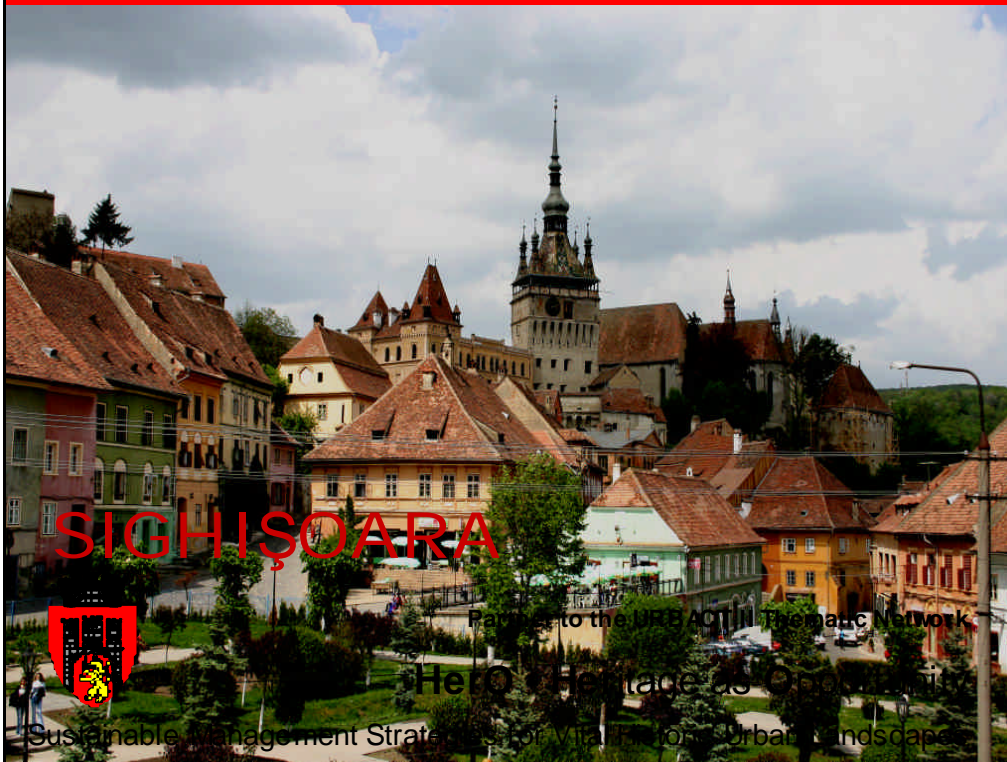


Kick-Off-Meeting in Regensburg, 30 June 2008

Partner presentations



Name of speaker: Architect chief Ioan Velicu
Name of institution: Municipality of Sighișoara

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Kick-Off-Meeting in Regensburg, 30 June 2008

Partner presentations



Sighișoara wintertime



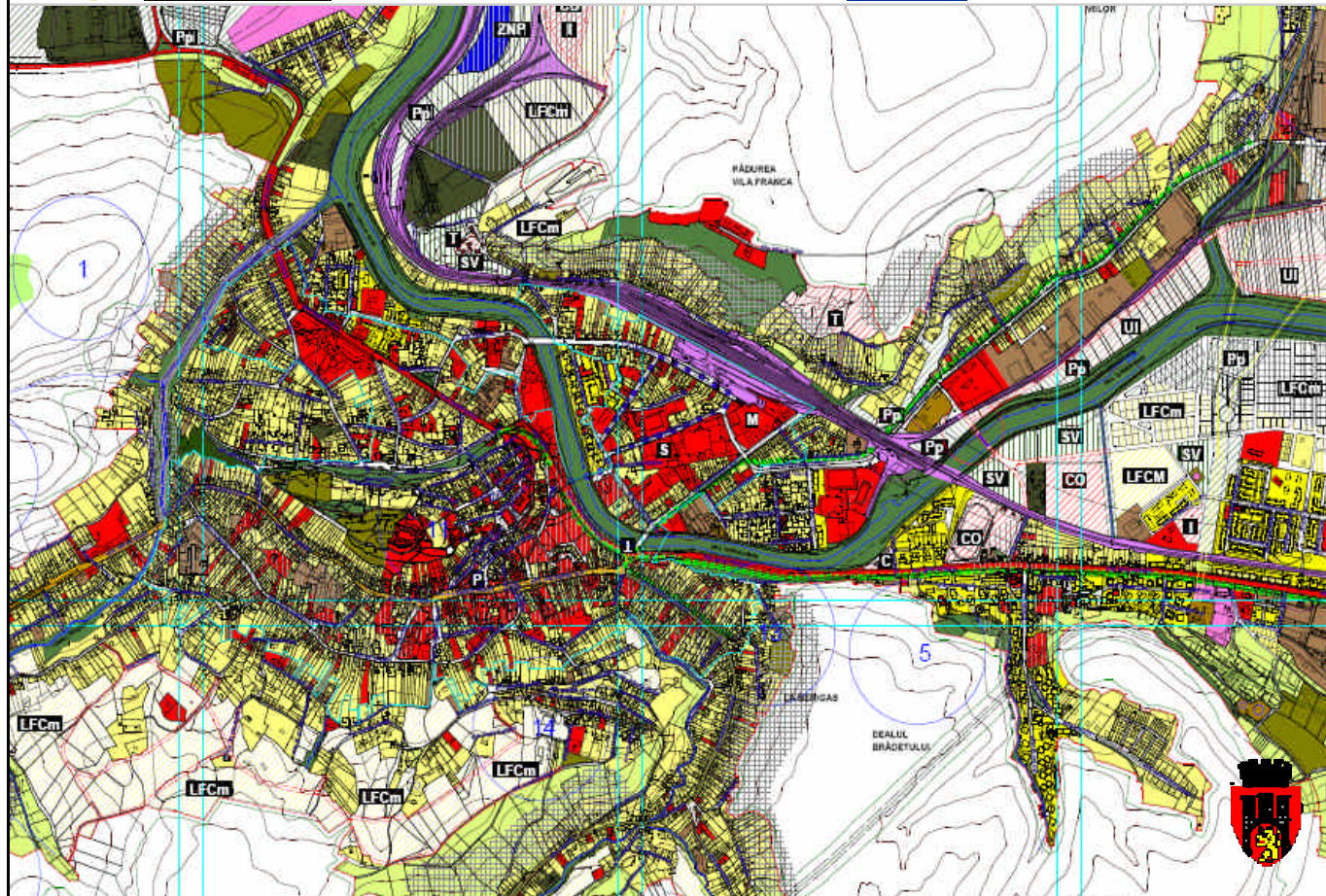


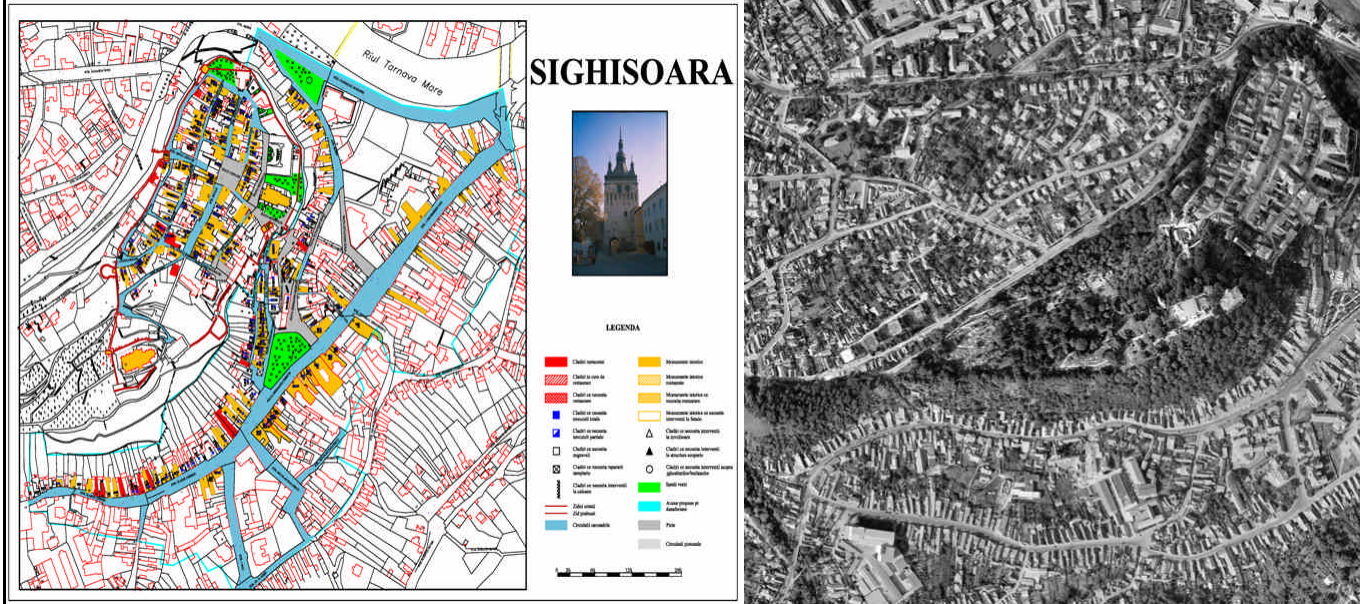
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“The medieval Citadel of Sighisoara”
A UNESCO (1999) World Heritage site in Transylvania,
35.000 people, 8000 living in the UNESCO area.





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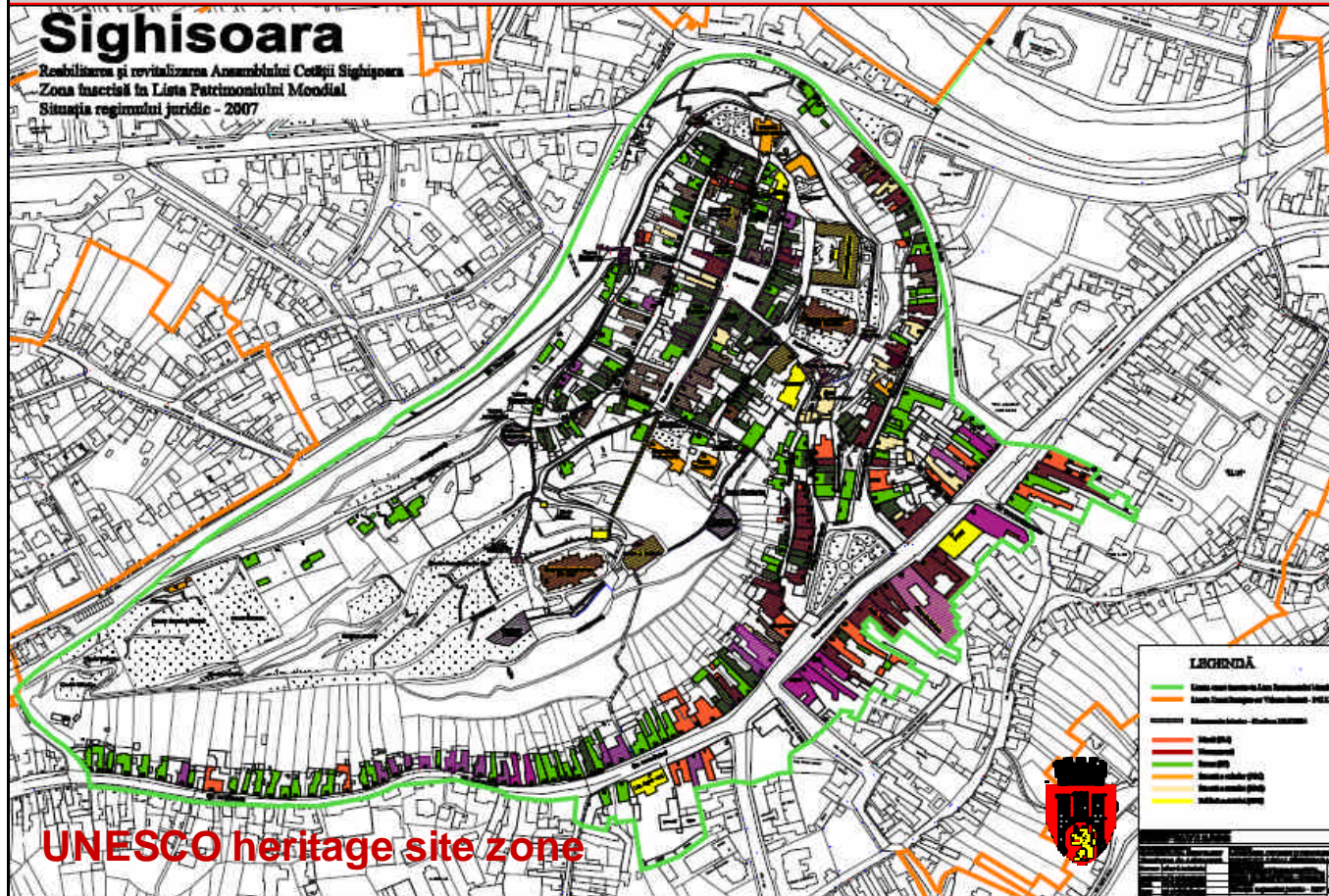
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Sighisoara

Reabilitarea și revitalizarea Ansamblului Cetății Sighisoara
Zona înscrisă în Lista Patrimoniului Mondial
Situația regimului juridic - 2007





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German fortified citadel (model, historic museum)





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Clock tower

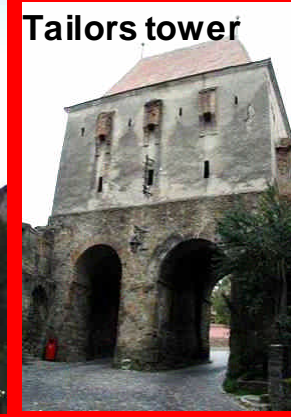


Blacksmiths tower

Tinners tower



Tailors tower



**The well preserved
Towers of the corporations,
Defense walls, Bastions**



Furriers tower





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The living Historic Urban Landscape included in the UNESCO perimeter and the buffer zone.





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**The living Historic Urban Landscape
of the Citadel.**

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30.000 books in the historic library





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The center of the Citadel

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The connection between Citadel and lower town,
under the clock tower





Key problems/issues

- **Strong importance and interest for the citadel (national priority)**
- **Tourist attraction (clear development trend)**
- **Risk for the integrity of monuments (maintenance lack)**
- **Risk for the social character of the citadel (tourist invasion)**

Challenges and potentials

Develop a Strategy and a management plan:

- **Restore fortifications**
- **Rehabilitate historical buildings**
- **Strengthen residential character in the citadel**
- **Develop the “downtown” area as the city centre**
- **Integrate citadel and “downtown” areas**
- **Plan sustainable tourist development**
- **Improve accessibility**
- **Elaborate a feasibility plan for Romanian ROP Axis 5**





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Sighișoara





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Objectives for the HerO network

On project level

- **Strengthen a thematic network for mutuality and complementarities**
- **Develop targeted exchange of planning and operational experiences**
- **Promote a bottom-up activity for Historic Urban Landscape UNESCO definition process**
- **Open horizons for innovative and integrated approach in safeguard and development of Historic Urban Landscapes**



On local level

- **Strengthen local policy and efficient strategy**
- **Improve skills and technical knowledge**
- **Reduce mono functional tourist eventuality**
- **Empower citizens concern**





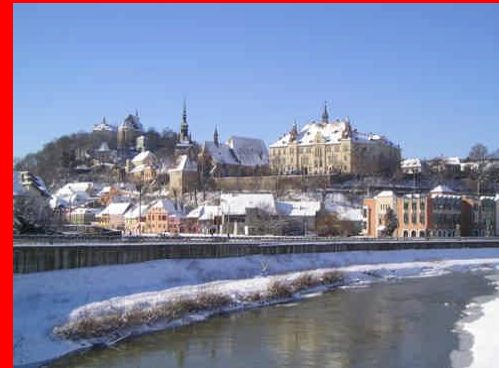
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The Lower Town





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Expected results and effects of the network HerO

On project level

- **Support synergies UNESCO/EU policies for historic neighborhoods**
- **Disseminate know-how for integrated approach and strategy**
- **Strengthen historical centers as economic engines**
- **Empower historical centers as heart of our towns**



On local level

- **Support networking with other historical cities**
- **Permit comparisons and knowledge transfer**
- **Promote visibility and image of Sighisoara**





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Thank you for the attention

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