



**COMPETE**

PROGRAMA OPERACIONAL FACTORES DE COMPETITIVIDADE

# Incentivos QREN

## Incentive Schemes for Enterprises' Investment

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**HORIZONTAL INCENTIVE SCHEMES (IS)**

**IS R&TD**  
Enterprise  
research and  
development

**IS Innovation**  
Productive  
investment in  
innovation/entre-  
preneurship

**IS SME  
Qualification**  
Intangible compe-  
titive factors

**COMPETITIVENESS AND TECHNOLOGY POLES**

**CLUSTER STRATEGIES**

**REGIONAL DEVELOPMENT STRATEGIES**

**URBAN DEVELOPMENT STRATEGIES**

**COLLECTIVE EFFICIENCY STRATEGIES**



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# R&TD Incentive Scheme

*Incentive Scheme for  
Research and Technological  
Development*



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# R&TD Incentive Scheme

## Type of projects

### Enterprise R&TD

- *Individual projects*
- *Co-promoted projects*
- *Mobilising Projects*
- *R&TD voucher*

### Collective R&TD

- *R&TD project promoted by a business association “representing” SME*



# R&TD Incentive Scheme

## Type of projects (cont.)

### Internal R&TD competences

- *R&TD teams*
- *R&TD centres*

### R&TD valorization

- *Demonstrative projects*



# R&TD Incentive Scheme

## Incentive rates - Enterprises

### A. GENERAL RATES (ENTERPRISES)

- *Base Rate - 25%*
- *Additional:*
  - 10 bp (medium enterprise) or 20 bp (small enterprise)
  - 15 bp (cooperation projects)
  - 25 bp (industrial research - farther from the market)

### B. SPECIFIC RATES'

- *R&TD voucher - 75%*
- *R&TD teams and centres - 50% (small enterprises), 40% (medium enterprises) or 30% (non-SME's)*



# R&TD Incentive Scheme

## Incentive type

### A. GENERAL TYPE

- *Non refundable*
  - *R&TD teams - maximum amount of € 500 m*
  - *R&TD centres - maximum amount of € 1 M*
  - *R&TD voucher - maximum amount of € 25 m*

### B. SPECIFIC CASES

- *Enterprise R&TD projects - 25% of the incentive exceeding € 1 M shall be granted as refundable*



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# Innovation Incentive Scheme

*Incentive Scheme for  
Innovation  
(Productive investment)*





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# Innovation Incentive Scheme

## Type of projects

- *Product Innovation - Producing new or considerable improved goods and services;*
- *Process Innovation - Adopting new or considerable improved production, logistics, distribution, organizational or marketing processes and methods;*
- *High added value activities - Increasing production capacity in activities with a high technological contents or with dynamic international demand*



# Innovation Incentive Scheme

## Type of projects (cont.)

- *Qualified entrepreneurship - Creation of enterprises with qualified resources or developing activities with highly dynamic growing sectors*
- *New units or production lines with a relevant impact on GDP, exports or employment*
- *Technological improvements with impact on productivity, GDP, exports, employment, industrial safety or energetic and environmental efficiency*



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# Innovation Incentive Scheme

## Incentive rates and type

- *Base rate: 45%*

+

- *Additional:*

- *10 bp (medium enterprises) or 20 bp (small enterprises)*

- *10 bp (collective efficiency strategies)*

- *Refundable incentive; may be changed into non refundable depending on project performance, up to a 75% maximum ceiling.*



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## Qualification of SME Incentive Scheme

*Incentive Scheme for  
the Qualification and  
Internationalisation of SME's*



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# Qualification of SME's IS

## Type of projects

- *Individual project - submitted by a SME;*
- *Joint project - submitted by a public body, a business association, or a body from the STS;*
- *Cooperation project - submitted by several SME or a SME-led consortium*
- *Innovation Voucher - submitted by a SME to purchase innovation support services from STS bodies*



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# Qualification of SME's IS

## Typologies of investments

- *Creation, fashion & design*
- *Development and product, services and processes engineering*
- *Industrial property*
- *Organisation and management of information and communication technologies (ICT)*
- *Quality*
- *Environment*
- *Internationalisation*
- *Innovation*
- *.....*



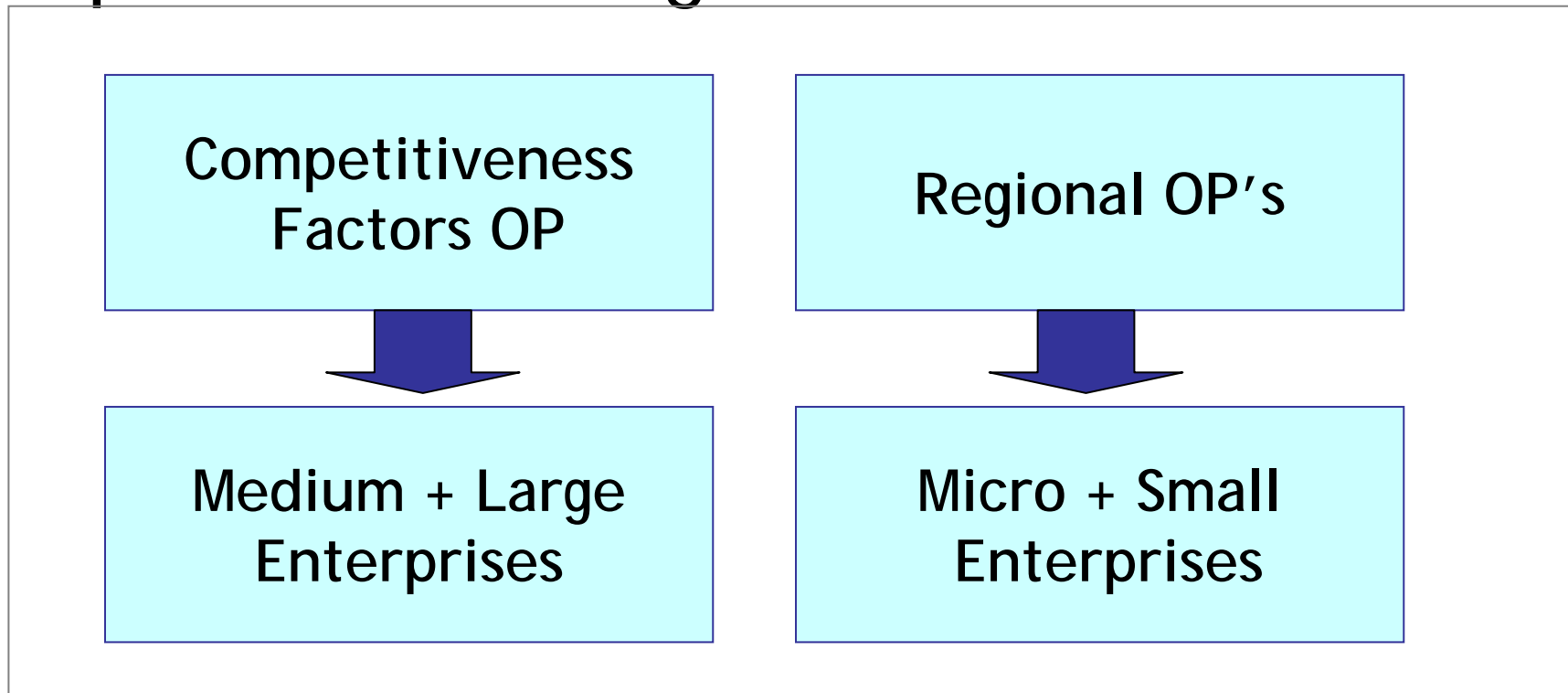
# Qualification of SME's IS

## Incentive rates and type

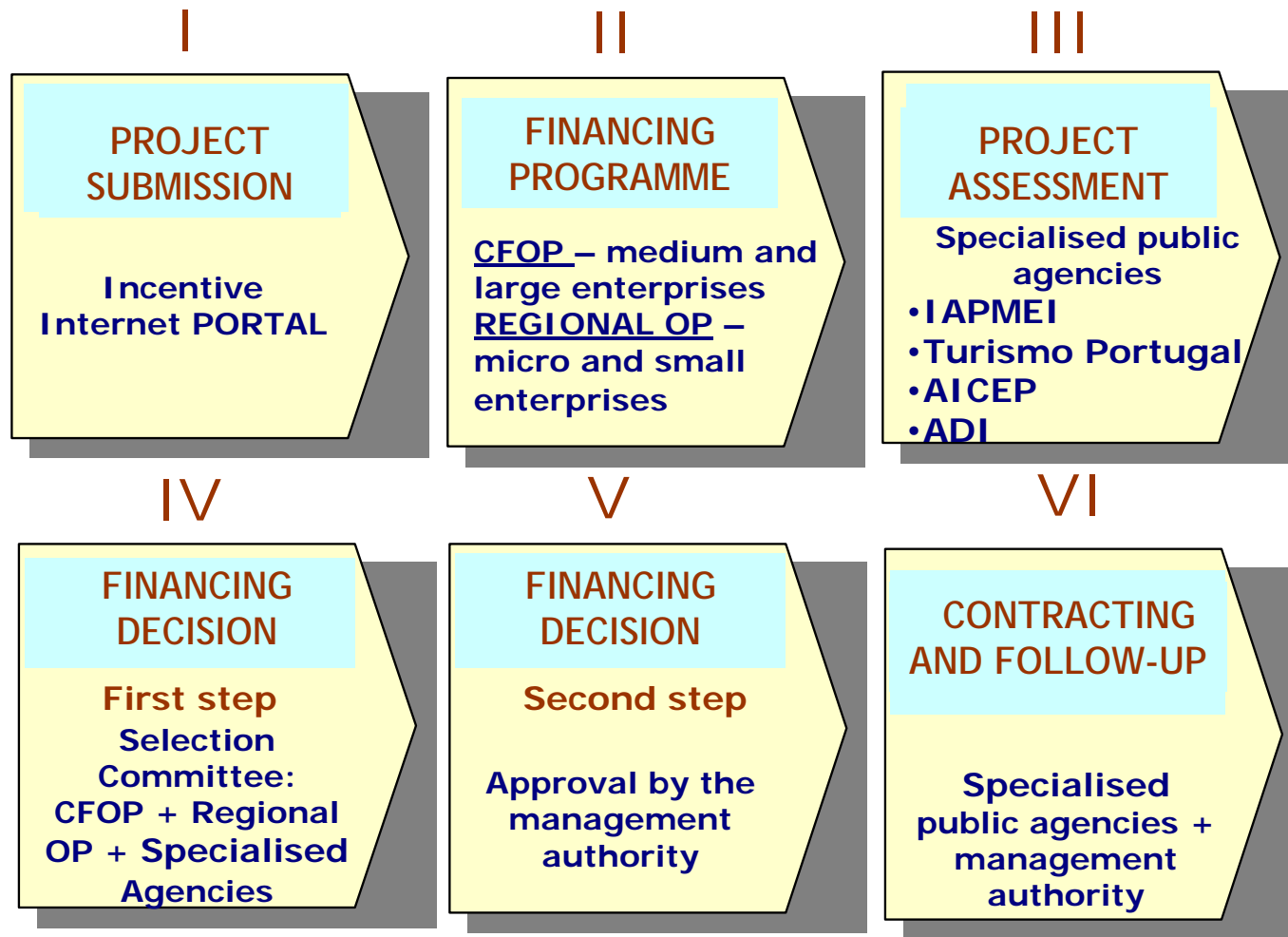
- *Base rate: 40%*
- *+*
- *Additional:*
- *5 bp (small enterprise)*
- *5 bp or 10 bp (small or medium enterprises) related with certain type of expenses (environmental safety and costs of services)*
- *Non-refundable incentive, with absolute ceilings per project.*



# Partnership Operational Programmes









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# Applications and approved projects - May 28th, 2009

*(ths Euros)*

Incentive Scheme	Applications		Approved Applications	
	No of projects	Investment	No of projects	Public Expenditure
SI I&DT	1.544	1.213.197	446	147.115
SI INOVAÇÃO	1.659	6.468.008	489	684.146
SI QUALIFICAÇÃO PME	3.193	1.127.567	1.199	135.196
TOTAL	6.396	8.808.772	2.134	966.457