

# #InfodayES 2019: Creating networks for the URBACT APN call

## Presentation

On 22-23 January, the Spanish National URBACT Point (NUP) will organise their National Infoday in Madrid. This event will be focused on the new URBACT Action Planning Network (APN) call that will be launched on 7 January. You can register for the event here.

The #InfodayES will focus on two main objectives:

- 🏠 **Explaining all the details of the APN Call** and the benefits of being part of the URBACT programme and networks;
- 🏠 **Providing cities the space and opportunity to network** and to start working together on proposals.

The Infoday will have very practical purposes, and will be the perfect opportunity for cities in Europe to have a kick-off session to establish partnerships and generate together a first idea or proposal for the call.

Therefore, this is an open invitation to all the cities of Europe that are interested in applying to the APN call. All the National URBACT Points will also be more than welcomed: they can provide crucial help in dynamizing the networking sessions and facilitating the creation of partnerships on the day.

## Language

On 22 The sessions will be in English

On 23, the sessions will be in Spanish and English. The plenary sessions will be provided with Spanish-English / English-Spanish simultaneous translation

## Preparatory work: fill in the 'APN Form'

Since we want the #InfodayES to be really practical and beneficial for cities, some preparatory work should be done. For that purpose, we launched a simple questionnaire to ask cities which topics they would be interested in for the next call according to the ten Thematic Objectives (TO) covered by the URBACT III programme.

We ask all interested cities to complete this form in order to enable us to identify links and matches between cities. This preparatory work will allow us to facilitate the organisation of working meetings between cities with similar interests during the #InfodayES and we will share the findings with NUPs and cities in anticipation of the event.

If you are a city that does not yet have clear priorities or any specific proposal, do not worry: we will have a session for the open exchange of ideas during the #InfodayES. In this way, you can share thoughts and be inspired by other cities before joining the networking & proposal-designing sessions (see contents & draft agenda below).

- 🏠 The 'APN Form' is available here: <http://bit.ly/URBACTformAPN2019>

## Main contents and outputs

The aim of the #InfodayES is to provide cities with space and time for effective networking and proposal design. In consequence, it will be structured through the following main elements:

- 🏠 **Understanding:** Discover all the details of the new APN call and broaden knowledge of the URBACT programme and its benefits for cities
- 🏠 **Networking:** Meet cities and make new contacts to establish potential partnerships for the next call
- 🏠 **Sharing:** Exchange ideas, interests and experiences with other cities
- 🏠 **Designing:** Kick-off working sessions with other European cities to develop partnerships and proposals for the APN call

## WELCOMING EVENT

On January 22, Spanish National URBACT Point organized a welcoming session and icebreaking cocktail at of CentroCentro (Plaza Cibeles 1). In this opening ceremony, responsables for Citizen Participation Department and Medialab-Prado will present the different projects they are promoting, such as the Consul tool, the Citizen Observatory or Experimenta Distrito.

- 🏠 **Schedule:** January 22, 18.00 to 21.00

## IDEA MARKET

National URBACT Points of different countries of Europe will present the ideas and proposals that they have collected from their municipalities. There will be on-site participation of the National URBACT Points of France and Poland, while the National URBACT Points of Slovenia, Portugal and Germany will intervene through videoconference.

Cities participating at the #InfodayES will be able to present their ideas after National URBACT Points' interventions.

🏠 Schedule: January 23, 11.45 to 13.00

## WORKSHOPS AND WEBINARS

After the lunch break, there will be focused on the exchange of ideas and the design of proposals among the participating municipalities. To this end, 10 workshops will be organized, divided between the Conference Hall and the Minilabs A and B of Medialab-Prado.

People will be able to participate in these workshops both on-site or on-line.

A total of 10 simultaneous webinars will be organized, and up to 10 people can participate in each of them.

If you are interested in joining the webinars, we will need you to tell us which topics you are interested in so we can do a previous matching with other cities in order to arrange the meetings for that day.

We created a document to organize all the rooms. Check the document with all the schedule, rooms, topics and participants (see the tabs in the bottom part of the document).

If you can join us during that day and hours, please fulfill the Excel with your personal details. Feel free to share it with other cities

[https://docs.google.com/spreadsheets/d/18z0wDkl-t1PAID\\_WpPBRGl21hhQ7e0ZAPovcl8cpcol/edit?usp=sharing](https://docs.google.com/spreadsheets/d/18z0wDkl-t1PAID_WpPBRGl21hhQ7e0ZAPovcl8cpcol/edit?usp=sharing)

For the webinars we will use appear.in a very easy tool. To use it you do not need to register or download any application at all, you just need a link that we will share and will be able to join freely: on the #InfodayES we will generate 10 links, one for each room and people will be able to join the videoconferences directly.

🏠 Schedule: January 23, 14.00-16.30

# Agenda

## January 22

- WHERE? CentroCentro Madrid ( Plaza Cibeles, 1):
  - <https://www.centrocentro.org/centrocentro>
- WHEN? January 22, from 18.00 to 21.00

### Schedule

- 18.00-18.15: Welcoming
  - Jon Aguirre, Spanish National URBACT Point
  - Borja Prieto, Citizen Participation Department of Madrid City Council
- 18.15-18.30: Medialab-Prado and Experimenta Distrito
  - Marcos García, Director of Medialab-Prado
- 18.30-19.30: CONSUL and Madrid's Citizen Observatory
  - Borja Prieto, Citizen Participation Department of Madrid City Council
  - Jose María Becerra, Citizen Participation Department of Madrid City Council
- 19.30-21.00 Icebreaking Cocktail

All the interventions will be in english

## January 23

- WHERE? Medialab-Pardo in Madrid (Plaza de las Letras, 28014 Madrid):
  - <https://www.medialab-prado.es/en/medialab>
- WHEN? January 23rd, from 10.00 to 17.00

### Schedule

- 10.00-10.15 Welcoming
- 10.15-11.00 URBACT Action Planning Networks call + Q&A
  - Jon Aguirre, Spanish National URBACT Point
- 11.00-11.30 URBACT inspiring stories
  - CityCentreDoctor: David Muriel, Medina del Campo City Council
  - BoostInno: Cinta Arasa, Barcelona Activa
- 11.30-11.45 Coffee break
- 11.45-13.00 Idea Market, with the National URBACT Points
  - On-Site: Jon Aguirre (NUP for Spain) Sabrina Abdi (NUP for France) and Aldo Vargas (NUP for Poland)
  - On-line: Petra Ockerl, (NUP for Slovenia), Heike Mages (NUP for Germany & Austria) Ana Resende (NUP for Portugal)
- 13.00-14.00 Finger lunch
- 14.00-16.30 Workshops & Webinars
  - Check the document with all the schedule, rooms, topics and participants here: <http://bit.ly/2FM2Kh3>
- 16.30-17.00 Final conclusions and closing
  - Jon Aguirre, Spanish National URBACT Point

The sessions will be in Spanish and English. The plenary sessions will be provided with Spanish-English / English-Spanish simultaneous translation