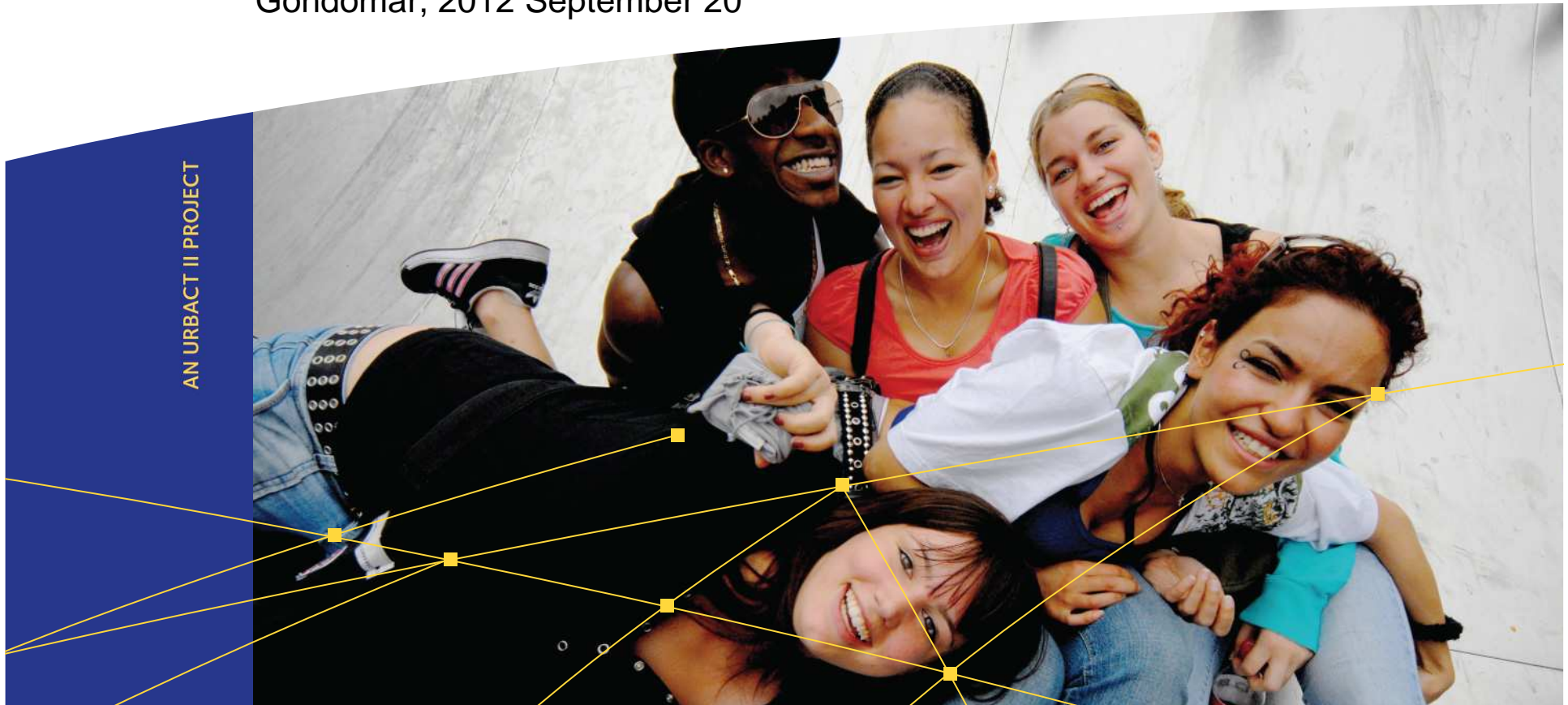




# What's coming next in JOBTOWN

Roberto Branchetti - Municipality of Cesena  
Gondomar, 2012 September 20



# URBACT II – Project Cycle of Life

## DEVELOPMENT PHASE 6 Months

- › finalising the thematic network structure
- › agreeing a detailed work plan
- › carrying out a baseline study
- › setting up URBACT Local Support Groups
- › designing and submitting a detailed project audit trail
- › submitting a full project application signing all the required contractual agreements

Eligible period: **1 May 2012 - 31 October 2012**

## IMPLEMENTATION PHASE 27 months






- › exchange and learning activities
- › production of Local Action Plans
- › set of mainstreaming and dissemination activities:
  - ⌘ drawing out the key lessons and knowledge
  - ⌘ dissemination of outputs

Eligible period: **February 2013 – May 2015**

## Activities and timetable:





### What has been done and what will be doing in Phase 1 (Development):

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Action	Partner involved	Date
1. Hold kick-off meeting- <i>Cesena</i> 	5 initial partners & LE	07/06/2012
2. Enlarge the partnership up to 12 partners	LP & LE 	30/06/2012
3. Prepare project logo, leaflet, press releases, minisite 	Logo + leaflet: LP	June / July 2012 ongoing
	Press releases: 5 initial partners	
	Mini site and regular update: LP	
4. Identify and establish the URBACT Local Support Group members = local partnerships members	Final partners with support of LE  	01/05/2012-ongoing




## Activities and timetable II:

### What has been done and what will be doing in Phase 1 (Development):

Action	Partner involved	Date
5. Engage/develop relationships with Managing Authorities of the European Social and Regional Development funds (ESF-ERDF)	Final partners with support of LE  	01/05/2012 - ongoing
6. Lead expert study visits: data collection and meeting with ULSGs	Final partners & LE  	01/06/2012 - ongoing

## Activities and timetable III:

### What has been done and what will be doing in Phase 1 (Development):

Action	Partner involved	Date
7. Meeting with URBACT Secretariat to receive guidance & support for final application	LP & LE 	11-12 September
8. Second Steering Group Meeting – <i>Gondomar</i>	Final partners, LE & Managing Authorities 	20/09/2012
9. Baseline study 	LE with information provided by final partners	Final version completed 25/10/2012

## Activities and timetable IV:

### What has been done and what will be doing in Phase 1 (Development):

Action	Partner involved	Date
10. Final application for PHASE 2	- LP & LE: Writing - All partners: providing information, documents, letters of commitment, etc	Submission date: 31/10/2012
11. PHASE 1 final activity and financial report	5 initial partners + LE	31/10/2012
12. Hearings by the External Assessment Panel	- LP & LE	22/11/2012
13. Final submission of revised Final Application	- LP	14/12/2012

# Phase II - Implementation

**Duration: 27 months: February 2013 - May 2015**

**Partnership: 12 members**

Competitiveness	Convergence
1. Comune di Cesena (IT)	1. Parish of Gondomar (PT)
2. Thurrock Council (UK)	2. Moschato-Thavros Municipality (GR)
3. Latsia Municipality (CY)	3. Aviles (SP)
4. Rennes Metropole (FR)	4. Nagykallo (HU)
5. University of Kaiserslautern (DE)	5. Aveiro (PT)
6. London Borough of Enfield (UK)	6. Kielce (PL)



# Implementation Phase

## Objectives

- Exchange and learning at transnational level
- Drawing lessons and disseminating results
- Applying lessons at local level (improving local policies)
- Building capacity of local stakeholders

## Areas of intervention

- › Project management
- › Transnational exchange & learning
- › Impact on local policies/ practices
- › Communication & Dissemination



# Transnational exchange & learning

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## 6 principles and dimensions for exchange and learning



# Six principles and dimensions for exchange and learning

1

## Structural and Conjunctural



Action plans must address the  
long-term and the short-term

# Six principles and dimensions for exchange and learning

2

## Integrated approaches



The partnerships are a point of entry for recruiting more members and developing a large network of local businesses and other stakeholders directly affecting youth employment and local development as interrelated

# Six principles and dimensions for exchange and learning

3

## Cost-effectiveness



Key selection criterion in the identification of good practice case studies that will be used by partners for the transnational exchange and learning programme

# Six principles and dimensions for exchange and learning

4

## Recognition of different profiles and governance challenges



Partners will work in transnational clusters workshops with active study visits according to shared needs and interests.

The clusters are smaller groups of typically 3 to 4 partners

# Six principles and dimensions for exchange and learning

5

## Two-fold targets of the impact



Knowledge Transfer Workshops will be organised in each locality to transfer the learning acquired by participating individuals to the participating organisations they represent so that change can happen and impact is reached

# Six principles and dimensions for exchange and learning

6

## Political commitment and Means for action



During transnational activities:

- A Political Space will be dedicated to local politicians to work together with and learn from their peers
- A Managing Authorities Space will be dedicated to the Regions/Managing Authorities of the European Structural Funds



# Thematic areas

**3 sub - themes**

**from the preliminary findings  
of the baseline study**

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# Three sub-themes

1

## Establishing Local Partnerships for the advancement of Youth Employment and Opportunities



This sub-theme is a transversal issue; it is the **platform** necessary for policy development and implementation of sub-themes 2 and 3 and all other project activities.

# Three sub-themes

2

Coordinate the balance between  
employment's supply and demand



Improving analysis and forecast capacity of labour market  
evolution and needs  
(coordinating and improving services, data supply, etc.)

# Three sub-themes

3

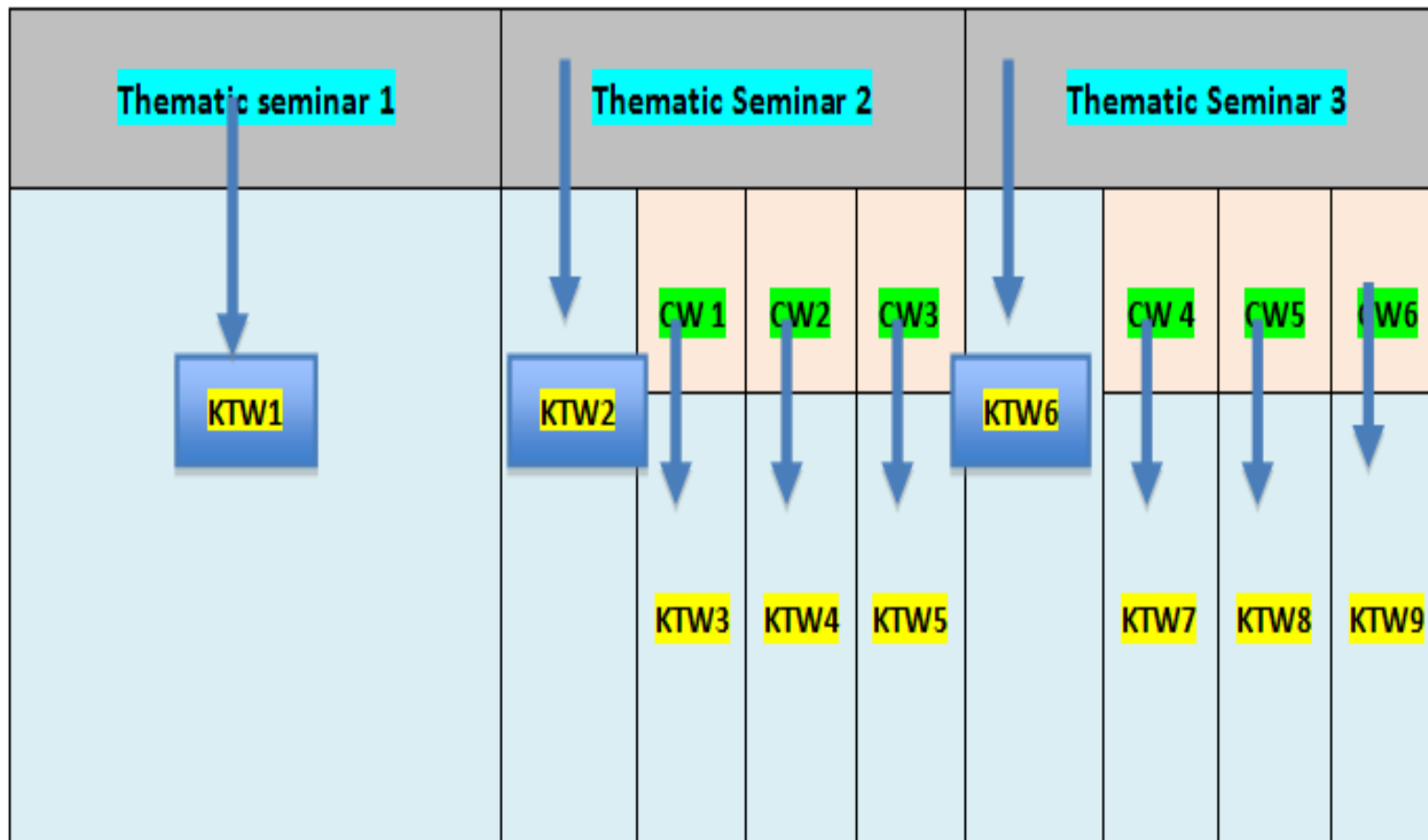
## Increase variety, quality and quantity of jobs



Attracting businesses, creating and developing businesses and setting the right environmental business environment, etc. starting with what can be achieved immediately and building on it to sustain efforts in the long-term

# Transnational Exchange and Learning programme Activities

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# Transnational Exchange and Learning programme Activities

Area/Dimension/ Principle	Function and purpose	Action
Three areas of action affecting all JOBTOWN members	<p>Area 1: Effective models of partnerships for effective cooperation</p> <p>Area 2: balance between employment's supply and demand</p> <p>Area 3: Increase variety, quality and quantity of jobs</p>	<p>3 transnational <u>Thematic Seminars (TS)</u> grouping all partners</p> <p>Thematic Seminar 1 is meant to build the necessary platform for the development of sub-themes 2 and 3.</p>

# Transnational Exchange and Learning programme Activities

Area/Dimension/ Principle	Function and purpose	Action
Recognition of different profiles and governance challenges of different peers and their differing concerns and priorities	Make peer exchange and learning effective	6 transnational <u>Cluster Workshops (CW)</u> targeted each at a different sub-group of partners of typically 3 to 4 partners who share same priorities and interests.

Thematic Seminar 2 will be followed by 2 to 3 sub-group workshops (CW 1,2,3)

Thematic Seminar 3 will be followed by 2 to 3 sub-group workshops (CW 4,5,6)



# Transnational Exchange and Learning programme Activities

Area/Dimension/ Principle	Function and purpose	Action
Two-fold targets of the impact	Transfer the knowledge acquired by individuals to organisations to ensure maximum impact and work towards change.	<p>9 local <u>Knowledge Transfer Workshops (KTW)</u></p> <p>Each partner has to tell us what is realistic to do to transfer knowledge locally and what is the best way to do it.</p>

# Transnational Exchange and Learning programme Activities

Area/Dimension/ Principle	Function and purpose	Action
Integrated approaches	Multiplicity and interaction of causal factors of youth unemployment and poor employment call for interconnected actors to be involved in developing, learning and adapting their methodologies and approaches, in an ongoing joined up process	<p>Each partner designates and invests in the figure of Partnership Coordinator to make it work.</p> <p>The partnership coordinator (ULSG animator) ≠ Project Local Coordinator</p>

# Transnational Exchange and Learning programme Activities

Area/Dimension/ Principle	Function and purpose	Action
Political commitment and Means for action	Youth unemployment=Long-term process requiring strong political commitment and scaling-up local needs in the OPs of the European Structural Funds.	Transnational activities will include: (a) <b>Political Space</b> for local politicians working groups and (b) <b>Managing Authorities Space</b> for MAs working groups

# Transnational Exchange and Learning programme Activities

Area/Dimension/ Principle	Function and purpose	Action
Continuation	Local Partnerships are ongoing vehicles for stakeholder cooperation with other sectors, employers, Educational institutions & public administrations	12 final Targeted Info Days for attracting more members of the partnership

Each Local Partnership created will organise a Targeted Regional or National Info Day for local businesses, educational institutions, local/regional admins, young people etc, to present their newly created structure, how it works and what it can do for them.

# Transnational Exchange and Learning programme Activities

Area/Dimension/ Principle	Function and purpose	Action
Youth unemployment is affecting all EU countries (Knowledge transfer)	Reaching out to the European Commission and other EU countries	1 final conference in Brussels

# Transnational Exchange and Learning programme Activities

Area/Dimension/ Principle	Function and purpose	Action
Quality and Impact	Evaluation is key to ensuring project objectives are achieved and for reviewing approaches, methods and tools.	Monitoring and Evaluation system will be put in place.

# Timetable for implementation of transnational Exchange and Learning Activities

	2/13	3/13	4/13	5/13	6/13	7/13	8/13	9/13	10/13	11/13	12/13	1/14	2/14	3/14	4/14	5/14	6/14	7/14	8/14	9/14	10/14	11/14	12/14	1/15	2/15	3/15	4/15
Kick-off meeting 15/03																											
TS1+SGM2																											
KTW 1																											
TS2+ SGM3																											
KTW 2																											
CW 1																											
KTW 3																											
CW 2																											
KTW 4																											
CW 3																											
KTW 5																											
TS 3+SGM4																											
KTW 6																											
CW 4																											
KTW 7																											
CW 5																											
KTW 8																											
CW 6																											
KTW 9																											
Final Targeted info-days																											
Local Action Plans																											
Final conference Brussels+SGM5																											
Monitoring & Evaluation																											
FINAL REPORT																											

TS= Transnational Thematic Seminar; KTW= Knowledge Transfer Workshop; CW= Cluster Workshop



Connecting cities  
Building successes





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Grazie Thanks  
Danke **Merci** Gracias  
**Ευχαριστώ** multumesc  
Takk dziękuję dakujem hvala  
**Obrigado** dziękować  
tänan kiitos köszönöm aciu  
Tack děkuji paldies  
**nizžik ħajr dank u wel**



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