

Expertising Governance for Transfrontier Conurbations





Frankfurt (Oder) & Slubice

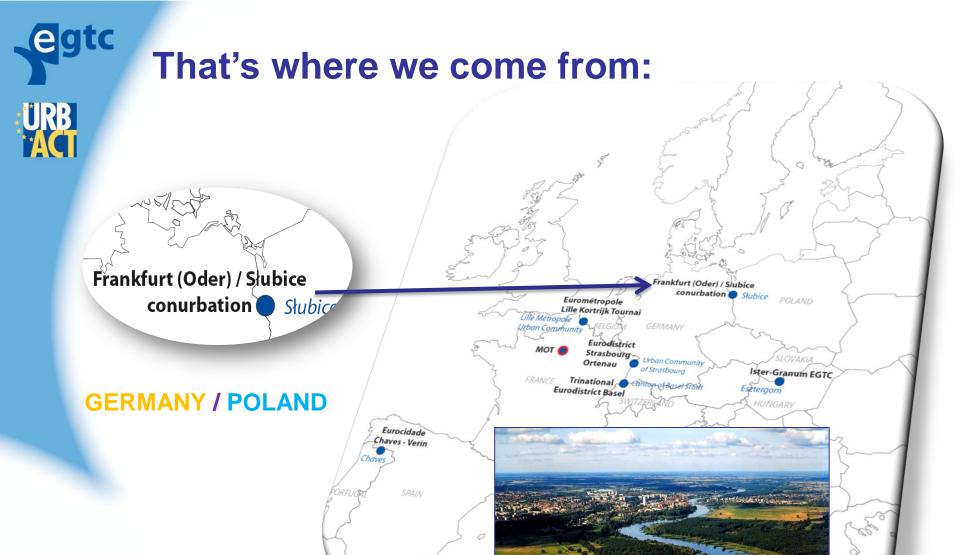
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The Local Action Plans to improve project partners' cross-border governance

« EGTC » URBACT Final conference Esztergom, 6 May 2010









European and University Twin City

- Situated in the geographical heart of Europe: one hour from the german capital Berlin, about two hours from the regional capitals Poznan (600.000 inhabitants), Szczecin (400.000), Dresden (500.000) and Wroclaw (700.000)
- Direct neighbours on both sides of the River Oder
- Together about 80.000 inhabitants
- Common university Viadrina & Collegium Polonicum with together about 7.000 students from about 80 countries











Elements from our LAP (I): Working structures of Cross Border Governance

"Executive"

"Legislature"

Leader level Lord Mayor of Frankfurt and Mayor of Slubice (once a month)

Frankfurt-Slubice Steering Group

(four times a year)

Common City Council Assembly (1-2 times a year)

Joint Committee (6 times a year)

Working level

Working groups (economic development, city development and planning, education & culture, city marketing & international cooperation) (once a month)

Joint coordination team from both Administration Departments for International Cooperation & Frankfurt-Slubice Competency and Cooperation Center

Frankfurt-Slubice Future Conference 2020 (4-6 June 2009)
Cross-Border Civil Society Conference (once a year)

society

Communication platform: www.frankfurt.slubice.pl

Common events: City Hansa Celebrations (July), cultural events: Transvocale, Unithea, Oder Music Festival



egtc URB

Elements from our LAP (II): Objectives and projects

- 24 main strategic goals for 2010-2020 in seven fields of development, f.e.:
 - 1.2. Turning towards River Oder: Revitalisation and development of areas located near the river as common centre of both cities
 - 2.2. After primary school children are able to communicate with peers from the neighbour city in their language
 - 4.1. Drafting and implementation of a joint city and location marketing strategy
- 14 projects for 2010-2013, f.e.:
 - 1.1.1. Frankfurt-Slubice Integrated Urban Development Plan 2010-2020 (01.06.2010-31.05.2011)
 - 2.1.2. Construction of a Polish-German integrative kindergarten in Slubice and extension of the Euro-Kindergarten in Frankfurt (2010-2012)
 - 4.2.2. Network for new small and middle sized company settlement (2010-2012)





Good practices from others to be adapted to our territory

 Advisory council with the biggest local companies (practised in Eurometropole Lille-Kortrijk-Tournai)

 Involving regional levels, neighbouring counties and the national level into our CB governance structures (practised in Eurometropole Lille-Kortrijk-Tournai and Eurodistrict Strasbourg-Ortenau)





How the project answered to our expectations

Our expectations have become more than fulfilled:

- Learning from others
- Reinforcement of our local CB team building process
- Further development of CB working structures
- Much higher public and political attention
- We have got a practical guide for CB strategic planning

Political acceptation:

29.04.2010 positive decision about Local Action Plan 2010-2020 and Frankfurt-Slubice Competency and Communication Center





<u>Perspectives</u>

- Establishing Frankfurt-Slubice Competency and Communication Center (immediately)
- Realizing the Local Action Plan (from now on until 2020)
 - Reinforcing public dialogue about CB issues (Open Conference 2010)
- Building an EGTC within the framework of Euroregion Pro Europa Viadrina (2010-2011)





Welcome to European and University Twin City Frankfurt (Oder) & Slubice!



Thank you for your attention!

