





Baseline Study

HerO – Heritage Opportunity

Kick-off meeting, Regensburg Lead Expert: Nils Scheffler 01.07.2008



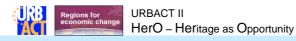


URBACT II
HerO – Heritage as Opportunity



Content

- 1) What is the baseline study about? What is your and the network benefit?
- 2) What is the content of the baseline study?
- 3) How can you support the baseline study?





What is the baseline study? What is your and the network benefit?

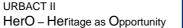
- 1) BLS is a URBACT requirement ...
- 1) BLS is much more ...

Objectives and Benefits

- Explore and define your local needs and expectations
- Build up a working program corresponding to your needs
- Gain up-to-date overview about our starting position
- To know more about each others situation and experience









What is the content of the baseline study?

- 1) "State of the art paper" about the HerO issue at European level
- 2) Status-quo overview about situation in partner towns
- 3) Synthesis paper / Summary drawing out the topics to address





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How can you support the baseline study?

Next steps

- · Complementing 2nd questionnaire
- Feedback to draft version of Baseline Study





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Draft program for city visit (1)

Welcome

- Briefing with local organiser/ contact person

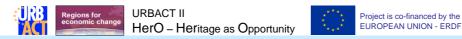
 Final discussion of the program (possible chances)

 Explication of participants (name and their local role)

On-site visit

Information/ introduction about the concerned area (of the LAP) and the cultural heritage

Specialist guided tour (not from the tourist point of view, from the HerO point of view)



Draft program for city visit (2)

Meeting (Participants: Local contact person; City representatives of relevant departments; Managing Authority; Potential members of Local Support Group)

Complementing/ more detailed presentation with discussion about (if possible this can also be done during the guided tour)

- Urban, cultural, economic, social and ecologic problems and challenges concerning the topic of HerO
- Actions taken so far; your experiences (stress in particular which actions/projects you identify as good-practice and give a more detailed explanation on it: what has been successful; what has been barriers; how have they been overcome)

12¹⁰ Lunch break

continuation of meeting

13¹⁰ Discussion/Workshop

- Local expectations, needs and experiences (what remains to be done)
- Local Action Plan
- Local Support Group
- Involvement of Managing Authority
 Any other issue of interest of the local partner

15²¹ Debriefing with local organiser/ contact person – Results of the meeting

Departure to airport