

## Kick-Off-Meeting in Regensburg, 30 June 2008

Partner presentations



## City of Regensburg

Partner to the URBACT II Thematic Network

### HerO - Heritage as Opportunity

Sustainable Management Strategies for Vital Historic Urban Landscapes

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Project is co-financed by the EUROPEAN UNION  
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## Brief overview of Regensburg's cultural heritage assets



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## The Old Town of Regensburg

Since 1945 Regensburg is the only intact larger sized medieval city in Germany, which, from the Middle Ages till this day, has been able to function as an urban mechanism without interruption.

Regensburg's Old Town has been able to preserve - as can be clearly seen from today's ground plan - its original basic outline since the 14th century.

The inter-relationship of public buildings, private residences, workshops and the imposing grounds of the churches, monasteries and religious foundations all contribute towards creating an authentic picture of medieval urban culture and architecture - a constellation destroyed and lost forever elsewhere in Germany. The many conserved patrician palaces and large townhouse complexes with their imposing towers are outstanding examples for a style of architecture - influenced by Italy - which can be found nowhere else north of the Alps.



## UNESCO World Heritage “ Old Town of Regensburg with Stadtamhof ”

On July 13, 2006 the Old Town of Regensburg with Stadtamhof has been inscribed on the UNESCO World Heritage List.

The ensemble is about 183 hectares in size and includes 984 monuments.

Approximately 17.100 people live in Regensburg's historic city center (status: 2006).

Regensburg is the 32nd UNESCO World Heritage site in Germany.



## UNESCO World Heritage “ Old Town of Regensburg with Stadtamhof ”



boundaries of the  
World Heritage site  
(core zone)

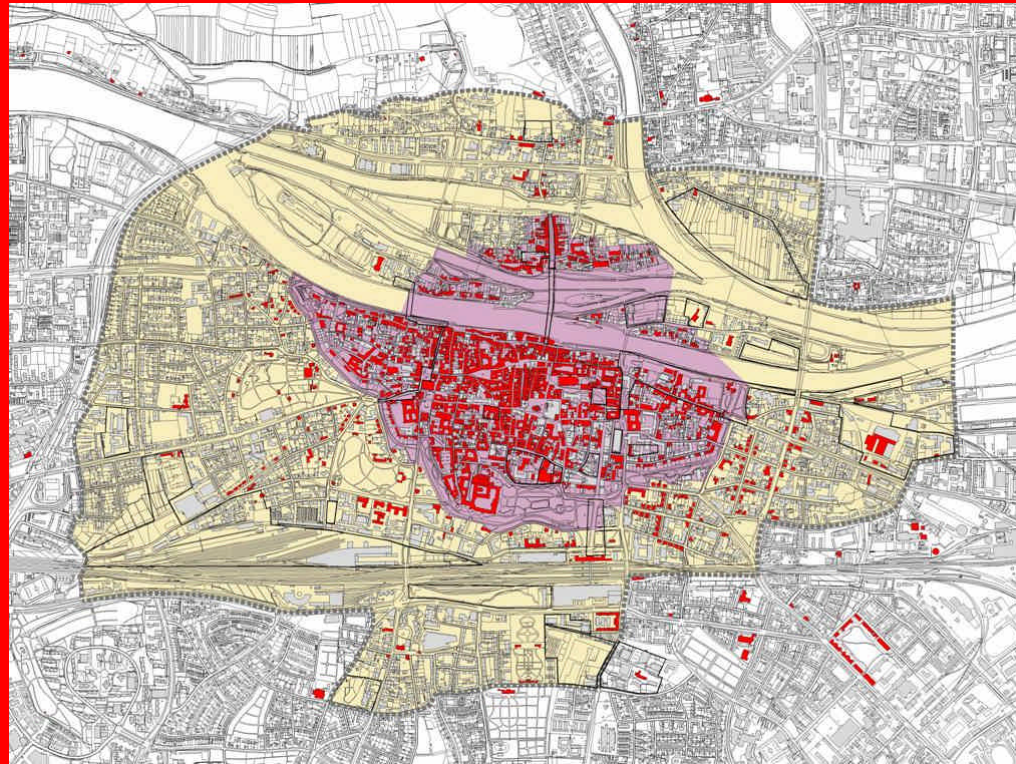


Regions for economic change

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core zone  
and buffer zone



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Key issues, challenges and potentials concerning the  
cultural heritage area on which we would like to work during  
the life-time of the project HerO



- integration of new architecture into the historic cityscape without threatening the World Heritage status (preserving the visual integrity of the site)
- renovation of the famous Stone Bridge (challenge for the public transport scheme)
- balancing the demands of tourists and inhabitants alike
- need for integrated management systems that balance the needs of all stakeholders
- revision of the existing World Heritage management plan





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Our objectives and expectations for the HerO network  
(on local level and on project level)



- improve the attractiveness of the historic urban landscape for all different stakeholders
- improve communication processes in regards to the preservation of the visual integrity of the site
- improve the participation of local stakeholders in the process of setting up an integrated management plan and masterplan
- strengthen the working structure of the World Heritage management office
- improve the participation of stakeholders within the overall World Heritage management process
- build up a network of cultural heritage cities to influence law-making bodies on national and European level
- set up a European network of historic cities, capitalizing on the results of existing networks of historic towns
- launch an annual conference to bring together all existing European networks of historic town



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Expected results and effects of the network HerO  
(on local and on project level)



on local level:

- Reliable process to preserve the visual integrity of the site (visual integrity study)
- Lively and attractive city for visitors and inhabitants alike
- Improved identification of all stakeholders with the cultural heritage values
- Analysis of the existing management plan and structures
- Road map for the set up and successful implementation of an integrated cultural heritage management plan (adaptation of our existing management plan)
- Establishment of an effective and active local support group



on project level:

- Guideline for the elaboration of a road map for an integrated cultural heritage management plan and its successful implementation
- Database of experts
- Web portal on integrated cultural heritage management plans
- Strategy paper for discussion on European structural funds
- Policy recommendations



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Thank you for your attention.