

Town Centre Management

Who are potential stakeholders to be involved?



amcv



The city-center is the place's shopwindow ...

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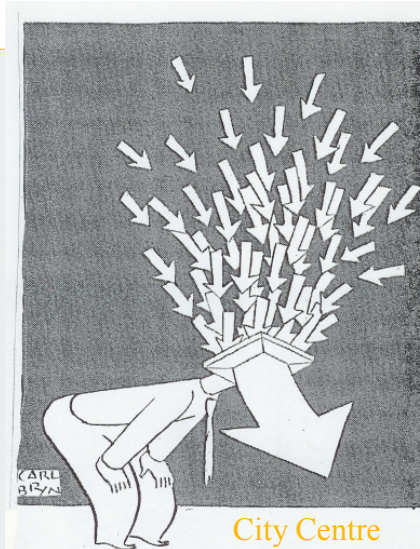


Run city centres the way shopping malls are run

- Housing
- Land trust
- Commercial offer
- Quality of surroundings
- Accessibility, mobility
-

Creating liveable, attractive and sustainable centres

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Who get benefits?



Who are potential stakeholders?

Public partners

Private partners

local authorities

Shopkeepers
association

Who are potential stakeholders?

Public partners



Private partners



Vehicle

■ Partnership

- Collaboration and exchanges
- Stimulating the **debate about the future**

■ Engagement

- Active participation

■ Financement

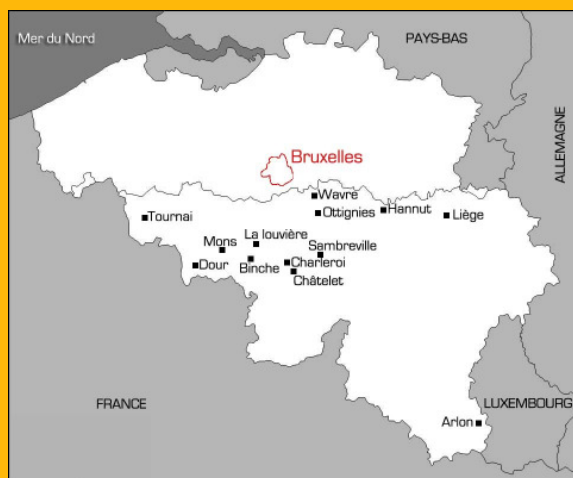
- Public - Private



Town Centre Management in Belgium



AMCV in Belgium – City management in the Walloon Region



**Study case : Arlon
Town Center Management Association
« financial » Stakeholders – Initially 1998**

Public partners

Local authorities

Private partners

Shopkeepers
association

**Study case : Arlon
Town Center Management Association
« financial » Stakeholders – today!**

Public partners

Local authorities

Intercommunale

Private partners

Shopkeepers
association

Private SME's
association

Industrial

Retailer park
association

Study case : City of Arlon

TCM partners



STRATEGY



- **Commercial Development**
- **Living/Shopping Environment**
- **Communication**

Study case : City of Arlon

TCM partners



STRATEGY



Actions plan partners

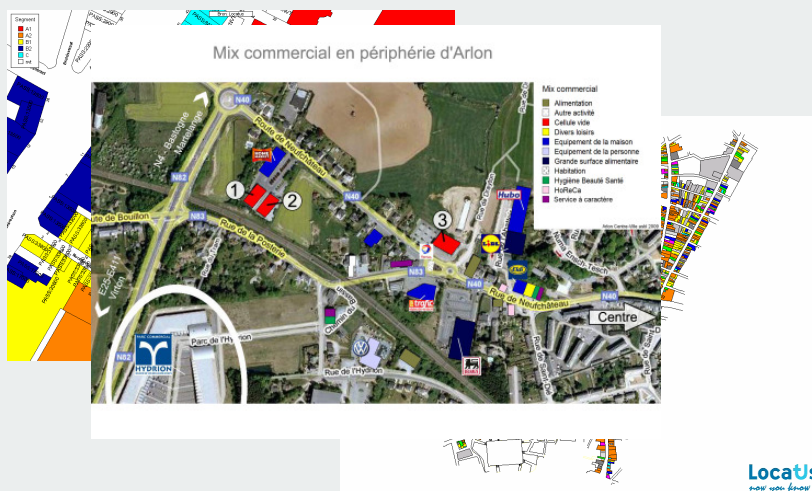
Executive team

**Individuals Shopkeepers,
Schools, owners, public
transport,
Real-estate companies,
Owners, museum, art
school, architects office,
developpers, design
agencies...**

Study case : City of Arlon City Management effective stakeholders

SME's support structure	Individuals Shopkeepers, Schools, owners, public transport, Real-estate companies, Owners, museum, art school, architects office, developpers, design agencies...
Shopkeepers association	
industrial	
Retail park	
Intercommunal	
Local authorities	
Executive team	

Actions Lead for Commercial Development



Actions Lead for Commercial Development



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Ar... velopment



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