



Expertising Governance for Transfrontier Conurbations

Thematic seminar: Involvement of civil society within cross-border conurbations

« EGTC » URBACT Thematic seminar

Tournai, 11 February 2010





Workshop 3

Face-to-face participative democracy in cross-border agglomerations

***« Involving civil society in cross-
border public policies »***

Moderator

Dr. Hans-Günther CLEV

General director of MOT, Lead partner





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FORUM

EUROMETROPOOL **LILLE-KORTRIJK-TOURNAI** EUROMETROPOLE

Le FORUM, premier « Conseil de développement » transfrontalier



Philippe LUYTEN

Vice-président wallon du FORUM de l'Eurométropole Lille-Kortrijk-Tournai

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Le FORUM : L'outil consultatif de l'Eurométropole LKT

- Installé le 28 septembre 2009 par l'Eurométropole LKT sur proposition du Conseil de développement de Lille métropole (2004)
- **60 membres** bénévoles représentant la société civile organisée – associations, entreprises, de différents secteurs, dont
 - 30 français
 - 30 Belges dont 15 Flamands et 15 Wallons
- **Issus des 3 instances** consultatives **existantes** des territoires de l'Eurométropole :
 - Conseil de développement de Lille métropole (depuis 2002)
 - Conseil de développement de Wallonie picarde (depuis 2006)
 - Transforum – Kortrijk- (depuis 2005)
- Une **expérimentation** de 2 ans sous la présidence de Patrick PEUGEOT et l'animation de son Bureau (3VP + 4 membres)

Le rôle du FORUM :

- Fédère les forces vives du territoire eurométropolitain et **suscite le débat** sur les enjeux de l'Eurométropole
- **Répond aux consultations** à la demande de l'Eurométropole (saisine)
- Participe à l'effort de **prospective** de l'Eurométropole pour nourrir la stratégie politique et opérationnelle de celle-ci
- Constitue une **force de propositions** en faveur de projets s'inscrivant dans la stratégie de l'Eurométropole
- Peut **interpeller les membres de l'Eurométropole** sur tout sujet transfrontalier relatif au territoire de l'Eurométropole (auto-saisine)
- Contribue à **l'évaluation de l'Eurométropole**
- Contribue à ce que l'Eurométropole porte une attention particulière aux forces vives de son territoire, véritables **ambassadeurs chargés de diffuser, relayer, mobiliser les idées, ...**

Le FORUM :
un fonctionnement en lien étroit avec les 3 Conseils
existants pour :

- Favoriser **l'intelligence collective** au sein du territoire eurométropolitain vécu par les habitants et les acteurs de l'Eurométropole
- **Cerner la réelle plus-value** – atouts et apports - de l'approche transfrontalière, des thèmes de réflexion mis au débat au profit des eurométropolitains
- **Générer la complémentarité** des réflexions et éviter les doublons dans les travaux de ces 4 assemblées



Les préoccupations de la société civile sont nombreuses mais des priorités se dégagent autour de :

- **L'emploi**
- la **mobilité** globale des personnes et du transport des marchandises
- **l'accessibilité** de l'Eurométropole
- **L'appropriation** pleine et entière **du territoire** par tous les acteurs du développement, par tous les habitants
- La **culture** mais aussi le fait de mieux se connaître, se comprendre et se parler (2 langues, 3 régions, cultures différentes)
- La **stratégie de développement** territorial
- Les aspects du développement **médico-social**
- ...



Thank you

**Gracias
Obrigado**

**Dziękuję
Dank u wel**

Dakujem



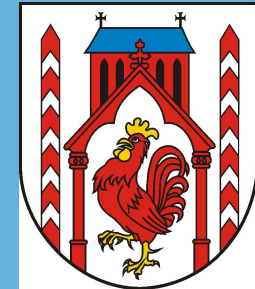
More information on the website:

<http://urbact.eu/egtc>





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Frankfurt (Oder) & Slubice

Sören BOLLMANN

“EGTC“ URBACT project manager

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Background for cross-border governance

(+)

- direct neighbours on both sides of the River Oder
- common university: Viadrina & Collegium Polonicum (since 1991)
- quite strong political focus on the german-polish border
- situated on the important european transport axis Paris-Berlin-Warsaw-Moscow

(-)

- no common language, low neighbour language skills
- low level of own regional or local identification
- economic, historical based and mental differences
- lack of economic development, employment rate and infrastructures
- bad experiences in cross-border participative democracy



Frankfurt(O)-Slubice



Frankfurt-Slubice Future Conference 2020 (4-6 June 2009)

- More than 200 participants from all parts of the society and from both cities
- **Methods:** short inputs, lots of interactive workshops, open results
- **Main results:**
common, broadly shared vision for 2020; examples: joint center town; common public transport; bi-lingual daily life, beginning in the kindergarten,
“special education area Viadrina”



Frankfurt(O)-Slubice





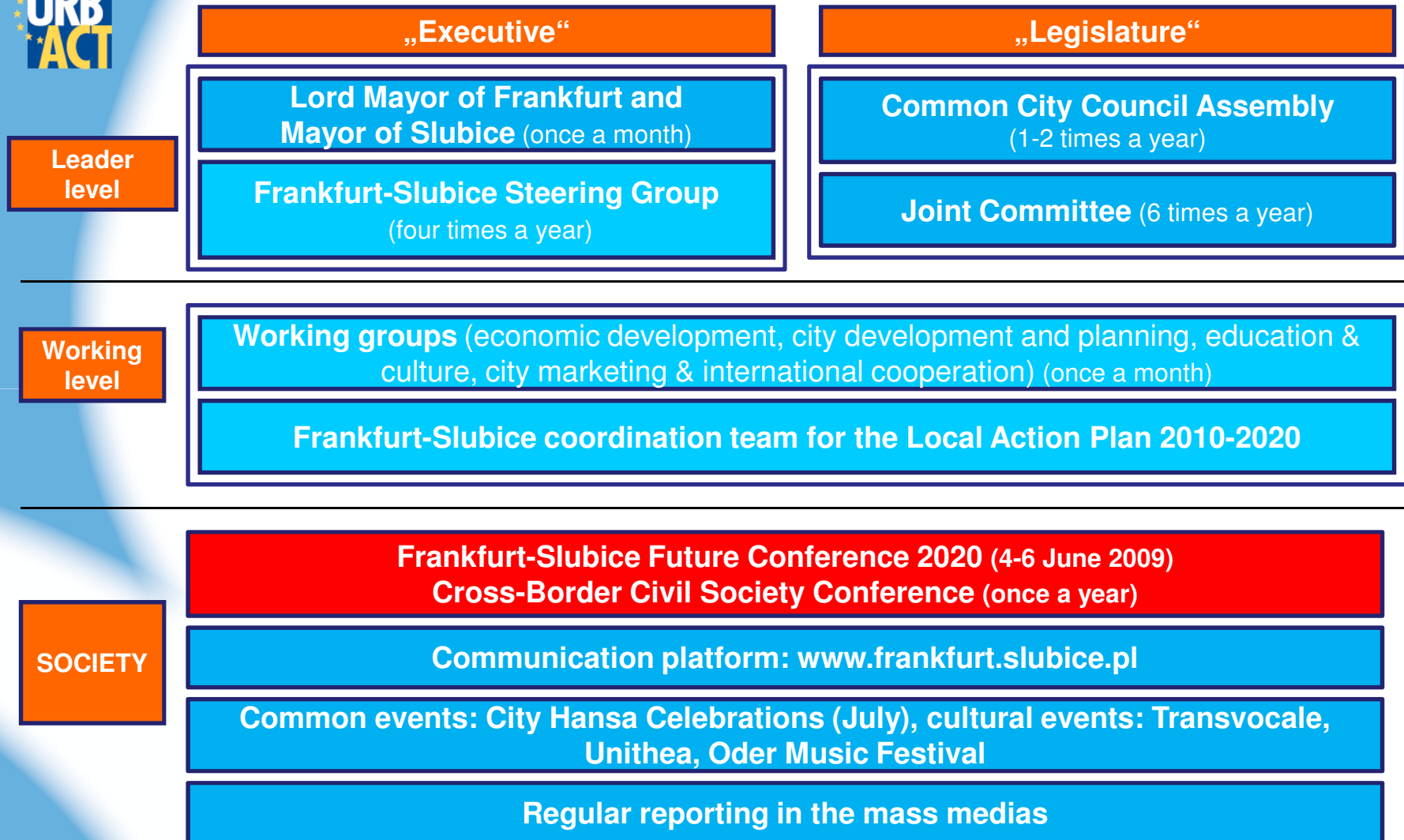
Long term results of our participative approach

- Representatives of institutions take part in **regular working groups**: city planning, culture, education, economic development, city marketing, “family-friendly twin city”
- From now on at least one open, **interactive conference each year**
- Larger **media interest**
- German-Polish **web forum**: www.frankfurt.slubice.pl
- Sustainability: **Local Action Plan 2010-2020**: 26 goals, 18 projects





Working structures of Cross Border Governance in European Twin City Frankfurt (Oder) & Słubice





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The Ister-Granum EGTC

Istvan FERENCSEK

“EGTC” URBACT project manager

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Involvement of social actors in Ister-Granum EGTC

EGTC involves civil organizations through:

- „**Civil Parliament**” as integral part and element of the EGTC’s institution structure
 - ✓ Public Association
 - ✓ 20 active members, about 900 recorded NGOs

Role:

- strengthen the relation between Hungarian and Slovakian civil organizations,
- articulate common interests,
- launching common programs, events and projects,
- operate the Service Network for Nonprofit Organizations of Ister-Granum EGTC,
- participate in the work of Expert Board of Ister-Granum EGTC





Involvement of social actors in Ister-Granum EGTC

- „Service Network for Nonprofit Organizations of Ister-Granum EGTC” as project financed network for NGOs.

Role:

- Support civil organization at local level
- Operate an advisory network
- Facilitate project generation





Involvement of economic actors in Ister-Granum EGTC

The EGTC involves significant economic (employers) actors through:

- **Regional Development Council** representing top 3 regional employers (e.g. Suzuki Hungary) and national (regional) authorities (Regional Employment Agency, Chamber of Commerce and Industry)

Role:

- Support strategic planning
- Coordinate regional development
- Announce own development plans
- Promote common risk management (e.g. reduction economic performance)





The structure for involving socio-economic actors is:

- Democratic,
- Ensures free participation,
- Flexible,
- Bottom-up approach based,
- Operates within the structure of the EGTC.





Ister-Granum EGTC

Director

Senate

Development Agency

General Assembly

Institutions

e.g. Service Network for Nonprofit Organizations of Ister-Granum EGTC

Committees

6 members

Solidarity Fund

Regional Development Council

3 largest companies

3 chambers of industry and commerce

6 members of „Civil Parliament”

OPERATIVE ORGANS

DECISION MAKERS

ADVISORY BOARD





Expectations and results

Expectations:

- Better involvement of HU and SK actors in EGTC governance / participative approach,
- Participation in strategic planning and development of the EGTC,
- Responsibility.

Results/input on policy-making:

- Consensual Development Plan
- Improved sustainable Development Programme for 2010-13
- Synergy with municipal development strategies (Esztergom, Sturovo)





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Eurocidade Chaves-Verín

Marita LORENZO

Technical support to the Eurocidade Chaves-Verín

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OBJECTIVES OF A PARTICIPATIVE DEMOCRACY WITHIN THE EUROCITY

- Contribute to the creation of a common social area
- Promote a common cultural heritage
- Bring popular or citizens' initiatives for the governance of the Eurocity
- Embrace a Eurocity identity





STRATEGY TO INVOLVE LOCAL ACTORS

1. Identification of main actors within civil society and creation of focus groups
2. Participation of socio-economic agents in the organization and implementation of the Eurocity activities:
 - ✓ 2.1 Representatives from the civil society have taken part in the elaboration of the Strategic Agenda through the consultation process.
 - ✓ 2.2 Participation in activities on axis 1 and 2: citizenship and economic dynamization





Participation in axis 1 and 3 of the Eurocity

- **AXIS 1: Citizenship activities:**
 - Eurocitizen card (commerce associations)
 - Citizenship training (representatives from schools)
 - Common cultural Agenda (cultural associations)

- **AXIS 3: Economic dynamization activities:**
 - Economic forum
 - Dynamization of traditional commerce (trade associations)





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Trinational Eurodistrict Basel (TEB)

Dr. Frédéric DUVINAGE

Director of the Trinational Eurodistrict Basel

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Metrobasel : the key numbers 2008

metrobasel: einige Schlüsselgrössen 2008



| Beschäftigung | in 1'000 | in % |
|-----------------------|----------|------|
| metrobasel | 504 | 100 |
| Schweizer Teil | 373 | 75 |
| davon Kt. Basel-Stadt | 175 | 35 |
| Deutscher Teil | 106 | 21 |
| Französischer Teil | 26 | 5 |

| Bevölkerung | in 1'000 | in % |
|-----------------------|----------|------|
| metrobasel | 904 | 100 |
| Schweizer Teil | 597 | 66 |
| davon Kt. Basel-Stadt | 187 | 21 |
| Deutscher Teil | 222 | 25 |
| Französischer Teil | 85 | 9 |

| BIP | in Mia. USD | in % |
|-----------------------|-------------|-------|
| metrobasel | 64.1 | 100.0 |
| Schweizer Teil | 51.6 | 80.5 |
| davon Kt. Basel-Stadt | 28.1 | 44.0 |
| Deutscher Teil | 9.5 | 15.0 |
| Französischer Teil | 3.0 | 4.5 |

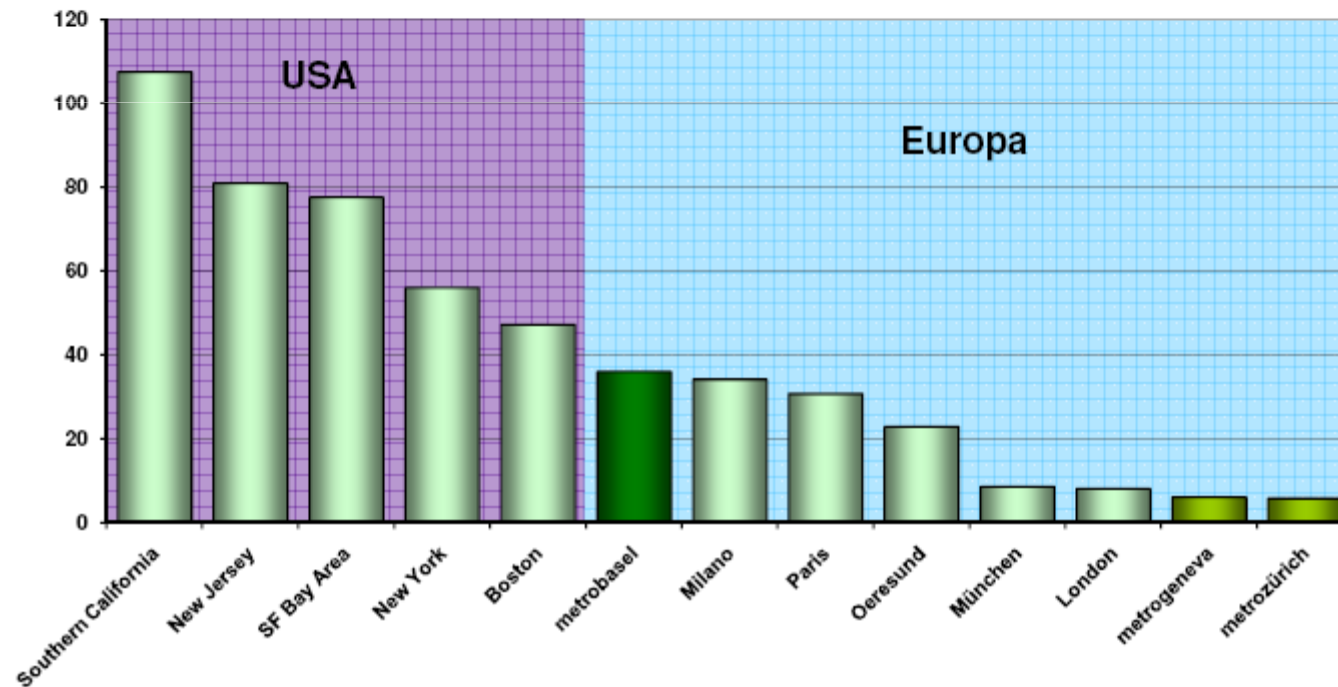
Quelle: BAK Basel/Statistisches Amt Basel-Stadt

metrobasel the first european location for biotechnologies

metrobasel: der grösste Life Sciences Standort Europas

Anzahl Erwerbstätige in Life Sciences 2006 in 1'000 Personen

Life Sciences = Pharma + Agro + Medizinaltechnik inkl. F&E Unternehmen



Quelle: metrobasel monitor 2008/ BAK Basel

Metrobasel a think tank to secure the basler success story

metrobasel: Plattform und Think Tank zur Sicherstellung der metrobasel Erfolgsgeschichte

metrobasel führt als Think Tank unter Beizug von **Forschungs- und Beratungsunternehmen** eng begleitet durch **Steuerungsgruppen von metrobasel Partnern** und Experten **Projekte** durch, die geeignet sind, die **Anliegen der Vision «metrobasel 2020»** in der **Agenda der relevanten Entscheidungsträger nach vorne zu bringen.**

AGENDA SETTING: besser werden, um gut zu bleiben

Wichtigste Ziele der Vision «metrobasel 2020» (Nov. 2006)

- 1. Forschung und Bildung** **Uni Basel von Rang 36 auf Rang 10 in Life Sciences** (nach Stockholm und Zürich top in Kontinentaleuropa aber enorme Defizite gegenüber US-amerikanischen Konkurrenten)
- 2. Regulierung von Schlüsselbranchen** **Halten und Ausbau des guten allgemeinen fiskalisch-regulatorischen Umfelds sowie der guten sektorspezifischen Regulierungen** (in Pharma top in Europa, aber weniger gut im Vergleich z.B. zu den USA und Singapur)

Metrobasel a think tank to secure the basler success story

metrobasel: Plattform und Think Tank

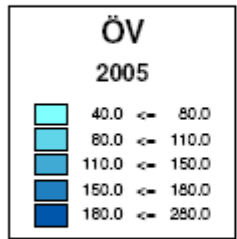
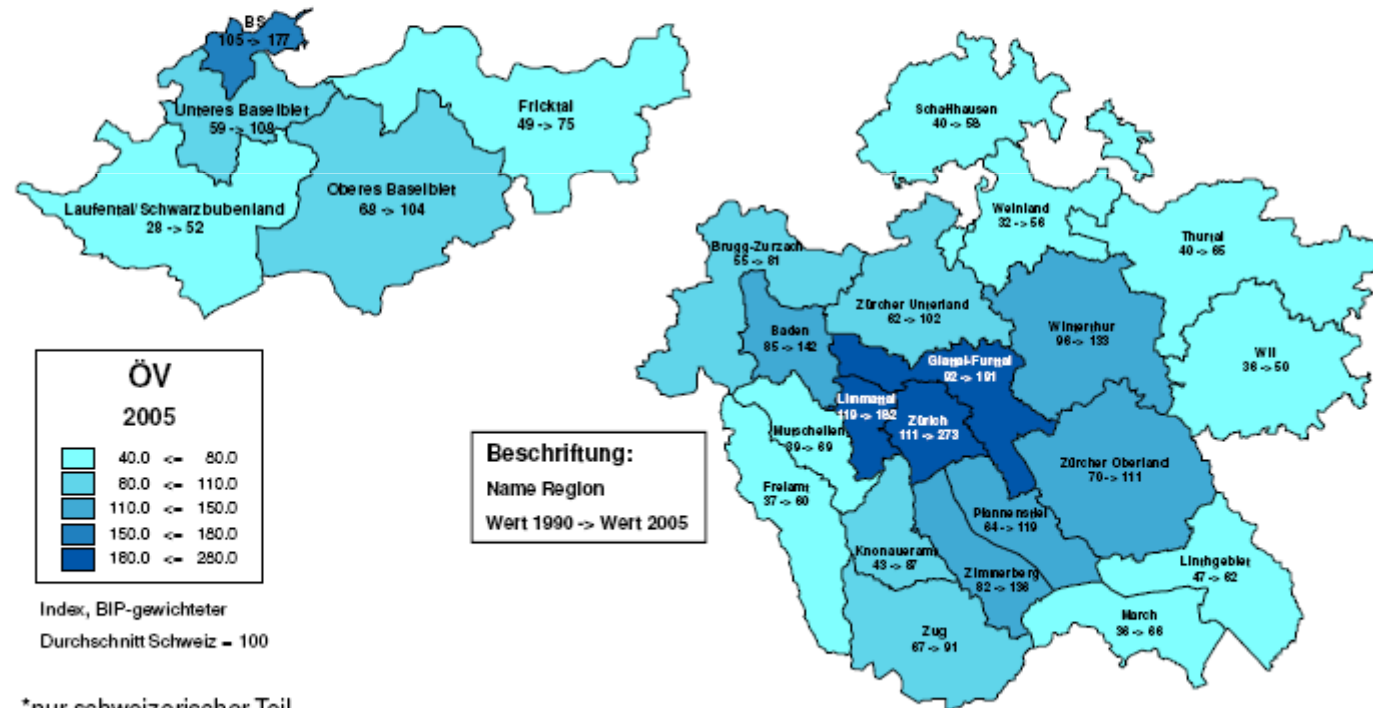
Wichtigste Ziele der Vision «metrobasel 2020» (Nov. 2006)

- | | |
|---|--|
| 3. Raumentwicklung und metropolitane Lebensqualität | Aufwertung Zentrum, Rhein, bestehende Siedlungsachsen (Defizite gegenüber den Metropolitanregionen Zürich und Genf) ➔ metrobasel comic |
| 4. Kulturangebot/ Kreativwirtschaft | Auf zur vibrierenden Kleinmetropole (Defizite gegenüber Zürich) |
| 5. Verkehr | Neue Juraquerung (Wiesenbergtunnel), Ausbau Regio S-Bahn (Defizite gegenüber Zürich), EAP Bahnanschluss, bessere Bewältigung der europäischen Verkehrslawine |
| 6. Energie / Umwelt | CO ₂ Ausstoss, Energieeffizienz, Anteil erneuerbarer Energieträger am Energieverbrauch: metrobasel will zu den besten Metropolitanregionen im OECD Raum gehören |

How can we improve the transportation system in Basel

Das Basler Defizit:

Die innerschweizerische und intrametropolitane Erreichbarkeit mit dem öffentlichen Verkehr (ÖV) der Metropolitanregionen Basel und Zürich



Beschriftung:
Name Region
Wert 1990 -> Wert 2005

Index, BIP-gewichteter
Durchschnitt Schweiz = 100

*nur schweizerischer Teil
Quelle: BAK Basel Economics/ IVT / ETH Zürich

The members of metrobase

metrobase Partner und Einzelmitglieder: Anzahl

| | April 2008 (Gründung) | Januar 2010 | Ziele 2013 |
|---------------------------|--------------------------|-------------|------------|
| metrobase Partner: | | | |
| Unternehmen | 30 | 61 | 172 |
| Gemeinden | 6 | 18 | 87 |
| Verbände, Vereine | 6 | 9 | 9 |
| Einzelmitglieder: | | | |
| Anzahl | - | 124 | 750 |
| Im Vorstand vertreten | - | - | 1 |



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Closing session

Christian LAMOUR

*CEPS/INSTEAD Research Centre (LU),
« EGTC » URBACT Lead expert*

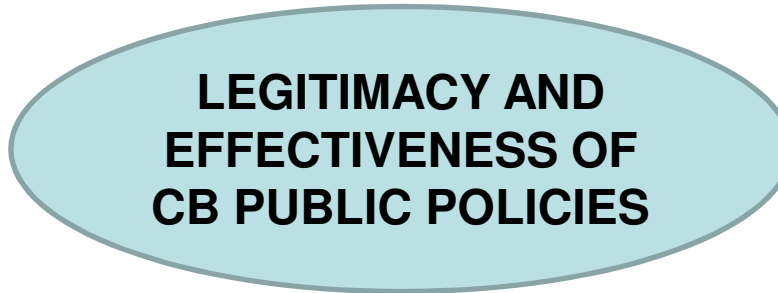
Dr. Hans-Günther CLEV

General director of MOT, lead partner

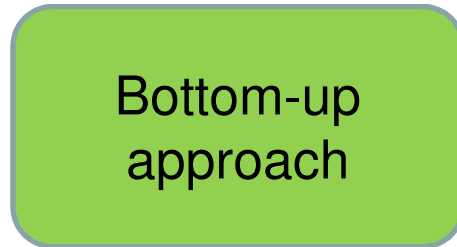


First conclusions

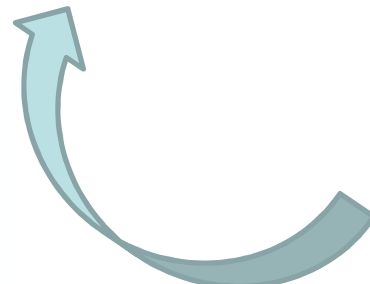
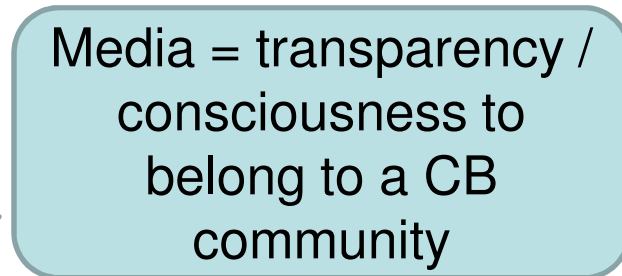
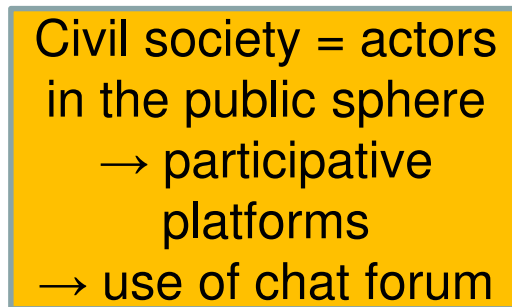
MAIN OBJECTIVE



ACTIONS



Degree of mobilization of civil society





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Thank you
Merci
Gracias
Obrigado
Vielen dank
Dziękuję
Dank u wel
Köszönöm
Dakujem

More information on the website:

<http://urbact.eu/egtc>

