



URBACT II
HerO – Heritage as Opportunity



Project is co-financed by the
EUROPEAN UNION - ERDF

Local Support Group

HerO – Heritage Opportunity

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Content

- 1) What is the Local Support Group about?
What is the benefit of it?
- 2) Who should be involved?
- 3) What can be activities of the Local Support Group?



What is the Local Support Group about? What is the benefit of it?

- 1) LSG is an URBACT innovation/requirement
- 1) To involve relevant stakeholders in the development of LAP
- 1) To develop integrated and coordinated actions
- 1) To spread the learning from the transnational exchange to local level



Who should be involved?

Groups/ persons that

- have something at stake or are affected
- are needed for the successful design and implementation of LAP

Potential HerO LSG stakeholders

- Local Council, Mayor's Office
- Department of Architecture & Urban Planning; for Economic Development; for Culture; for social and ecological issues
- Tourism office, Historic Monuments Preservation Authority, City Manager
- City Marketing Association, Cultural institutions; Chamber of Commerce and Industry; Entrepreneurs, property owners, Regional representatives



Tips for the Local Support Group

- Participants have to benefit from participation
- Be clear about the role of the LSG
- Do not involve more than 15 people in the core group
- Do not duplicate structures and tasks; establish durable structures
- Have a neutral moderator
- Think about the involvement of the Managing Authority



What can be activities of the Local Support Group?

- Taking part in the design and implementation of the LAP
- Having periodic meetings
- Receiving reports from the city representatives; reporting back to their groups
- Supporting the elaboration and validation of cases studies
- Mobilising the public, political and institutional support
- Organising local dissemination events and obtaining media coverage
- Testing certain recommendations from the network
- Commenting on final outputs
- one-day coaching or training sessions by the network
- ...