



Building Healthy Communities

Ann Beddoes: Barnsley Council
Stephen Turnbull: NHS Barnsley



Connecting cities
Building successes



A personal journey...

- Barnsley:
- History of poor health
 - Industrial legacy of heavy industry: Coal mining
 - Relative poverty: Objective One status
 - Worklessness across generations
- Long history of tackling Health issues
- Mid 1990s: Barnsley Health for All
 - 6 themes of Health for All
 - One was International Cooperation
 - Health Action Zones, Regeneration schemes, etc etc
- Persistent inequalities remain



Main themes of Local Action Plan

- Health into all policies
- Health in all places

Health in all policies

- Improving the system
 - Better integration of public health across NHS and Local Government
 - Better awareness across all sectors
 - Joint public health team
 - Including staff focusing on health policy and travel issues

- Health Impact Assessment
 - Policy analysis
 - Local Development Framework Core Strategy
 - Impact on health of local government resource constraints

Diagram 5

BARNSELEY LDF Indicative Housing Growth between 2008-2026



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* Approximately 1000 homes will be distributed throughout other settlements within the Borough, including those large villages shown on this diagram.

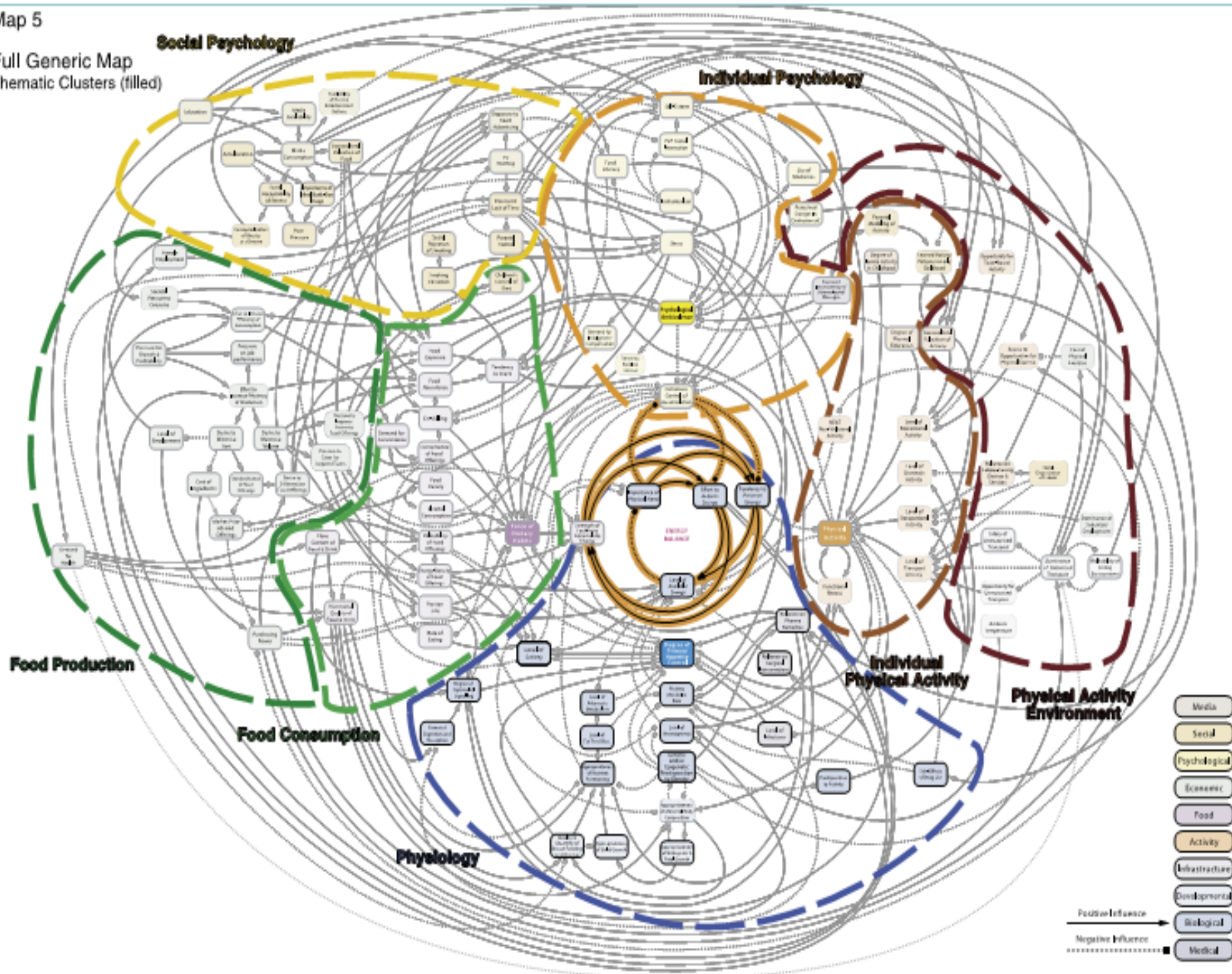
Health In all places

- Obesity – Physical Activity - Environment
- Opportunity
 - Opening of new Advanced Learning Centre (ALC)
 - Active travel for children and families linked to the ALC
 - But,
 - Travel is essential for
 - education,
 - leisure,
 - retail,
 - health,
 - employment

A complex picture

Map 5

Full Generic Map
Thematic Clusters (filled)



Athersley North

- › Undertaken analysis of all neighbourhoods accessing ALC
- › Indepth work on Athersley North
- › High levels of deprivation, poor health, low car ownership, low educational attainment
- › Cycles of isolation, low aspiration and dependency culture
- › Proactive community and voluntary sector organisations, some superb projects, e.g. Motor Mouth
 - But, vulnerably funded
- › Focus still on promotion and uptake of active travel
 - But, understand that we cannot drop in solutions, in depth development work is needed to embed lifestyle and cultural changes

AN URBACT II PROJECT



Use of indicators

Work in progress

- Economic development
- Cultural and social cohesion
- Travel
 - measures of connectivity
 - journey to work times
 - Time mapping

Potential/actual funding opportunities

- Managing Authority: Yorkshire Forward
 - Clear links with employment opportunities
- Local Transport Plan
 - New strategy being created
- Lottery
 - Support for community activities
- Private Sector
 - Local employers include companies with large regional or national presence

No funding guaranteed

Funding constraints likely to be difficult

Analysis

	Policies	Places
Strengths	Comprehensive Senior Support	Comprehensive Detailed Community engagement Replication Partnership - ULSG
Opportunities	Lack of funding View of MA – focus on employment	Advanced learning centre(s) View of MA – focus on employment
Weaknesses	Lack of Resources Influence?	Scale
Threats	View of MA – focus on employment Funding	View of MA – focus on employment

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Grazie Thanks
Danke **Merci** Gracias
Ευχαριστώ multumesc
Takk dziękuję dakujem hvala
Obrigado dziękować
tänan kiitos köszönöm aciu
Tack děkuji paldies
nizžik ħajr dank u wel