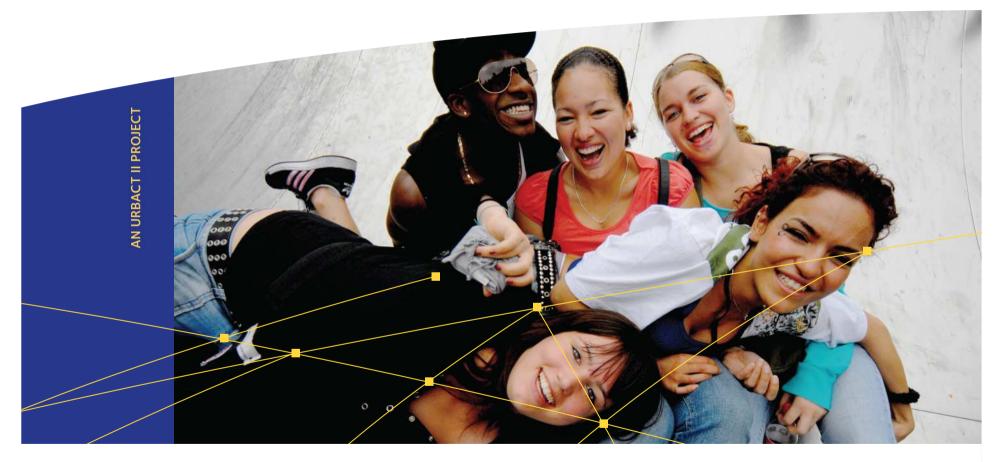


Job Town – A European Network of Local Partnerships for the Advancement of Youth Employment and Opportunity – *Intro for Partners*





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European Union June 7th 2012

Connecting cities Building successes



OUTLINE

- 1. Conceptual Framework
- 2. Types of Actions
- 3. Partnership

4. TO DOs





Youth Unemployment and Poor Employment Symptomatic of Larger Problem

> worse with crisis, but the result of structural problems predating crisis

precarious employment, 2-tier system, Ins and OUTs, yo-yo pattern of employment, extended transitions to adult autonomy and full integration into the Labour Force

Impact of the Crisis

Scarring, Hysteresis. Lost Generation, 2020 in doubt, Dependency Ratios





Job Town Addresses

- Structural Youth <u>Unemployment & Poor Employment</u> AND
- > Local Development Strategies
- > As Two Sides of the Same Coin
 - (.: Economic Development Departments)

BY

> Establishing Local Partnerships

of local stakeholders (LSG) driven (but not dominated) by city administrations

To Advance Youth Employment and Opportunities I.E. Quality of employment, Mobility, Inclusion etc.





.: Job Town is an approach to

> The Development and Maintaining of a Competitive and Sustainable Local Economy and Social Model

A sort of local strategic planning task force, concerned with development through a particular focus on youth

> The Pursuit of Growth

Skills improvement & training help, but impact on own is limited





> Prediction & Identification

Improving predictions of workforce needs and the identification of current skills gaps

Opportunities

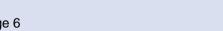
Increasing the variety, quality and number of job opportunities in each locality

Retention & Mobilty

Supporting retention of young population by increasing opportunity locally

Supporting the mobility of young people <u>who want</u> to take advantage of the opportunities of the single market and the four freedoms







[>] ESF & The Youth Opportunities Initiative

Accessing ESF funding and The Youth Opportunities Initiative supported actions, so as to support and accelerate the creation of job opportunities for young people





> Connecting

Better connecting job opportunities and **employers** with the local population of young people

Matching

Identifying training and apprenticeship opportunities and connecting youths to such opportunities best matching **labour market demands**

> Support & Training

Improving the provision of support and training





> More Comprehensive Services

Making youth, employment and training services more comprehensive, with a **better overall view** of the situation in terms of offer, opportunity and need

> Joining Up

Joining up policy and breaking down 'silos', increasing useful interconnectedness in policy and among staff

> Spatial Polarisation

Better evaluating actions in terms of addressing spatial polarisation – i.e. resisting the physical division of a city between areas of significantly higher and lower opportunity





> Duplication

Avoiding **duplication** of efforts and resources (save money)

> Awareness

Raising awareness of the potential of young people and tackling problems of perceptions where this is needed.

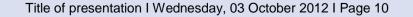
> Skills Assessment

Better assessment of the skills of young people

Generational Transfer

Facilitating transfer of skills & knowledge of systems & institutions from an older generation to the following generation (in particular where imminent retirement makes need of such transfer more urgent)







Job Fairs

Supporting and organising job fairs and other sector-specific initiatives to fill employment gaps

> Transferability

Identifying and disseminating elements of transferability in local good practice

Previous is to give an idea of the sorts of actions that partnership may lead to, not a list to follow





Legacy

Ongoing Network

Problem not over in 2015 Lack of involvement of local level, where policy is implemented

So

Link localities and regions concerned with youth employment/local development issues To exchange practice and experience, capacity building

And

To be an interlocutor with European policy makers





Partnership

[>] Cesena, Thurrock, Gondomar, Latsia, Moschato-Tavros

Confirmed:

- ⁾ Kaiserslautern
- > Enfield
- > Aveiro
- > Rennes
- > Nagykallo

Closing:

- > Aviles
-) Kielce
- > Plock





TO DOs

1) LSG

Set it Up Selection of Moderator is Key (more 2nd phase)

"Though driven by the city, the partnership will have an appropriate **autonomy** from the internal functioning of the municipality and **bureaucracy** will be kept to a strict minimum – so as to facilitate the involvement of non-government actors. Direction will be based essentially on **objectives** and targets, rather than extensive rules."





TO DOs

2) Study Visits

- Will discuss contents further
- MUST CONFIRM DATES <u>ASAP</u>
- LSG Meeting will coincide with my visit

3) Gondomar

Attend next meeting in Gondomar September 2012





This Afternoon

[>]Coordination, Financial & Administrative procedures

[>]Political Meeting





Grazie Thanks Danke Merci Gracias Ευχαριστώ multumesc Takk dziękuję dakujem hvala tänan kiitos köszönöm aciu Tack děkuji paldies niżżik ħair dank u wel





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