



URBACT II
HerO – Heritage as Opportunity



Project is co-financed by the
EUROPEAN UNION - ERDF

Baseline Study

Results

2. meeting, Regensburg
Lead Expert: Nils Scheffler
18.09.2008



Content

1) Objective of the baseline study

2) Partner results of the baseline study

- a) Overview about the historic urban landscapes in the partner towns
- b) Common problems and interests of the partners

3) Proposal for the exchange and learning activities

Objective of the Baseline Study

1) Overview about situation in partner towns

- Problems and challenges
- Existing experiences and good-practices
- Thematic focus on local level within the network's topic

1) Animate and support the partners to set up their ULSGs

1) Explore the partners' local needs and their expectations

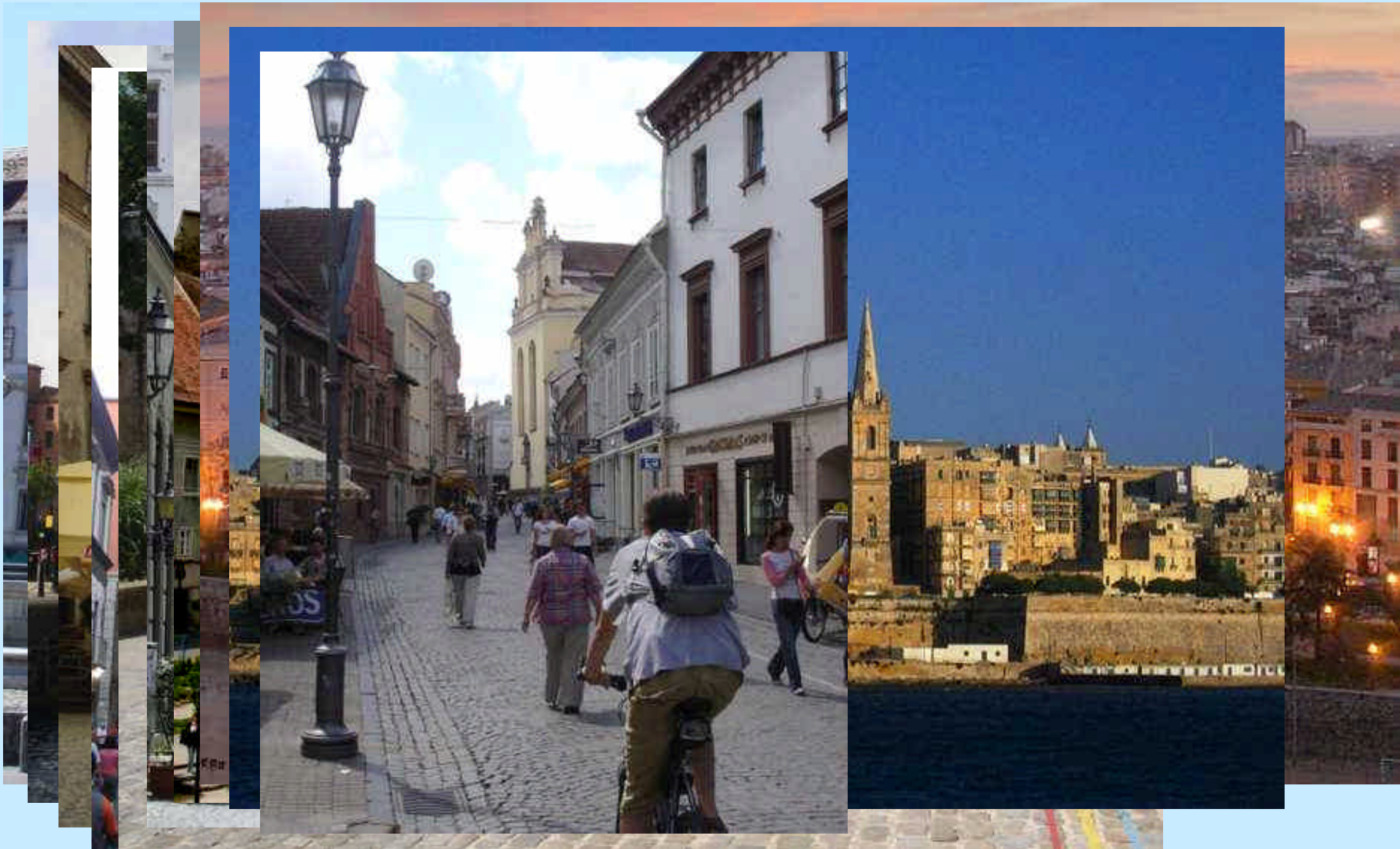
Results of the Baseline Study

Overview about the historic urban landscapes in the partner towns

- **Historic urban areas size from 0.2 - 3.5 km²**
- **Population from 2,000 – 20,000 inhabitants**
- **Historic urban landscapes of Baroque, Gothic, Romanesque and Renaissance styles; some with well integrated new architecture**

Results of the Baseline Study

Overview about the historic urban landscapes in the partner towns



Results of the Baseline Study

Common problems and interests of the partners

Visual integrity

- Proper preservation of the public and private historic fabric
- Proper integration of new architecture and development projects
- Raising of awareness about requirements and needs of historic urban landscapes and its value

Results of the Baseline Study

Common problems and interests of the partners

Securing multi-functionality of historic urban landscapes

- Supporting and attracting (local) economy
- Securing housing function and social mixture
- Improvement of public, recreational and green spaces
- Improvement of mobility and accessibility

Results of the Baseline Study

Common problems and interests of the partners

Integrated approach

- Involvement of the community/
building up lasting partnerships
- Improvement of cross-sectoral institutional
and management structures
- Need for integrated cultural heritage
management systems

Thematic proposal for the exchange and learning activities

- Applying an integrated revitalisation approach
- Protecting the visual integrity
- Development and implementation of integrated cultural heritage management systems

Thematic proposal for the exchange and learning activities

Integrated cultural heritage management systems

- Content, development, adaptation and implementation of such systems
- Involvement of relevant stakeholders and improvement of cross-sectoral structures
- Using integrated cultural heritage management systems to improve understanding of it

Proposal for the exchange and learning activities

- **Applying an integrated revitalisation approach** →
 - Conferences with workshop character
 - Thematic reports

 - **Protecting the visual integrity** →
 - Conferences with workshop character
 - Thematic reports

 - **Development and implementation of integrated cultural heritage management systems** →
 - Conferences with workshop character
 - Peer review meeting
- Good-practice compendium - Site visits



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Thank you for your attention.

Any questions?

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