



Expertising Governance for Transfrontier Conurbations

Thematic seminar: Involvement of civil society within cross-border conurbations

« EGTC » URBACT Thematic seminar

Tournai, 11 February 2010





Expertising Governance for Transfrontier Conurbations

Opening session

Christian MASSY
Mayor of Tournai





Expertising Governance for Transfrontier Conurbations

Opening session

Patrick PEUGEOT

*President of the Forum of the
Eurometropole Lille-Kortrijk-Tournai*





Expertising Governance for Transfrontier Conurbations

Introduction

Dr. Hans-Günther CLEV

General director of MOT, lead partner





Introduction

- The “**EGTC**” project is a working group co-financed by the URBACT II programme

- **The URBACT II programme (2007-2013)** is a European exchange and learning programme:
 - promoting sustainable urban development
 - enabling cities to share good practices with professionals involved in urban policy throughout Europe
 - enabling cities to improve local urban policies by developing pragmatic sustainable solutions

More information: <http://urbact.eu/>





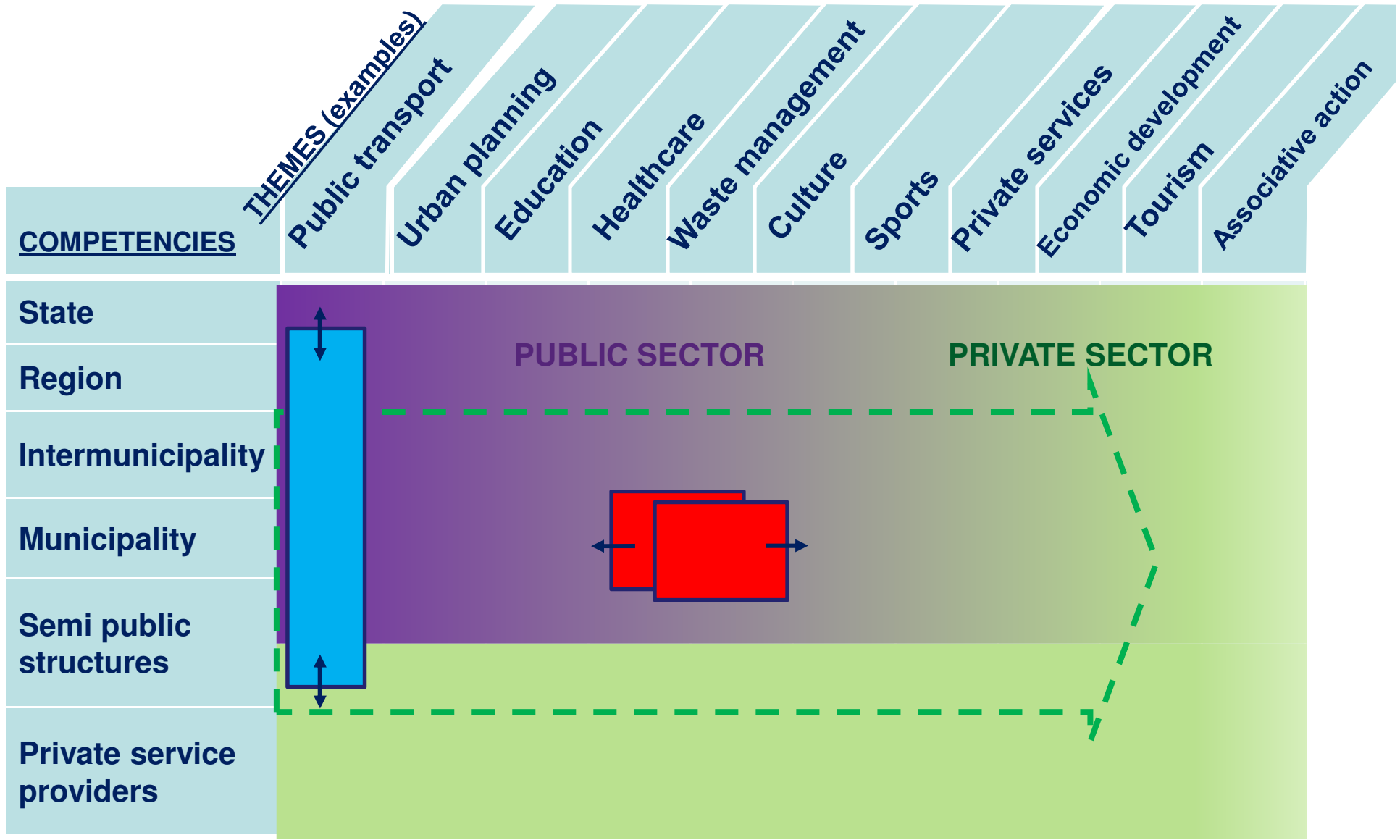
Introduction

- The “**EGTC**” **URBACT** project:
 - Network of 6 cross-border agglomerations (different political, cultural, socio-economic contexts)
 - Exchange on cross-border governance tools, including the EGTC
 - To improve their system of transfrontier partnership

- A **global coordination** led by Mission opérationnelle Transfrontalière (MOT), supported by a Lead Expert (Christian Lamour)

- **Duration:** 24 months (May 2008 - May 2010)





Multilevel thematic cooperation (example : EGTC)



Cooperation of authorities with similar competences on several fields of activities (example : EGTC, LGCC, ...)



Wide governance, without transfer of competencies, platform of dialogue and concertation



Partnership of the « EGTC » URBACT project



MOT, Lead Partner

Lille Métropole Urban Community
Eurométropole Lille-Kortrijk-Tournai,
FR/BE

Slubice
Frankfurt on Oder/Slubice
conurbation, PL/DE

Chaves
Eurocidade Chaves-Verin, PT/ES

Esztergom
Ister-Granum EGTC, HU/SK

Canton of Basel Stadt
Trinational Eurodistrict Basel,
CH/DE/FR

Urban Community of Strasbourg
Eurodistrict Strasbourg-Ortenau,
FR/DE



- Lead partner (LP)
- Cross-border conurbation
- Project partner (PP)





Mission opérationnelle Transfrontalière, Lead partner

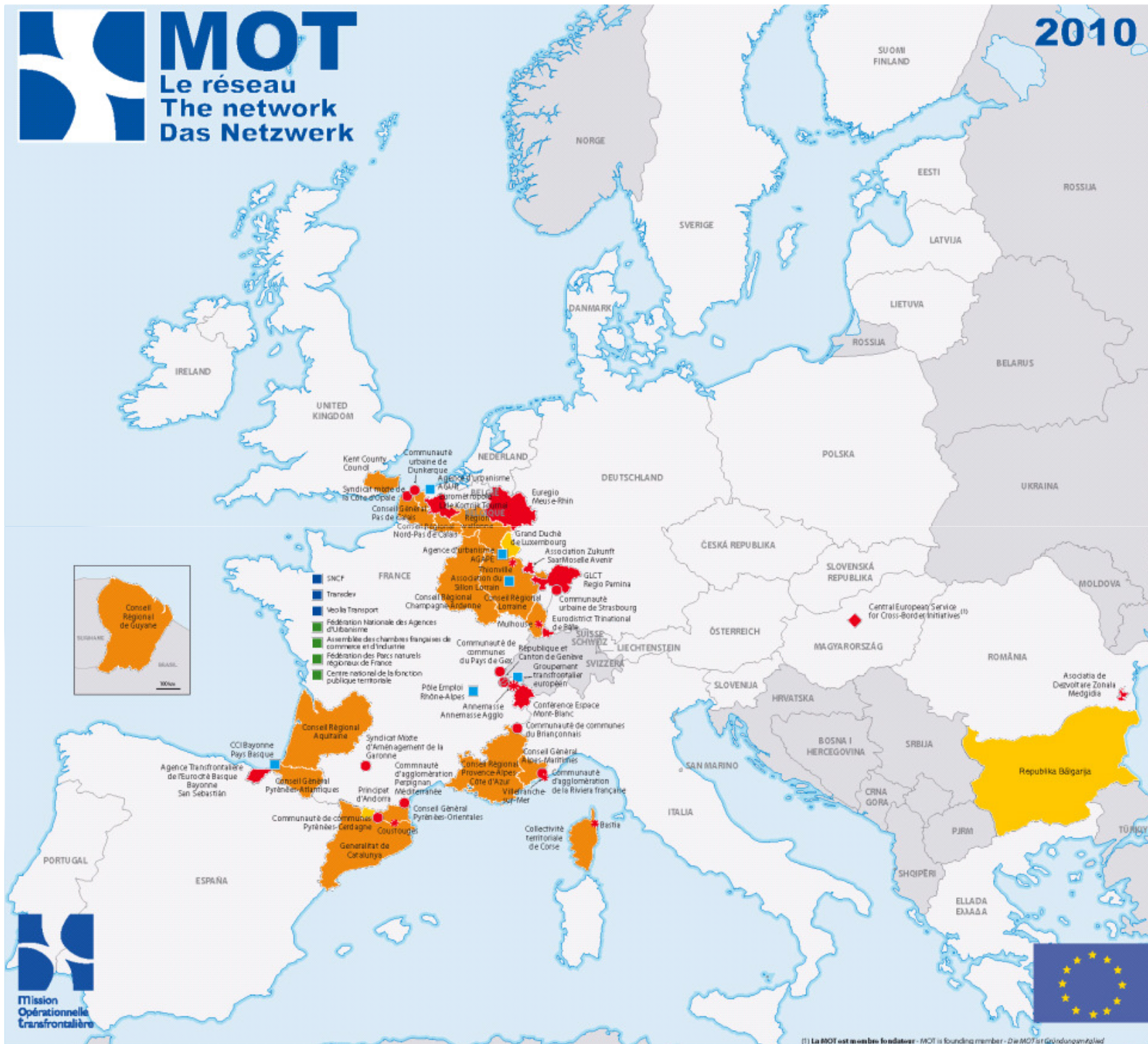
Main goal

To ease the implementation of cross-border projects and promote cross-border cooperation - Since 1997

Main activities:

- 1) Operational assistance
- 2) Networking and training
- 3) Helping to outline a coherent policy
- 4) European activities





Catégorie d'adhérents
Category of members
Mitglieder Kategorien

-  Etat / State / Staat
-  Région / Region / Region
Comté / County / County
Canton / Canton / Kanton
Département
-  Groupement plurinational de collectivités territoriales
Plurinational grouping of local authorities
Plurinationaler Verband von Gebietskörperschaften
-  Groupement de collectivités territoriales
Grouping of local authorities
Verband von Gebietskörperschaften
-  Commune
Municipality
Gemeinde und Kommune
-  Réseau de collectivités locales transfrontalières
Network of cross-border local authorities
Netzwerk von grenzüberschreitenden Gebietskörperschaften
-  Entreprise / Company / Unternehmen
-  Réseau / Network / Netzwerk
-  Autre structure
Other structure
Weitere Struktur



Outputs of the « EGTC » project

- One **Local Action Plan per partner** on cross-border urban governance :
 - 6 Local Action Plans (for CB agglomerations)
 - 1 European Action Plan (for MOT)

- A series of **opened dissemination conferences**
 - Strasbourg (*October 2008*) - Chaves (*March 2009*) – Tournai (*February 2010*)
 - Final conference in *May 2010*

- **Handbook**
 - Methodology followed by PPs
 - Best practices of local CB actions
 - Multi-level recommendations





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Introduction

Christian LAMOUR

*CEPS/INSTEAD Research Centre (LU),
« EGTC » URBACT Lead expert*





Thematic approach of the “EGTC” project

- The “Leadership” agenda of CB governance (or internal governance) Chaves in March 2009
 - The role of individual political leaders
 - The organization of the technical work (dedicated staff/administrations)
 - The articulation between the politicians and the technicians
 - The financial solidarity
 - The institutionalisation of a collective leadership (e.g.: EGTC)





Thematic approach of the “EGTC” project

- The “Community” policy of the CB governance networks (or involvement of civil society)
 - The development of CB projects implying an active role of the local population
 - The role of media concerning the connection Leaders-citizens-CB Conurbation
 - The use of participative democracy to develop a sense of CB community





Workshop 1

Cross-border projects building-up popular mobilization

“Framing the cross-border daily life”

Moderator

Christian LAMOUR

CEPS/INSTEAD Research Centre (LU),

« EGTC » URBACT Lead expert



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Eurodistrict Strasbourg-Ortenau

Pascale SIMON-STUDER

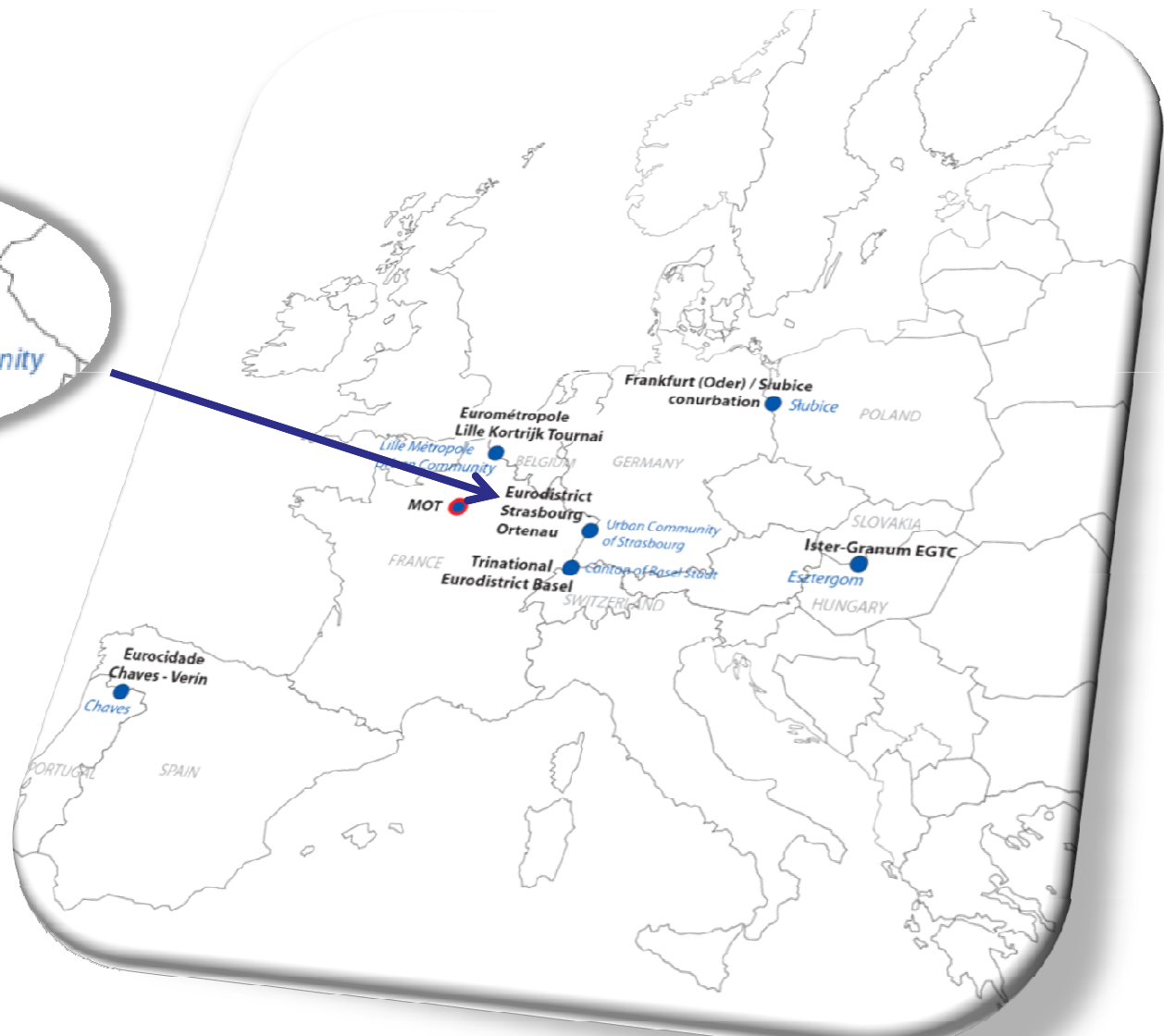
Eurodistrict Strasbourg-Ortenau, Ortenau Kreis

Workshop 1 : Cross-border projects building-up
popular mobilization

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FRANCE / GERMANY



KM Solidarité (1/2)

Courses à pied pour une bonne cause

Contenu et objectifs :

Courses des écoles primaires de l'Eurodistrict.

Pour chaque km parcouru par les élèves, les municipalités partenaires du projet versent une somme de 0,20 € au bénéfice d'une ou plusieurs associations pour enfants handicapés ou malades. Ces courses annuelles visent principalement à promouvoir la solidarité, le sport et les rencontres binationales entre enfants

Acteurs socio-économiques :

Ecoles, Inspection Académique du Bas-Rhin, associations, sponsors



Impact population : 18.000 écoliers français et allemands de 5 à 12 ans participent aux courses, dont 3.500 sur le site du Jardin des deux Rives

- **Soutien Eurodistrict** : porteur de projet (organisation) en collaboration étroite avec l'Inspection Académique du côté français et les responsables des sports des différentes municipalités allemandes
- **Financements** : Communauté Urbaine de Strasbourg (CUS) et Ortenaukreis, sponsoring (ravitaillement, prix)
- **Perspectives** : financement par le budget commun du GECT, élargissement à toutes les communes de la CUS et de l'Ortenaukreis



Fête du Vélo et Grand Pique-nique Européen de l'Eurodistrict (1/2)

Contenu et objectifs:

- Découverte du patrimoine naturel et culturel sur les deux rives du Rhin à travers des parcours guidés bilingues
- Promotion du sport et des rencontres entre citoyens
- Promotion de l'idée européenne, présentation des institutions et des acteurs transfrontaliers et européens
- Programme ludique et festif multiculturel

Acteurs socio-économiques :

associations et fédérations, corporation des boulangers, polices françaises et allemandes, institutions et acteurs transfrontaliers et européens





Fête du vélo et Grand pique-nique européen de l'Eurodistrict (2/2)

Impact population : 400 participants aux parcours à vélo (familles), environ 1500 visiteurs

Soutien Eurodistrict : porteur de projet (organisation) avec la CUS

Financements : CUS et Ortenaukreis

Perspectives : financement par le budget commun du GECT, élargissement à d'autres modes de déplacements à deux ou quatre roues, développement et affinement du concept (programme, parcours etc.)





Journée de la Randonnée de l'Eurodistrict

Contenu et objectifs : Découverte du patrimoine naturel et culturel des deux côtés du Rhin à travers des randonnées guidées bilingues, promotion du sport et des rencontres binationales entre les populations de l'Eurodistrict

Acteurs socio-économiques : associations

Impact population : 300 participants (principalement familles)

Soutien Eurodistrict : porteur de projet (organisation) en collaboration étroite avec les associations

Financements : CUS et Ortenaukreis

Perspectives : financement par le budget commun du GECT, développement et affinement du concept (programme, randonnées etc.)





Thank you

www.eurodistrict.eu/





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Eurocidade Chaves-Verín

Marita LORENZO

Technical support to the eurocity

Workshop 1 : Cross-border projects building-up
popular mobilization

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PORTUGAL / SPAIN



European Union
European Regional Development Fund



Cross - border information centre

- Providing **information** on the benefits that the Eurocity will bring to civil society: eurocitizens card, creation of a common social area.
- Information on the **services** that citizens can use on the other side of the border.
- Carry out **opinion polls** on the activities of the conurbation.
- Promote **cross-border projects** between civil society, youth, commerce, theater groups, civil protection workers.
- Create **strong bonds** between civil society as well as between socio-economic agents.
- **Organization of sport and leisure activities.**





Leisure and sport activities

- Football and running competitions
- Photography contest
- Mascot competition
- Traditional routes trips (e.g smuggling routes)
- Celebration of the International Children´s day on 1 June each year.
- “Convive coas Linguas” programme, involves: sport activities, language courses, trips.
- Road safety education Week.





Cross - border youth forum

- Create a Platform to support mobility, interaction and collaboration between young people in order to contribute to a better social and cultural cohesion.
- Assess on job offers, culture, leisure, and study possibilities within the Eurocidade.
- Organize and present any type of cultural activities (theater, dance, photography) coming from young artists.
- Guide teenagers towards social, cultural and sport activities.
- Promote youth tourism within the Eurocidade.





Thank you

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Ister-Granum EGTC

Istvan FERENCSEK

“EGTC” URBACT project manager

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HUNGARY / SLOVAKIA





Cross-Border Environment Centres

- The EGTC articulates the promotion of renewable energy (RE) in its Development Strategy
- Needs from the citizens' side
- Needs from the local authorities
 - ❖ Sustainable development / environment protection
 - ❖ Cost reduction (energy)
 - ❖ Economic development (new development directions / R&D&I)
 - ❖ Job creation / higher added-value jobs
- Better living conditions, quality of life
- Higher awareness on the environment





Cross-Border Environment Centres

- Project will be supported by HU-SK European Territorial Programme
- EGTC puts 5% of project cost (total appr. 735.000 EUR)
- Project management and financial coordination by EGTC Development Agency





Cross-Border Environment Centres

Expected results:

- *Better quality of life*
- *Increased awareness on environment and energy supply*
- *Better energy efficiency of households and local governments*
- *Improved knowledge on RE*
- *New enterprises and better qualified technicians*

Future:

- *RE economy generates new branch of economy:*
- *Assembling SMEs*
- *Increasing RDI capacity*
- *Innovation Parks*
- *Development and implementation of projects (EU and National sources)*





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