



Building Healthy Communities

Lodz - Poland

The Green Ring of Tradition and Culture



Connecting cities
Building successes



Basic information about Lodz

ODLEGŁOŚĆ ŁÓDZI OD WYBRANYCH MIAST W POLSCE
DISTANCE FROM ŁÓDŹ TO SELECTED CITIES IN POLAND



102 Odległość drogowa w km
Road distance in km

Demographic data:

Total: 753,200 inhabitants

- Males: 342,600
- Females: 410,600

- › 0 -18 years 106,70 (14,2%)
- › 9 – 64 years 492,600
- › 65+ years 153,700 (20,4%)

Lodz as a Healthy City



As the only Polish city, Lodz participated in Phases II, III and IV of the Healthy Cities project.

Lodz is designated as a WHO Healthy City in Phase V (2009-2013).

The Polish Healthy Cities Association is located in Lodz.

Lodz – City Office

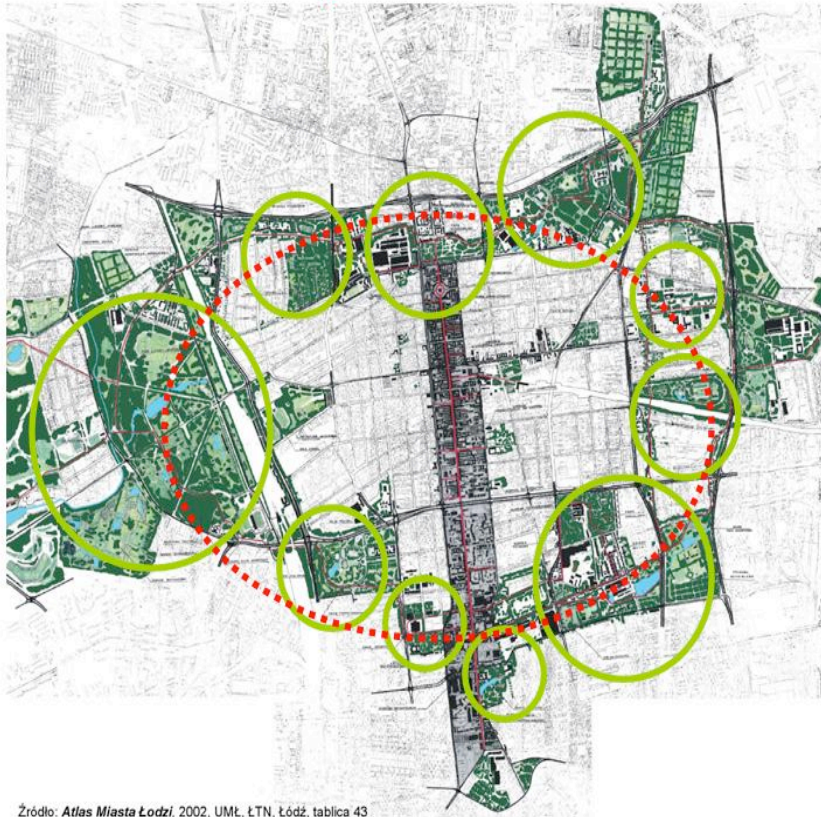


Lodz – Piotrkowska St.



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ZIELONY KRĄG TRADYCJI I KULTURY



Źródło: Atlas Miasta Łodzi, 2002, UMŁ, ŁTN, Łódź, tablica 43

Multisectoral project – leader: City Urban Planning Department
A concept to protect and regenerate the most valuable areas and objects – parks, cemeteries, allotment gardens, university campuses surrounding the city centre with its main street and promote them in the city and outside.



MIEJSKA PRACOWNIA URBANISTYCZNA W ŁODZI



European Union
European Regional Development Fund



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Structure of the LAP:

- 1.Information about the city (indicators)
- 2.The green ring of tradition and culture – description of the concept
- 3.Goals of the project
- 4.Activities
- 5.Expected results
- 6.Evaluation
- 7.Management – cooperation between organizations
- 8.Monitoring and reporting

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4. Activities:

a. Area of activities

I. Promotion of the concept of the Green Ring

II. Regeneration/development of the Green Ring infrastructure elements

III. Activities in the Green Ring

b. Resources needed: finance, people

c. Responsibilities

d. Timetable

e. Potential barriers

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I. Promotion of the concept of the Green Ring

Green Ring logo competition for art schools, Green Ring website, information in the media, lessons in schools including information on the Ring followed by visits in its different parts, "My Green Ring" photo competition for students, Green Ring conference for wider public

II. Regeneration/development of the Green Ring infrastructure elements

Placing the Green Ring logo to mark the Ring area, installation of the same type of lighting in the whole area of the Ring to improve its image and safety, placing the same type of benches in all green areas of the Ring to make it more „walkable“ for parents with children and senior citizens, placing gym equipment in several places of the Ring to promote active lifestyle („health rings“), regeneration and extension of cycle paths in the Ring and leading to the Ring from other areas of the city, regeneration of green areas (planting and conservation of trees etc.), „rent a bicycle“

III. Activities in the Green Ring

Organization of activities for various groups of users in different parts of the Ring: cultural events, environmental education, promotion of physical activity and active lifestyle (a guidebook with 3 types of routes, bus tour around the Green Ring).

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Indicators

2 types for 2 purposes:

Description of city: population, area, environment status, health, infrastructure, access to public green areas, self reported safety.

Monitoring and evaluation:

- **infrastructure:** area and quality of public green spaces, length of cycle paths, number of „health rings“, number of trees planted, number of new benches and street lamps.
- **lifestyle:** number of cultural events, number of health promoting events, number of people visiting museums, number of lessons in schools, number of students/groups visiting the Ring, number of students participating in logo/photo competition

The Green Circle of Tradition and Culture

Timetable

LAP – finished in autumn 2010

Implementation:

Promotion action was started in late 2009 and will continue in 2010 and the following years, using city budget and voluntary work

Depending on availability of external funding work on Green Ring infrastructure may begin in 2011 and continue the following years.

Education and cultural events in the Ring can start in early 2011.

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Potential/actual funding opportunities

- Small elements of the LAP can be financed by partners
- Some of the planned activities can be implemented with the use of voluntary work of NGOs involved in LSG
- Potential sources of funding include the Voivodship Environment Protection Fund and European Regional Development Fund through Priority III Measure III.5 of the Regional Operational Programme – Tourist infrastructure

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Problems encountered, including ULSG's work and relationship with MA

- Lack of interest from the regional Managing Authority
- Lack of single identified „owner” of the project
- Large area of planned intervention – considerable financial and human resources needed to implement the planned action
- Lack of direct connection between the usual area of activity of the project coordinator with its theme
- Possible loss of enthusiasm of LSG members due to the long process of planning
- Possible lack of available funding for implementation of the project
- Possible loss of interest in the project on the part of city authorities

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Strengths and Opportunities

- **Location and diversity of the Green Ring - attractive to different groups of users**
- **Creative thinking of ULSG members**
- **Strong position of the City Office as the project coordinator**
- **Chance to expand green spaces in the city and improve conditions for bicycle transport**
- **Inclusion of the Green Ring idea in the Land Use Plan of Lodz**

Contact details:

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Grazie Thanks
Danke **Merci** Gracias
Ευχαριστώ multumesc
Takk dziękuję dakujem hvala
Obrigado dziękować
tänan kiitos köszönöm aciu
Tack děkuji paldies
nizžik ħajr dank u wel