



Integrated urban actions  
for fostering and financing  
innovative economies and SMEs

# Presentation of the Local Action Plan and Local Support Group Charlie Shanlin 10th February 2010



Connecting cities  
Building successes



# Sections

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AN URBACT II PROJECT

- › **Where it started**
- › **Who involved**
- › **Meetings and topics**
- › **Actions to date**
- › **Future Direction**



## Where it started

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### **From initial meetings in Edinburgh Aug 08**

- 1. Mapping existing support schemes including private sources of funding**
- 2. Survey on information and participation of businesses**
  - barriers to utilising mainstream support + suite of finance.
  - survey conducted on 3 samples:
    - SMEs that received support from the Business Gateway,
    - other small businesses,
    - support stakeholders and media.
- 3. Designing a financial support scheme for small scale projects and self-employment**
- 4. Inward and outward communication to develop the entrepreneurial spirit in the local community (including ethnic groups) and to influence policy at a higher level.**

## Who involved

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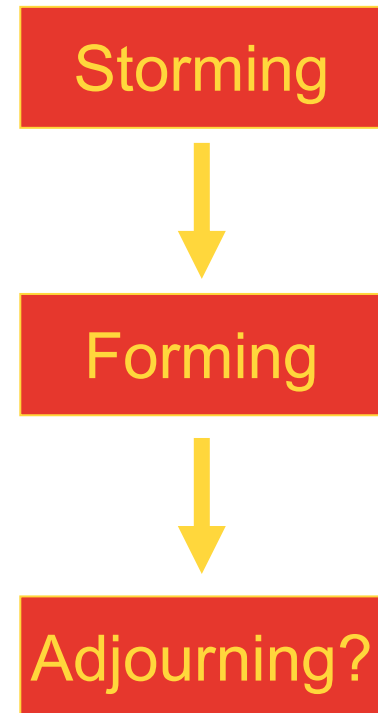


- › **City of Edinburgh Council**
- › **Capital City Partnership**
- › **Social Investment Scotland**
- › **Edinburgh Chamber of Commerce**
- › **Edinburgh Business Development (representing Business Gateway and High Growth)**
- › **Napier University**
- › **LINC Scotland**
- › **Lloyds Banking Group (Lloyds TSB / Bank of Scotland)**
- › **Royal Bank of Scotland**
- › **Clydesdale Bank**
- › **Capital Credit Union**
- › **East of Scotland European Partnership.**

## Meetings and topics



- › **Started informing the partners about Fin-Urb-Act**
- › **....then getting to know each other**
- › **....further developed into understanding?**
  - Public/private/3<sup>rd</sup>/Education
  - Banks/Credit Unions
  - Managing Authority
  - Business Support
- › **Where are we now?**
- › **Brainstorming:**
  - Cull of agencies?
  - wrap around services?
  - Simplicity of service
  - More entrepreneurship training?
  - Role of Social enterprises?



## Actions to date

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- › Questionnaire – WIP
- › East of Scotland Business Loan Fund
- › Jessica at Scottish level
- › Credit Unions looking at JASMINE
- › Credit Unions soon to be able to lend to business?

Norming?



Performing?

## Future Direction

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Performing?

- › **Get to performing stage**
- › **Continuation of questionnaires**
- › **Mapping of provision**
- › **Communication framework to be established**
  - Internal and external
- › **Communication framework to be delivered**
- › **Gaps identified**
- › **Gaps filled**
- › **Greater support to mid sized businesses**

Grazie Thanks  
Danke **Merci** Gracias  
**Ευχαριστώ** multumesc  
Takk dziękuję dakujem hvala  
**Obrigado** dziękować  
tänan kiitos köszönöm aciu  
Tack děkuji paldies  
**nizžik ħajr dank u wel**