

FIN-URB-ACT work meeting IV

Date: 15/16 June 2010

Location: City of Gijón

Premises: “*Centro de Cultura Antiguo Instituto*” (Gijón Downtown Cultural Centre)
21 Jovellanos Street

Draft Agenda

Day 1, 15 June 2010

08h45 Registration of participants

09h15 Welcome address

Ms Paz Fernández Felgueroso (tbc), *Mayoress of Gijón*

Isabelle Pitre, *FIN-URB-ACT Lead Partner, City of Aachen*

09h30 Introduction remarks on the overall topic:

**Access to finance for SMEs – specific approach for the modernisation of shops
and crafts in the cities**

Patrick Fourquette, *FIN-URB-ACT Lead Expert*

9h 40 Opening Session:

Keynote Speech:

Representative (tba), *Directorate of Commercial Policy of the Ministry of Industry, Tourism
and Trade, Spain*

10h10 José Luis Carús (tbc), *Principality of Asturias (Regional Authority)*

Gijón City Council (tba), *Presentation of Commercial Management Plan of Gijón*

Following open discussion to the stage

11h00 Coffee Break

11h30 Working Group Session:**Group A: *Collective Actions in the Shop and Craft Sector - How to organise cooperation?*****Moderation:** Patrick Fourquette, *FIN-URB-ACT Lead Expert***Keynote Presentation:** *City of Gijón****Further Presentation by Partners/Experts***e.g. *Carmen Moreno Lianeza, Gijón Shopkeepers' Union***Group B: *Town Center Management - Who are potential stakeholders?*****Moderation:** Jonas Scholze, *FIN-URB-ACT Thematic Coordinating Partner***Keynote Presentation:** Jean Luc Calonger (tbc), *TOCEMA EUROPE (Town Center Management)****e.g. Presentation by other partners/ experts*****13h00 Synthesis of both working groups: open discussion to the floor****Moderation:** Patrick Fourquette / Jonas Scholze**14h00 Lunch Break****16h00 Gijón Field Visit: Gijon Trade Sector in the City Center****18h00 End of the visit****19h30 Civic reception Gijón City Hall****20h00 Common Dinner**

Day 2, 16 June 2010

8h45 Bus Transfer to Scientific and Technological Park Gijón

Hotel Lobby of “Santa Rosa” (8h45) and Hotel Lobby “Héran Cortez” (8h55)

9h15 Steering Group

Moderation: [Isabelle Pitre/ Liana Costea](#) *Lead Partner, City of Aachen*

[Jonas Scholze](#) *Thematic Coordinating Partner, DV*

- **Additional Meeting with Managing Authorities in Brussels**
- **How to organise the final outputs?**
- **Preparation of Editorial meeting in Maribor - Presentation of LAP/LSG Maribor**
- **Others**

10h45 Coffee Break

11h00 Parallel Working Group sessions:

Working Group A “Support for Small Scale Projects”

Moderation: [Patrick Fourquette](#), *FIN-URB-ACT Thematic Expert*

Presentations of Surveys in Aveiro, Reims, Gijon

Working Group B “Support for Innovative / High Tech Projects”

Tools to support the consolidation of Innovative SMEs Case of Gijón

[Pablo de la Fuente](#), *City of Gijón*

[Montserrat Fernández Antuña](#), *Head of Promotion and Business Development Department, Gijón Municipal Centre of Enterprises*

Access to Expertise for Innovative/ High Tech Projects

Moderator: [Jonas Scholze DV/ Dr. Lothar Blatt DSGVO](#)

13h00 Lunch Break

14h30 Cities and Managing Authorities – Pathway to Partnership

Moderation: Dr. Lothar Blatt, *German Savings Banks Association*

- Isabelle Pitre (*City of Aachen*), Ralph Meyer *AGIT*
- **Further Presentations by e.g. Reims / Gliwice / Gijon (Asturias)**

15h30 Coffee Break

16h00 Working Group session: Communication and dissemination

Moderation: Jonas Scholze *Thematic Coordinating Partner*
e.g. Leipzig / Rome/ Galati

17h00 Closure: Isabelle Pitre, *FIN-URB-ACT Lead Partner*

17h10 Press Conference (or possibly on the first day during the morning session)

17h30 End of the Day / Transfer