

LOGO
PROJECT

Job Town – A European Network of Local Partnerships for the Advancement of Youth Employment and Opportunity – *Intro for Partners*

AN URBACT II PROJECT



Ian Goldring Lead Expert

June 7th 2012

Connecting cities
Building successes



OUTLINE

- 1. Conceptual Framework**
- 2. Types of Actions**
- 3. Partnership**
- 4. TO DOs**

Youth Unemployment and Poor Employment Symptomatic of Larger Problem

- › **worse with crisis, but the result of structural problems predating crisis**

precarious employment, 2-tier system, Ins and OUTs, yo-yo pattern of employment, extended transitions to adult autonomy and full integration into the Labour Force

- › **Impact of the Crisis**

Scarring, Hysteresis. Lost Generation, 2020 in doubt, Dependency Ratios

Job Town Addresses

- › **Structural Youth Unemployment & Poor Employment**
AND
- › **Local Development Strategies**
- › **As Two Sides of the Same Coin**
(∴ Economic Development Departments)

BY

- › **Establishing Local Partnerships**
of local stakeholders (LSG)
driven (but not dominated) by city administrations
- › **To Advance Youth Employment and Opportunities**
I.E. Quality of employment, Mobility, Inclusion etc.

∴ Job Town is an approach to

› **The Development and Maintaining of a Competitive and Sustainable Local Economy and Social Model**

A sort of local strategic planning task force, concerned with development through a particular focus on youth

› **The Pursuit of Growth**

Skills improvement & training help, but impact on own is limited

Types of Actions

› **Prediction & Identification**

Improving predictions of workforce needs and the identification of current skills gaps

› **Opportunities**

Increasing the variety, quality and number of job opportunities in each locality

› **Retention & Mobility**

Supporting retention of young population by increasing opportunity locally

Supporting the mobility of young people *who want* to take advantage of the opportunities of the single market and the four freedoms

Types of Actions

› **ESF & The Youth Opportunities Initiative**

Accessing ESF funding and The Youth Opportunities Initiative supported actions, so as to support and accelerate the creation of job opportunities for young people

Types of Actions

› **Connecting**

Better connecting job opportunities and **employers** with the local population of young people

› **Matching**

Identifying training and apprenticeship opportunities and connecting youths to such opportunities best matching **labour market demands**

› **Support & Training**

Improving the provision of support and training

Types of Actions

› **More Comprehensive Services**

Making youth, employment and training services more comprehensive, with a **better overall view** of the situation in terms of offer, opportunity and need

› **Joining Up**

Joining up policy and breaking down ‘silos’, increasing useful interconnectedness in policy and among staff □

› **Spatial Polarisation**

Better evaluating actions in terms of addressing spatial polarisation – i.e. resisting the physical division of a city between areas of significantly higher and lower opportunity

Types of Actions

› **Duplication**

Avoiding **duplication** of efforts and resources (save money)

› **Awareness**

Raising awareness of the potential of young people and tackling problems of perceptions where this is needed.

› **Skills Assessment**

Better **assessment** of the skills of young people

› **Generational Transfer**

Facilitating transfer of skills & knowledge of systems & institutions from an older generation to the following generation (in particular where imminent retirement makes need of such transfer more urgent)

Types of Actions

› **Job Fairs**

Supporting and organising job fairs and other sector-specific initiatives to fill employment gaps

› **Transferability**

Identifying and disseminating elements of transferability in local good practice

Previous is to give an idea of the sorts of actions that partnership may lead to, not a list to follow

Legacy

› Ongoing Network

Problem not over in 2015

Lack of involvement of local level, where policy is implemented

So

Link localities and regions concerned with youth employment/local development issues

To exchange practice and experience, capacity building

And

To be an interlocutor with European policy makers

Partnership

- › **Cesena, Thurrock, Gondomar, Latsia, Moschato-Tavros**

Confirmed:

- › **Kaiserslautern**
- › **Enfield**
- › **Aveiro**
- › **Rennes**
- › **Nagykallo**

Closing:

- › **Aviles**
- › **Kielce**
- › **Plock**

TO DOs

1) LSG

Set it Up

Selection of Moderator is Key (more 2nd phase)

“Though driven by the city, the partnership will have an appropriate **autonomy** from the internal functioning of the municipality and **bureaucracy** will be kept to a strict minimum – so as to facilitate the involvement of non-government actors. Direction will be based essentially on **objectives** and targets, rather than extensive rules.”

TO DOs

2) Study Visits

- Will discuss contents further
- MUST CONFIRM DATES **ASAP**
- LSG Meeting will coincide with my visit

3) Gondomar

Attend next meeting in Gondomar September 2012

This Afternoon

› **Coordination, Financial & Administrative procedures**

› **Political Meeting**

Grazie Thanks
Danke **Merci** Gracias
Ευχαριστώ multumesc
Takk dziękuję dakujem hvala
Obrigado dziękować
tänan kiitos köszönöm aciu
Tack děkuji paldies
nizžik ħajr dank u wel