

LOGO
PROJECT

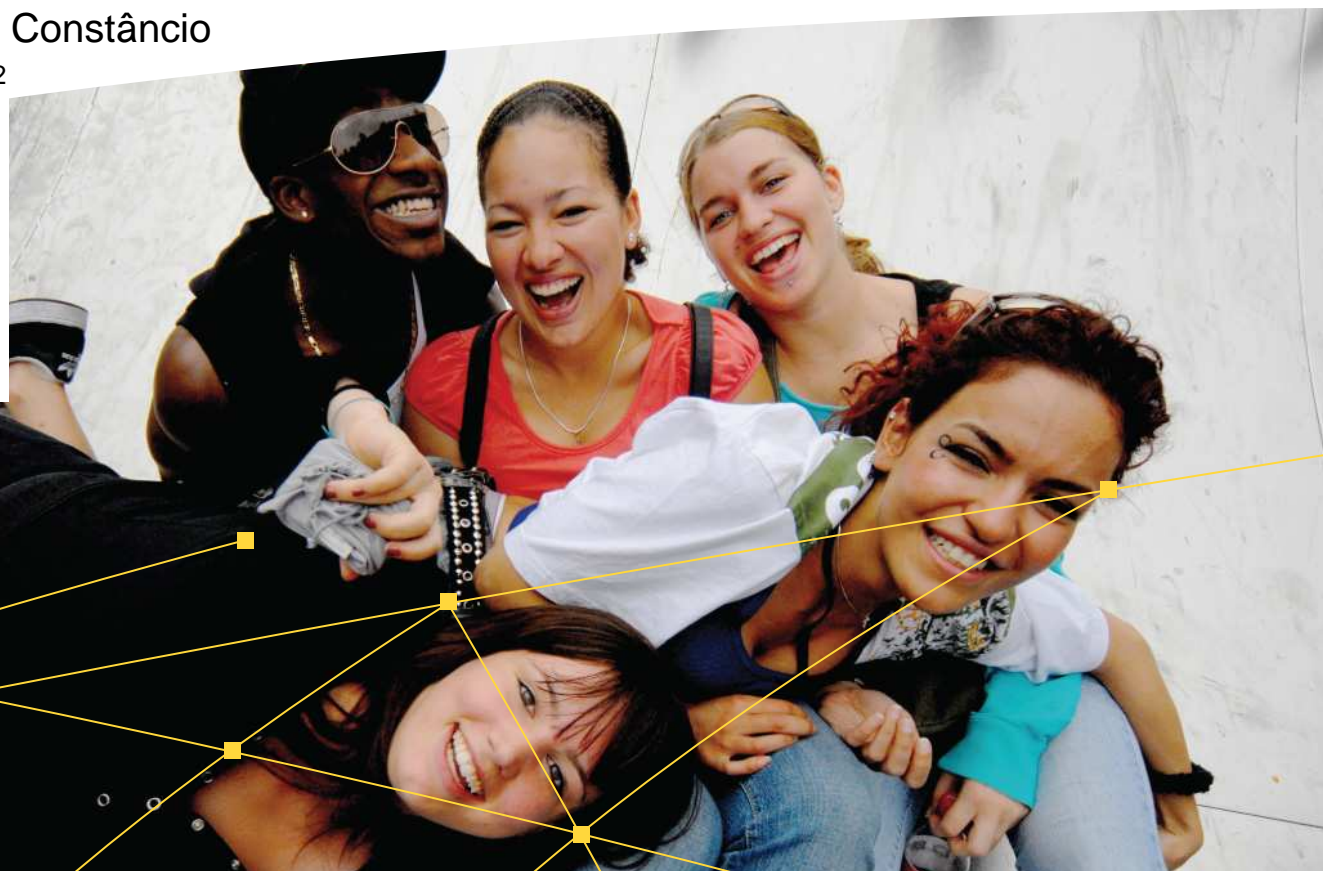
Jobtown

PRESENTATION OF THE GONDOMAR PARTNER

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AN URBACT II PROJECT



European Union
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PRESENTATION OF THE GONDOMAR PARTNER

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- 2. POPULATION**
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PRESENTATION OF THE GONDOMAR PARTNER

GEOGRAPHICAL AREA

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The Municipality of Gondomar, belongs to the North Region of Portugal and to the District of Porto, and is inserted in the Greater Metropolitan Area of Porto (GMAP), which encompasses 16 municipalities. In terms of geographical area, Gondomar is the sixth largest municipality of the GMAP.

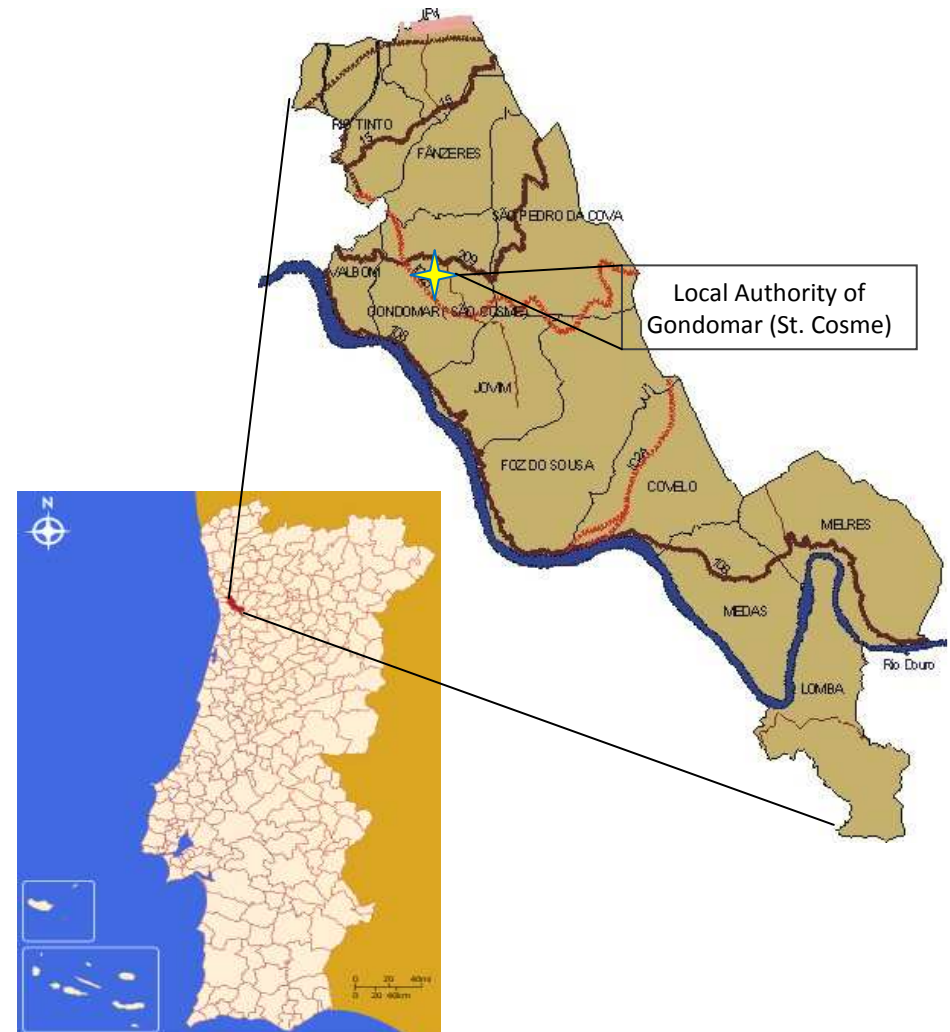
PRESENTATION OF THE GONDOMAR PARTNER

GEOGRAPHICAL AREA

As a municipality Gondomar it's geographic area is 133.26 km² and has 168,027 habitants (2011).

Is subdivided into 12 parishes. Gondomar is classified as an area of convergence.

Most of the parishes of the municipality of Gondomar are classified, according to the current support structure for the definition of urban areas, as predominantly urban.



PRESENTATION OF THE GONDOMAR PARTNER

GEOGRAPHICAL AREA

According to the preliminary dates (CENSOS 2011) the Parish of Gondomar (S. Cosme) officially has a population of 27,717 habitants in an area of 11.6 Km². Ethnically it's homogeneous and limited in terms of job opportunities. Gondomar is something of a satellite city where people live affordably who work or study in Porto.



PRESENTATION OF THE GONDOMAR PARTNER

POPULATION

Evolution of the resident population of the municipality of Gondomar (1801 - 2011)

| <u>1801</u> | <u>1849</u> | <u>1900</u> | <u>1930</u> | <u>1960</u> | <u>1981</u> | <u>1991</u> | <u>2001</u> | <u>2011</u> |
|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| 7 220 | 19 103 | 32 428 | 49 758 | 84 599 | 130 751 | 143 178 | 164 096 | 168 027 |

- Gondomar shows a clear ability to rejuvenate its active population - Gondomar stands sixth position in terms of rejuvenate rate in the GMAP;
- Of all municipalities of GMAP, Gondomar appears as the third city with the highest birth rate (13, 3%), with values higher than the birth rate of North Region (11.4%), and the national rate (10.9%);
- It's also noted that Gondomar in relation to the Index of aging presents itself as the fourth municipality with the lower Index of GMAP (63.2%), with a rate significantly below the national rate (103.6%) and even the NR (81.9%).

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CHARACTERIZATION OF TISSUE BUSINESS

Gondomar is the fourth municipality with the highest number of companies throughout the region of Oporto.

14 608 operating companies, of which 3408 (~23%) are companies located there.

% of the business in Gondomar are:

Local Commerce and Retail Trade; Repair of Motor Vehicles, Motorcycles and Personal Use Goods and Domestic (36.4%), followed by Manufacturing (23%). [~ 60%]

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CHARACTERIZATION OF TISSUE BUSINESS

Gondomar is also Known as the “Capital of Gold” and it’s artisans are well known by their activity.



PRESENTATION OF THE GONDOMAR PARTNER

YOUTH SITUATION

REPORT "SOCIAL DIAGNOSIS OF GONDOMAR CITY" (2009)

Of all the 16 municipalities of Oporto (Metropolitan Area of Oporto), Gondomar already were the third city which has the highest rate of unemployed recorded (13.4%) for individuals aged less than 25 years.



Associated with that reality, it is noteworthy that 33.7% of those unemployed are young people with an education equal to or less than 4 years.

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YOUTH SITUATION

According to the National Institute of Statistics (NIS):

| Unemployment rate of population aged 15 to 24 years | 1° Quarter - 2011 | 2° Quarter -2011 | 3° Quarter -2011 | 4° Quarter -2011 | 1° Quarter -2012 |
|--|--------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| National | 27,8% | 27% | 30% | 35,4% | 36,2% |
| Region North | 27% | 26,5% | 27,6% | 27,6% | 32,9% |

And Also according to the NIS, the group of 15 to 25 years are who is experiencing a higher rate of inactivity (62.8%) and compared with previous years (since 1983) this rate has increased.

PRESENTATION OF THE GONDOMAR PARTNER

SITUATION AND TRENDS

REPORT "Social Diagnosis of Gondomar City"

- **Worsening** trend in **unemployment** for people aged **below 25**;
- Of all municipalities of Porto, Gondomar is, who presents **lower development indicators**;
- Gondomar has the **lowest rates of activity of Porto**;
- Has the **second lowest purchasing power** of the GMAP;
- Over **23%** of the population lives on **Social Security benefits**.

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MAIN CHALLENGE

The main challenge is to create more opportunities on the labour market for Youth



GUIDANCE



We propose to attend the guidelines of the Social Network of Gondomar regarding to the structural youth unemployment , which are our objectives.

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OUR OBJECTIVES

- a) Forward the young unemployed to specific local responses;
- b) Coordinate with the entire educational community and the Center of Employment of Gondomar to the diversification of training supply;
- c) Encourage entrepreneurship among disadvantaged groups;
- d) Investing in education and training to improve certain type skills on our local youth.

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OUR MOTIVATION IN JOBTOWN

1. This project is an opportunity through our LSG to get a cohesive policy in our local community;
2. Is also an opportunity through this partnership to share good practices with different European countries with a common problem;
3. It's also an occasion to work some "fitness" in our YOUTH, something that European Commission call the Essential Skills for Lifelong Learning (Social and civic competences; Initiative and entrepreneurship; or Learning to learn, etc.);
4. Important moment for raise awareness among local entrepreneurs to a common problem and benefit an opportunity to improve their human resources;
5. Acquisition of belonging to a wider group that is Europe.

Grazie Thanks
Danke **Merci** Gracias
Ευχαριστώ multumesc
Takk dziękuję dakujem hvala
Obrigado dziękować
tänan kiitos köszönöm aciu
Tack děkuji paldies
nizžik ħajr dank u wel