



# „The role of cities in integrated regional development“



Project is co-financed by the EUROPEAN UNION European Regional Development Fund



**3<sup>rd</sup> workshop  
22nd / 23rd Jan. 2009  
Châlons-en-Champagne**



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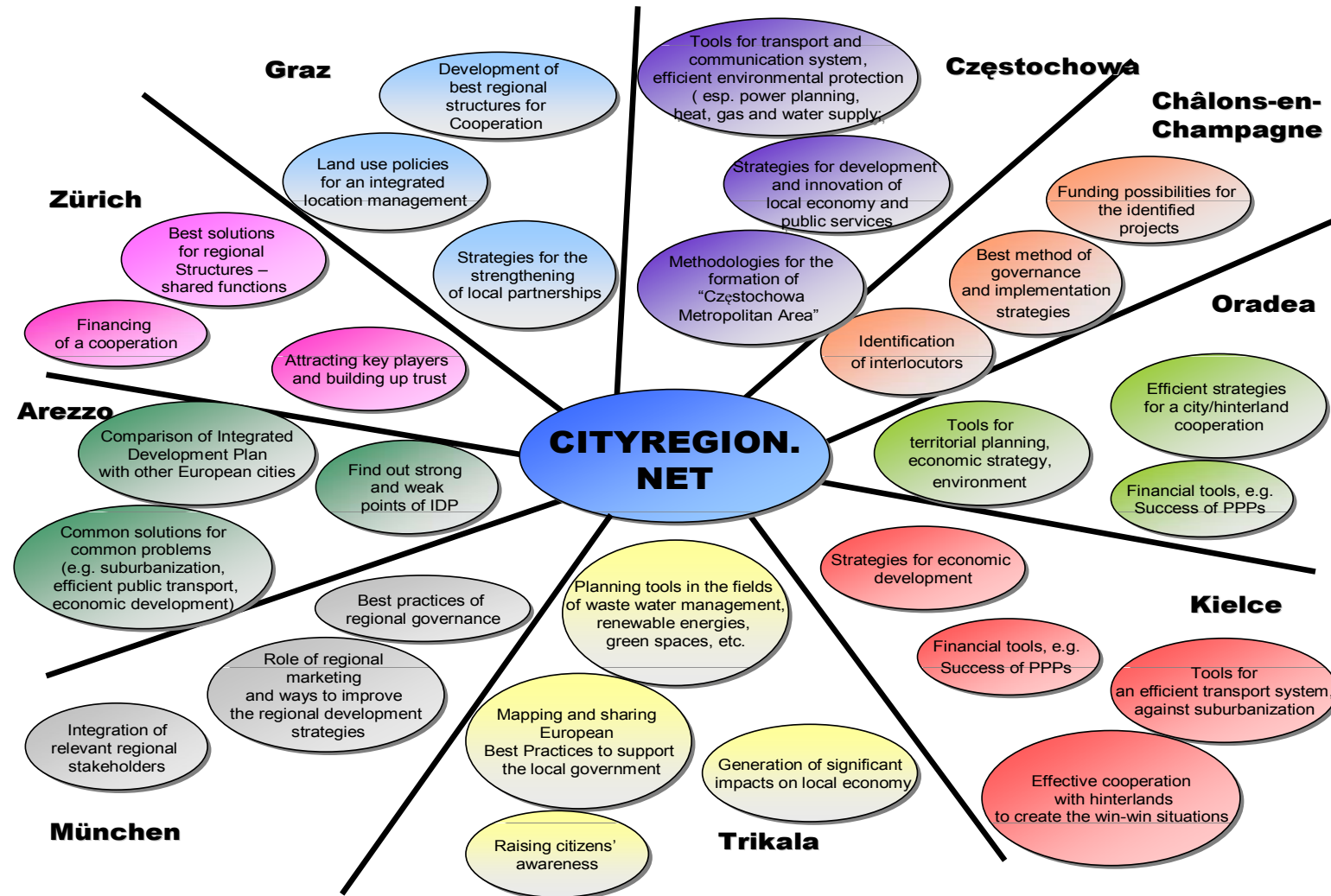
## Project objectives and detailed working programme for phase II

The main objective of this network is the elaboration of **working programmes** and **policy recommendations** for **improving the cooperation between cities and their surrounding municipalities**

The main challenges include:

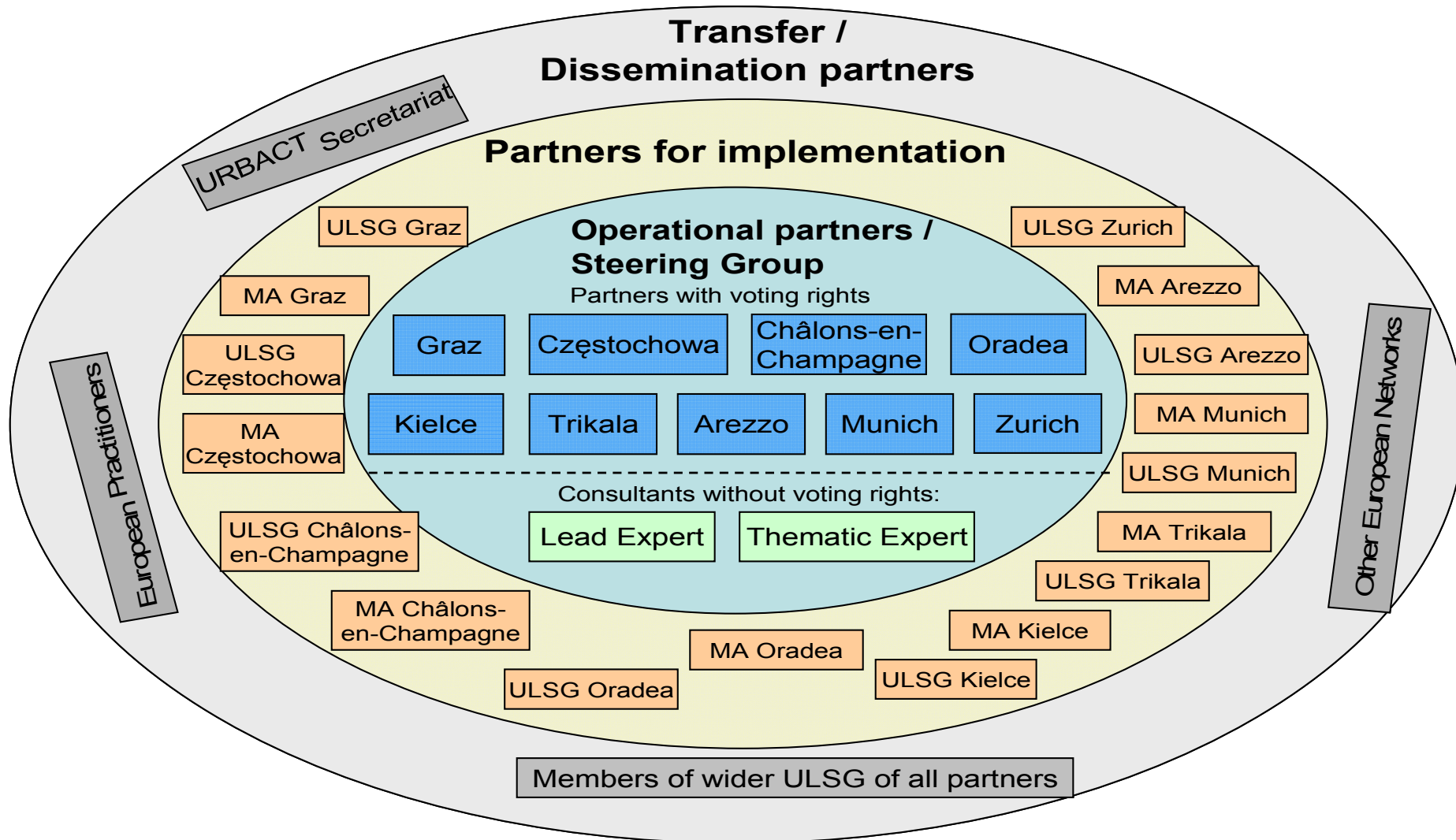
- Common land use policies and instruments for integrated urban – regional planning.
- Definition of new financial instruments to meet the multiple tasks and projects of general interest.
- Identification of successful regional structures as basis for city hinterland cooperation.
- The participation of relevant key actors by (re-)defining the criteria for integrated regional development.

# Challenges



## Subthemes

<b>Planning tools, financial instruments</b>	<b>Regional structures</b>
Tools for efficient land use and against suburbanisation	Shared functions and tasks
Tools for an efficient public transport system between city and its region	Special methodologies for cooperation between big city and smaller municipalities
Tools for a sustainable economic development and the revitalisation of the city-centres	Necessary regional structures for a successful city-hinterland (region) cooperation and methods of financing them
Tools for efficient environmental development	Strategies on the involvement of key players and key investors
Definition of criteria for projects of common interest and possibilities of financing them (attracting investors, PPPs, etc.)	Legal preconditions for city-hinterland (region) cooperations
<b>Citizens' participation</b>	





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**Workshop design & methodology**

## Workshop design and methodology

1. Each hosting city should find a local / regional / national expert on the specific topic of the workshop in its city (if this is not possible, the Lead expert will propose an expert).
2. The Lead expert or thematic expert gives a general introduction on the specific topic of each workshop.
3. Each partner provides inputs (existing studies, documented best practices, documented pilot projects, etc.) for the specific topic of each workshop on basis of pre-defined questions.
4. Each partner shortly presents the results of the meetings of the LSG and their recommendations for the network.
5. Each hosting city invites its Managing Authority and also each partner can take one representative of its Managing Authority to the workshop which is of the most interest for its city.
6. Beginning with the 2nd workshop 2 cities present their main challenges (main problems to be solved within the network, description of areas of interventions, etc.) and therefore their main contents for their individual LAP. Common solutions should be found during the workshops.
7. The Lead expert will summarize all the results of each workshop and present them during the next workshop.



# TIMETABLE for 2009

**Key focus on: Regional structures and involvement of key actors**

**Workshop 1:**  
Châlons-en-Champagne  
22.-23.01.2009

## Topics:

- Common definition of a region and regional structures
- Input of all partners on necessary regional structures for a successful cooperation with the help of Best Practices on local, regional or national level
- Input of all partners on legal preconditions vs. voluntary associations

## Next Steps:

- Preparation of next workshop on basis of pre-defined questions (All partners)
- Summary of results of 1<sup>st</sup> workshop (Lead Expert)
- Other tasks defined during WS

# TIMETABLE for 2009

**Key focus on: Regional structures and involvement of key actors**

**Workshop 2:**  
Munich  
29.-30.06.2009

## Topics:

- Presentations of 2 models of cooperation (Amsterdam and Munich)
- Application of a cooperation model in the field of „Spatial Development and Mobility“
- Summary of tasks that can be shared and those that cannot be shared on basis of the input of the partners
- Presentation of Munich and Châlons-en-Champagne concerning main challenges for LAP

## Next Steps:

- Preparation of next workshop on basis of pre-defined questions (All partners)
- Summary of results of 2<sup>nd</sup> workshop (Lead Expert)
- Other tasks defined during WS

# TIMETABLE for 2009

**Key focus on: Regional structures and involvement of key actors**

**Workshop 3:**  
Zurich  
29.-30.09.2009

## Topics:

- Identification of possible strategies to raise the awareness and involve key players on basis of Partners' Best Practices
- Highlighting of efficient methods on building up trust between partners within a cooperation
- Presentation of possibilities how big cities can cooperate with smaller municipalities
- Presentation of Zurich and Kielce concerning their main challenges for LAP

## Next Steps:

- Preparation of next workshop on basis of pre-defined questions (All partners)
- Summary of results of 3<sup>rd</sup> workshop (Lead Expert)
- Other tasks defined during WS

# TIMETABLE for 2010

**Key focus on: Integrated planning and financial instruments**

## Workshop 4: Trikala March 2010

### Topics:

- Definition of an efficient public transport system for the connection between city centre and the surrounding municipalities / region on basis of partner's inputs
- Identification of measures to decrease individual traffic and enhance public transport
- Presentation of 2-3 models for application of network's results for individual LAP (for sub-theme 2)
- Presentation of Trikala and Graz concerning their main challenges for LAP

### Next Steps:

- Preparation of next workshop on basis of pre-defined questions (All partners)
- Summary of results of 4<sup>th</sup> workshop (Lead Expert)
- Other tasks defined during WS

# TIMETABLE for 2010

**Key focus on: Integrated planning and financial instruments**

## Workshop 5:

Arezzo  
June 2010

### Topics:

- Identification of efficient integrated measures for the protection of a vulnerable region (waste water, garbage management, etc.) on basis of partners' inputs
- Definition of methods to revitalise de-graded areas or city centres
- Highlighting common efficient land use policies for a coordinated development of the entire area
- Presentation of Arezzo and Oradea concerning their main challenges for LAP

### Next Steps:

- Preparation of next workshop on basis of pre defined questions (All partners)
- Summary of results of 5<sup>th</sup> workshop (Lead Expert)
- Other tasks defined during WS

# TIMETABLE for 2010

**Key focus on: Integrated planning and financial instruments**

## Workshop 6: Częstochowa September 2010

### Topics:

- Finding role models on strategies to promote the local /regional economy and to attract investors on basis of partners' inputs
- Definition of criteria for projects of common interest
- Financing possibilities for projects of common interests (PPPs, project funds, etc.)
- Presentation of Częstochowa concerning its main challenges for LAP

### Next Steps:

- Preparation of next workshop on basis of pre defined questions (All partners)
- Summary of results of 6<sup>th</sup> workshop (Lead Expert)
- Other tasks defined during WS

# TIMETABLE for 2010 & 2011

**Key focus on: Consolidation and documentation of results**

## Workshop 7: Oradea December 2010

### Topics:

- Presentation of 2-3 models for application of network's results for individual LAP (for sub-theme 1)
- Presentation of a design for the handbook and common definition of contents
- Presentation of dissemination activities of all partners
- Summary of LAG meetings of all partners
- Presentation of first drafts of 9 LAPs
- Presentation of design for final event

### Next Steps:

- Completion of individual LAPs
- Filling the handbook with contents
- Preparation of final event

# TIMETABLE for 2010 & 2011

**Key focus on: Consolidation and documentation of results**

## Final Event

Graz  
March 2011

### Topics:

- Presentation of handbook
- Presentation of 9 LAPs
- Organisation of experts' discussion on network's thematic
- Invitation of European wide practitioners in this field

### Next Steps:

- Activities for closing the network





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**Recommendations from the EAP**

## Recommendations from the EAP

### **Criterion 1 – Relevance of the Proposal and EU Added Value**

The theme of this project is of high relevance and is innovative

Following previous EAP recommendations, the project now includes several concrete topics related to the question of managing metropolitan areas

EAP feels that the project is heavily focussed on tools, and it would be useful to place a stronger emphasis on methods of governance

### **Criterion 2 – Coherence of the Proposal**

The project is coherent and outlines clear results.

Some of the outputs could however be clarified, by explaining the target groups of the different types of meetings and conferences.

### **Criterion 3 – Quality of Expected Results**

Outputs and deliverables are coherent, but some elements require clarification.

The project is organised around several types of meetings, seminars and conferences. In order for these events to create a dynamic and useful exchange however, it would be important to provide further detail on their main objectives and concrete outputs.

## Recommendations from the EAP

### **Criterion 4 – Quality of Partnership and Lead Partner**

The partnership is geographically balanced, but given the relatively low number of current partners (8+LP) there is scope for extension, perhaps to a city from Northern Europe. (Tallinn Estland or Vilnius Litauen as possibilities)

The Local Support Groups are generally well balanced, however some could include associations of municipalities.

### **Criterion 5 – Budget and Finance for Implementation Phase**

The budget is balanced and coherent.

### **Comments on Communications Plan**

The Communication plan is very good and fulfils the demands.

### **Concluding remarks**

This project addresses an important topic. The EAP's previous recommendations have fully been taken into consideration, and as a result the project has become more operational, integrating more aspects of the urban management of metropolitan areas. It is still suggested to put more emphasis on the operational side of the proposal, and to consider how the different tools can be put into practice. The extension of the partnership would be useful.

# Recommendations from the EAP

Theme	Fast Track Label
2.4 Governance and Urban Planning	No

## Partnership

LP	City of Graz	AT	Comp
PP1	City of Czestochowa	PL	Conv
PP2	City of Chalons-en-Champagne	FR	Comp
PP3	City of Oradea	RO	Conv
PP4	City of Kielce	PL	Conv
PP5	City of Ttrikala	GR	Conv
PP6	City of Munich	DE	Comp
PP7	City of Arezzo	IT	Comp
PP8	City of Zurich	CH	Partner State

## EAP Assessment

Crit 1- Relevance of proposal and European value added	23
Crit 2- Coherence of proposal	23
Crit 3 - Quality of expected results	17
Crit 4 - Quality of partnership and lead partner	18
Crit 5 - Budget and Finances Development phase	9
<b>Total</b>	<b>90</b>



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## The Local Action Plan

## The Local Action Plan

**Each Local Action Plan (LAP) should provide for each partner a concrete roadmap and a range of solutions**

**LAP drawn up in close cooperation with the Managing Authorities to maximise opportunities for funding**

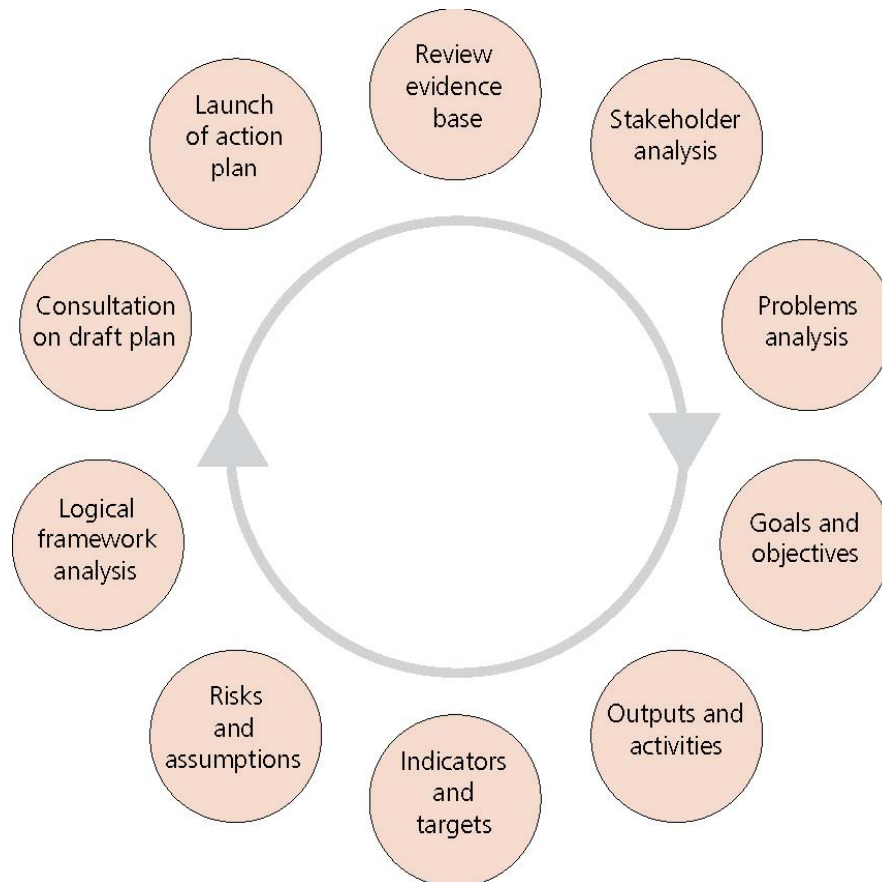
**No rigid definition of what a LAP has to be**

**Project partners and LSG members are encouraged to be creative in determining the best format**

Local Action Plans are a new dimension to the URBACT programme:

- Improve the impact of transnational exchange and learning on local policies
- Give concrete form to the outputs from networking activities carried out by partners
- Be an instrument of further change

# Making an action plan



## A Planning Cycle Model

- Cyclical process which does not start or end
- It brings together all aspects of planning into a coherent, unified process
- Helps to ensure that your plan is fully considered, well focused, practical and cost-effective
- Helps to ensure that you learn from any mistakes you make, and feed this back into future planning and decision-making



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## State of the art



## Cohesion Policy and cities

The Community Strategic Guidelines 2007-2013 pay particular attention to specific needs of certain zones, such as urban and rural areas.

Europe is characterized by a polycentric structure of small, medium-size and large towns. Many of them form metropolitan areas while many others constitute the only urban centre in the region.

European cities attract investment and jobs. They have many tools at their disposal to strengthen their attractiveness. The proposals of the Commission for Cohesion Policy contain many elements able to support these initiatives

At least four key issues require attention:

- Transport, accessibility and mobility
- Access to services and amenities
- Natural and physical environment
- Cultural issues

## Cities and regions

Requirements from the EU:

- Flexible co-operation between the different territorial levels
- Cities must find forms of governance which respect the institutional organisation of each Member State
- Cities can make use of technical assistance from the Structural Funds.
- Skills in new areas – often working across traditional professional boundaries – are particularly important

*“In conformity with the General Regulation on Structural Funds, the Member States have the possibility of delegating to cities funds addressing urban issues within Structural Fund Operational Programmes. To get the full benefits of partnership, cities must be responsible throughout the process. This includes responsibility for the design and implementation of the subdelegated portion of the programme.”*

# Sustainable urban development

- **Sustainable urban development**

Urban development is a complex process. Cities should integrate this development in a long term perspective to maximise the factors of success

- **Citizen participation**

Citizen participation is a democratic imperative - the engagement of local residents and civil society in urban policy can give legitimacy and effectiveness to government actions

- **Networks and exchange of experience**

Skills and knowledge are an important precondition for urban regeneration. Successful solutions often require specific competences, including cooperation across administrative or professional boundaries

- **Financing Urban Renewal**

In the framework of the new regulations for the ERDF, the Cohesion Fund and ESF, the managing authorities of operational programmes will be able to finance a wide range of urban development projects



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