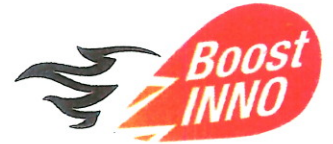


BOOSTING
SOCIAL INNOVATION



CALL FOR ACTION



European Union
European Regional Development Fund

 **URBACT**
Driving change for
better cities



CALL FOR ACTION

The European cities assembled in the BoostINNO network represent a large range of realities, from smaller to bigger cities or metropolises, including different GDP levels and different stages of the transition to social and solidarity economy. BoostINNO partners are: Baia Mare (Romania), Barcelona (Spain), Braga (Portugal), Gdansk (Poland), Milan (Italy), Paris (France), Skåne County (Sweden), Strasbourg (France), the Eurometropole of Strasbourg (France), Turin (Italy), and Wroclaw (Poland).

The BoostINNO partners face diverse but similar challenges, including poverty, social inequality, pollution, climate change, unprepared migration, unemployment, youth unemployment, education... At the same time, they share similar assets: focused NGOs, social economy structures, responsible citizens, and a combination of civil society, academy, public and private sectors willing to engage and cooperate with the citizens.

We the undersigned as members of the Boosting Social Innovation URBACT network pledge to:

- develop social innovation in our cities and integrate this mindset into all our policies;
- continue to work together by exchanging and networking;
- integrate other cities willing to collaborate in developing elements of the 4th Industrial Revolution through, social, sharing, collaborative and circular economies.

Cities are the primordial leverage platforms of social innovation because they represent the most adequate space where to build and share new or established strategies for creating social cohesion with positive environmental impact. To ensure our cities and local administrations can comply with this role, we need support from all political and legislative instances to promote such a major collective effort within an appropriate legal framework.

Thus cities will be able to support the citizens and local business wanting to innovate in response to the social demands, not traditionally addressed by the existing market, going beyond traditional top-down approaches by becoming a broker and a supporter for social business. More than being a strategy to answer a specific social need, social innovation is an economic model that seeks a balance between profit and non profit realities associating citizens in the search for co-constructed solutions, by mission orientated public authorities.

The local authorities in this common manifest:

- Acknowledge collective and public action must be based on the present social and environmental urgent needs;
- Support co-design actions spurring dialogue and engagement;
- Share the vision of social innovation as a key process for social change and sustainable economic development in Europe;
- Reinforce the “social dimension” of Europe;
- Promote sustainable development in urban areas;
- Reinforce strategic social innovation networks;
- Involve citizens as primordial actors into co-creating activities of social innovations;
- Build shared knowledge for shared practices of social innovation;
- Develop the social innovation and social impact vision at all levels of urban policy making.

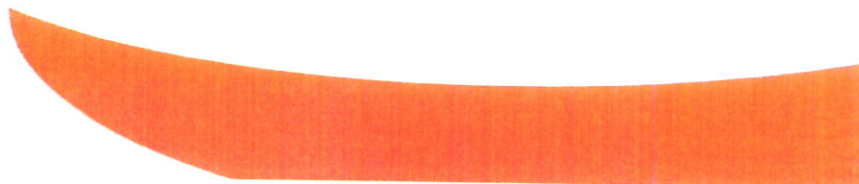
As a consequence, the partners express their interest to continue BoostINNO activities bringing them to their next level and hence identify the following as the next key steps:

- Building a shared platform mapping social innovations happening in their respective urban areas and making them freely available;
- Supporting social innovations integrating technology and data enabling engagement and testing;
- Sharing best practices in terms of new policies for social impact;
- Developing opportunities of cross-fertilization and marketing of social innovations;
- Supporting national and European scaling of existing social innovations;
- Developing a shared framework for impact assessment and measurement;
- Sharing data to enhance inhabitants participation;
- Organizing events to support visibility and shared knowledge;
- Supporting public procurement of social innovations.

To support this change of paradigms to its core, the undersigned local authorities engage to promote responsible consumption with all their citizens, will maximise the use of socially responsible public procurement and call for a better and more appropriate European legal and financing framework.

Paris this seventh day of November two thousand and seventeen.

IN WITNESS WHEREOF, the undersigned have signed this manifesto at the BoostINNO Summit in Paris.

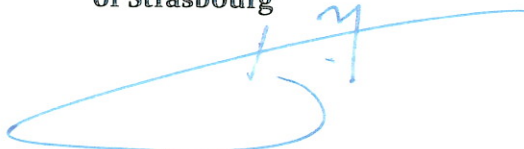


Antoinette Guhl
Deputy Mayor of Paris
On behalf of
Anne Hidalgo
Mayor of Paris




Roland Ries
Mayor of Strasbourg

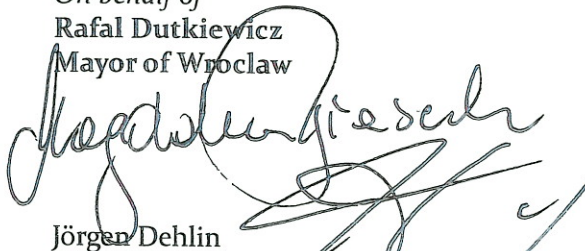
Robert Herrmann
President of the Eurometropole
of Strasbourg



Piotr Kowalczyk
Deputy Mayor of Gdansk
On behalf of
Pawel Adamowicz
Mayor of Gdansk



Magdalena Piasecka
Deputy Mayor of Wroclaw
On behalf of
Rafal Dutkiewicz
Mayor of Wroclaw



Jörgen Dehlin
Project curator at the Department
of Community Affairs of the Skåne County
On behalf of
Anneli Hulthén
Governor of Skåne County

Ricardo Rio
Mayor of Braga



Renato Galliano
Director of the Urban Economy
and Employment Department
of the City of Milan
On behalf of
Giuseppe Sala
Mayor of Milan



Sara Berbel
Managing Director of Barcelona Activa
and Manager of Economic Policy and
local Development
On behalf of
Gerardo Pisarello
Deputy Mayor of Barcelona



Paola Pisano
Cabinet member for Innovation, Smart
City and Participation Services
On behalf of
Chiara Appendino
Mayor of Turin



Dorin Miclaus
Project coordinator at the Municipality
of Baia Mare
On behalf of
Cătălin Cherecheș
Mayor of Baia Mare

