



European Commission



Comune di Roma
Dipartimento XIV



FIN-URB-ACT

Integrated Urban Actions for Fostering and Financing
Innovative Economies and SMEs



FIN-URBACT

Linz October 28th, 2009

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**Integrated urban actions for fostering
and financing innovative economies
and SMEs**



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Rome LAP Overall objective

**Support self-employment,
micro-enterprises
and
start-up businesses
access to credit**

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Rome LAP Objectives

- Enhance the municipal consulting services for micro-enterprises and SMEs.
- Encourage the creation of a network of support tools for businesses

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Rome LAP Operational objectives

- Build a pathway to partnership between Municipality of Rome and Managing Authority (Lazio Region);
- Creating a network amongst market actors under the Municipality of Rome “*umbrella*”;
- Developing a methodology to measure market actors network impact;
- Communicate results achieved by the network and measured using the developed methodology.

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Current State of Rome Local Support Groups (LSG)

Rome LSG has been set up considering:

- General and specific objectives of FIN-URB-ACT project;
- General and specific objectives of Rome LAP;
- Public/private key market players, operating at local level;
- Long experience in managing financial and/or non-financial instruments to support Rome LAP target companies and objectives.

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Rome LSG members

1. **Managing Authority – Lazio Region**
2. **Rome Municipality**
3. **Unionfidi Lazio S.p.A. (Guarantee scheme)**
4. **Unicredit Banca**
5. **BIC Lazio - Business Innovation Center**
6. **University of Rome “La Sapienza”**
7. **University of Rome “Roma Tre”**
8. **Creaimpresa - New business creation**
9. **Federlazio – Micro and SMEs Entrepreneurs Association**
10. **Banca delle Marche (Invited)**
11. **Confcommercio (Invited) – Micro and SMEs Entrepreneurs Association**
12. **Trade Unions (Invited)**

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Rome LSG - Organisation

- › **Local Support Group:**
 - › Managing authority
 - › Municipality
 - › Stakeholders (PMI associate e iscritti COL)
 - › Key market players (Unionfidi Lazio, Bic Lazio, Università, Banche, sindacati etc.).
- › **Action Learning Set**, composed by a restricted number of experts involved in the elaboration of Rome LAP and proposals to be discussed during LSG meetings.

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Rome LSG - Working Process

- › Identification of priority issues which brings together the activities under the Local Action Plan;
- › Identification of major problems related to the specific issue and its connections with the possible causes and effects
- › Defining the general goals of the Plan, which are observable and measurable
- › Definition of a small number of specific objectives to be achieved
- › Definition of the activities to be undertaken to achieve the objectives and expected results in terms of outcomes and outputs

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Rome - LSG *Activities and outputs*

- Held 3 LSG and 3 ALS meetings
- URBACT II- Event :
“A better integration between public policies and actions”
Dissemination working meeting addressed to policy makers and local public administrations, organized by MA in cooperation with Rome Municipality and Rome Fin-Urb-Act LSG;
- Participation to a public event, SANIT – *International Health Forum Towards an integrated Local Action Plan in Rome*
Communication activity;

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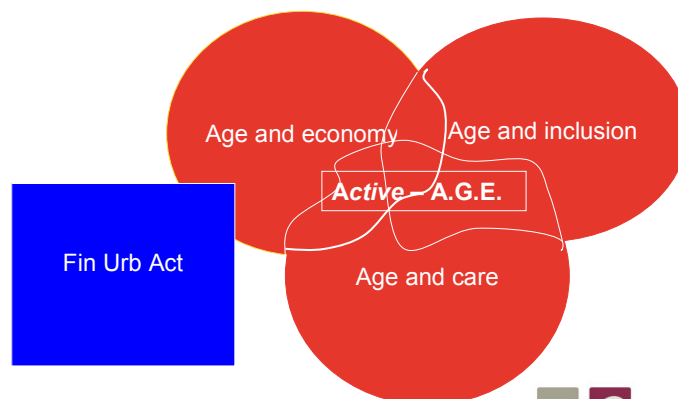
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Rome - LSG *Activities and outputs*

- Mapped and examined existing funding structures and schemes at EU, national regional and local level supporting Rome LAP target;
- Mapped and examined existing financial and non-financial instruments supporting creation and developing Rome LAP target
- Mapped managing structures on local level

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URBACT II Projects Rome Integrated Local Action Plans



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Rome - ULSG Activities

Mapping phase based on Data elaboration (criteria):

- New/Existing company
- Unemployed/Employed
- Man/Woman
- Age (18-35/>35)
- Business sector
- Public/Private
- Active/Inactive

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Rome - ULSG Activities – Mapping report ex.

Newco creation

Place of business Rome

Working status: Unemployed

Age: Over 35

Sex: Woman

Instrument	Business sector		Micro and SME' Services			
	Financial/Non financial	Description	Active/Inactive	Managing body	Public/Private	Level
L.R. 29/96	Financial/Non financial	Micro-SMEs Creation and development	Active	Sviluppo Lazio	Public	Regional
D. Lgs. 185/00	Financial	Selfemployment Microenterprises	Active	Invitalia	Public	National
L. 215/92	Financial/Non financial	Micro-SMEs Creation and development - Women	Inactive	BIC Lazio	Public	National
L. 266/97 art.14	Financial/Non financial	Selfemployment - Urban deprived areas	Inactive	Municipality of Rome	Public	Municipal
L. 598/94	Financial	Science and technology research support	Inactive	Mediocredito centrale S.p.A	Private	National
Guarantee and Coguarantee schemes	Financial	Fondi di Garanzia e Cogaranzia	Active	Unionfidi Lazio	Public	Regional

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THANK YOU FOR YOUR ATTENTION

Presentation realized
with the Rome LSG
contribution

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