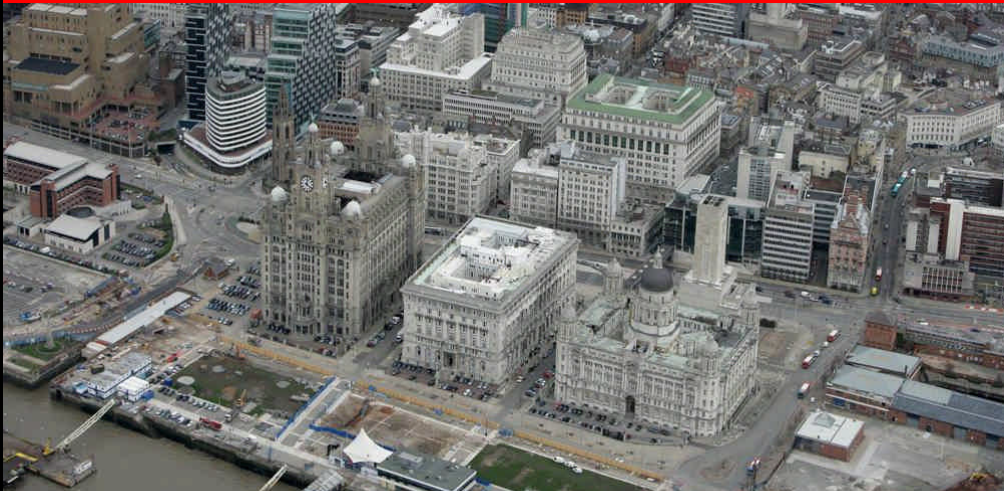


Kick-Off-Meeting in Regensburg, 30 June 2008

Partner presentations



City of Liverpool

Partner to the URBACT II Thematic Network

HerO - Heritage as Opportunity

Sustainable Management Strategies for Vital Historic Urban Landscapes

John Hinchliffe
Liverpool

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Statutory cultural heritage assets

- 35 conservation areas
- 2,500 listed buildings
- 10 historic parks and gardens
- 4 scheduled Ancient Monuments



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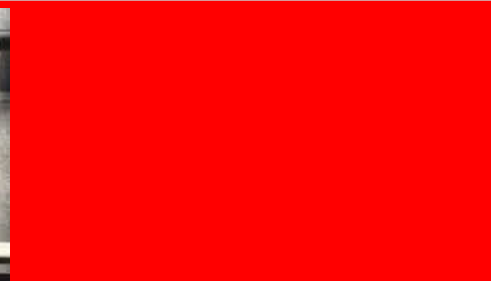


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Liverpool

EUROPEAN
CAPITAL OF CULTURE



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				<p><u>The Theme of the Inscription</u></p> <p>“Liverpool – the supreme example of a commercial port at the time of Britain’s greatest global influence.”</p> <p>Inscribed 2004</p>

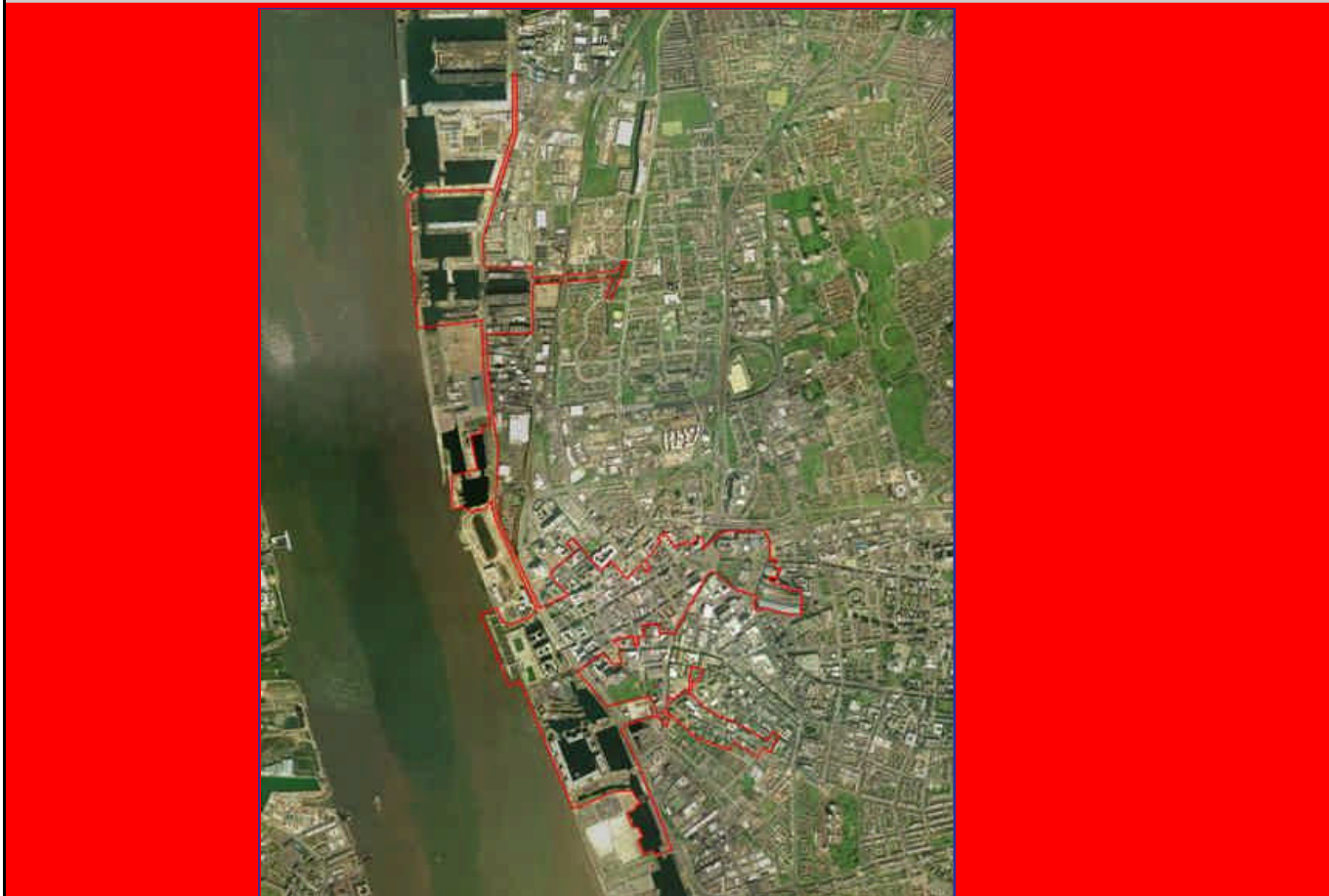


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1. The Pier Head





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2. Albert Dock





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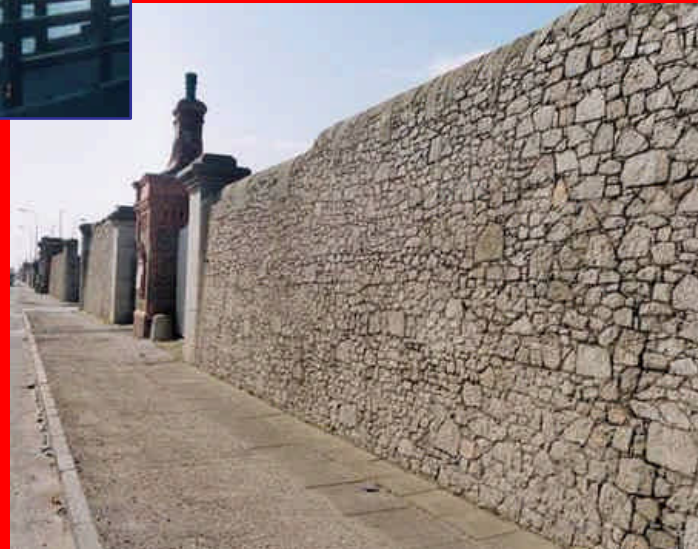
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3. Stanley Dock



The Dock Wall





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4. Historic Commercial District





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5. Cultural Quarter





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5. Cultural Quarter





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6. Merchants Quarter





Key problems/issues, challenges and potentials:

-Buildings At Risk
-Achieving an equitable balance between regeneration and conservation
-Providing guidance on new development and conservation
-Transmitting the true motives for Liverpool's inscription
-Community Involvement
-Cultural Tourism
-Improved understanding of heritage and its potential to contribute to contemporary life



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Buildings At Risk





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Buildings At Risk





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Guidance on New Development and Conservation



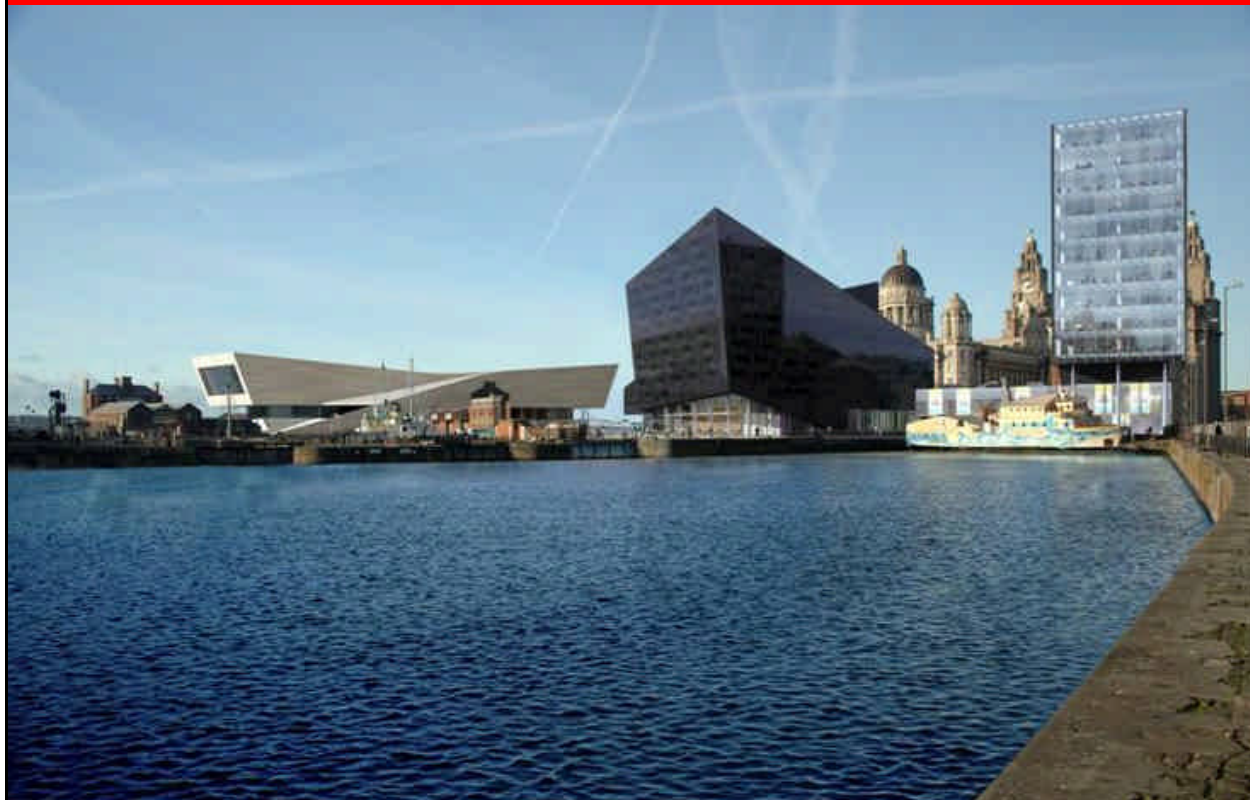


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Guidance on New Development and Conservation





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Transmitting the True Motives for Liverpool's Inscription



READ THE SIGNS

Street names with a connection to the transatlantic slave trade and abolition in Liverpool



Trans-Atlantic Slave Trade



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Transmitting the True Motives for Liverpool's Inscription



Mass European Emigration



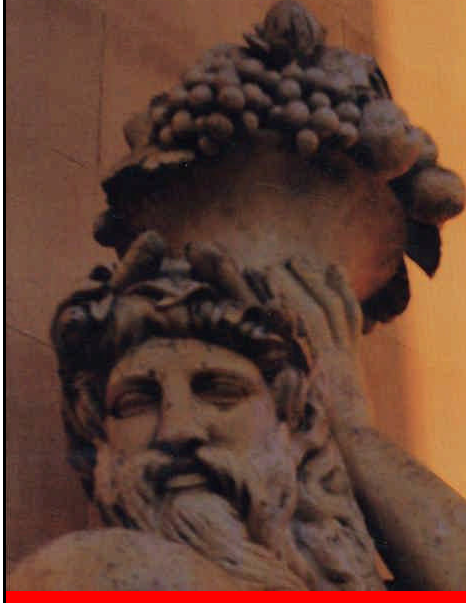
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LIVERPOOL
MARITIME MERCANTILE CITY
WORLD HERITAGE SITE
SCULPTURES
OF THE
CULTURAL QUARTER

Community Involvement





Your objectives/expectations for the HerO network (on local level and on project level)

- A World Heritage Site where its outstanding Universal value is fully identified, protected, conserved and transmitted and where an appropriate and equitable balance is achieved between the needs of conservation and sustainable development.
- A City with an enhanced “Spirit of Place”
- A City which has an exciting and balanced blend of historic and contemporary buildings, public spaces and townscape.
- A community which understands and values its heritage and historic environment and is engaged in the management of its conservation and management.



Expected results and effects of the network HerO (on local and on project level)

- An Updated Management Plan for Liverpool – Maritime Mercantile City World Heritage Site
-An active Community Focus Group which makes a positive contribution to the management of the WHS
-Liverpool accepted as an international case study for good practice in the management of the historic and contemporary urban landscape



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**Liverpool -
A place to remember all your life!**