

a working group to facilitate the implementation of integrated, sustainable urban development according to the Leipzig Charter

LC – FACIL Meeting Göteborg

Karolin Pannike

27th November 2009

AN URBACT II PROJECT







European policies

Mai 2007: Adoption of the "Leipzig Charter on sustainable European cities" at the Informal Ministerial Meeting in Leipzig

November 2008: Decision on Informal Ministerial Meeting in Marseille

Development of a "reference framework" for a sustainable urban development according to the Leipzig Charter. A voluntary, flexible tool to foster the implementation of integrated, sustainable urban development on the different levels, especially on city-level.

Establishment of a working structure on European level: "Member States and Institutions group (MS/I)"

And

URBACT working group to provide a local testing ground: Since Mai/September 2009 approved – LC-FACIL







Main objectives of the Leipzig Charter

I. Making greater use of integrated urban development policy approaches

- > the creation and protection of high quality public spaces
- the modernisation of infrastructure networks
- the improvement of energy efficiency
- proactive innovation and educational policies

II. Paying special attention to deprived neighbourhoods within the context of the city as a whole

- the persuasion of strategies for upgrading the physical environment
- > strengthening the local economy and local labour market policy
- proactive education and training policies for children and young people
- the promotion of efficient and affordable public transport







LC-FACIL

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LC-FACIL - Partner cities



Leipzig (DE) - LP	515.000 PT
Rennes Métropole (FR)	395.000 PT
Kirklees Metropolitain Council (UK)	400.000 PT
Székesféhervár (HU)	101.000 PT
Göteborg (SE)	501.000 PT
Vitoria-Gasteiz (ES)	236.000 PT
Bytom (PL)	184.000 PT

Daniel Kampus - LE









Definition of aims and tasks LC-FACIL

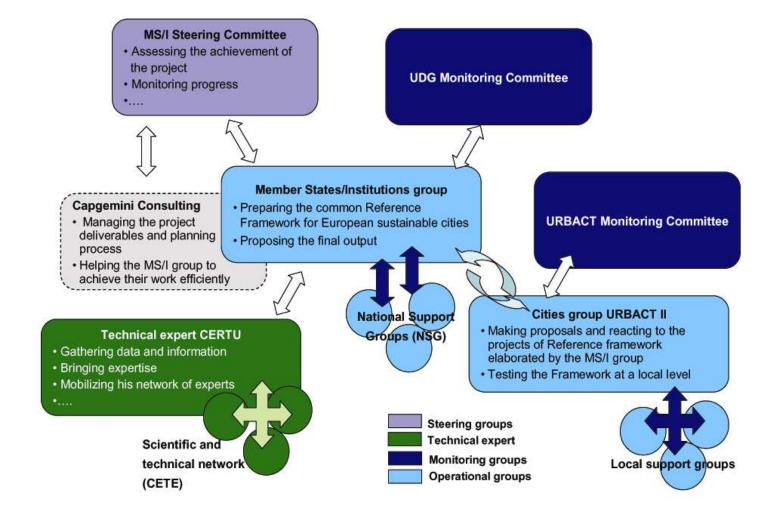
- Create and promote a common understanding about benefits of integrated urban development policy approaches
- Use monitoring and evaluation a "reference framework"as ONE outcome-orientated tool to underline main idea
- > Express needs of cities (from practitioners point of view) towards different levels (regional / national / European)
- Further exchange on what is needed for the implementation of integrated approaches on city-level







Work structure – Reference Framework

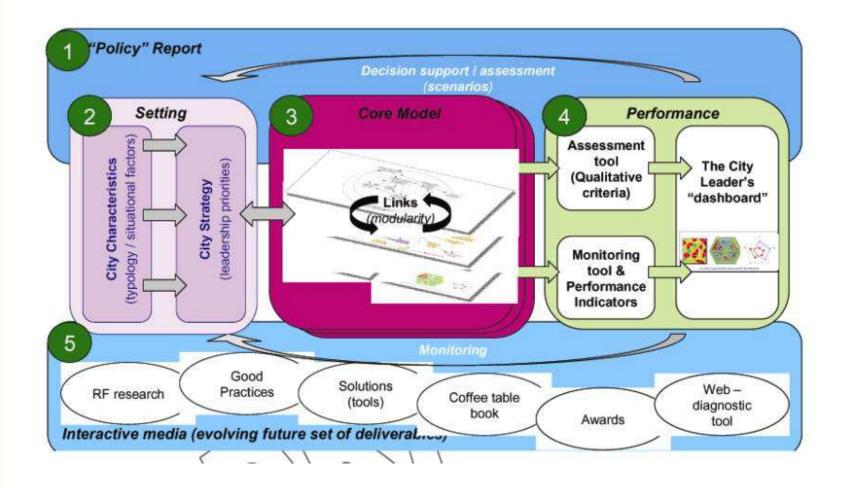








Structure reference framework (draft Oct. 2009)











Assessment tool – in development

ASSESSMENTTOOL	ASSESSMENT TOOL SYSTEMS MODEL					
		Deprived	Sustainable Development Pillars			Model Links
	N/A -2 -1 0 1 2	neighbourhoods H/M/L	Economic	Social	Environmental	
	N/A 1 2 3 4 5					
	~~~					
Axis 1.1 CREATING AND ENSURING HIGH QUALITY PUBLIC SPACES	)					
<b>   </b>	XAMPLE		.,	v	N	100 001 015
1.1.1. Create and maintain attractive public spaces to drain activity and dynamism.	T =	High	Yes	Yes	No	1.3.2; 2.2.1; 2.4.5
-1. Create and maintain clean and environment-friendly public spaces, including some green spaces to introduce a bit of nature in the urban landscape.	00, 1	High		Yes Yes	No No	
<ul> <li>Emphasize the originality of local public spaces likely to attract different types of populations (tourists, residents, entrepreneurs)</li> <li>Make public spaces a place of exchanges and social integration.</li> </ul>	· · · · ·	Medium High		Yes	No No	
-4. Create public spaces focused on a single purpose, ensuring a good visibility by the public.	✓	Medium		No	No	
-5. Communicate on the presence and unique features of public spaces to increase awareness and attractiveness.	<b>√</b>	Low		No Yes	No	
-6. Promote diversification of public spaces in terms of locations, purpose, design & size to respond to a diversified demand.	<b>'</b>	High	Yes	Yes	No	
1.1.2 Ensure an easy and equal access to public spaces.						
-1. Ensure the public spaces development policy is affordable for local authorities and provides a good return on investment. 1.1.3 Ensure a reasonable level of safety in public spaces.						
I. 1.3 Ensure a reasonable level of sarety in public spaces.      Promote a controlling system that ensures the safety of public spaces without harming the freedom of their use.						
Set and infrastructure strategy that favours a safe access and use of public spaces.						
-3. Prevent insecurity by promoting social integration and the participation of local residents in the public spaces development policy.						
1.1.4 Practical use of public spaces and quality of life.						
-1. Promote the development of public spaces that serve the social integration cause.						
1.1.5 Set an urban strategy focused on the capitalisation of local assets and specificities.						
<ul> <li>1. Take advantage of local geographic specific ties by adapting and optimizing the infrastructure of public spaces.</li> <li>2. Communicate on the local attractiveness and the uniqueness of local assets.</li> </ul>						
<ul> <li>-2. Communicate on the local attractiveness and the uniqueness of local assets.</li> <li>-3. Promote interregional governance and collaborate with other local authorities to preserve the region's patrimony.</li> </ul>						
A. Capitalize on the city's new assets that created the recent attractiveness of the site.						
-5. Preserve the environment and the local biodiversity.						
-6. Preserve the historical patrimony by setting an active renovation and promotion policy.						









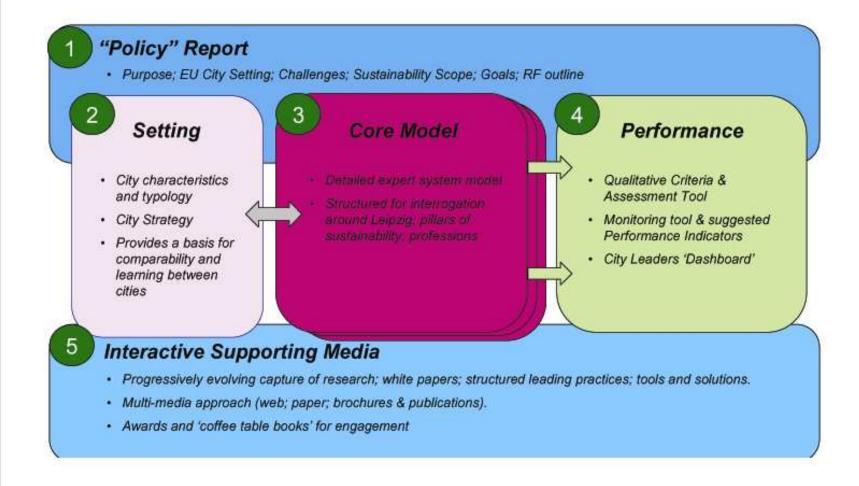
Thank You dziękuję Merci Gracias köszönöm Danke tack så mycket







### Structure reference framework (draft Oct. 2009)









#### TRANSNATIONAL SCOPING AND EXCHANGE WORKSHOPS **WORK PACKAGES WP 1: WP 2: WP 3:** WP 4: Diagnosis & **Review &** Finances & Strategy & **Evaluation** Cooperation **Implementation Re-Assessment** WP-Leader: WP-Leader: WP-Leader: Kirklees WP-Leader: Göteborg Szekesfehervar Vitoria-Gasteiz Which financial Which criteria must Which monitoring Which strategies / systems are used by the instruments are there on measures / projects for S efficient procedures are cities? (best practices and local / national / European integrated urban Ш there for integrated level? How are the development fulfill? barriers) planning within the cities? **PACKAG** financial means How can a ranking of Which methods for ex-Which best practices and distributed? projects be made to ante and ongoing barriers can be defined? define a road map for What are the barriers in evaluation of urban How is the process from implementation? the cooperation with the development projects are strategy to action? different levels? useful? How are the implementa-Which instruments are tion measures monitored? Which measures are How are the strategies, there for implementation WORK financed first? How is the methods and monitoring Which are the key of the strategies? budget split? systems adapted to indicators for such a reality? How are the instruments How do the different monitoring system? How adapted to reality in the departments, responsible Who is responsible for is their efficiency tested? ongoing process? for the implementation of changes and decisions? Is one monitoring system integrated measures. applicable for different work together? cities? Interactive exchange with MS/I Which aspects of WP 1-4 are interesting for the reference framework? How can the reference framework be applied for the participating cities? (Different cities with different status quo concerning integrated urban planning – to what extent is the reference framework useful for each of them?)









Which parts of the reference framework can be used by which cities?

Vice-versa: Which aspects would the MS/I like to discuss with the working group LC-FACIL?

# Experiences related to the Leipzig Charter

#### **CITY OF LEIPZIG**

### Procedures for the implementation of integrated approach at district level

- Creation of the integrated urban development concept
- Funding programs helped to convince decision-makers and administrative bodies to apply integrated processes
- Monitoring system on different subjects, since 2001

### **CITY OF GÖTEBORG**

- Extensive system for follow-up and evaluation carried out for activities and overall urban development
- Budget is divided into three dimensions of sustainability, specifying a number of prioritised targets for each.
- Feasibility study for the implementation of JESSICA
- Adopting of Structural Funds Strategy (Sustainable Urban Development) which provides centralized support and co-ordination of major EU projects through a helpdesk

### **RENNES MÉTROPOLE**

- The integrated development program adopted in 2006
- Different tools to implement the integrated development strategy (SCOT, numerous plans, etc.)
- "Baro'Métropole": a monitoring tool, in form of a 'barometer for sustainable development'
- La Courrouze, new area developed through sustainable urban development (eco-building: energy, waste, water supply, etc.)

### CITY OF SZEKESFEHERVAR

- 2008: Elaboration and implementation Integrated Urban Development Strategy
- Approval of the Integrated Urban Development Strategy was based on a wide political consent.
- Preparation of 2 projects, based on the objectives of the Integrated Urban Development Strategy:
  - Rehabilitation of the Historic Downtown
  - Social Rehabilitation of the "Szárazrét" district

### KIRKLEES METRO-POLITAN COUNCIL

- Development of the North Kirklees Strategic
   Development Framework
- South Dewsbury
   Neighbourhoods Masterplan was a good recent
   example where all the major
   services contributed towards
   a holistic regeneration
   framework
- Funding programs that were multi layered and integrated regeneration programs linked to substantial EU funding match.

### CITY OF VITORIA-GASTEIZ

- Regeneration of The mediaeval quarter -Sustainable Mobility and Public Spaces Plan, signed by many stakeholders
- Creation of the ARICH agency to go ahead with the integrated regeneration of that quarter - Agreement of all the political parties to implement the Mobility Plan

#### CITY OF BYTOM

- The first **Development**Strategy for years 2001-2015
  with 3 main aspects community, activity,
  environment was replaced in
  May 2009 with new
  Development Strategy of
  Bytom 2009-2020.
- "The Act of Law" as definition of the development policy. It lists the fields of assistance and points the organs carrying the policy.







# Challenges related to the Leipzig Charter

#### CITY OF LEIPZIG

#### · Sectoral structure of the city-administration, with own objectives and fear to loose freedom of action.

- · Short-term view of political operating and project-related view on things
- No flexible budget, due to sectoral or overlapping funding opportunities -"Addiction" on funds
- · Partly introverted administration - stronger stakeholder cooperation possible.

### **CITY OF GÖTEBORG**

- · Still examples of sectoral working and thinking in and between departments
- Lack of integrated funding and planning.
- · Lack of education and skills training in integrated planning among the staff of the stakeholders involved
- Courses, networks and forums for the exchange of

### RENNES MÉTROPOLE

- Need to improve the integrated application of the Sustainable Development Strategy: Need of additional finances and human resources to implement and disseminate the outputs of the integrated development strategy. No governance within the local scale.
- Develop the participation of all the local actors: ease the appropriation of the sustainable development stakes by the population
- Improve the tools and methods for the evaluation and the follow-up of the applied policies.

experiences are needed on the city, regional, national and international level

 Importance of visualization in urban planning/ development, to build support and raise cross-sector awareness and cooperation.

### CITY OF SZEKESFEHERVAR

- · Lack of integrated funding.
- The approval procedure of projects financed by the EU is extremely long. It takes 1,5-2 years from the time of submitting a project proposal to receiving actual funds.

#### **CITY OF BYTOM**

- A rather sectoral working structure and way of thinking
- Lack of active stakeholders interested in integrated sustainable development
- Budgetary restrictions (1) year budget planning), lack of integrated funding/ planning on regional/ national/ EU level
- Lack of operationalisation of Development Strategy within the strategic road map (the Local Development Plan is in process of creation)
- · Lack of system/tools to monitor/evaluate integrated sustainable development, including projects, operational programmes and strategy

### **KIRKLEES METRO-POLITAN COUNCIL**

- Short termism (action focussed) vs. long term strategic thinking (planning)
- Output driven (process orientated) vs. outcomes driven (work towards impact)
- Reactive policies vs. proactive strategies
- Allowing market forces to determine development vs. a more planned economy
- Need f. place shaping skills for officers, politicians, public
- Need for greater resources funding a. timing (alignment)

#### **CITY OF** VITORIA-GASTEIZ

- Educational policies can be applied for children and young people, but not for the rest of the community
- Economic crisis affects incomes and therefore also budget to implement projects
- No good controlling and evaluation system for implemented projects.







# Steps taken so far

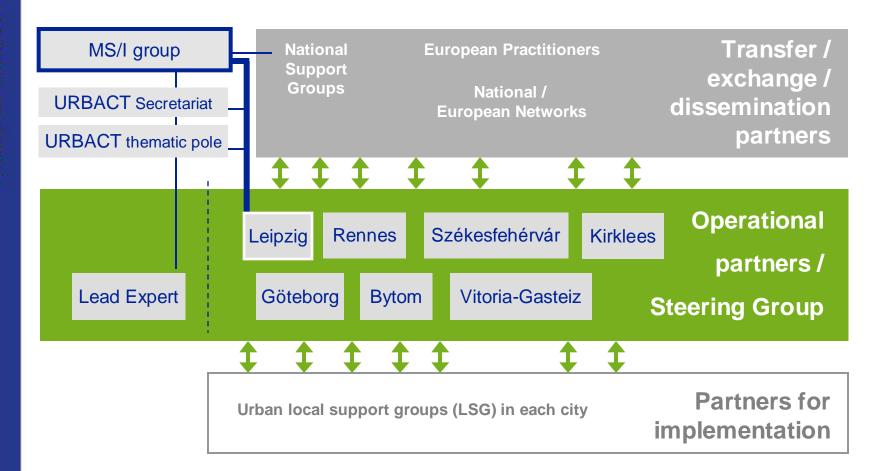
- ⁾ 2 Working group Meetings (July 09, September 09) during development phase
- Interaction with MS/I group
  First contacts with local/ national networks/ actors
- Submission of Final application September 09
   implementation phase 29.09.09 28.05.11
   approved by URBACT Monitoring committee 28.09.09







### Work structure









# Next steps to take

Deepened interaction with MS/I group e.g. survey on existing reference frameworks



- Workshop on the implementation of the Leipzig at URBACT Annual Conference 25th of November
- 1. Working group Meeting (implementation phase) in Göteborg 26th-27th November
   Work package 1: Diagnosis and Evaluation
- Deepened exchange with other networks, cities (including poss. Incorporation of 8th partner)
- 2. Working group Meeting in Vitoria-Gastzeiz spring
   2010 Work package 2: Finances and Cooperation

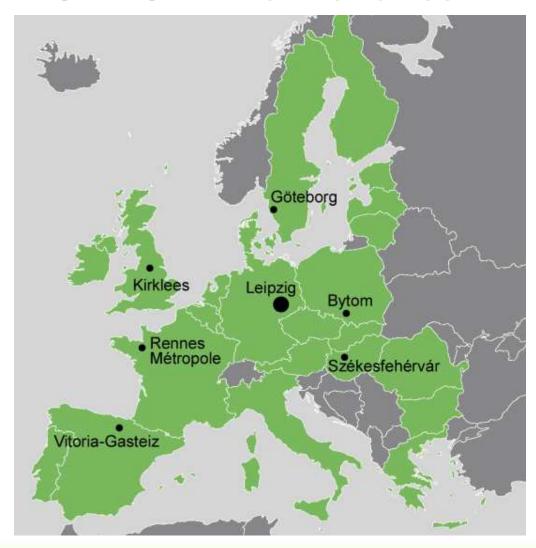








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