

# AGRI-URBAN

*Red Europea de pequeñas y medianas ciudades para promover el empleo en el sector agro-alimentario*

**URBACT InfodayES, Madrid 13 de Junio 2018**  
**Sesión URBACT Foro de las Ciudades, Madrid 14 de Junio 2018**

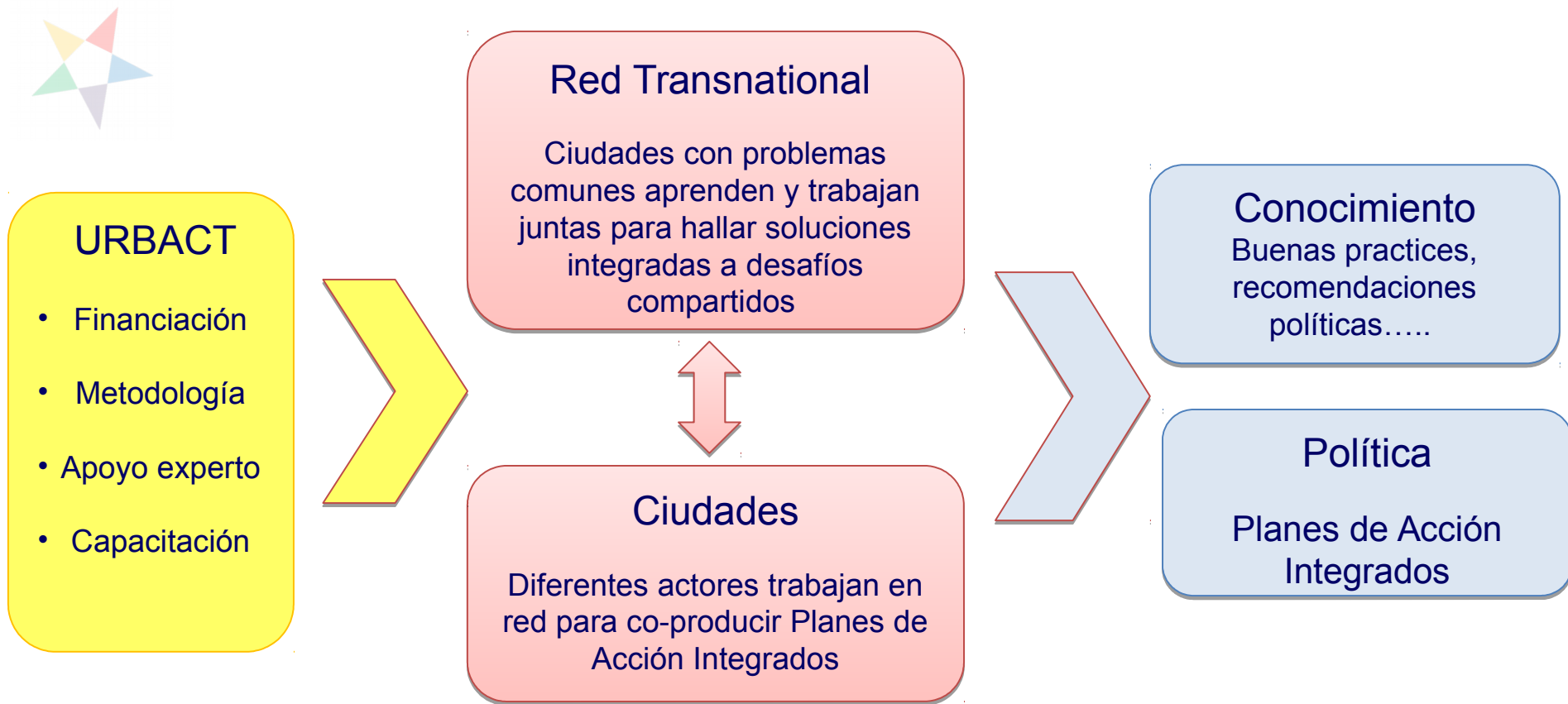




European Union  
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 **URBACT**  
Driving change for  
better cities

# Una experiencia de aprendizaje compartido

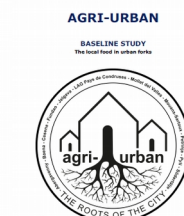


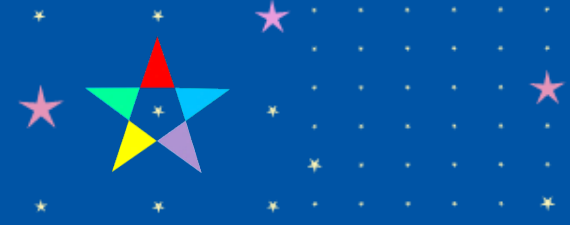


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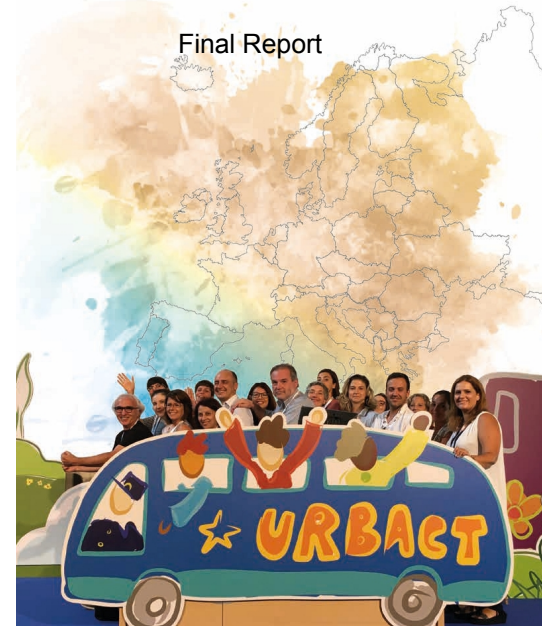
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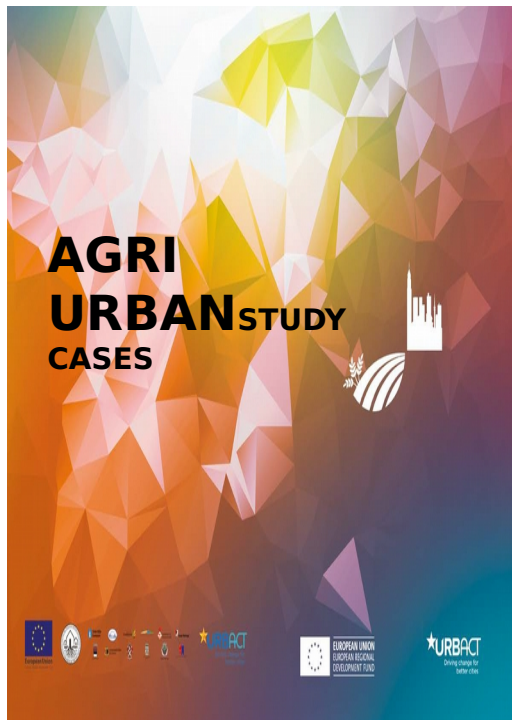
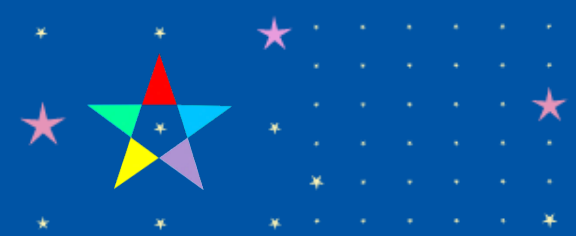




## AGRI-URBAN Our learning and sharing journey

### Final Report





**CESENA - Educational farms. Best practise for Agri-Urban project.**

**JELGAVA L.M. - Smart use of resources in Jelgava Local Municipality.**

**MOUANS-SARTOUX - Mouans-Sartoux's. Territorial sustainable Agri-Food project.**

**PYLI - SMEs development & smart. Land use in municipality of Pyli.**

**SÖDERTÄLJE - Norrby-Välle. An Agri-Urban case study.**

**ABERGAVENNY - Agri-Urban. Community food initiatives.**

**PAYS DE CONDROUES - Food hubs. The next step in the re-territorialisation of food systems.**

**FUNDÃO - The cherry on top. Agrifood as an iconic territorial brand.**

**MOLLET DEL VALLÉS - Our works. "Es Gallecs" as an Agri-Urban model initiative**

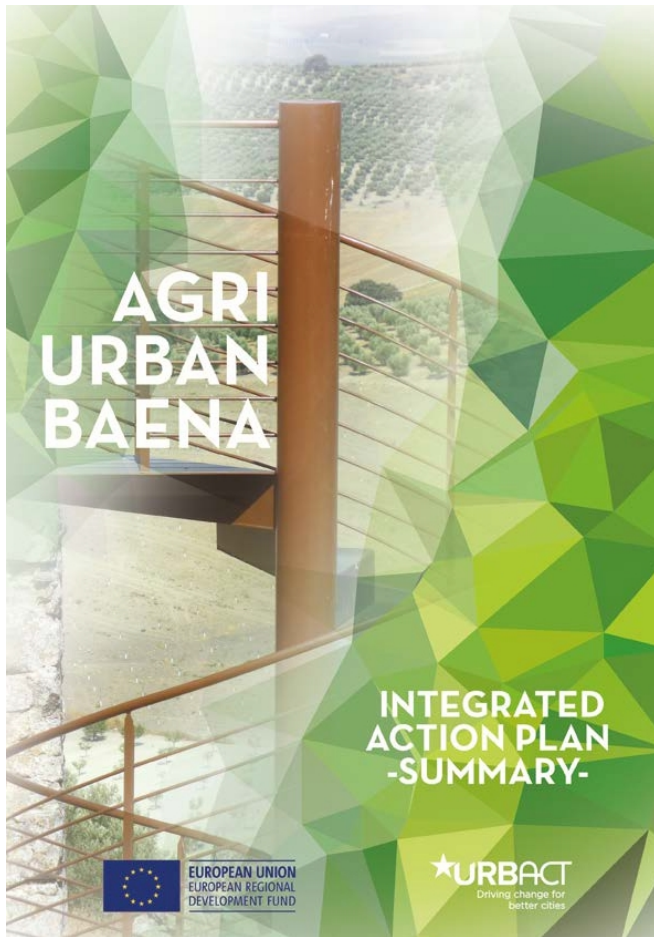
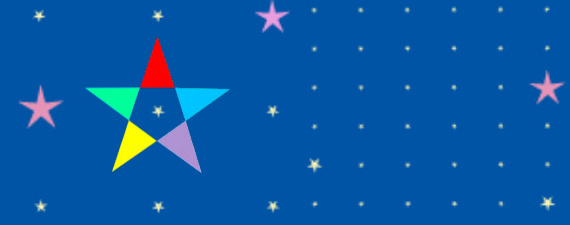




Screenshot of the URBACT website. The header includes the URBACT logo and navigation links: ABOUT URBACT, URBAN TOPICS, NETWORKS, COUNTRY, NEWS & EVENTS, LIBRARY, 2018 CITY FESTIVAL. The main content area features the title "URBACT NETWORK: AGRI-URBAN" with the subtitle "The local food in urban forks" and icons for ENVIRONMENT and ECONOMY. A section titled "Latest activities" contains an article from May 17, 2018, titled "AGRI-URBAN LEGACY" by Antonio Zaffa. The article text reads: "AGRI-URBAN is about Rethinking Agrifood Production in Small and Medium sized Cities. Many small and medium-sized cities across Europe have a relative specialization in Agrifood production. Roughly speaking, it is a seemingly mature industry, which still plays an important role in terms of GDP, employment and environmental sustainability. That is why new growth potentials have to be activated by means of innovation, new business models or making the most of the cluster approach. We will tackle initiatives related to short circuits of production and consumption, access to land and employment for youth in agriculture, training policies and support for the inclusion of new producers, urban agriculture, organic products or planning regulations related to agricultural land. A new link between urban and rural spaces, through..."

Screenshot of the URBACT YouTube channel. The page shows a grid of video thumbnails. The first row includes "AGRI-URBAN, Laureen (NEAD Project Coordinator)", "Agri Urban Final Conference - Cordoba 19 April 2018, Part 1", "Agri Urban Final Conference - Cordoba 19 April 2018, Part 2", "Agri Urban Final Conference - Cordoba 19 April 2018, Part 3", "Agri Urban Final Conference - Cordoba 19 April 2018, Part 4", and "Agri Urban Final Conference - Cordoba 19 April 2018, Part 5". The second row includes "Agri Urban Final Conference - Cordoba 19 April 2018, Part 6", "Agri Urban Final Conference - Cordoba 19 April 2018, Part 7", "AGRI-URBAN, Tommaso (AgriUrban Project Coordinator)", "AGRI-URBAN, PROMOTING ENTREPRENEURSHIP: SEBES", "AGRI-URBAN, PROMOTING ENTREPRENEURSHIP: MAIZE", and "AGRI-URBAN, PROMOTING ENTREPRENEURSHIP: UOZE". The third row includes "Transnational Meeting Jelgava - Latvian Version", "PETRINJA VIDEO final", "AGRI-URBAN final video", "AGRI-URBAN, Rossana Torri (Open Agri project / Milano)", "AGRI-URBAN, Yves Chelhan (Mouans-Sartoux / France)", and "AGRI-URBAN, JAMES SWIFT (ABERGAVENNY / WALES)".





Phase

### Acciones

- 1 INCUBADORA
- 2 BANCO DE TIERRAS
- 3 HUERTOS ESCOLARES
- 4 LOCAL FOOD ALMACENAMIENTO, TRANSFORMACIÓN Y DISTRIBUCIÓN
- 5 COSECHA SOCIAL
- 6 FOMENTO DE LA MARCA "BAENA"
- 7 CIUDAD COMESTIBLE
- 8 HUERTOS SOCIALES
- 9 PLAN DE COMUNICACIÓN
- 10 EQUIPO DE TRABAJO



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# Más allá de AGRI-URBAN



## Otros Temas / Sinergias en los 11 IAPs:

- Fortalecimiento de canales cortos

Food Hubs, instrumentos de apoyo, útiles de promoción, marketing...

- Uso inteligente del suelo

Huertos sociales, bancos de tierras, parques agrarios...

- Emprendimiento y apoyo a PYMES

-Incubadora, dinamización sector, servicios de apoyo e infraestructuras...

- Compra pública

Alimentos ecológicos en comedores escolares, foment departamentos salud, seguimiento a cumplimiento de concursos, nuevos profesionales...

- Otros

Eventos y festivales, mercados locales, planes de polinización...

## Nuevos proyectos de cooperación:

INTERREG SUDOE, INTERREG EUROPE, URBACT, ERASMUS +,  
HORIZON 2020, LEADER...

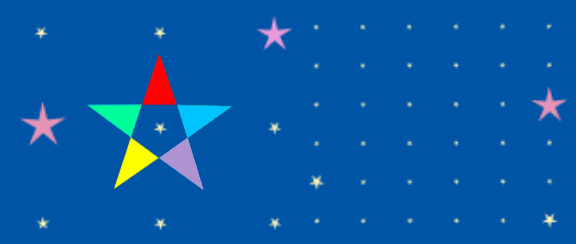


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# Proximamente...



- URBACT FESTIVAL Lisboa, 13 y 14 de Septiembre. Stand y más ...!
- Urbact Conference: Vitalidad de las pequeñas ciudades. Barcelona 25 de Octubre. Tres redes URBACT APN: RetailLink; City Centre Doctor & Agri-Urban

TIMELINE

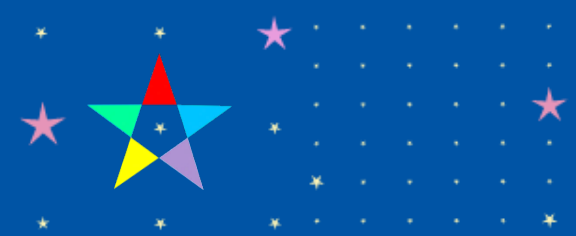
From Phase 1 to Phase 2

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Grazie Thanks  
Danke **Merci** Gracias  
**Ευχαριστώ** multumesc  
Takk dziękuję dakujem hvala  
**Obrigado** dziękować  
tānan kiitos köszönöm aciu  
Tack děkuji paldies  
**nizžik ħajr dank u wel**



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