



**URBACT II
Thematic Network
(TN11)
with Fast Track Label**



HerO - Heritage as Opportunity

» *Work programme for implementation phase*

Work programme for HerO implementation phase

Objectives

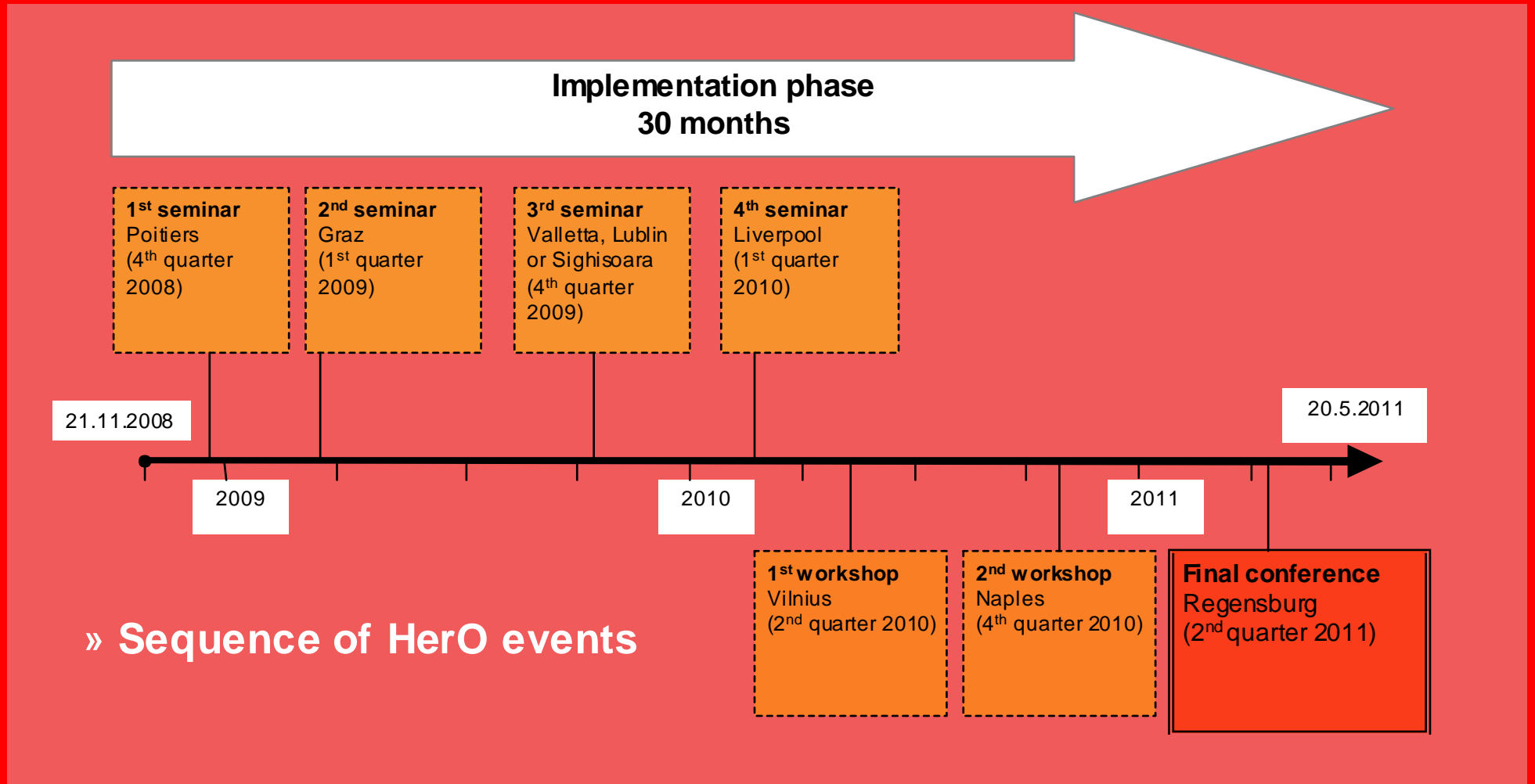
1. General coordination and project management
2. Exchange and learning activities
3. Impact on local policies
4. Capitalisation process at program level
5. Communication and dissemination
6. Integrated historic urban landscape management systems
7. Contribution to the EC's Regions for Economic Change Initiative (Fast –Track)

1. General coordination and project management

Action	Month of start	Month of end	Description of activities, components, means	Responsible/ contributing partners	Location when relevant	Expected outputs/ deliverables
1.1.	Nov. 2008	May 2011	<p>Project coordination and administrative/ financial management of the network activities</p> <p>Provision of contractual documents to the URBACT Secretariat; day-to-day management of the project according to the timetable and budget forecast; delivering progress reports (activity and financial) to the URBACT Secretariat every 6 months; managing the project in PRESAGE-CTE; setting up and implementing first level control; providing assistance to the reporting of partners; co-ordination of the work of the thematic experts assigned to the network; supervision and assessment of partner contributions; internal handling of programme funding.</p>	LP / all PPs	n.a.	5 activity and financial reports (according to the contractual requirements)
1.2.	Nov. 2008	May 2011	<p>HerO Steering Committee</p> <p>Composed by the Lead Partner, selected Project Partner representatives and the Lead Expert: consider/assess the progress of the overall project and give appropriate orientations on the working plan and network strategy. On demand the Steering Committee will be assisted by representatives of the EC (Fast Track), thematic pole manager, MA representatives</p>	LP / selected PPs, LE	location to be defined ad-hoc	3 meetings

Action	Month of start	Month of end	Description of activities, components, means	Responsible/ contributing partners	Location when relevant	Expected outputs/ deliverables
1.3.	Nov. 2008	May 2011	<p>Participation in training measures at Programme level</p> <p>The LP will assure presence in all relevant training measures and events at URBACT Programme level (e.g. annual Lead Partner meetings, training for project managers etc.)</p>	LP	Paris et al. (as invited by the URBACT Secretariat)	Presence at URBACT training events

2. Exchange and learning activities



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Action	Month of start	Month of end	Description of activities, components, means	Responsible/ contributing partners	Location when relevant	Expected outputs/ deliverables
2.1.	Nov. 2008	May 2011	<p>Series of thematic seminars on Integrated Cultural Heritage Management Plans (ICHMP) methodology</p> <p>Organisational schedule: each PP 1 expert during 2 days (3 nights);</p> <p>Presentation debate on the ICHMP topic involving actors of the URBACT Local Support Groups and representatives of associated Managing Authorities and the European Commission; in-situ visits in the hosting cities</p> <ul style="list-style-type: none"> •1st seminar (4th quarter 2008) as a launch event in order to present the results achieved in phase I and kick-off phase II, outline of network activities •2nd seminar (1st quarter 2009): identification of priorities for LAPs, introduction and definition of case study contents •3rd seminar (4th quarter 2009): LAP drafts presentation and peer review - all partners present their preliminary LAP and receive feedback from experts of other cities, LE; EC, MAs; presentation of case study results; discussion on the HerO strategy paper elements •4th seminar (1st quarter 2010): presentation of Local Action Plans by the partners; discussion on LAPs implementation strategies structural funds and others); presentation of strategy paper 	<p>LP / all PPs, LE, MAs, EC, selected ULSG members</p> <p>Poitiers</p> <p>Graz</p> <p>Valletta, Lublin or Sighisoara</p> <p>Liverpool</p>	<p>proposed locations (might be subject to changes):</p>	<p>4 thematic seminars (incl. proceedings)</p>

Action	Month of start	Month of end	Description of activities, components, means	Responsible/ contributing partners	Location when relevant	Expected outputs/ deliverables
2.2.	Nov. 2008	May 2011	<p>Expert workshops on specific topics of historic urban landscapes</p> <p>Organisational schedule: each PP 2 experts during 1-1,5 day (2 nights);</p> <p>2 workshops on selected topics of specific relevance for all partner cities incl. in-situ visits in the hosting cities; exchange of experience and discussion of urban experts and representatives of ULSGs, associated MAs and EC.</p> <ul style="list-style-type: none"> •1st workshop (2nd quarter 2010) on the topic 'Visual Integrity of historic urban landscapes'; discussion of the ICHMP Guidebook •2nd workshop (4th quarter 2010) on the topic 'Balanced urban functions in historic urban landscapes'; presentation of policy recommendations paper 	<p>LP / all PPs, LE, MAs, EC, TE, selected ULSG members</p> <p>Vilnius</p> <p>Naples</p>	<p>proposed locations (might be subject to changes):</p>	<p>2 expert workshops (incl. proceedings)</p>

Action	Month of start	Month of end	Description of activities, components, means	Responsible/ contributing partners	Location when relevant	Expected outputs/ deliverables
2.3.	Nov. 2008	Feb. 2009	<p>Compilation of good-practices on sustainable urban management applied in the partner cities</p> <p>Identification of good practice examples of innovative strategies and tools related to the HerO topic already applied in selected partner cities in order to serve as showcase for the other partners and stimulate the exchange of experience and learning process within the network (and beyond).</p>	LE with support of all PPs	n.a	Good-practice compilation
2.4	Mar. 2011	April 2011	<p>Final conference</p> <p>Organisational schedule: each PP 2 members during 2 days (3 nights);</p> <p>Participation of all project partners and their associated Managing Authorities, selected ULSG members, EC and external guests (decision makers, urban experts); broad media coverage will be assured;</p> <p>Presentation of final network results; Presentation of paper: "Policy recommendations to improve historic urban landscapes"</p>	LP / all PPs, LE, MAs, EC, TE, selected ULSG members	Regensburg	Final Conference (incl. proceedings)

3. Impact on local policies

Action	Month of start	Month of end	Description of activities, components, means	Responsible/ contributing partners	Location when relevant	Expected outputs/ deliverables
3.1.	Nov. 2008	May 2011	<p>Setting up and animation of an URBACT Local Support Group (ULSG) by each project partner</p> <p>The ULSGs will be organised and animated in each of the participating cities by the individual PPs around a series of meetings on local level. Thereby the ULSGs will take part in the design and follow up of the Local Action Plan, identify and validate network inputs, take part in exchanges and report back to other stakeholders, involving and/or informing the associated MAs.</p> <p>The activities on local level will comprise (among others) periodical meetings/trainings (4 per PP on average), especially in terms of preparing partner's contributions to project seminars, commenting on final network outputs, testing or piloting certain recommendations, organising local dissemination events, obtaining media coverage. At the beginning the PPs will organise a coaching or training session for the ULSG members to introduce them to the topic by sharing the results of the HerO baseline study. The resources dedicated for the ULSGs will allow animating the meetings, inviting outside speakers, hiring a venue, translating material/results coming from the project level activities, allowing representatives of the ULSGs to attend some of the project seminars, etc.</p>	LP, PPs / LE, MAs	Regensburg Graz Naples Vilnius Sighisoara Liverpool Lublin Poitiers Valencia Valletta	10 URBACT Local Support Groups

Action	Month of start	Month of end	Description of activities, components, means	Responsible/ contributing partners	Location when relevant	Expected outputs/ deliverables
3.2	Nov. 2008	May 2011	<p>Production of a Local Action Plan (LAP) by each project partner</p> <p>Each partner city will develop its own LAP as a result of exchange and learning activities and an as output of its participation to the network. The LAPs will be produced as a co-production between partners and their Local Support Group.</p> <p>The single LAPs will present a set of priority actions of specific relevance for the participating historic urban landscapes. The LAPs development will consider peer-review of draft versions of the LAPs by all network partners. A first version of the individual LAPs is aimed to be presented in the frame of the 4th thematic seminar (1st quarter 2010) to enable the PPs to follow-up the implementation of their actions during the 2nd half of network period.</p> <p>The LAPs will be drawn up in close cooperation with the Managing Authorities so that the opportunity for funding through the operational programmes is maximised. Taking note of the specific local/regional frame conditions the composition, territorial level addressed and format the LAPs will differ between the individual partners.</p>	LP, PPs / LE, MAs	Regensburg Graz Naples Vilnius Sighisoara Liverpool Lublin Poitiers Valencia Valletta	10 Local Action Plans

4. Capitalisation process at program level

Action	Month of start	Month of end	Description of activities, components, means	Responsible/ contributing partners	Location when relevant	Expected outputs/ deliverables
4.1.	Nov. 2008	May 2011	<p>Participation of HerO Lead Partner and Lead Expert to the Thematic Pole (TP) activities</p> <p>Participation of LP and LE at Thematic Pole meetings - 4 per year on average, 1 day (2 nights) - organised by the URBACT Secretariat in co-operation with the Thematic Pole managers.</p> <p>Apart from the TP meetings the LP will assure qualified contribution to the activities of the thematic pole platform 'Cities and integrated, sustainable development' to which HerO is assigned to.</p>	LP, LE	Paris et al. (as invited by the URBACT Secretariat)	<p>10 x Participation in Thematic Pole meetings</p> <p>Contributions to TP activities</p>

Action	Month of start	Month of end	Description of activities, components, means	Responsible/ contributing partners	Location when relevant	Expected outputs/ deliverables
4.2.	Nov. 2008	May 2011	<p>Participation at URBACT Annual Conferences and Programme events</p> <p>The LP and all PPs will participate at the Annual Conference of URBACT cities upon invitation of the URBACT Secretariat - each PP 1 member during 2 days (3 nights).</p> <p>The LP and PPs will participate upon invitation at other relevant Programme events, organised by the URBACT Secretariat and/or the national/regional authorities of the participating partners (National Ministry, Managing Authority). As for instance in Germany there is planned to hold an annual meeting of German URBACT partner cities organised by the Federal Ministry.</p> <p>Another option is to present the HerO project outputs upon invitation of the MA at the OP (Operational Programme) Monitoring Committee meetings.</p> <p>Each PP 1 member during 1 day (2 nights)</p>	LP, PPs, LE, MAs	as invited by the URBACT Secretariat	<p>3 x Participation in URBACT annual conference</p> <p>3x Participation at URBACT Programme events (on national / regional level) or OP Monitoring Committee meetings</p>

Action	Month of start	Month of end	Description of activities, components, means	Responsible/ contributing partners	Location when relevant	Expected outputs/ deliverables
4.3	Mar. 2009	Dec. 2009	<p>Elaboration of Case studies Elaboration of 2 case studies</p> <p><u>Components:</u></p> <ul style="list-style-type: none"> •Public incentives (i.e funding programs) for private actors to rehabilitate/ revitalise/ preserve their property in accordance with the cultural heritage landscape and the sustainable urban development needs in the partner towns •Cross-sectoral structures/ approaches in public administration to support integrated approach in partner towns •Recommendations to improve “public incentives” and “cross-sectoral structures” 	LE with support of all PPs		2 Case studies

5. Communication and dissemination

Action	Month of start	Month of end	Description of activities, components, means	Responsible/ contributing partners	Location when relevant	Expected outputs/ deliverables
5.1.	Nov. 2008	May 2011	<p>Elaboration and dissemination of HerO communication materials</p> <p>Elaboration, print and dissemination of HerO project materials:</p> <ul style="list-style-type: none"> •HerO introductory brochure: describing the project's partnership, its main objectives and the expected outputs (4-page, engl. + translations in local languages). •HerO Flyer/ postcard (engl. + translations in local languages) •Thematic papers: brief summary of the key issues addressed during the thematic workshops to be distributed among other historic towns in Europe (4 pages, engl.): 1 paper on "Visual integrity"and 1 paper on "Balanced urban functions in historic urban landscapes". •Periodical HerO newsletter: reporting on the project's progress and disseminating the project's results among interested subscribers and other historic towns in Europe (engl., electronic format, distribution twice a year). •Final HerO brochure: describing the project's results and main achievements (4-page, engl. + translations in local languages). 	LP with the support of the LE / PPs, EAHTR	n.a.	<p>HerO Project Presentation Brochure (in 10 languages)</p> <p>HerO Flyer /postcard (in 10 languages)</p> <p>2 Thematic Papers</p> <p>6 HerO News letters</p> <p>Final HerO Brochure (in 10 languages)</p>

Action	Month of start	Month of end	Description of activities, components, means	Responsible/ contributing partners	Location when relevant	Expected outputs/ deliverables
5.2.	Nov. 2008	May 2011	<p>Setting up and updating the HerO project website at the URBACT site</p> <p>Regular update (every 3 months minimum) of the dedicated space on the URBACT website. Dissemination of project findings and outputs and linking with other relevant websites to increase the audience</p>	LP supported by all PPs	n.a.	HerO project website (updated regularly)
5.3	Nov. 2008	May 2011	<p>Dissemination of the network findings to a wider local audience</p> <p>All project partners will hold a close liaison to their local media and press and will report by means of press releases, press kits, press conferences, etc. on a regular base about the project objectives, events and outputs of the HerO network; local award for best HerO news-article.</p>	LP, PPs	n.a	10 compilations of press and media articles

6. Integrated historic urban landscape management systems

Action	Month of start	Month of end	Description of activities, components, means	Responsible/ contributing partners	Location when relevant	Expected outputs/ deliverables
6.1.	Nov. 2009	Mar. 2010	<p>Elaboration of a strategy paper on the topic “Support of historic urban landscapes via EU structural funds”</p> <p>The paper aims at calling the European Commission to include the preservation and development of historic urban landscapes as an important part in the next EU funding program period (approx. ... pages, engl.)</p>	LP supported by all PPs	n.a.	1 Strategy paper
6.2.	Mar. 2010	Mar. 2011	<p>Elaboration of Guidelines/guidebook on the topic “Development and implementation of integrated cultural heritage management plans”</p> <p>Guidelines for the successful development and implementation of integrated cultural heritage management plans (approx. ... pages, engl.)</p>	LE with support of all PPs	n.a.	1 Guideline/ guidebook

Action	Month of start	Month of end	Description of activities, components, means	Responsible/ contributing partners	Location when relevant	Expected outputs/ deliverables
6.3.	Nov. 2010	Mar. 2011	Elaboration of Policy recommendations “Improvement of historic urban landscapes” Policy recommendations for the improvement of historic urban landscapes (approx. ... pages, engl.).	LP supported by all PPs	n.a	1 Policy recommendation paper

7. Contribution to the EC's Regions for Economic Change Initiative

Action	Month of start	Month of end	Description of activities, components, means	Responsible/ contributing partners	Location when relevant	Expected outputs/ deliverables
7.1.	Nov. 2008	May 2011	<p>Contribution to the EC's Regions for Economic Change Initiative (Fast –Track)</p> <p>The LP will represent the Fast-Track network in the frame of the EC's 'Regions for Economic Change Initiative' and will participate upon invitation on meetings with the EC in order to exchange with other Fast-Track networks or with related experts in various EC DGs.</p> <p>The LP will also ensure adequate presence at selected European events and trade fairs focussing on urban development of cities and regions (e.g. OPEN DAYS - European Week of Regions and Cities in Brussels).</p> <p>Furthermore the LP will contribute on demand to EC publications on Fast-Track and help with the dissemination.</p>	LP / MAs	Brussels et al. (as invited by the EC)	<p>Participation at 3 Meetings with EC experts</p> <p>Presence in 3 European events/trade fairs</p>