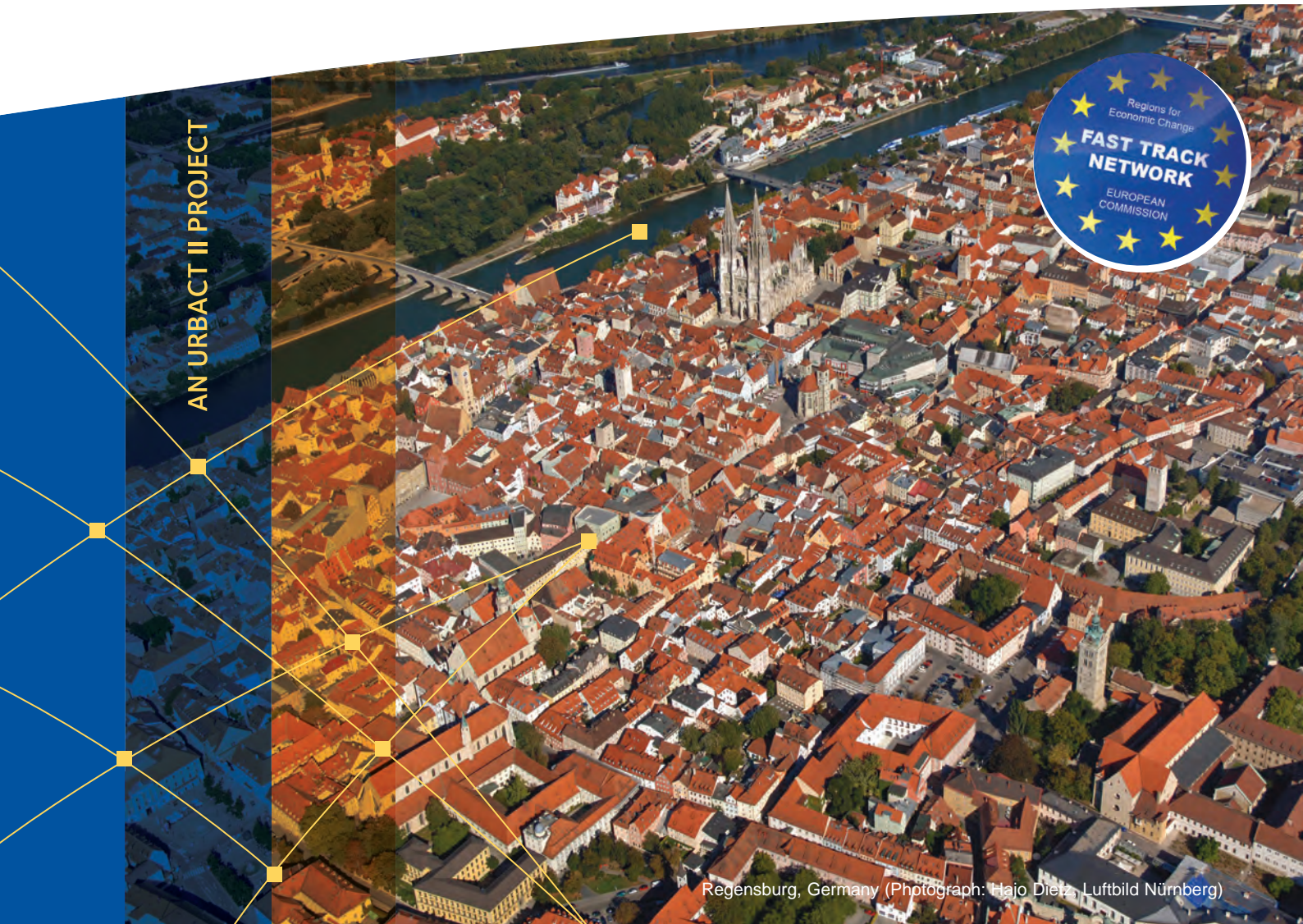


**FINAL CONFERENCE
13th-14th April 2011 in Regensburg**





CONFERENCE PROGRAMME

Regensburg, Germany (Photograph: Hajo Dietz, Luftbild Nürnberg)

The conference will take place in the Historic Salt Barn, the big building adjacent to the famous Stone Bridge



TUESDAY, 12TH APRIL

ARRIVAL OF CONFERENCE PARTICIPANTS IN REGENSBURG, STEERING GROUP AND GUIDED TOURS

	Internal meeting of project partners at Thon-Dittmer-Palais, Haidplatz 8, Conference Room K2
14:30 - 15:15	HerO Steering Group - Preparing for the project's final stages Barbara Bühler, Klaus Grepmeier, Matthias Ripp, HerO Lead Partner, City of Regensburg
15:15 - 15:45	Implementation of the HerO Local Action Plans and follow-up Margit Tünnemann, European Commission, Directorate-General Regional Policy
16:00 - 18:00	Guided tours of the museum 'document Schnupftabakfabrik' (former snuff tobacco factory in a Patrician Palace) and the museum 'document Neupfarrplatz' (underground excavation site showing three layers of history: Roman remains, medieval cellars and a bunker from World War II) Meeting point: Neupfarrplatz
19:30	Informal get-together at Haus Heuport, Domplatz 7, upon invitation of the City of Regensburg

WEDNESDAY, 13TH APRIL

Conference Venue: Historic Salt Barn, Weiße-Lamm-Gasse 1

08:30 - 09:00 Registration



CONFERENCE OPENING

09:00 - 09:30 **Welcome of conference participants**
Gerhard Weber, Mayor of Regensburg

Keynote Speech: The future of Cohesion Policy and its urban dimension
Dr Władysław Piskorz, Head of Unit Urban Development and Territorial Cohesion,
European Commission, Directorate-General Regional Policy

09:30 - 10:20 **Panel Discussion: What can Cohesion Policy do for historic cities?**

Gerhard Weber, Mayor of Regensburg

Dr Władysław Piskorz, European Commission, Directorate-General Regional Policy

Brigitte Helff, German Federal Ministry of Transport, Building and Urban Development /
Member of the URBACT Monitoring Committee

Dr Christian Haslbeck, Bavarian Ministry of Economic Affairs, Infrastructure, Transport and Technology

Moderation: Brian Smith, Secretary General of 'Heritage Europe'

10:20 - 10:50 Coffee break and networking
Exhibition on the URBACT II network HerO and the Bavarian ERDF-programme

HISTORIC CITIES RESPOND TO THE CHALLENGES OF THE 21ST CENTURY: PRESENTATION OF THE HERO PARTNERS' LOCAL ACTION PLANS

10:50 - 11:15 **URBACT II - The European programme for urban sustainable development**
Jean-Loup Drubigny, Head of the URBACT Secretariat

11:15 - 11:30 **Introduction to the HerO network activities**
Matthias Ripp, HerO Project Coordinator, City of Regensburg

Presentations of the HerO partners' approaches in three panels
Statements by political representatives, Local Support Group members and Managing Authorities

Moderation:
Brian Smith, Secretary General of 'Heritage Europe' and Matthias Ripp, HerO Project Coordinator

11:30 - 12:30 **Panel 1: The HerO partner cities Liverpool, Graz and Naples**
Ceremony: Presentation of Local Action Plans to the European Commission

12:30 - 13:30 Buffet lunch at Salzstadel

13:30 - 14:30 **Panel 2: The HerO partner cities Vilnius, Poitiers and Valletta**
Ceremony: Presentation of Local Action Plans to the European Commission

14:30 - 15:00 Coffee break and networking
Exhibition on the URBACT II network HerO and the Bavarian ERDF-programme

15:00 - 16:00 **Panel 3: The HerO partner cities Regensburg, Lublin and Sighisoara**

EXPLORING REGENSBURG'S RICH CULTURAL HERITAGE

16:00 - 18:00 Guided tour of St. Peter's Cathedral (including the roof construction and spires) and Stone Mason's Lodge
Hans Weber, Head of the State Building Authority Regensburg

18:00 - 19:00 Leisure time / return to hotel

19:00 - 19:30 Concert of Regensburg's world-famous boys' choir "The Domspatzen" at the "Domkreuzgang"

19:30 - 20:00 Walk to the Old Town Hall / Opportunity to see the historic "Reichssaal" (Imperial Diet Chamber)

20:00 - 21:30 Reception at the Old Town Hall upon invitation of Regensburg's Lord Mayor Hans Schaidinger

THURSDAY, 14TH APRIL

Conference Venue: Historic Salt Barn, Weiße-Lamm-Gasse 1

08:30 - 09:00 Registration



DYNAMISING URBAN NETWORKING IN EU REGIONAL POLICY

9:00 - 10:30 **The Fast Track network HerO - Benefits of the “two-way bridge”**

Panel Discussion with representatives of the HerO cities and their associated Managing Authorities of the ERDF Operational Programmes

Anna Krzyżanowska-Orlik, Marshal's Office of the Lubelskie Voivodship, Poland (MA)

Ewa Kipta, City of Lublin, Department of Development and European Funds, Poland

Carmen Necşescu, Ministry of Regional Development and Tourism, Romania (MA)

Arturas Blotnys, Vilnius City Municipality, Director of Urban Development Department and Gediminas Rutkauskas, Vilnius City Municipality, Vilnius Old Town Renewal Agency, Lithuania

Hubert Ulber, Bavarian Ministry of Economic Affairs, Infrastructure, Transport and Technology, Germany (MA)

Moderation: Dr Alexander Ferstl, European Commission, Directorate-General Regional Policy

10:30 - 11:00 Coffee break and networking
Exhibition on the URBACT II network HerO and the Bavarian ERDF-programme

11:00 - 11:30 **Strengthening regional competitiveness - Selected ERDF-funded projects in Regensburg**
Dr Thomas Krammer, Bavarian Ministry of Economic Affairs, Infrastructure, Transport and Technology and Klaus Grepmeier, European Officer of the City of Regensburg

11:30 - 12:30 **Regensburg's new World Heritage Visitor Centre - Introduction to the ERDF-funded project and guided tour**
Richard Mühlmann, Project Manager, City of Regensburg

12:30 - 13:30 Buffet lunch at Salzstadel

INTEGRATED MANAGEMENT STRATEGIES: ENSURING THE ATTRACTIVENESS AND COMPETITIVENESS OF HISTORIC URBAN LANDSCAPES IN EUROPE

13:30 - 14:00 **The HerO Guidebook 'The Road to Success - Integrated Management of Historic Towns'**
Nils Scheffler, HerO Lead Expert

14:00 - 14:30 **'HerOs - not just for one day' - Review of three years of inspiring project work**
Barbara Bühler, HerO Project Manager, City of Regensburg

14:30 - 15:00 **'The Untapped Potential of Cultural Heritage' - The HerO Strategy Paper and Policy Recommendations**
Matthias Ripp, HerO Project Coordinator, City of Regensburg

15:00 - 16:00 **Signing Ceremony: The HerO Policy Recommendations**
Political representatives of all HerO partner cities

16:00 Closure of the Conference

UNESCO WORLD HERITAGE 'OLD TOWN OF REGENSBURG WITH STADTAMHOF'

16:00 - 18:00 Walking tour (in 3 groups) of the World Heritage site with focus on the preservation of the built cultural heritage and the restoration of buildings
Katja Lemper, Joachim Buck and Peter Ittlinger, City of Regensburg

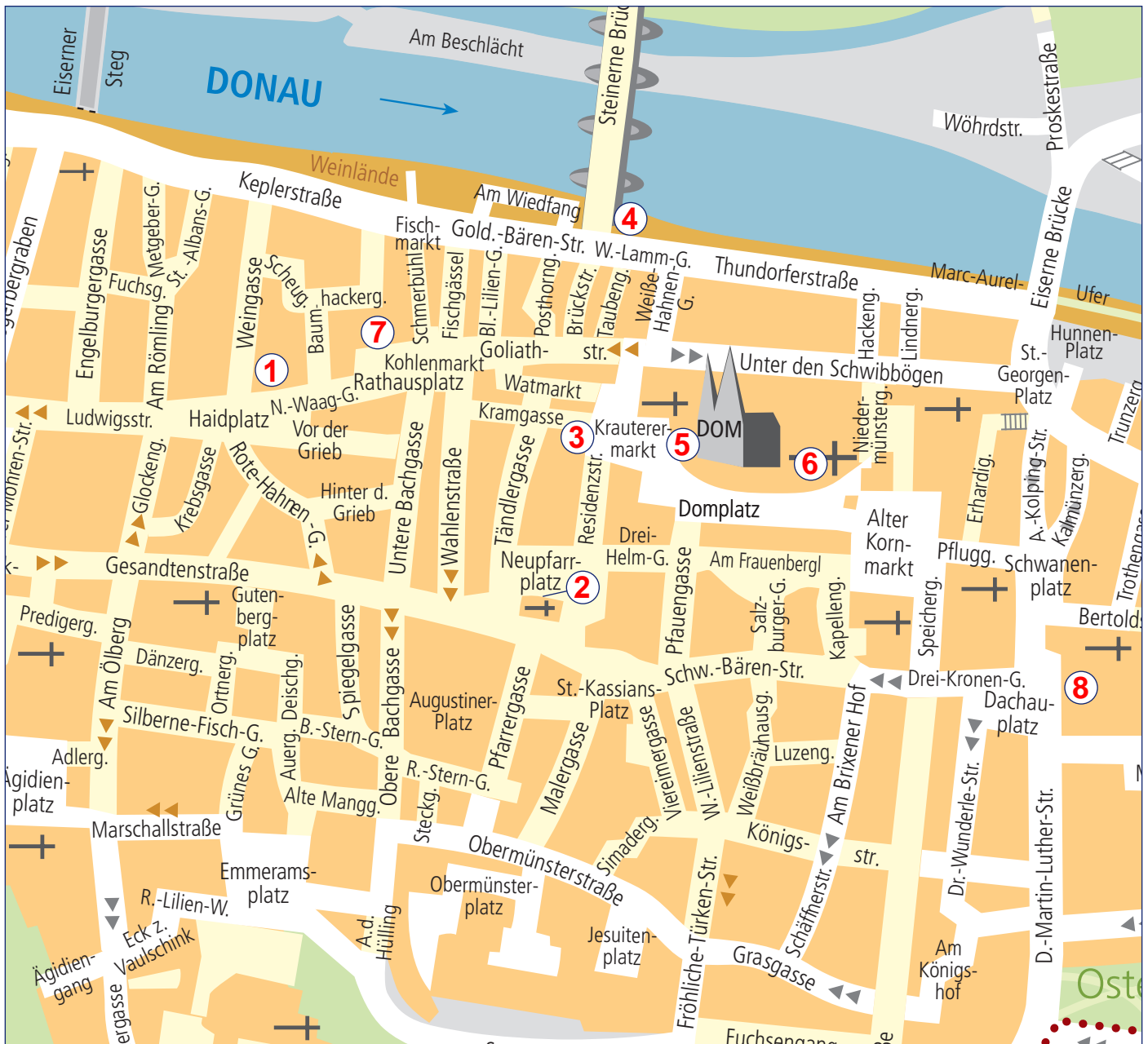
18:00 - 20:00 Leisure time / return to hotel

20:00 Dinner at "Museums-Café", Historical Museum, Dachauplatz 2-4

MAP OF REGENSBURG'S OLD TOWN

- ① Thon-Dittmer-Palais, Haidplatz 8 (internal meeting of project partners on 12th April)
- ② Neupfarrplatz (meeting point for guided tours on 12th April)
- ③ Restaurant Haus Heuport, Domplatz 7 (informal get-together on 12th April)
- ④ Historic Salt Barn, Weiße-Lamm-Gasse 1 (conference venue on 13th and 14th April)
- ⑤ St. Peter's Cathedral (meeting point for guided tour on 13th April)
- ⑥ Domkreuzgang (concert of "The Domspatzen" on 13th April)
- ⑦ Old Town Hall (reception on 13th April)
- ⑧ Museums-Café, Historical Museum, Dachauplatz 2-4 (dinner on 14th April)

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AN URBACT II PROJECT

URBACT is a European exchange and learning programme promoting sustainable urban development.

It enables cities to work together to develop solutions to major urban challenges, reaffirming the key role they play in facing increasingly complex societal challenges. It helps them to develop pragmatic solutions that are new and sustainable, and that integrate economic, social and environmental dimensions. It enables cities to share good practices and lessons learned with all professionals involved in urban policy throughout Europe. URBACT is 300 cities, 29 countries, and 5,000 active participants.

URBACT is co-financed by the ERDF Funds and the Member States.

www.urbact.eu/hero