

#### **JOB TOWN**

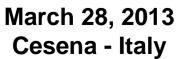




# 1st Steering Group Meeting (Implementation phase)











## Main Work Package Contents

 Transnational Exchange and Learning programme

2) URBACT Local Support Groups & Impact on local policies and practices

 Cooperation with Managing Authorities of the European Structural Funds

# 1) Transnational Exchange and Learning programme

- See Application (WP2) Page 45-55
- Sub-themes 5
- Principles/dimensions 9
- Activities 3

### 5 Sub-Themes:

- 1) Developing effective models of cooperation
- 2) Making education and vocational education and training responsive to the needs of the local labour market
- 3) Analysis and forecast of labour market
- 4) Support for business creation and development, self-employment
- 5) Social economy and resource management

# 9 Principles/dimensions

- 1. Integrated approaches
- 2. Structural and Conjunctural
- 3. Cost-effectiveness
- Recognition of different profiles and governance challenges
- 5. Two-step targets of the impact:
- Political support and involvement, and Policy Community:
- 7. Continuation, legacy and local outreach
- 8. EU level outreach
- 9. Quality and Impact

#### 3 Activities

- 1. Activity 1: Five (5) Transnational Thematic Workshops (TW)
- 2. Activity 2: Monitoring & Evaluation
- 3. Activity 3: Holding five (5) local Knowledge Transfer Workshops (KTW)

# Activity 1 – Workshops

- 1 Effective models of cooperation Avilés
- 2 Education and VET responsive to labour market K-Town
- 3 Analysis and forecast of labour market evolution and needs Rennes
- 4 Business creation and development, self-employment UK
- 5 Social economy and resource management Aveiro

#### Methodology:

- Step 1: Learning needs assessment
- Step 2: Training provision and peer evaluation
- Step 3: Follow up Online Mutual Learning Help-desk

## Activity 2 & 3

• Activity 2: Monitoring & Evaluation

• Activity 3: 5 local Knowledge Transfer Workshops (KTW)

# 2) URBACT Local Support Groups & Impact on local policies and practices

## Local Support Groups

See Application (WP3) Page 64-67, 81, 85-87

#### **7 Activities**

- •1: Developing and Strengthening URBACT Local Support Groups
- •2: Producing a ULSG Roadmap
- •3: Participating in and contributing to transnational exchange and learning activities
- •4: Attending 3 national ULSG Capacity-Building seminars
- •5: Holding five (5) local Knowledge Transfer Workshops (KTW)
- •6: Dissemination and communication of the network and the ULSG
- •7: co-producing a Model of Cooperation and a Local Action Plan \*\*\*\*

# 3) Cooperation with Managing Authorities of the European Structural Funds

# 3) Cooperation with MAs of European Structural Funds

You've done this in different ways, e.g. Cesena with ER rep in Brussels

- 1.Influence 2014-20 cycle
- 2.Access funds
- 3. Parallel stream of JobTown activity a 'policy community', engage with in some way, bring into the discussion probably heterogeneous