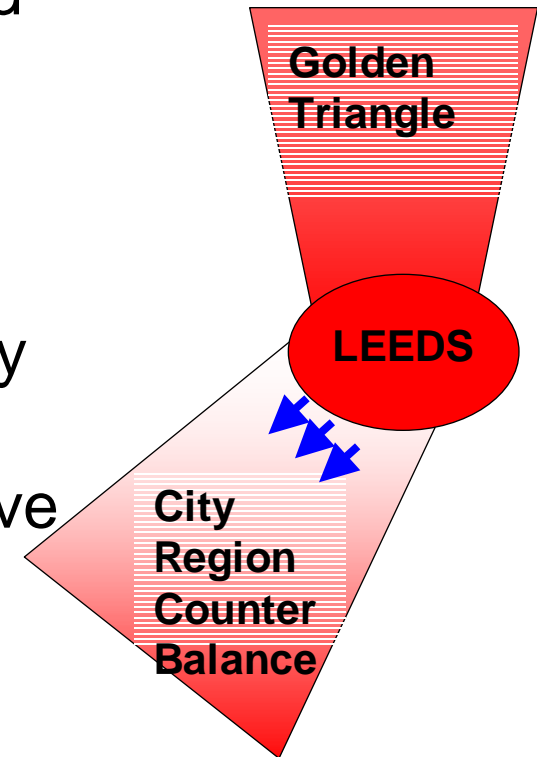


leeds city region

intelligence driving growth

City Region Contribution

- Existing alignment of economy, housing and transport strategies
- A centre of excellence for green living and working
- A good understanding of the distinctiveness of place and the opportunities that exist within those communities and neighbourhoods (locality working)
- A good track record of delivering innovative and flexible responses
- The City Region counterbalance



Sustainable Urban Development

Current Urban Development (processes)

- **Assessment** – Economic Assessment
- **Vision / objectives** – North Kirklees – Area Action Plans Economic / Sustainable Investment Strategy
- **Integrated Plans** - Dewsbury
- **Partnerships** – Public & Private (JVP) Local and Regional
- **Funds / resources** – Geographic Programme

Sustainable Urban Development

Current Urban Development (programmes)

Overarching Local Development Framework

Programmes initiated:

- **Huddersfield**

- **Dewsbury**

In development:

- **A62 Corridor**

Sustainable Urban Development

1. High Quality public spaces
 - Huddersfield Urban Renaissance
 - Opportunity - Dewsbury
2. Modernising infrastructure & improving energy efficiency
 - North Kirklees Strategic Development Framework
 1. Traffic management /Interlinking transport modes - **yes**
 2. Technical infrastructure (water supply, waste) and ICT - **no**
 3. Energy efficient buildings /Renovation of housing stock - **yes**
 4. Compact settlement structure (planning) - **yes**
 5. Climate change innovative mitigation and adaptation measures – **yes**

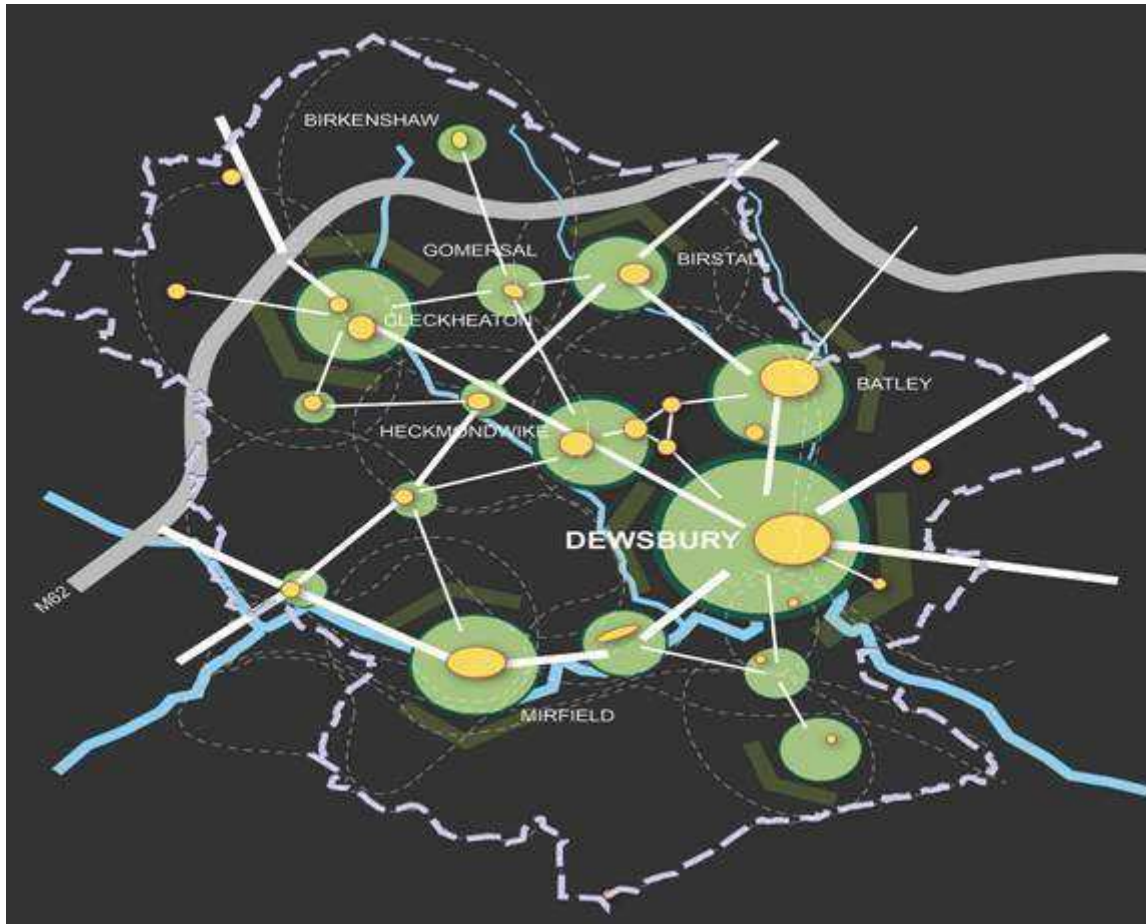
North Kirklees Strategic Development Framework

‘A diverse and distinct place to live and a competitive place to do business’

NK role within the Leeds City Region

- Key Growth Sectors – providing the fuel for the City Region Economy
- Demographic Change and Skills for the Future – young and enterprising population
- Core City Connectivity – opportunity for investment at the heart of three City Regions
- A Unique Place – diverse character and heritage, towns and villages, large scale industry next to open countryside.

Close network of settlements



Dewsbury and North Kirklees – City style opportunities with rural advantage

- Improved shopping facilities and town centres
- Housing growth
- New Dewsbury College
- Enterprise focus
- Improved cohesion
- Improved attainment/Building Schools for the Future
- Improved connectivity
- Reduce economic disadvantage
- A cohesive community
- Dewsbury Plus

Example 1 - Dewsbury Programme

Programme Outputs

- 15 Year Programme
- Potential for approximately 5,000 new homes
- A range of new homes – creating mixed communities
- Built to sustainable standards
- Including allowances for dealing with flood issues positively
- Fully integrated with existing neighbourhoods and communities



Dewsbury Opportunities

Programme Outputs

- 13ha of new/ improved business (over 2,000 jobs)
- 29 ha of greenspace improved/created incl. New Riverside Park
- New opportunities for neighbourhood retailing
- Refurbishment of Ravensthorpe Station
- Public realm improvements to major road corridors
- Redesigned junctions and highways
- Calder River Walkway
- Pedestrian footbridge linking communities



Huddersfield and the Gateways Programme





Huddersfield

The Emerging City

Huddersfield town centre

- 3 primary ingredients for success:
 - **Economy** - strong and diverse
 - **Retail and leisure** – great opportunities
 - **Distinctiveness** and local character
- ... *but also many other ingredients:*
 - Exciting cultural offer
 - Superb leisure and sporting facilities
 - Quality public spaces
 - Good connections (local + strategic)
 - Valued public services
 - Affordable housing
- ... *and underpinned by:*
 - Confident, engaged communities
 - Strong and flexible skill base



Huddersfield Programme Current projects:

Folly Hall Mills (Chapel Hill)

- 50,000 sq ft offices
- Heritage (2-Star listed mill)



St Georges Sq public square



FMG HQ (St Andrews Rd)

- Retaining a fast growing employer (500 jobs)



Key pipeline projects

- Waterfront Quarter (subject to funding)
 - New Kirklees College site
 - 185,000 sq ft offices + leisure
 - 309 apartments (later phase)
 - Opening up canal & river
- University Campus
 - Creative arts building (open)
 - New Business School
 - £110m over 10yrs



Key pipeline projects cont...

- Sports centre
 - New sports centre on a better site (accessible + prominent)

- Public Spaces (St Peters Gardens)
 - Making best use of our assets
 - One of our few green spaces



Key pipeline projects cont...

- KSDL (Galpharm) next phase
 - Leisure and evening attractions
 - Bars & restaurants
 - housing
- Spindle Gate
 - Offices/ industry/ warehousing
 - Housing
 - Hotel?



Key pipeline projects cont..

- Queensgate Revival
 - A new street linking Piazza and New Str,
 - Distinctive space for modern retailers
 - Housing & Hotel
 - Library & modernised Market

- St Georges Warehouse
 - 150,000 sq ft offices
 - A symbol of regeneration
 - Heritage (grade 2 listed)



QUEENSGATE HUDDERSFIELD
drawing no: 325/4/07/200/112

artists massing impression: aerial view of Ramsden St
JESLIE JONES ARCHITECTS - April 2008 Indisicative Drawing



Sustainable Urban Development

3. Pro-active innovation in education

- Schools for the Future, University, College – **some good examples of integration some not so good**

4. Deprived Neighbourhoods

- e.g Deighton & Brackenhall, South Dewsbury – good examples of sustainable development
 - up-grading the physical environment
 - strengthen local economy / labour market
 - pro-active training and education
 - efficient and affordable public transport

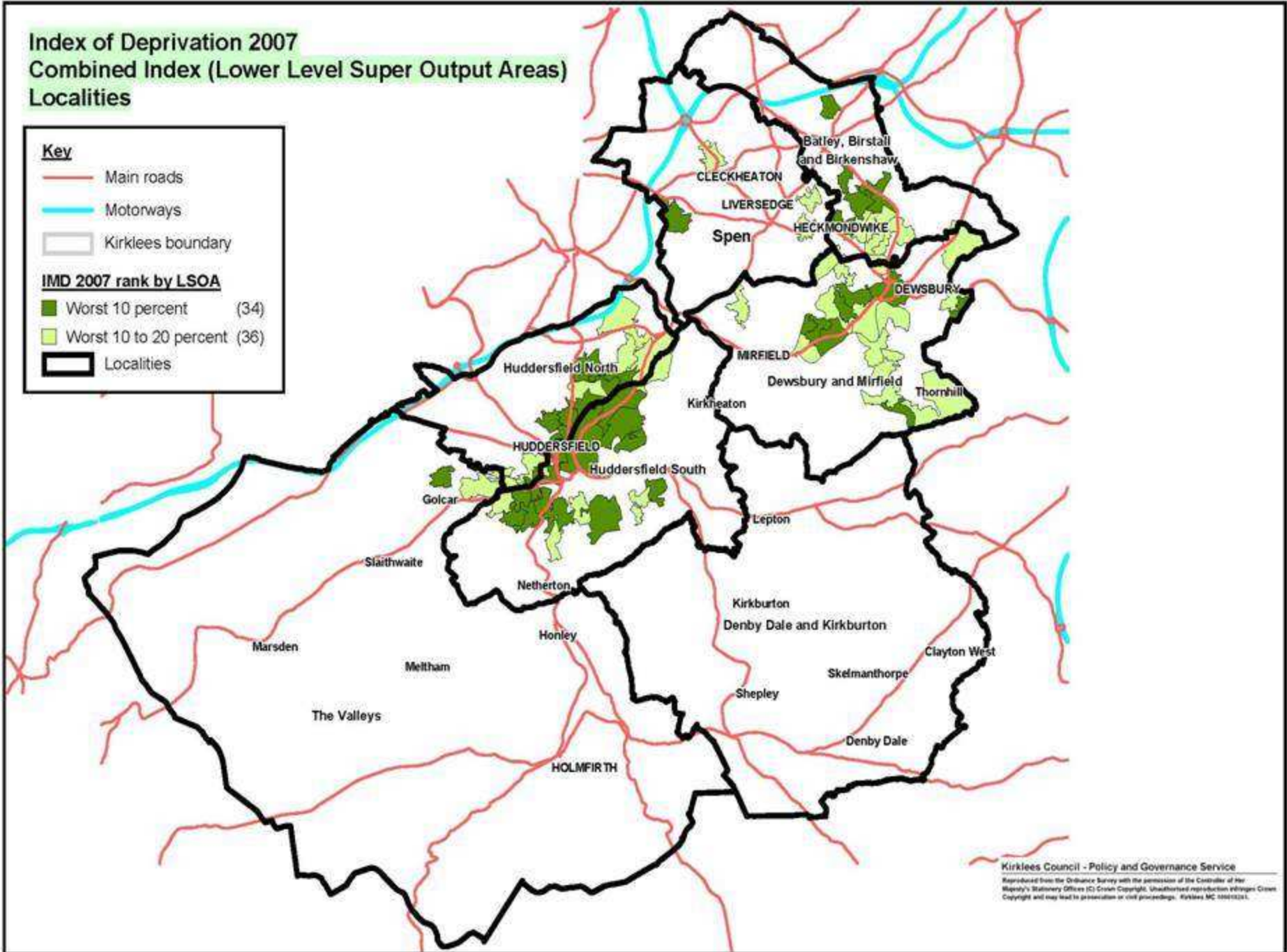
Index of Deprivation 2007
Combined Index (Lower Level Super Output Areas)
Localities

Key

- Main roads
- Motorways
- Kirklees boundary

IMD 2007 rank by LSOA

- Worst 10 percent (34)
- Worst 10 to 20 percent (36)
- Localities



Sustainable Development

Future plans / Projects

- Dewsbury – Integrated Regeneration Programme - Area Action Plan, Town Centre Renaissance, South Dewsbury Eco-Settlements, Schools for the Future, College relocation.
- Huddersfield – Area Action Plan, Major Programmes
- A62 Corridor – LDF – transport, housing, employment

Sustainable Urban Development

Key Obstacles

- Short term (action) v long term strategic (planning)
- Output (process) v Outcomes (impact)
- Reactive v proactive
- Market forces v planned economy
- Conservation v progress
- Need for place shaping Skills – officers, politicians, public
- Resources – funding and timing (alignment)

Why LC-FACIL ?

- Previous good experience (URBACT)
- Local / National policy – integration, sustainability
- Lobby EU / UK Govn / Regional
- Explore potential for funds (EIB)
- Good timing

LC-FACIL Our potential partners

- Local partners
- University
- Yorkshire Forward
- Integreat Yorkshire
- Academy for Sustainable Communities
(now HCA)

