



JOB TOWN

1st Steering Group Meeting - Cesena, 2012 June 7

Structural youth unemployment and local development strategies



Roberto Branchetti – *Department for Participation, Employment, Development and Youth*
Municipality of Cesena



Connecting cities
Building successes





CESENA - BACKGROUND

Surface: 249.47 Km² - Density of 391 in. Km²
Region: Emilia Romagna Province: Forlì-Cesena



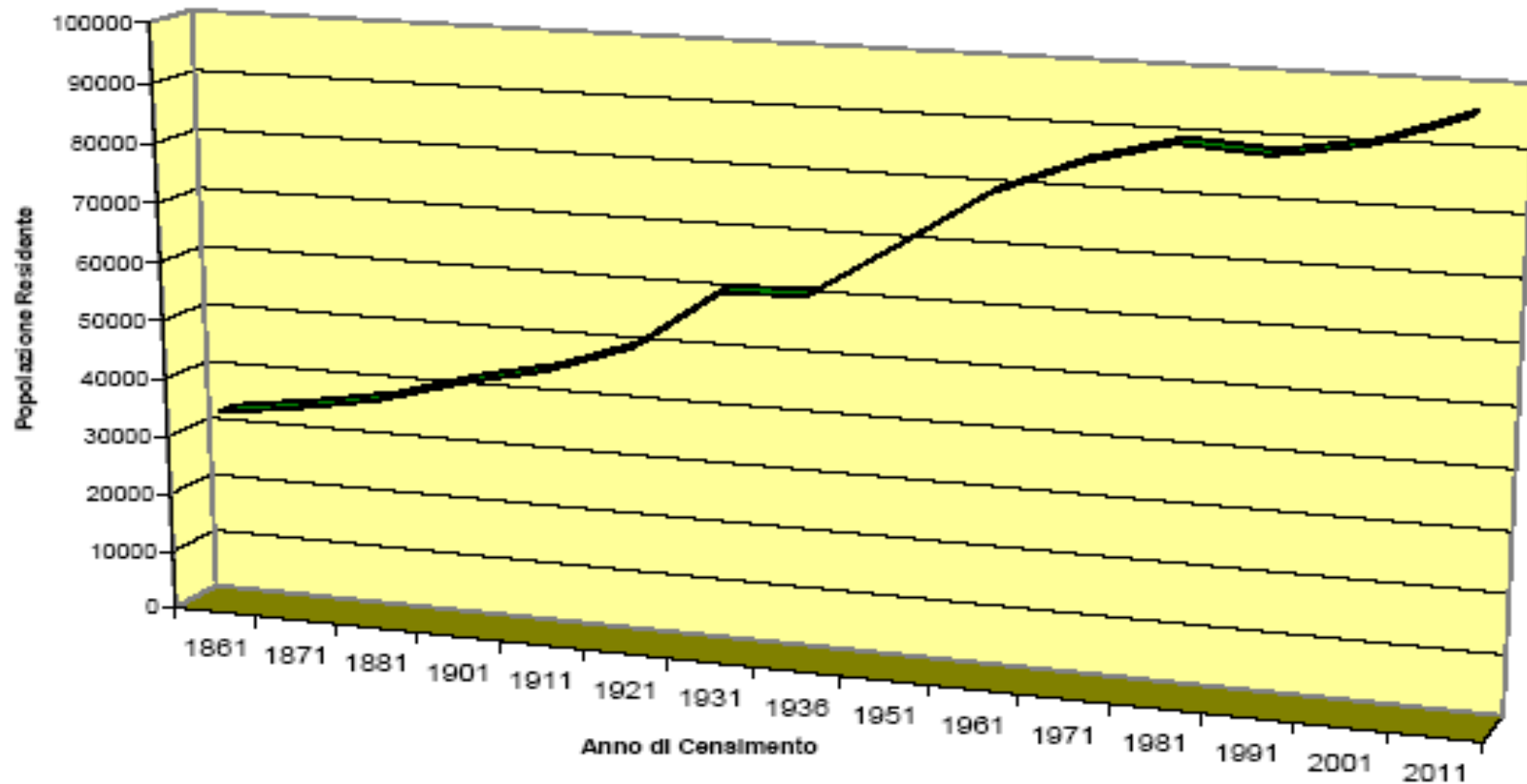


POPULATION

96,111 (Pre-Census: 09/10/2011)

Men: 46,390 - Women: 49,721

Residenti ai Censimenti dal 1861 al 2011





FOREIGN PEOPLE

Year	N.
2001	2,200
2011	8,375

Increase: + 6,175 units

Relative increase: 280.7%.

Foreign people households: 3,270 (8,7%)





UNIVERSITY

Faculty of Psychology, Architecture, Engineering.

Degree programs in Food Science and Technology, Computer Science and Information Technology, Aquaculture and Ichthyopathology (Faculty of Veterinary Medicine).

In 2011-12 students have exceeded 5,000 units with 1,140 first year students.

Teaching and research facilities available in the city.





HOUSEHOLDS

(31/12/2011)

Households: 41,636 units.

Average number of components: 2.34

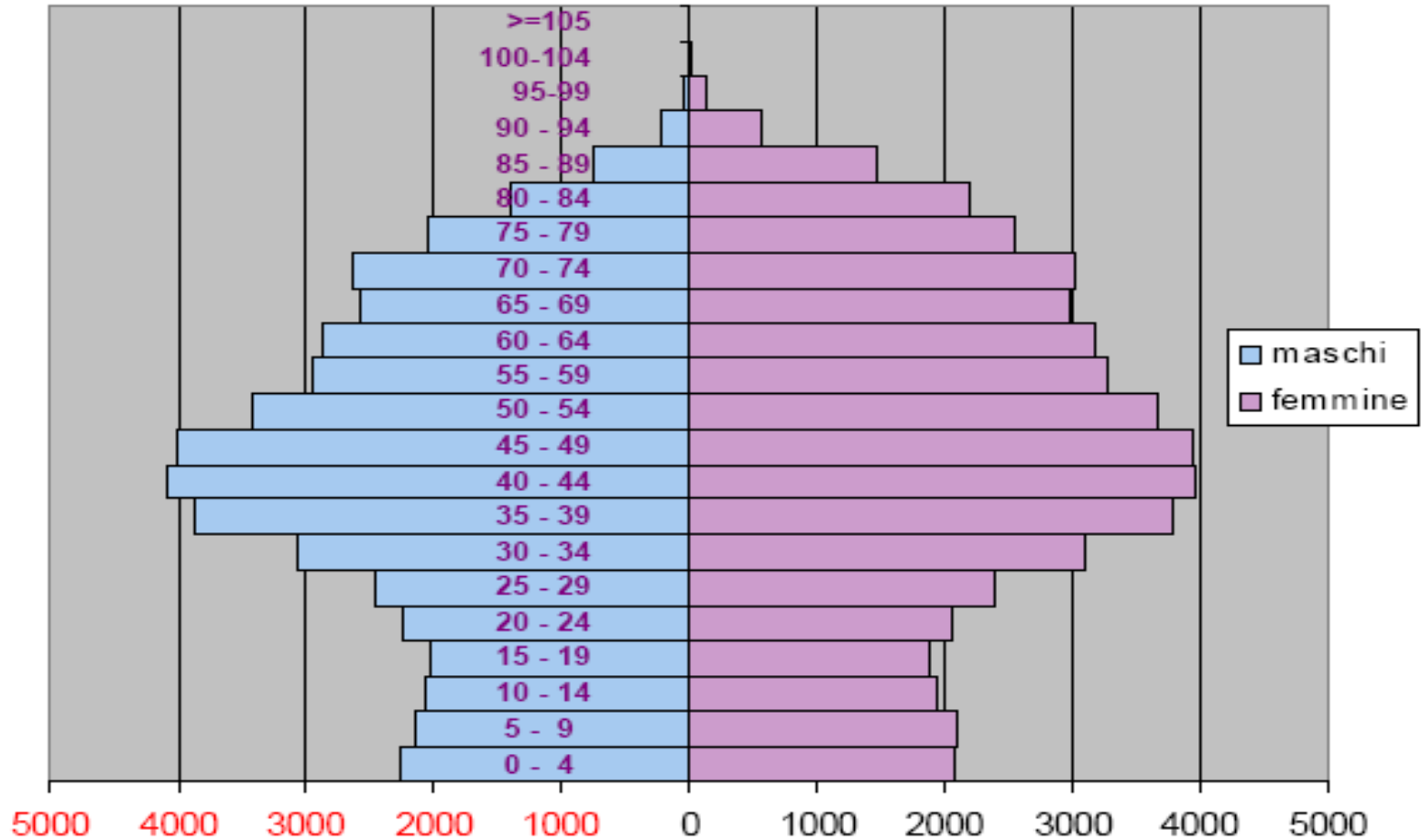
The “singles” has risen to 13,554 (32.55%)





POPULATION PYRAMID (Age structure diagram)

Popolazione per classi d'età
al 31 dicembre 2011





POPULATION AGE STRUCTURE

1/1/2011

2011 Pre-Census bulk data (TBC):

< 5 years: 5,199 (5,4%)
< 14 years: 12,594 (7,6%)
15 - 24 years: 8,193 (8,4%)
20 - 29 years: 8,895 (9,2%)
> 65 years: 22,631 (23,5%)

DI ETA'	V.A.	%
0 - 4	4.350	4,48
5 - 9	4.133	4,26
10 - 14	3.886	4
15 - 19	3.923	4,04
20 - 24	4.249	4,38
25 - 29	4.942	5,09
30 - 34	6.388	6,58
35 - 39	7.784	8,02
40 - 44	8.069	8,31
45 - 49	7.832	8,07
50 - 54	6.976	7,19
55 - 59	6.039	6,22
60 - 64	6.205	6,39
65 - 69	5.409	5,57
70 - 74	5.591	5,76
75 - 79	4.537	4,67
80 - 84	3.571	3,68
85 - 89	2.245	2,31
90 e oltre	927	0,96
TOTALE	97.056	100



POPULATION AGE STRUCTURE - II

Population aged 65 and over = 23.5% of the total

Those aged 75 years and over = 11.7%.

In recent years, this has required a greater commitment of human and financial resources designed to meet the needs of a population with more dependents.

We are getting older!

(but we're still cool)





AGING INDEX

The aging index (*which expresses the ratio between the population aged 65 years old and the population under 14 years*) is 180%.

For every 100 young people who are going to enter the labour market, there are 180 people who are going to leave (on 2011/1/1, the national index was 144).

180%





LABOUR MARKET - ITALIAN GENERAL FRAMEWORK

- › *Wages: virtually motionless during the last 20 years.*
- › *Productivity: always lower than the European average, especially for low investment in research and development.*
- › *Shadow Economy: closer to 20 than to 10 percent.*
- › *Flexibility: is now synonymous with insecurity tout court.*
- › *The activity rate of women remains among the lowest in Europe.*
- › *Women and youth are heavily charged by the crisis' weight.*
- › *The layoffs falls because firms close down, not because they recover.*
- › *Employment, paradoxically (but not too much), falls between the younger and lightly grows up among the older ones.*

Source: E. Mandrone, M. Marocco, PLUS (Participation Labour Unemployment Survey), Isfol (May 2012)



LABOUR MARKET – ISTAT DATA (APRIL 2012)

Employment rate = 57.0%.

Unemployment rate = 10.2%
(+ 2.2 points on a annual basis)

Unemployment rate (15-24 age group) = 35.2%
(+ 7.9 points on a annual basis)

Inactivity rate (15-64) = 36.6%



YOUTH UNEMPLOYMENT

In Italy, youth unemployment (for those aged between 15 and 24 years) overreached 35%, one of the highest figures in Europe.

In the Forlì-Cesena Province, it reached 34.2% at the end of 2011 (*Source: Provincial Administration of Forlì-Cesena*)

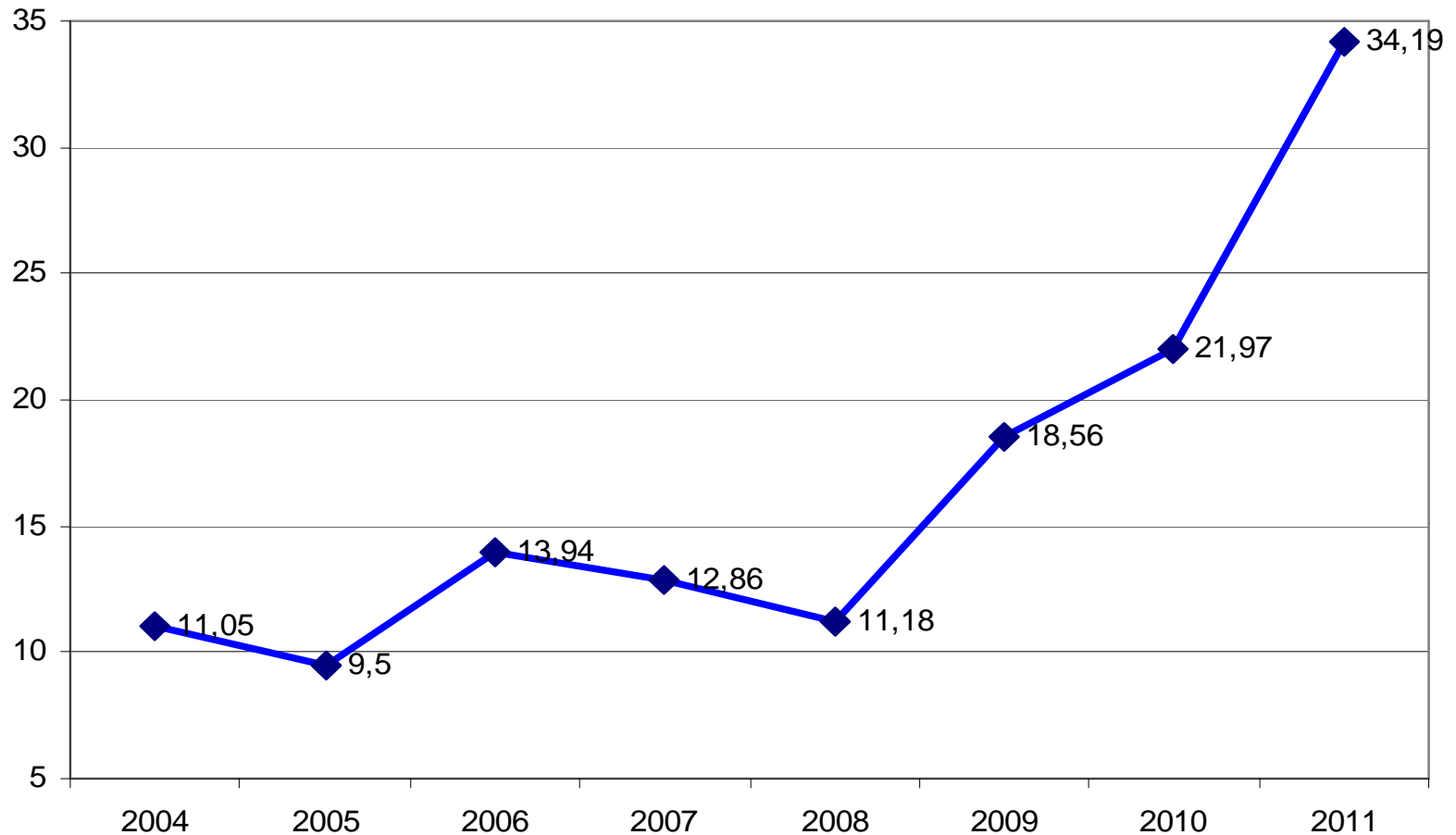
This is the highest rate recorded since January 2004,





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UNEMPLOYMENT RATE IN THE PROVINCE OF FORLÌ-CESENA: 15-24



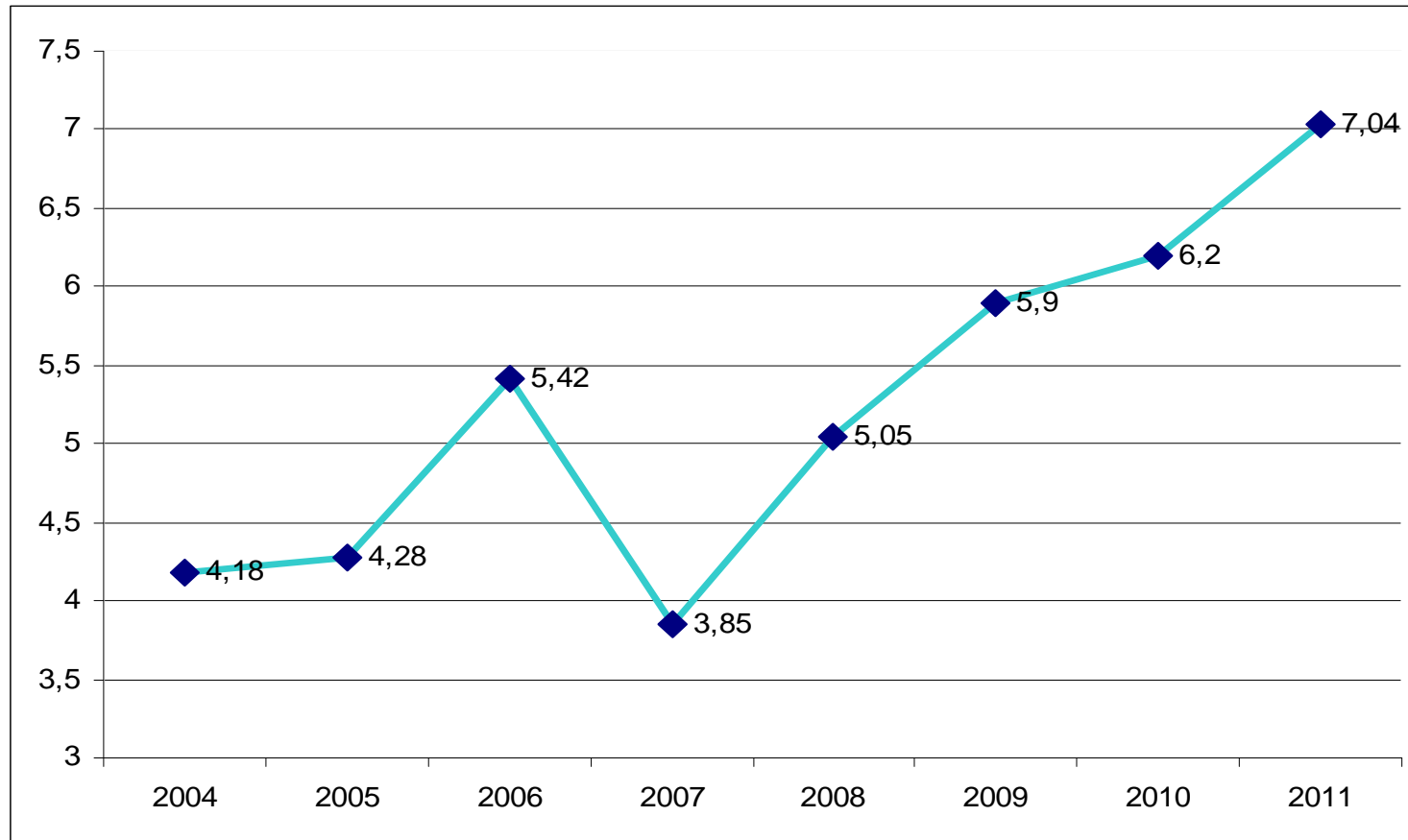
European Union
European Regional Development Fund





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UNEMPLOYMENT RATE IN THE PROVINCE OF FORLÌ-CESENA: 15-64 YEARS





PRECARIOUSNESS OF YOUTH EMPLOYMENT

"In 2011 the incidence of temporary work on complex employment amounted to 13.4 percent, the highest since 1993, and it is over 35 percent (almost double than in 1993) among the 18-29 years old people"

Source: Istat 2011 Annual Report.

temporary contracts
part-time work
undeclared work





ECONOMIC SITUATION AND TRENDS

Agriculture



Fruit processing



ICT



Transports



Cold logistics





ACTIVE COMPANIES - CESENA (2011.12.31)

Active companies: 10,001 (102.6 per a thousand inhabitants).

- › 28.8% - Services
 - › 27.7% - Trade and tourism
 - › 21.1% - Agriculture and fishing
 - › 14,0% - Construction
 - › 8,4% - Manufacturing & Industry
- } 57.1% are sole traders
23.0% are partnerships
17.4% are corporations
2.5% other form
- › 78.8% - from 1 to 9 employees,
 - › 14.9% - no employees
 - › 5.4% - from 10 to 49 employees
 - › 0.9% - 50 or more employees

They employ 34,176 employees, including 5,524 in agriculture, forestry and fishing.

Source: Cesena Performance plan 2012-14 (April 2012)



COMPANIES – FORLI'-CESENA PROVINCE

(2012-03-31)

Active companies: 40,116 (99.2 per a thousand inhabitants).

- › 26.9% - Trade and tourism
 - › 20.6% - Construction
 - › 12.2% - Manufacturing
 - › 8.3% - Accommodation and food
 - › 7.9% - Property Activity
 - › 5.4% - Other Service Activities
 - › 5.0% - Transport and Storage
- } 54.8% are sole traders
24.7% are partnerships
17.9% are corporations
2.6% other form

Source: Infocamere (Movimprese)



PROBLEMS

- › Youth unemployment runs around 35% with a background of long-term structural youth unemployment pre-crisis, and no foreseeable growth in jobs.
- › Blockages to business creation with dynamic economic activities in decline or stagnant and the job market increasingly dominated by low quality job producing service sector activities.
- › Business struggling with structural labour market shortages, as the young population is scarcely qualified and skilled for the available jobs' needs.
- › Need for deep reform in educational and training systems.



MAIN CHALLENGES

- › In Cesena there is a lack of complementarity between training system and labour market. Therefore, some economic sectors are facing difficulties in finding qualified labour-force. So there is a need to better harmonize labour supply and demand.
- › Even if the crisis would ends soon, it would be difficult to improve the current labour market condition; Italy keeps on suffering of a structural impairment in economic performance, if compared to other European countries.
- › There is no foreseeable expansion of employment in the short-term and the labour market is likely to further deteriorate.
- › There are quite unhelpful difficulties relating to the creation of new companies. Hence, there is a need to provide better supporting mechanisms for business creation, particularly in technological and innovative sectors.



CESENA DEPARTMENT FOR SUSTAINABLE DEVELOPMENT

- › Focus on creating new employment opportunities for young people (and older ones);
- › Improve convergence between labour supply and demand – primarily in terms of youth job skills;
- › Promote innovation and entrepreneurship – to facilitate new business creation and qualified jobs for young people;
- › Create an integrated network of services addressing youth employment issues, in partnership and synergy with all the active forces of the city of Cesena.
- › Facilitating New Entrepreneurship.



REASONS FOR JOINING THE JOBTOWN PROJECT

- › Develop a method of survey, analysis and understanding of current local context regarding the issue.
- › Mutual transfer of good practice and direct contact with similar European experiences, to better understand and implement methodologies and approaches to the problem and its resolution.
- › Establish a relationship with the managing authorities of structural funds to support and accelerate the creation of job opportunities for young people.



STAKEHOLDERS INVOLVMENT

- › Employers and Employers Associations
- › Educational institutions and Vocational Education and Training
- › Employment agencies/Job centres
- › Relevant youth organisations
- › City and regional authorities

Involvement

- › Participation in the diagnosis of needs
- › Design, implementation and evaluation of actions

Pay offs

- › Insight
- › Support





JOB TOWN GOALS – MORE CHALLENGES

- › Creating an efficient network among local stakeholders and, as a consequence, an integration of Cesena Council's services and those services provided by other local stakeholders.
- › Involving local economic and social stakeholders in planning new strategies, with the aim of increasing job opportunities.
- › Better connecting local young people's skills and local labour market's needs.
- › Better valuating the range of organisations operating in the Cesena area and facilitating a greater complementarity between the educational sector and the needs of the local productive system.
- › Fostering linkages among manufacturers, University, and the research and knowledge-based sector.
- › Creating positive conditions aimed at promoting investment.
- › Easing the internationalisation of the local economic system.
- › Supporting innovation by local enterprises.



SOURCES

Thanks to:

- › Istat (Italian National Institute of Statistics)
- › Movimprese (by Union Italian Commerce Chamber)
- › Ufficio Studi Camera Commercio Forlì-Cesena (Study Office of Commerce Chamber of the Province Forlì-Cesena)
- › Servizi provinciali per l'impiego - Amministrazione Provinciale di Forlì-Cesena (Provincial Administration of Forlì-Cesena)
- › Servizio studi e statistiche Comune di Cesena (Study and Statistic Office of the Municipality of Cesena)
- › Rapporto sull'Economia e Quaderni di statistica (Economy Report and Statistical Papers realised by Commerce Chamber of the Province Forlì-Cesena)
- › Isfol, Istituto per lo Sviluppo della Formazione Professionale dei Lavoratori (Institute for the Development of Vocational Training of Workers)



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Grazie Thanks
Danke **Merci** Gracias
Ευχαριστώ multumesc
Takk dziękuję dakujem hvala
Obrigado dziękować
tänan kiitos köszönöm aciu
Tack děkuji paldies
nizžik ħajr dank u wel



branchetti_r@comune.cesena.fc.it
www.urbact.eu/project

