

HerO Kick-Off-Conference

Poitiers, 4th and 5th December 2008



Venue: CNFPT Centre National de la Fonction Publique Territoriale of Poitiers, France
50 boulevard du Grand Cerf - BP 30384, 86010 POITIERS CEDEX

Objective

The Kick-Off-Conference aims to officially launch phase II of the HerO-network. In anticipation of the final approval of our thematic network by the European Commission at the end of November, the event aims to create a common understanding of the project's objectives and the intended outputs while creating a common spirit for the upcoming 30 months. The elaboration on the "Integrated Cultural Heritage Management Plan" will thereby play a major role. The following aspects will be discussed during the Kick-Off-Conference:

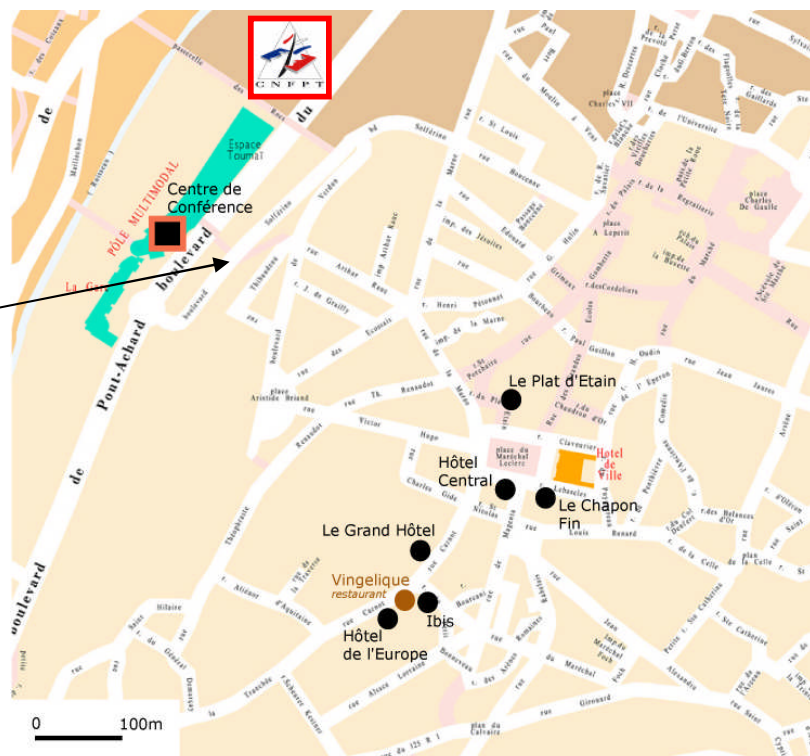
- Elaboration of common understanding of an "Integrated Cultural Heritage Management Plan" (What is it? What is its intention / objective?)
- Typical contents of an "Integrated Cultural Heritage Management Plan" (Which subjects/ topics in general should be treated / examined?)
- Typical regulations of an "Integrated Cultural Heritage Management Plan" (policies, procedures, rules, etc.)
- Local Support Groups and Local Action Plans: How to develop an "Integrated Cultural Heritage Management Plan" for each city

Programme

Wednesday, 03/12/2008

- Arrival of all partners in Poitiers
- 19³⁰ Informal get-together at the Restaurant "Le Vingélique" (37 rue Carnot)
The dinner is kindly sponsored by the Municipality of Poitiers.

Cosy lounge restaurant



Thursday, 04/12/2008

09⁰⁰ - 09³⁰ Arrival of participants

Conference rooms n°9 and 10 (2nd floor)

09³⁰

Welcome addresses

- Mr. Alain Claeys, Mayor of Poitiers and MP
- Mr. Matthias Ripp, Lead Partner City Regensburg, on behalf of the Lord Mayor of Regensburg Mr. Hans Schaidinger
- Dr. Alexander Ferstl, European Commission, DG Regional Policy
- Mr. Raffaele Barbato, URBACT Secretariat
- Ms. Brigitte Helff, German Federal Ministry of Transport, Building and Urban Affairs
- Mr. Hubert Ulber, Bavarian Ministry of Economic Affairs, Infrastructure, Transport and Technology (Managing Authority of Regensburg)

10³⁰

Introduction of the Project HerO and the Lead Partner team

Mr. Matthias Ripp, Mr. Klaus Grepmeier, Ms. Barbara Bühler
City of Regensburg, HerO Lead Partner

Introduction of participants

11⁰⁰

Keynote Speech:

- Investing in Heritage: The INTERREG III C Project "INHERIT"
Mr. Brian Smith, INHERIT Project Director and Secretary General of the European Association of Historic Towns and Regions

11³⁰

Presentations:

- Why management plans? Why an integrated approach?
Dealing with cultural heritage landscapes
Mr. Nils Scheffler, HerO Lead Expert
- Integrated Cultural Heritage Management - Challenges for Historic Urban Landscapes
Mr. Matthias Ripp, City of Regensburg, HerO Lead Partner

12³⁰ - 14⁰⁰ Lunch break at the Cosy lounge restaurant

Conference rooms n°9 and 10 (2nd floor)

14⁰⁰

Workshop: Integrated Cultural Heritage Management Plan 1/3

Moderation: Mr. Nils Scheffler, HerO Lead Expert

- Elaboration of common understanding of an "Integrated Cultural Heritage Management Plan" (What is it? What is its intention / objective?)
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at the same time:

Room n° 7 (2nd floor)

14⁰⁰

1st Meeting of Managing Authorities

Moderation: Dr. Markus Eltges, German Federal Office for Building and Regional Planning, Head of Unit Structural policy and urban development grants

- Who is who? Brief presentation by each associated Managing Authority to introduce the institution and its responsibilities
- Introductory presentation by Ms. Margit Tünnemann, European Commission, Directorate-General for Regional Policy
- Introduction "Urban dimension of structural funds" by the moderator Dr. Markus Eltges
- Conjoint agreement on topics for future exchange among the Managing Authorities

20⁰⁰

Gala Dinner at the City Hall of Poitiers ("Salons d'Honneur")

Friday, 05/12/2008

08³⁰ - 09⁰⁰ Arrival of participants

Conference rooms n° 9 and 10 (2nd floor)

09⁰⁰

Local Support Group and Local Action Plan: Next steps

Mr. Nils Scheffler, HerO Lead Expert

10⁰⁰

HerO Good-Practice Compendium: What has to be done

Mr. Nils Scheffler, HerO Lead Expert

10³⁰

Organisational and Administrative Issues

Reporting procedures, 1st level control, responsibilities of partners, communication and dissemination, etc. (presentation + time for questions)

Mr. Klaus Grepmeier, City of Regensburg, HerO Lead Partner

12⁰⁰ - 13³⁰ Lunch break at the cosy lounge restaurant

14⁰⁰ - 16⁰⁰ Site visit

Notre-Dame-la-Grande, Courthouse, Poitou Earls' Palace, Saint-Pierre Cathedral, Sainte-Radegonde Church.

Coffee, tea, orange juice, fruits and snacks will be available during the meeting sessions (2nd floor, room n° 6)

Notebooks, pens and water bottles will be available in the meeting rooms.

Free WIFI access available (tbc)

Lunches will be organised at the "Cosy lounge" restaurant (5 walking minutes from the venue)





Saturday, 06/12/2008

Possibility to spend the day at the Futuroscope Park (performance pay)
Please refer to the document "Futuroscope park"

Or

Possibility to attend a supplementary guided tour of Poitiers (free of charge) from 10³⁰ till 12⁰⁰ (Please contact directly the Tourism Office): Saint-Hilaire Church.

