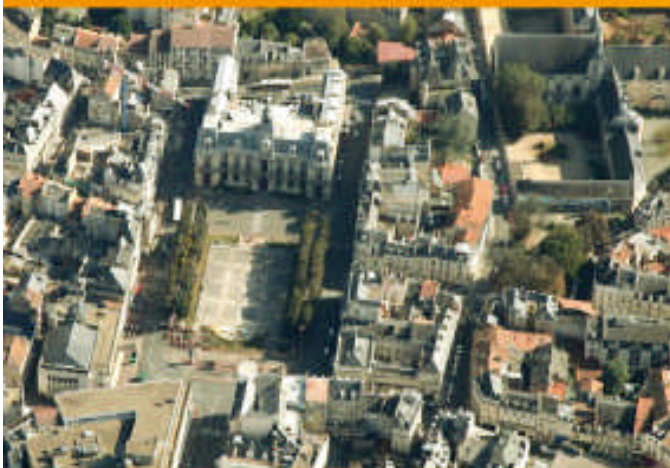


HerO Kick-Off-Conference
Poitiers, 4th and 5th December 2008



POITIERS CŒUR D'AGGLO



GRAND PROJET



VILLE DE

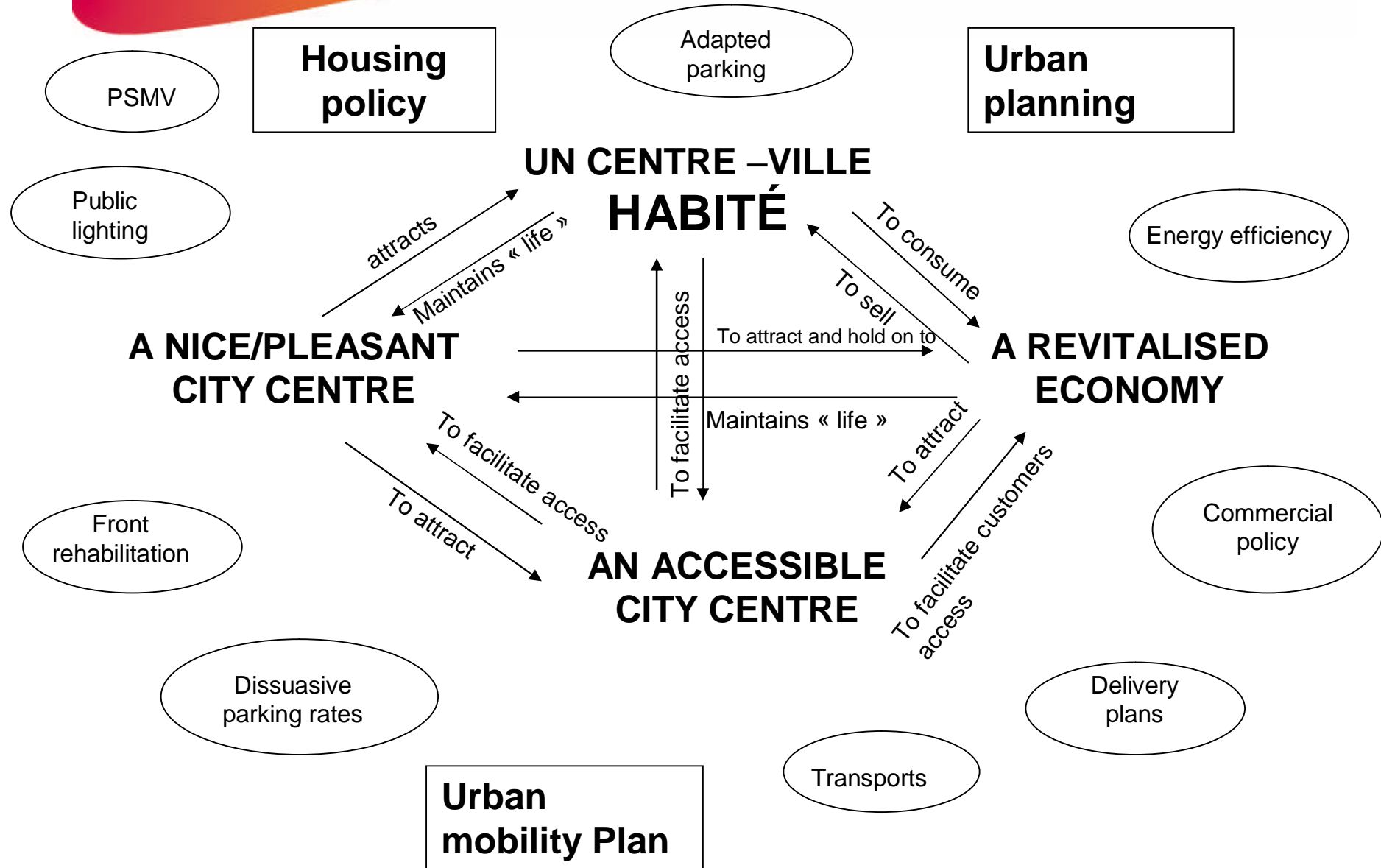




- **General issue : towards a re-qualified city centre**
- **Heritage and Public space : evolution of thinking**
- **How to intervene on Public space today ?**
- **A global approach of heritage and public space, e.g.:**
 - ↳ thinking the city outside its boundaries
 - ↳ Mineral versus vegetal
 - ↳ Static and dynamic
 - ↳ Light tool
- **between safeguarding and creation**



Building a project: seeking a balance



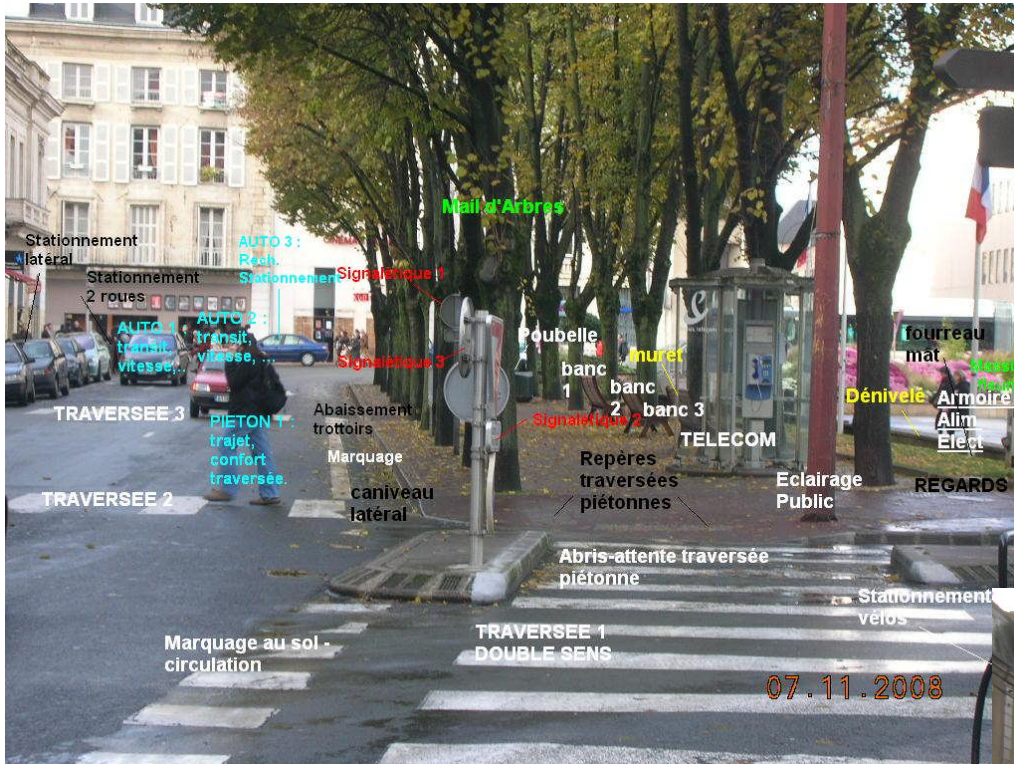


The evolution of thinking Public space and heritage interaction

- Heritage means:
 - Building and near of
 - Public recognition linked to appropriation
 - Public space: a common heritage
- ⇒ Safeguarding policies developed in this way



To intervene on Public space



07.11.2008

Gathering objects, spaces and public policies



07.11.2008

Many users, practices, functions

Many designers, actions fields, knowledge



07.11.2008



Reconnecting places, Federating actors, Planning actions

- A larger scale

Working on boulevards which irrigate the city centre and contribute to its “façade”

Issues: mobility/accessibility, guiding drivers...

- A wider definition of heritage: Mineral vs Vegetal

Vegetal mostly preferred by inhabitants while Mineral is favoured by professionals (easier maintenance). Issue settled by architects and landscape designers

- Pedestrian mobility

Facing with heritage scattering, giving back the city to people...

- Aesthetic markers in urban landscapes

Light concept: Light Plan, lightening public spaces and courses, showing off fronts...



- Reducing the tension which sets against the safeguarding-protection and planning-creation
- Working on the mood, the identity and the spirit of places.
- Combining memorial value of heritage and its use

The Cœur d'Agglo project is the opportunity to work with the imagination and affective aspects (objectivity-subjectivity)

What History/fiction do we want to keep/forget?

How far changes are acceptable? For who?