



JOB TOWN

A European Network of Local Partnerships for the Advancement of Youth Employment and Opportunity



1st Steering Group Meeting (Implementation phase)



March 28, 2013
Cesena - Italy



Main Work Package Contents

- 1) Transnational Exchange and Learning programme
- 2) URBACT Local Support Groups & Impact on local policies and practices
- 3) Cooperation with Managing Authorities of the European Structural Funds

1) Transnational Exchange and Learning programme

- **See Application (WP2) Page 45-55**
- **Sub-themes – 5**
- **Principles/dimensions – 9**
- **Activities – 3**

5 Sub-Themes:

- 1) Developing effective models of cooperation
- 2) Making education and vocational education and training responsive to the needs of the local labour market
- 3) Analysis and forecast of labour market
- 4) Support for business creation and development, self-employment
- 5) Social economy and resource management

9 Principles/dimensions

1. Integrated approaches
2. Structural and Conjunctural
3. Cost-effectiveness
4. Recognition of different profiles and governance challenges
5. Two-step targets of the impact:
6. Political support and involvement, and Policy Community:
7. Continuation, legacy and local outreach
8. EU level outreach
9. Quality and Impact

3 Activities

1. Activity 1: Five (5) Transnational Thematic Workshops (TW)
2. Activity 2: Monitoring & Evaluation
3. Activity 3: Holding five (5) local Knowledge Transfer Workshops (KTW)

Activity 1 – Workshops

- 1 Effective models of cooperation – Avilés
- 2 Education and VET responsive to labour market – K-Town
- 3 Analysis and forecast of labour market evolution and needs – Rennes
- 4 Business creation and development, self-employment – UK
- 5 Social economy and resource management – Aveiro

Methodology:

Step 1: Learning needs assessment

Step 2: Training provision and peer evaluation

Step 3: Follow up Online Mutual Learning Help-desk

Activity 2 & 3

- ***Activity 2: Monitoring & Evaluation***
- ***Activity 3: 5 local Knowledge Transfer Workshops (KTW)***

2) URBACT Local Support Groups & Impact on local policies and practices

Local Support Groups

See Application (WP3) Page 64-67, 81, 85-87

7 Activities

- 1: Developing and Strengthening URBACT Local Support Groups
- 2: Producing a ULSG Roadmap
- 3: Participating in and contributing to transnational exchange and learning activities
- 4: Attending 3 national ULSG Capacity-Building seminars
- 5: Holding five (5) local Knowledge Transfer Workshops (KTW)
- 6: Dissemination and communication of the network and the ULSG
- 7: **co-producing a Model of Cooperation and a Local Action Plan ******

3) Cooperation with Managing Authorities of the European Structural Funds

3) Cooperation with MAs of European Structural Funds

You've done this in different ways, e.g. Cesena with ER rep in Brussels

1. Influence 2014-20 cycle

2. Access funds

3. Parallel stream of JobTown activity – a 'policy community', engage with in some way, bring into the discussion – probably heterogeneous