

### Your city in your pocket

CARD4ALL with the motto "Your city in your pocket", is a Transfer Network focused on the implementation of innovative services and technologies through a Citizen Card System

This system allows cities to gather information to improve their services and use it for participative processes. It can be applied to promote social inclusion, local trade, urban mobility and sustainable living, thus creating a Smart City with Smart Citizens. The technology used allows the transferability and replication in different contexts. The participating cities are Gijón as Good Practice City and Aveiro, Clermont Ferrand, Jurmala, Sassari and Suceava as Transfer Cities.

CARD4ALL team wants with this newsletter wish you a healthy new year full in interesting projects !!!

#### **CITY PROFILE**

Partner City Jurmala, Latvia

Unfortunately, we have postponed our face-to-face Transnational meeting in Jurmala. We really hope to visit this beautiful city soon, but for the moment, you can enjoy its astonishing landscape with this video....







## RECAP OF A VIRTUAL YEAR

This year 2020 that is about to finish was difficult and strange for everyone, specially for those that have suffered directly the pandemic. At the beginning, when we were preparing our Transnational Meeting in Jurmala planned for March 2020, we could not believe what happened around us and we tried to keep our plans, but swiftly, we realized that it was worse than expected and that we had to change our plans..



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#### **CITIES EXPERIENCES...**



#### **Suceava Card4all Future Strategy**

In this video Suceva, shows its future strategy for the Citizen Card based mainly in mobility and culture and also how its politicians lead and believe in the project. Political commitment is one of the keys of a successful Good Practice implementation.

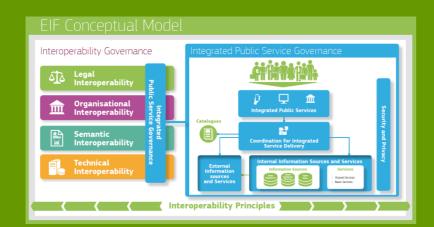
WATCH THE VIDEO!



#### Aveiro is paving the way towards a Smart City

Aveiro Tech City is an initiative which aims to use technology to improve the quality of living of local citizens and helping governance entities to collect and share relevant information in areas of mobility, education, culture and environment

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# A Masterclass on Digital Government to pump-up Card4all Community...

From a group of 8 hot topics that will guide the new generation of city cards, the Card4all partners selected "The way towards Digital Government" for the first project masterclass

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#### Masterclass Digital Tendencies for cities Take-aways

Around 30 participants from the network and invited guests spent 2 hours learning from our speaker Dr. Paulo Cortez. Here you can also find the main conclusions and very useful examples and links.

**DOWNLOAD THE DOCUMENT** 







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