

## FIN-URB-ACT work meeting II

*Overall Theme: Access to Finance – the role of targeted financial and non-financial support instruments*

Date: 28<sup>th</sup> / 29<sup>th</sup> October 2009

Place: City of Linz, Austria

### Draft Agenda

*1<sup>st</sup> Day Wednesday, 28<sup>th</sup> October 2009*

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Location: Old town hall (Altes Rathaus, Hauptplatz 1, 1. floor (room 144))

08h30 Registration of participants

08h45 Welcome

1. Stadträtin Susanne Wegscheider, City Councillor, City of Linz
2. Raffaello Barbato, Project Officer, URBACT Secretariat
3. Isabelle Pitre, City of Aachen, FIN-URB-ACT Lead Partner

09h15 **Session I: Linz Pixel City – an innovative, creative centre of possibilities**

Moderation: Dr. Lothar Blatt, German Savings and Deposit Banks Association

#### **Presentations:**

- **Linz: Cultural Capital and support to creative industries** (Dr. Barbara Kovsca-Sagmeister, City of Linz)
- **Financing of SMEs in the time of financial crisis** (Prof. Dr. Norbert Kailer, Johannes Kepler University Linz)

*Discussion: What impact has the financial crisis on local SME financing?*

- **The Wirtschaftskammer – an extended form of local partnership** (Dr. Gerald Silberhumer, Wirtschaftskammer Upper Austria, Start-up Service Linz)
- **Presentation and Discussion of Status of Local Support Groups and Local Action Plans in Aachen and other cities**
  - *Introduction by Patrick Fourquette*

11h45 Lunch break / Restaurant

**13h00 Session II: Working Group session: Partnership with Managing Authorities**

**Moderator:** Patrick Fourquette

**Topics:** How to set up and establish a lasting partnership between cities and Managing Authorities?

- Cooperation structures between the Managing Authority of Upper Austria and cities of the region ([Mag. Anita Hingsamer](#), [Government of Upper Austria](#))
- Cooperation structure between cities and Managing Authorities,
  - Case study Liverpool ([Martin Eyres](#), [City of Liverpool](#))
  - Case study North-Rhine Westphalia ([Christian Huttenloher](#), [DV](#) and [Brigitte Grandt](#), [City of Duisburg](#))

*Followed by a structured discussion around some guiding questions*

**15h00 Coffee Break****15h30 Steering Group**

- Status of financing reporting, budget spending etc.
- Communication and PR
- Upcoming working activities and focus of work
- Political outcome on the debate of future cohesion policy

*16h30 End of first Day*

**Evening Programme:**

16h30 – 18h00 Höhenrausch (city tour)

20h00 Dinner: culinary art / HOTSPOTS

**2<sup>nd</sup> Day Thursday, 29<sup>th</sup> October 2009**

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**Location: Ars Electronica Center (Hauptstr. 2-4, Sky loft)****08h00 Reception****08h15 Session III: Working Group on Communication**Introduction into the subject: [Patrick Fourquette](#)

Experiences from the project partners Reims and Linz

**09h30 Coffee Break****10h00 Session IV: Parallel Working Group Sessions****Working group A “Support for small scale projects”****Topic:** Survey on business needs and expectations**Moderator:** Patrick Fourquette

- Presentation survey and questionnaire ([Johannes Kepler University \(Prof. Dr. Norbert Kailer\)](#))
- Input by [Daniela Köppl](#), entrepreneur, [Gründerzentrum Q70](#), Fa. Ventiva
- Experiences from the FIN-URB-ACT partners

**Working Group B “Support for innovative/high tech projects”****Topic:** City picture Linz: What tools/structures/partnerships does Linz have to support creative businesses' access to finance?**Moderator:** Christian Huttenloher**Input from partner of the LSG in Linz, from the view of ...**

- ... a technology centre: [Dipl.Ing. Georg Spiesberger](#), ([techcEnter Linz-Winterhafen](#)), [Markus Costabiei](#) ([tech2bGründer-zentrum GmbH](#))
- ... a business support initiative: [MMag. Christian Radauer](#), [i2b – ideas to business](#)
- ... a local/regional credit institute: [Mag. Robert Schernhuber](#), ([Director of the Public Grants Department, Savings Bank Upper Austria](#))
- ... a public regional finance body: [Anton Grottenthaler](#) ([Upper Austrian Guarantee fund Ltd. / Upper Austrian Equity Investment Company](#))

**12h30 Lunch Break / Cubus****140h00 Press Conference****14h30 Site Visit** (Ars Electronica Center (Ing. Gerfried Stocker))**16h30 Closure of the Work Meeting II - Transfers**