

tech2b Incubator

The Upper Austrian Hightech Business Incubator

HOW TO DETECT INNOVATIVE PROJECTS

Markus Costabiei, MBA
CEO tech2b
Austrian Incubators Representative

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www.tech2b.at



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About tech2b

Facts

tech2b (technology to business)

Founded:	January 2003 in Upper Austria/ Linz
Shareholders:	10 % Upper Austria university of Applied Sciences 10 % Johannes Kepler University Linz, 25.5 % Technology and Marketing Company, Region
Government	39.5 % Upper Austrian Research 15 % Austrian Federal Economic Chamber
Employees:	9
Managing director:	Markus Costabiei, MBA

The academic Venture Centre was founded within the scope of the AplusB programme (academic business spinn-off venture programme), established by the Federal Ministry of Transport, Innovation and Technology (BMVIT). The Centre's objective is to increase the dynamism of venture foundations within Upper Austria's scientific institutions and thus support the business exploitation of R&D results.

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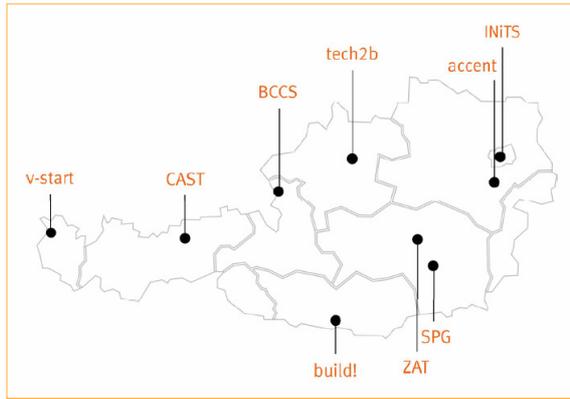


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Hightech Incubators of Austria

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Statistics



- > Start-up projects: >350
- > Number of jobs: > 1400
- > Academic rate: > 60%
- > Patents: 171
- > national and international awards: 168
- > Women's quota: about 7%



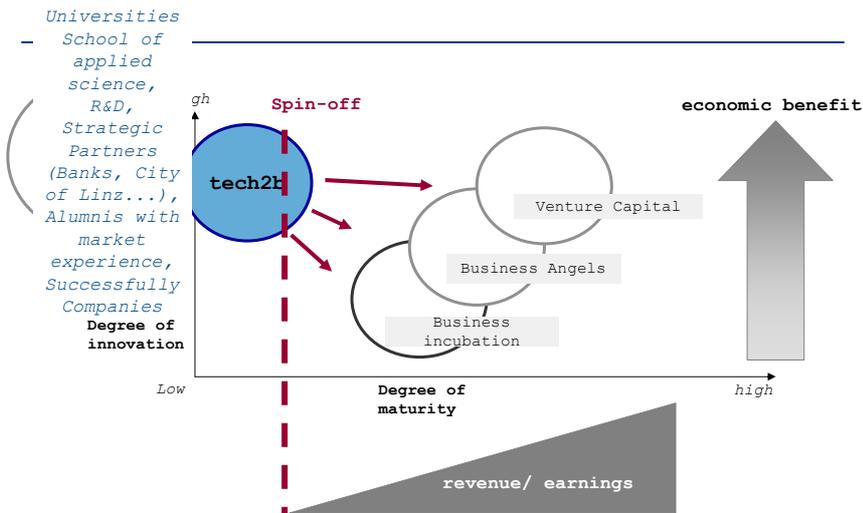
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Target Groups for Awareness

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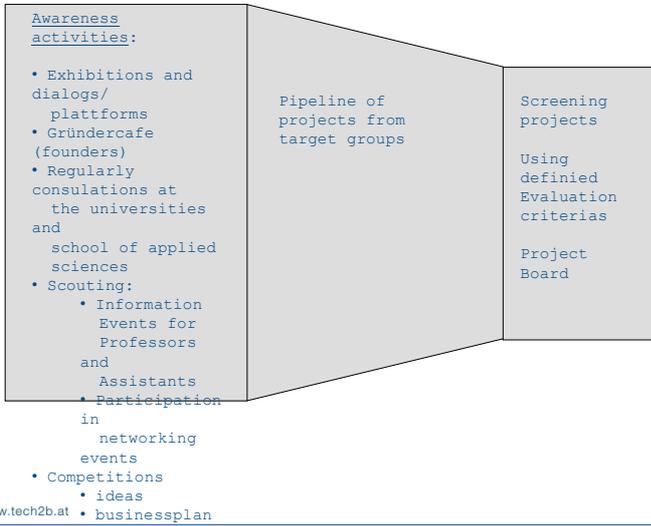


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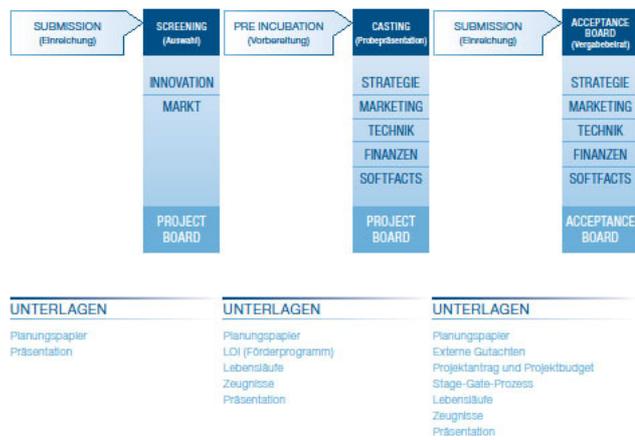
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Awareness & Scouting activities



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Phase 1: Pre-Incubation



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Phase 2: Incubation



UNTERLAGEN	UNTERLAGEN	UNTERLAGEN	UNTERLAGEN	UNTERLAGEN
Strategie	Strategie Marketing	Marketing Technik Finanzen	Technik Finanzen Softfacts	Fertiger Business Plan

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Competitions

EDISON (www.edison-der-preis.at)



The Edison Award will be presented to a team from Upper Austria with the most innovative, creative and most technologically oriented idea for a product or service. In addition to marketable ideas, talented competitors who can contribute their experience and expertise are being sought for positions in management teams.

i2b & Go (www.i2b.at)

The Austria Business plan competition

www.tech2b.at

New IT - Programm



International Incubator Hagenberg

www.international-incubator.com

The International Incubator is a special business opportunity open for innovative IT start-ups from all over the world. The program provides financial support, networking and coaching to boost promising business ideas in IT.

The International Incubator Hagenberg is embedded in Softwarepark Hagenberg, Austria's leading tech park in IT. Hagenberg is a picturesque village close to Linz, the capital of Upper Austria, with excellent flight, highway and train traffic connect



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Contact



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Online

www.tech2b.at

<http://e-incubator.at>

www.international-incubator.com

www.aico-net.at (Business Angel Club)

www.edison-der-preis.at

www.i2b.at

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