

**JobTown Project:**

- ⇒ Seeks to establish **Local Partnerships** for the Advancement of Youth Employment and Opportunity in 11 cities
- ⇒ Proposes to address the creation of youth employment and opportunity and **local development strategies** as two sides of the same coin
- ⇒ Legacy: a **European Network** of Local Partnerships

**Budget: 700,000.00 Euros**
**Source: European Regional Development Fund & Cities**
**Duration: 01/02/2013 to 30/04/2015**

<p><b>(1) Effective cooperation</b></p> <p>How to develop effective models of cooperation by establishing and articulating Local partnerships for the advancement of Youth Employment and Opportunity: Starting with what can be achieved immediately and building on it to sustain cooperation in the long-term.</p>	<p><b>(2) Education</b></p> <p>Making Education and Vocational Education and Training more Responsive to the Needs of the Labour Market.</p>	<p><b>(3) Local Labour Market Analysis</b></p> <p>Local Functional Labour Market Analysis and Forecasting: developing or improving the identification and forecasting of needed skills and competences, stemming from developments in the labour market and the resultant shifts in demand for skills and worker profile.</p>	<p><b>(4) Business Environment, Creation and Development</b></p> <p>The creation of new jobs and establishment of start-ups requires creative talents, an innovative atmosphere, entrepreneurial culture, affordable premises and so on.</p>	<p><b>(5) Social Economy and Resource Management: Innovation and how to do more for less</b></p> <p>Development of tools to facilitate the understanding and the prototyping of social innovation.</p>
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**How:**

<ul style="list-style-type: none"> <li>⇒ Training and Exchange workshops</li> <li>⇒ Specialists support</li> <li>⇒ Tools and methods provision</li> </ul>	<ul style="list-style-type: none"> <li>⇒ Knowledge transfer to local and regional stakeholders</li> <li>⇒ Drafting of Action Plans and access to European Structural and Investment Funds 2014-2020</li> </ul>
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<p><b>Action Plan City of Gold: Gathering Opportunities for Local Development (Gondomar, Portugal)</b></p> <p>In partnership with the Association of Jewelers and Watchmaking of Portugal and North Regional Development Authority:</p> <ul style="list-style-type: none"> <li>• Design of specific training in innovation and design in the filigree sector</li> <li>• Jewelry business park</li> <li>• City marketing around the filigree excellence</li> </ul>	<p><b>Action Plan Redefining Kielce Economic Profile (Poland)</b></p> <ul style="list-style-type: none"> <li>• Reorienting the city’s economic profile for the creation of quality jobs.</li> <li>• Setting up a Vocational Education and Training Centre embedded in the local economy</li> <li>• Developing Apprenticeships with local companies</li> </ul>	<p><b>Economic Development and Skills Partnership (Thurrock, UK)</b></p> <p>A multi agency partnership established to ensure that local business has access to the workforce that it needs to support aspirations for growth now and in the future.</p> <p>The partnership has about 23 members, including Thurrock Council, Business representatives, Educational institutions, and others.</p>
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